Part I

Creativity, Innovation and Entrepreneurship Competence in Higher Education

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Description

Creativity, innovation, and entrepreneurship are essential aspects for all areas of working and business life. Creativity includes generating ideas, critical thinking, synthesis and reorganization, looking for new opportunities and having the ability to find hidden connections and insights. Innovation means anticipating the needs of the market, offering additional value, and keeping risk and cost under control. Successful entrepreneurs require combination of a creative idea and a broader capacity for execution. Nowadays, higher education is viewing the competences as a discipline that can be learned both theoretically and practically oriented. Training in creativity, innovation, and entrepreneurship competence can be organized as a separate subject or be integrated as a transversal competence into different subjects. Discussion will be organized on, but not limited to, the following elements of impact in this competence: (1) learning outcomes, (2) activities and experiences in higher education, (3) assessment method and evidences of learning, (4) syllabus description.