Lecture Notes
in Business Information Processing 194

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Preface

Business Informatics is a discipline that combines Information and Communication Technology (ICT) with the knowledge of management. It is concerned with the development, use, application, and the role of management information systems and other ICT solutions. It is an established academic and research discipline. This is evidenced by the fact that many universities offer degrees in business informatics. The academic teaching programs are not detached from the research. The area of research that lies in the focus of business informatics is constantly evolving. It is clearly visible when you look at the topics of subsequent conferences under the eternal name Perspectives in Business Informatics Research (BIR). The BIR conference series was established 14 years ago as the result of a collaboration of researchers from Swedish and German universities. The goal was to create a forum where researchers in business informatics, both senior and junior, could meet and discuss with each other. The conference series has a Steering Committee, to which one or two persons from every appointed organizer are invited. So far, BIR conferences were held in: Rostock (Germany – in 2000, 2004, 2010), Berlin (Germany – 2003), Skövde (Sweden – 2005), Kaunas (Lithuania – 2006), Tampere (Finland – 2007), Gdańsk (Poland – 2008), Kristianstad (Sweden – 2009), Riga (Latvia – 2011), Nizhny Novgorod (Russia – 2012) and Warsaw (Poland 2013). This year’s 13th International Conference on Perspectives in Business Informatics Research (BIR) was held in Lund (Sweden), during September 22nd and 24th, 2014, at the Lund School of Economics and Management, part of Lund University.

This year the BIR conference attracted 71 submissions from 14 countries: ranging from Norway to Brazil, and from Russia to Portugal. They were rigorously reviewed by 55 members of the Program Committee representing 22 countries. As the result, 27 full papers, presenting novel research results were included in the proceeding.

The papers presented at the conference cover many aspects of the business informatics research, and this year there is a particular emphasis on business process management, enterprise and knowledge architecture, information systems and services, organizations and information systems development. Apart from the main conference satellite events workshops and a Doctoral Consortium were held during the first day of the conference.

We would like to thank everyone who contributed to the BIR 2014 conference. First of all we thank the authors being ready to present their research, we appreciate invaluable contribution from the members of the Program Committee and external reviewers and we thank all the members of the local organization team from the Department of Informatics at Lund University for their help in the organization of the conference. We acknowledge the EasyChair development team for providing a convenient tool for preparing the proceeding and the Springer
publishing team for their collaboration. We would also like to acknowledge IBM for their interest in being a sponsor for BIR 2014 and all the input provided from IBM making the conference such a successful event. Last but not the least, we thank the Steering Committee and we hope that BIR 2014 will be a memorable link in the BIR conference series.

July 2014

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