Foreword

The 16th International Conference on Human–Computer Interaction, HCI International 2014, was held in Heraklion, Crete, Greece, during June 22–27, 2014, incorporating 14 conferences/thematic areas:

Thematic areas:

• Human–Computer Interaction
• Human Interface and the Management of Information

Affiliated conferences:

• 11th International Conference on Engineering Psychology and Cognitive Ergonomics
• 8th International Conference on Universal Access in Human–Computer Interaction
• 6th International Conference on Virtual, Augmented and Mixed Reality
• 6th International Conference on Cross-Cultural Design
• 6th International Conference on Social Computing and Social Media
• 8th International Conference on Augmented Cognition
• 5th International Conference on Digital Human Modeling and Applications in Health, Safety, Ergonomics and Risk Management
• Third International Conference on Design, User Experience and Usability
• Second International Conference on Distributed, Ambient and Pervasive Interactions
• Second International Conference on Human Aspects of Information Security, Privacy and Trust
• First International Conference on HCI in Business
• First International Conference on Learning and Collaboration Technologies

A total of 4,766 individuals from academia, research institutes, industry, and governmental agencies from 78 countries submitted contributions, and 1,476 papers and 225 posters were included in the proceedings. These papers address the latest research and development efforts and highlight the human aspects of design and use of computing systems. The papers thoroughly cover the entire field of human–computer interaction, addressing major advances in knowledge and effective use of computers in a variety of application areas.

This volume, edited by Gabriele Meiselwitz, contains papers focusing on the thematic area of Social Computing and Social Media, addressing the following major topics:

• Designing and evaluating social computing and social media
• Analysing, visualising, and modelling social networks
• Online communities and engagement
• Identity and presence in social media
• Games, gamification, and entertainment in social media

The remaining volumes of the HCI International 2014 proceedings are:

• Volume 1, LNCS 8510, Human–Computer Interaction: HCI Theories, Methods and Tools (Part I), edited by Masaaki Kurosu
• Volume 2, LNCS 8511, Human–Computer Interaction: Advanced Interaction Modalities and Techniques (Part II), edited by Masaaki Kurosu
• Volume 3, LNCS 8512, Human–Computer Interaction: Applications and Services (Part III), edited by Masaaki Kurosu
• Volume 4, LNCS 8513, Universal Access in Human–Computer Interaction: Design and Development Methods for Universal Access (Part I), edited by Constantine Stephanidis and Margherita Antona
• Volume 5, LNCS 8514, Universal Access in Human–Computer Interaction: Universal Access to Information and Knowledge (Part II), edited by Constantine Stephanidis and Margherita Antona
• Volume 6, LNCS 8515, Universal Access in Human–Computer Interaction: Aging and Assistive Environments (Part III), edited by Constantine Stephanidis and Margherita Antona
• Volume 7, LNCS 8516, Universal Access in Human–Computer Interaction: Design for All and Accessibility Practice (Part IV), edited by Constantine Stephanidis and Margherita Antona
• Volume 8, LNCS 8517, Design, User Experience, and Usability: Theories, Methods and Tools for Designing the User Experience (Part I), edited by Aaron Marcus
• Volume 9, LNCS 8518, Design, User Experience, and Usability: User Experience Design for Diverse Interaction Platforms and Environments (Part II), edited by Aaron Marcus
• Volume 10, LNCS 8519, Design, User Experience, and Usability: User Experience Design for Everyday Life Applications and Services (Part III), edited by Aaron Marcus
• Volume 11, LNCS 8520, Design, User Experience, and Usability: User Experience Design Practice (Part IV), edited by Aaron Marcus
• Volume 12, LNCS 8521, Human Interface and the Management of Information: Information and Knowledge Design and Evaluation (Part I), edited by Sakae Yamamoto
• Volume 13, LNCS 8522, Human Interface and the Management of Information: Information and Knowledge in Applications and Services (Part II), edited by Sakae Yamamoto
• Volume 14, LNCS 8523, Learning and Collaboration Technologies: Designing and Developing Novel Learning Experiences (Part I), edited by Panayiotis Zaphiris and Andri Ioannou
• Volume 15, LNCS 8524, Learning and Collaboration Technologies: Technology-rich Environments for Learning and Collaboration (Part II), edited by Panayiotis Zaphiris and Andri Ioannou
I would like to thank the Program Chairs and the members of the Program Boards of all affiliated conferences and thematic areas, listed below, for their contribution to the highest scientific quality and the overall success of the HCI International 2014 Conference.

This conference could not have been possible without the continuous support and advice of the founding chair and conference scientific advisor, Prof. Gavriel Salvendy, as well as the dedicated work and outstanding efforts of the communications chair and editor of *HCI International News*, Dr. Abbas Moallem.

I would also like to thank for their contribution towards the smooth organization of the HCI International 2014 Conference the members of the Human–Computer Interaction Laboratory of ICS-FORTH, and in particular George Paparoulis, Maria Pitsoulaki, Maria Bouhli, and George Kapnas.

April 2014

Constantine Stephanidis
General Chair, HCI International 2014
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<th>Organization</th>
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</thead>
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The 15th International Conference on Human–Computer Interaction, HCI International 2015, will be held jointly with the affiliated conferences in Los Angeles, CA, USA, in the Westin Bonaventure Hotel, August 2–7, 2015. It will cover a broad spectrum of themes related to HCI, including theoretical issues, methods, tools, processes, and case studies in HCI design, as well as novel interaction techniques, interfaces, and applications. The proceedings will be published by Springer. More information will be available on the conference website: http://www.hcii2015.org/

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# Table of Contents

**Designing and Evaluating Social Computing and Social Media**

A Review of Using Online Social Networks for Investigative Activities .......................................................... 3  
*Adnan Abdalla and Sule Yildirim Yayilgan*

An Accessibility Evaluation of Social Media Websites for Elder Adults ........................................................... 13  
*Jessica Arfaa and Yuanqiong (Kathy) Wang*

Social Computing—Bridging the Gap between the Social and the Technical .................................................... 25  
*Christoph Beckmann and Tom Gross*

Taxonomy of Enterprise-Related Mobile Applications .......... 37  
*Tobias Brockmann, Stefan Stieglitz, and Christoph Lattemann*

Representing Students Curriculum in Social Networks .......... 48  
*Habib M. Fardoun, Abdullah Albarakati, and Antonio Paules Ciprés*

Influence of Interactivity on Social Connectedness: A Study on User Experience in an Interactive Public Installation .......... 59  
*Thom van Boheemen and Jun Hu*

Virtual Homage to the Dead: An Analysis of Digital Memorials in the Social Web ........................................ 67  
*Aron Daniel Lopes, Cristiano Maciel, and Vinicius Carvalho Pereira*

Deployment, Usage and Impact of Social Media Tools in Small and Medium Enterprises: A Case Study ..................... 79  
*Eleftherios Papachristos, Christos Katsanos, Nikolaos Karousos, Ioannis Ioannidis, Christos Fidas, and Nikolaos Avouris*

Using Ambient Communication and Social Networking Technologies to Reduce Loneliness of Elders ................. 91  
*Harri Pensas, Antti-Matti Vainio, Markus Garschall, Tero Kivimäki, Stratis Konakas, Socrates Costicoglou, and Jukka Vanhala*

The Importance of Social Media as Source of Information in the Technology Identification in Dependence of External and Internal Factors .......................................................... 103  
*Christian W. Scheiner*
The Development and Validation of the Social Network Sites (SNSs) Usage Questionnaire

Yuanyuan Shi, Yu L.L. Luo, Ziyan Yang, Yunzhi Liu, and Huajian Cai

What Is Beautiful in Cyberspace? Communication with Attractive Avatars

Sabrina Sobieraj and Nicole C. Krämer

Moderation Techniques for Social Media Content

Andreas Veglis

Analysing, Visualising, and Modelling Social Networks

Use of Twitter Stream Data for Trend Detection of Various Social Media Sites in Real Time

Sapumal Ahangama

Social Network Representation and Dissemination of Pre-Exposure Prophylaxis (PrEP): A Semantic Network Analysis of HIV Prevention Drug on Twitter

Zheng An, Margaret McLaughlin, Jinghui Hou, Yujung Nam, Chih-Wei Hu, Mina Park, and Jingbo Meng

Identifying Locations of Social Significance: Aggregating Social Media Content to Create a New Trust Model for Exploring Crowd Sourced Data and Information

Al Di Leonardo, Scott Fairgrieve, Adam Gribble, Frank Prats, Wyatt Smith, Tracy Sweat, Abe Usher, Derek Woodley, and Jeffrey B. Cozzens

Living in the Era of Social Media: How the Different Types of Social Media May Affect Information Acquisition Process

Katerina Fraidaki, Katerina Pramatari, and George Doukidis

SONETA: A Social Media Geo-Trends Analysis Tool

Ioannis Ioannidis, Eleftherios Papachristos, Christos Katsanos, Nikolaos Karousos, Christos Fidas, and Nikolaos Avouris

Seed-Centric Approaches for Community Detection in Complex Networks

Rushed Kanawati

Visualizing Impression-Based Preferences of Twitter Users

Tadahiko Kumamoto, Tomoya Suzuki, and Hitomi Wada
# Table of Contents

A New Approach to Exploring Spatiotemporal Space in the Context of Social Network Services ......................................................... 221

*Jae-Gil Lee, Kun Chang Lee, and Dong-Hee Shin*

How Do Users Express Their Emotions Regarding the Social System in Use? A Classification of Their Postings by Using the Emotional Analysis of Norman .............................................. 229

*Marília S. Mendes, Elizabeth Furtado, Vasco Furtado, and Miguel F. de Castro*

Modelling of Excitation Propagation for Social Interactions ............. 242

*Darius Plikynas, Aistis Raudys, and Šarūnas Raudys*

Agent-Based Nonlocal Social Systems: Neurodynamic Oscillations Approach ................................................................. 253

*Darius Plikynas and Saulius Masteika*

Enhancing Social Media with Pervasive Features .......................... 265

*Ioanna Roussaki, Nikos Kalatzis, Nicolas Liampotis, Edel Jennings, Pavlos Kosmides, Mark Roddy, Luca Lamorte, and Miltiades Anagnostou*

Social Robots as Persuasive Agents ........................................... 277

*Evgenios Vlachos and Henrik Schärfe*

## Online Communities and Engagement

Worker-Community: Using Crowdsourcing to Link Informal Workers with Potential Clients ............................................................. 287

*Rocío Abascal-Mena, Erick López-Ornelas, J. Sergio Zepeda-Hernández, Bárbara E. Gómez-Torrero, Gilberto León-Martagón, and Héctor Morales-Franco*

Revolutionizing Mobile Healthcare Monitoring Technology: Analysis of Features through Task Model ........................................... 298

*Supunmali Ahangama, Yong Sheng Lim, Shun Yuan Koh, and Danny Chiang Choon Poo*

Feedback Platform for Community Colleges: An Approach to Knowledge Excellence ......................................................... 306

*Habib M. Fardoun and Abdullah Al-Malaise Al-Ghamdi*

Useful Educational Exercises for the Community .......................... 314

*Habib M. Fardoun, Daniyal M. Alghazzawi, and Lorenzo Carretero González*

An Investigation into Gender Role Conformity in an Online Social Networking Environment .................................................. 322

*Alexander Fawzi and Andrea Szymkowiak*
# Table of Contents

*King-wa Fu*

On the Design of Trustworthy Compute Frameworks for Self-organizing Digital Institutions ............................................. 342  
*Thomas Hardjono, Patrick Deegan, and John Henry Clippinger*

Health Slacktivism on Social Media: Predictors and Effects .......... 354  
*Chih-Wei Hu*

Exploring Health Care Professionals’ Attitudes of Using Social Networking Sites for Health Care: An Empirical Study ................. 365  
*Zhao Huang and NanNan Gai*

E-Democracy and Public Online Budgeting: An Empirical Case Study of Deliberation in Social Media ................................. 373  
*Alice Katharina Pieper and Michael Pieper*

Reasons for Using Social Networks Professionally: The Influence of User Diversity on Usage Motivation ............................... 385  
*Anne Kathrin Schaar, André Calero Valdez, Martina Ziefle, Denise Eraßme, Ann-Kathrin Löcker, and Eva-Maria Jakobs*

Antecedents and Consequences of Online Campaign Engagement of Greek College Students ............................................. 397  
*Amalia Triantafillidou, Prodromos Yannas, and Georgios Lappas*

## Identity and Presence in Social Media

Emotional Contagion with Artificial Others. Effects of Culture, Physical Appearance, and Nonverbal Behavior on the Perception of Positive/Negative Affect in Avatars ................................. 411  
*Gary Bente, Thomas Dratsch, Diana Rieger, and Ahmad Al-Issa*

Connected to My Avatar: Effects of Avatar Embodiments on User Cognitions, Behaviors, and Self Construal ............................... 421  
*Frank Biocca*

iCONFESS: Mirroring Digital Self-Disclosure in a Physical Booth ...... 430  
*Alma Leora Culén, Sisse Finken, and Andrea Gasparini*

I’d Rather Die Than Be with You: The Effects of Mortality Salience and Negative Social Identity on Identification with a Virtual Group ..... 440  
*Lena Frischlich, Diana Rieger, and Olivia Rutkowski*

Extended Episodic Experience in Social Mediating Technology: Our Legacy ............................................................... 452  
*Haliyana Khalid and Alan Dix*
<table>
<thead>
<tr>
<th>Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reinterpret 3G Emoticons from a Persona Theory</td>
<td>462</td>
</tr>
<tr>
<td><em>Minseo Kim, Chungkon Shi, and Jeounghoon Kim</em></td>
<td></td>
</tr>
<tr>
<td>“Presence in Absence”: Distributed Family Communication Practices</td>
<td>474</td>
</tr>
<tr>
<td>for Familial Bonding via Mobile Communication Technology</td>
<td></td>
</tr>
<tr>
<td><em>Fazillah Mohmad Kamal, Nor Laila Md. Noor, and Hanif Baharin</em></td>
<td></td>
</tr>
<tr>
<td>Beyond Facebook Personality Prediction: A Multidisciplinary Approach to Predicting Social Media Users’ Personality</td>
<td>486</td>
</tr>
<tr>
<td><em>Carrie Solinger, Leanne Hirshfield, Stuart Hirshfield,</em></td>
<td></td>
</tr>
<tr>
<td><em>Rachel Friendman, and Christopher Lepre</em></td>
<td></td>
</tr>
<tr>
<td>Social Psychology of the Digital Age: The Interpersonal Neuroscience of Mediated Communication</td>
<td>494</td>
</tr>
<tr>
<td><em>Michiel Spapé and Niklas Ravaja</em></td>
<td></td>
</tr>
<tr>
<td>What Does Your Profile Picture Say About You? The Accuracy of Thin-Slice Personality Judgments from Social Networking Sites Made at Zero-Acquaintance</td>
<td>506</td>
</tr>
<tr>
<td><em>Mark Turner and Natalie Hunt</em></td>
<td></td>
</tr>
<tr>
<td>Inventing Partners in Computer-Mediated Communication: How CMC Sustains Self-fulfilling Prophecies and Relational Attributions</td>
<td>517</td>
</tr>
<tr>
<td><em>Joseph B. Walther and Stephanie Tom Tong</em></td>
<td></td>
</tr>
<tr>
<td>Image Choice to Represent the Self in Different Online Environments</td>
<td>528</td>
</tr>
<tr>
<td><em>Monica Whitty, James Doodson, Sadie Creese, and Duncan Hodges</em></td>
<td></td>
</tr>
<tr>
<td><strong>Games, Gamification, and Entertainment in Social Media</strong></td>
<td></td>
</tr>
<tr>
<td>Using Serious Games to Train Adaptive Emotional Regulation</td>
<td>541</td>
</tr>
<tr>
<td><em>Mariano Alcañiz, Alejandro Rodríguez, Beatriz Rey, and Elena Parra</em></td>
<td></td>
</tr>
<tr>
<td>Version Control System Gamification: A Proposal to Encourage the Engagement of Developers to Collaborate in Software Projects</td>
<td>550</td>
</tr>
<tr>
<td><em>Alexandre Altair de Melo, Mauro Hinz, Glaucio Scheibel,</em></td>
<td></td>
</tr>
<tr>
<td><em>Carla Diacui Medeiros Berkenbrock, Isabela Gasparini,</em></td>
<td></td>
</tr>
<tr>
<td><em>Fabiano Baldo</em></td>
<td></td>
</tr>
<tr>
<td>Guidelines for the Gamification in Mobile Social Networks</td>
<td>559</td>
</tr>
<tr>
<td><em>Fábio Pereira Alves, Cristiano Maciel, and Júnia Coutinho Anacleto</em></td>
<td></td>
</tr>
<tr>
<td>A Proposal of a Support System for Motivation Improvement Using Gamification</td>
<td>571</td>
</tr>
<tr>
<td><em>Kohei Otake, Ryosuke Sumita, Makoto Oka, Yoshihisa Shinozawa,</em></td>
<td></td>
</tr>
<tr>
<td><em>Tomofumi Uetake, and Akito Sakurai</em></td>
<td></td>
</tr>
</tbody>
</table>
Gamifying Social Media to Encourage Social Activities with Digital-Physical Hybrid Role-Playing .................................................. 581
   Mizuki Sakamoto and Tatsuo Nakajima

Co-pulse: Light Based Emotional Design in Musical Performances ...... 592
   Junjie Yu, Ke Fang, and Zhiyong Fu

Author Index ................................................................. 603