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Preface

This dissertation is the result of my research work at the Chair of Production Management at the Faculty of Business Administration and Economics of the Catholic University of Eichstätt-Ingolstadt in the years 2001 to 2006. After his yearly production research meeting in Greece, my doctoral thesis supervisor, Prof. Dr. Heinrich Kuhn, suggested to take a look at a proceedings article of Kniker and Burman (2001). This article dealt with applying an operations research technique called revenue management, which was mainly used in the service sector up to this point, to the manufacturing sector.

After delving into the article I figured out that I now had a stochastic operations research topic although I had tried to avoid stochastics as much as possible during my previous studies. My knowledge accumulated for my diploma thesis on deterministic lotsizing on parallel machines certainly was of very little value for this topic. Nonetheless, after getting the book of Puterman (1994) and exploring the world of stochastic decision processes, I got to know and appreciate this world, while in parallel I was fittingly assigned to deepen students' knowledge of stochastic models in production systems.

After many intellectual sweats and tears I managed to finish my dissertation by September 2006. For the oral tests, though, the doctoral examination regulations dictate presenting two rather small theses which are not supposed to have any relation to the dissertation topic. After coming up with the first hypothesis concerned with opposing numerical student ratings of teachers, the second topic took quite some time because the first choice of topic did not prove really fruitful. After settling for a second choice of opposing national minimum wages, the oral tests took place successfully in January 2009.

I want to thank Prof. Dr. Heinrich Kuhn for providing me with an interesting research topic which also resulted in several joint publications. I also want to thank my second thesis supervisor, Prof. Dr. Ulrich Küsters, to make

the effort of reading through and refereeing my dissertation. Furthermore, I want to thank my colleagues at the Chair of Production Management, Dr. Daniel Quadt and Dr. Georg Krieg for providing me with many interesting discussions which most of the time did not have much to do with my research topic but were interesting nonetheless.

Also, I want to thank my wife Serene for providing me with continuous love and support and my parents for enabling me the education that was a prerequisite for this dissertation. Lastly, I want to thank God for empowering me to finish this project.

Freiburg im Breisgau, June 2009

Florian Defregger

Contents

List of Figures	xii
List of Tables	xv
List of Symbols	xix
1 Introduction	1
1.1 Motivation and Outline	1
1.2 Revenue Management	4
1.3 Literature Review	7
2 Empirical Study	11
2.1 Overview	11
2.2 Companies Using Revenue Management	13
2.3 Potential of Revenue Management	15
2.4 Influence of the Size of a Company	19
3 Basic Model	23
3.1 Model	23
3.1.1 Model Assumptions	23
3.1.2 Model Formulation	24
3.1.3 Model Classification	26
3.1.4 Creating Problem Instances	27
3.2 Evaluating a Policy	30
3.2.1 Evaluation Equations	30
3.2.2 Stationary Probabilities	32
3.2.3 Simulation	33
3.2.4 Value Iteration	35

- 3.2.5 Comparing Procedures to Evaluate a Policy 37
 - 3.2.5.1 Small Problem Instances 37
 - 3.2.5.2 A Large Problem Instance 42
- 3.3 Solving the Markov Decision Process 44
 - 3.3.1 Policy Iteration 44
 - 3.3.2 Value Iteration 46
 - 3.3.3 Linear Programming 46
 - 3.3.4 Comparing Solution Procedures 48
 - 3.3.4.1 Small Problem Instances 48
 - 3.3.4.2 A Large Problem Instance 50
- 3.4 A Heuristic Procedure 51
- 3.5 Numerical Results 56
 - 3.5.1 Comparing the Optimal Policy to a FCFS Policy . . . 56
 - 3.5.1.1 Influence of the Traffic Intensity 59
 - 3.5.1.2 Influence of the Tightness of Lead Times . . . 62
 - 3.5.2 Comparing the Heuristic to an Optimal Procedure . . . 66
 - 3.5.2.1 Low Traffic Intensity 70
 - 3.5.2.2 High Traffic Intensity 73
 - 3.5.3 Comparing the Heuristic to a FCFS Policy 74
- 4 Limited Inventory Capacity 79**
 - 4.1 Model 80
 - 4.1.1 Model Formulation 80
 - 4.1.2 Model Classification 85
 - 4.2 A Heuristic Procedure 89
 - 4.2.1 Determining a Maximum Inventory Level 90
 - 4.2.2 Finding a Capacity Allocation Policy 94
 - 4.3 Numerical Results 98
 - 4.3.1 Creating Problem Instances 98
 - 4.3.2 Comparing the Optimal Policy to a FCFS Policy . . . 98
 - 4.3.3 Comparing the Heuristic to an Optimal Procedure . . . 106
 - 4.3.4 Comparing the Heuristic to a FCFS Policy 111
- 5 Setup Times and Costs 117**
 - 5.1 Model 117
 - 5.1.1 Model Formulation 117
 - 5.1.2 Model Classification 119
 - 5.2 A Heuristic Procedure 120

- 5.3 Numerical Results 125
 - 5.3.1 Creating Problem Instances 125
 - 5.3.2 Comparing the Optimal Policy to a FCFS Policy . . . 128
 - 5.3.3 Comparing the Heuristic to an Optimal Procedure . . . 134
 - 5.3.4 Comparing the Heuristic to a FCFS Policy 139

- 6 Conclusions and Future Research 145**

- Bibliography 151**

List of Figures

1.1	Revenue management system, following Talluri and van Ryzin (2004)	2
1.2	Phases of implementing revenue management	4
1.3	Capacity control at a manufacturing company	5
2.1	Proportion of companies that use capacity allocation	14
2.2	Proportion of companies that use revenue management	14
2.3	Distribution of the average time between receiving an order and the latest possible production start to fulfill that order	15
2.4	Proportion of companies with inflexible production capacities	17
2.5	Proportion of companies with perishable production capacities	18
2.6	Proportion of the companies which fulfill the conditions to use revenue management	18
2.7	Proportions of the companies which use revenue management	20
2.8	Proportions of the companies which have the potential for revenue management	21
3.1	Basic decision problem	24
3.2	Density function of a left triangular $[1, 5]$ distribution	29
3.3	Procedure of Welch to determine the warmup period and procedure to determine the run length of a single replication	35
3.4	Histograms and $Q-Q$ plots of 100 running times for solving the evaluation equations and for obtaining the stationary probabilities with the Gauss-Seidel procedure	39
3.5	Histograms and $Q-Q$ plots of 100 running times for obtaining the stationary probabilities with CPLEX, simulation and value iteration	40

3.6	Histograms and Q - Q plots of 100 running times for obtaining the optimal policy	49
3.7	Accepting and rejecting order classes	51
3.8	Partial rejection of order class $n, l_n - u_n + 1 = 6, \tau_n = 3$	52
3.9	Comparing policies	53
3.10	Policy $\pi = 2$	53
3.11	Policies π^+ and π^-	54
3.12	Different run lengths for comparing and evaluating policies	56
3.13	Histograms of the percentage deviations $\Delta^{\text{FCFS-opt}}$ of the optimal policy compared to the FCFS policy	58
3.14	Histograms and Q - Q -plots of $\Delta^{\text{FCFS-opt}}$ with a traffic intensity of $\rho = 1$	60
3.15	Histograms and Q - Q -plots of $\Delta^{\text{FCFS-opt}}$ with a traffic intensity of $\rho = 2.5$	61
3.16	Histograms and Q - Q -plots of $\Delta^{\text{FCFS-opt}}$ with tight lead times and a traffic intensity of $\rho = 2.5$	64
3.17	Histograms of the percentage deviations $\Delta^{\text{H-opt}}$ of average rewards when comparing the optimal procedure to the heuristic procedure	67
3.18	Two problem instances with the worst performance of the heuristic	69
3.19	Histograms of the percentage deviations $\Delta^{\text{H-opt}}$ of the optimal procedure compared to the heuristic procedure	71
3.20	Comparing the FCFS policy, the heuristic policy and the optimal policy for the problem instance where $\Delta^{\text{H-opt}} = 2.9\%$	72
3.21	Histograms of $\Delta^{\text{H-opt}}$ at high traffic intensities $\rho = 2.5$	74
3.22	Histograms of the percentage deviations $\Delta^{\text{FCFS-H}}$ of the heuristic policy compared to the FCFS policy	76
3.23	Histograms of the percentage deviations $\Delta^{\text{FCFS-H}}$ at varying traffic intensities	77
4.1	Decision problem with limited inventory capacity	80
4.2	Sequence of decisions	82
4.3	Stochastic process resulting from a policy which induces a multichain structure	86
4.4	Example for a multichain policy which induces two aperiodic recurrent classes	89

4.5 Assumption of the average reward $g(\tilde{I})$ depending on the maximum inventory level \tilde{I} 90

4.6 Initializing the heuristic procedure 92

4.7 Setting I_1 and I_2 if \tilde{I} has the same distance to the lower and to the upper bound 93

4.8 Setting I_1 and I_2 if \tilde{I} does not have the same distance to the lower and to the upper bound 93

4.9 Accepting and rejecting order classes 94

4.10 Partial rejection of order class $n, l_n = 4, u_n = 3$ 95

4.11 Policy approximation 96

4.12 Comparing policies 97

4.13 Policy $\pi = 2$ 97

4.14 Policies π^+ and π^- 97

4.15 Histograms of the percentage deviations $\Delta^{\text{FCFS-opt}}$ of the ϵ -optimal policy compared to the FCFS policy 101

4.16 Histograms of the percentage deviations $\Delta^{\text{FCFS-opt}}$ at a low and a high inventory holding cost 103

4.17 Histograms of the percentage deviations $\Delta^{\text{FCFS-opt}}$ at varying traffic intensities 105

4.18 Histograms of the percentage deviations $\Delta^{\text{H-opt}}$ of the ϵ -optimal policy compared to the heuristic policy 107

4.19 Histograms of the percentage deviations $\Delta^{\text{H-opt}}$ at varying inventory holding costs 109

4.20 Histograms of the percentage deviations $\Delta^{\text{H-opt}}$ at varying traffic intensities 110

4.21 Histograms of the percentage deviations $\Delta^{\text{FCFS-H}}$ of the heuristic policy compared to the FCFS policy 113

4.22 Histograms of the percentage deviations $\Delta^{\text{FCFS-H}}$ at low and high inventory holding costs 115

4.23 Histograms of the percentage deviations $\Delta^{\text{FCFS-H}}$ at a low and a high traffic intensity 116

5.1 Example for the assumption that the average reward is a concave function of the number of rejected artificial order classes . 121

5.2 Setting ω_1 and ω_2 if $\tilde{\omega}$ has the same distance to the lower bound and to the upper bound 124

5.3 Setting ω_1 and ω_2 if $\tilde{\omega}$ does not have the same distance to the lower bound and to the upper bound 124

5.4	Histograms of the percentage deviations $\Delta^{\text{FCFS-opt}}$ of the optimal policy compared to the FCFS policy	130
5.5	Histograms of the percentage deviations $\Delta^{\text{FCFS-opt}}$ with low and high setup times	132
5.6	Histograms of the percentage deviations $\Delta^{\text{FCFS-opt}}$ at varying approximate traffic intensities $\tilde{\rho}$	133
5.7	Histograms of the percentage deviations $\Delta^{\text{H-opt}}$ of the optimal policy compared to the heuristic policy	135
5.8	Histograms of the percentage deviations $\Delta^{\text{H-opt}}$ with low and high setup times	137
5.9	Histograms of the percentage deviations $\Delta^{\text{H-opt}}$ at varying traffic intensities	138
5.10	Histograms of the percentage deviations $\Delta^{\text{FCFS-H}}$ of the heuristic policy compared to the FCFS policy	140
5.11	Histograms of the percentage deviations $\Delta^{\text{FCFS-H}}$ with low and high setup times	142
5.12	Histograms of the percentage deviations $\Delta^{\text{FCFS-H}}$ at varying traffic intensities	143
6.1	Stochastic process which results in dynamic pricing	148

List of Tables

- 2.1 Contingency table for the influence of the size of a company on whether it uses revenue management or not 19
- 2.2 Contingency table for the influence of the size of a company on its potential to use revenue management 21

- 3.1 Mean and maximum of absolute percentage deviations of the average rewards compared to the average rewards obtained by solving the evaluation equations with CPLEX 37
- 3.2 Mean and standard deviation of running times in seconds . . . 38
- 3.3 Wilk-Shapiro test for normality of the running times 41
- 3.4 Ranking the solution procedures with regards to the running times for small problem instances 42
- 3.5 Memory requirements for solution procedures 43
- 3.6 Mean and maximum of absolute percentage deviations of the average rewards obtained by two solution procedures compared to the average rewards obtained by solving the linear program with CPLEX 48
- 3.7 Mean and standard deviation of running times 48
- 3.8 Wilk-Shapiro test for normality of the running times 50
- 3.9 Problem classes for comparing the optimal policy to a FCFS policy 56
- 3.10 Percentage deviations $\Delta^{\text{FCFS-opt}}$ of average rewards of the optimal policy compared to the FCFS policy 57
- 3.11 $\Delta^{\text{FCFS-opt}}$ with different traffic intensities 59
- 3.12 $\Delta^{\text{FCFS-opt}}$ for tight and normal lead times 63
- 3.13 Wilk-Shapiro test for normality 65
- 3.14 Mann-Whitney test 65

3.15	Percentage deviations $\Delta^{\text{H-opt}}$ of average rewards obtained by the heuristic policy compared to the average rewards obtained by the optimal policy	66
3.16	Percentage deviations $\Delta^{\text{H-opt}}$ of average rewards obtained by the heuristic policy compared to average rewards obtained by the optimal policy at $\rho = 1$	70
3.17	Percentage deviations $\Delta^{\text{H-opt}}$ at $\rho = 2.5$	73
3.18	Problem classes for comparing the heuristic procedure to a FCFS policy	75
3.19	Percentage deviations $\Delta^{\text{FCFS-H}}$ of average rewards of the optimal policy compared to the FCFS policy	75
3.20	$\Delta^{\text{FCFS-H}}$ with different traffic intensities	76
4.1	Problem classes for comparing the ϵ -optimal policy to a FCFS policy	99
4.2	Percentage deviations $\Delta^{\text{FCFS-opt}}$ of average rewards of the ϵ -optimal policy compared to the FCFS policy	100
4.3	$\Delta^{\text{FCFS-opt}}$ with a low and a high inventory holding cost h . . .	102
4.4	$\Delta^{\text{FCFS-opt}}$ with different traffic intensities	104
4.5	Percentage deviations $\Delta^{\text{H-opt}}$ of average rewards of the ϵ -optimal policy compared to the heuristic policy	106
4.6	$\Delta^{\text{H-opt}}$ with varying inventory holding costs h	108
4.7	$\Delta^{\text{H-opt}}$ with varying traffic intensities ρ	108
4.8	Problem classes for comparing a FCFS policy to the heuristic policy	111
4.9	Percentage deviations $\Delta^{\text{FCFS-H}}$ of average rewards of the optimal policy compared to the FCFS policy	112
4.10	$\Delta^{\text{FCFS-H}}$ with a low and a high inventory holding cost h . . .	113
4.11	$\Delta^{\text{FCFS-H}}$ with varying traffic intensities ρ	114
5.1	Problem classes for comparing FCFS policies to ϵ -optimal policies	128
5.2	Percentage deviations $\Delta^{\text{FCFS-opt}}$ of average rewards of the ϵ -optimal policy compared to the FCFS policy	129
5.3	$\Delta^{\text{FCFS-opt}}$ with low ($r = 0.9$) and high ($r = 0.5$) setup times .	130
5.4	$\Delta^{\text{FCFS-opt}}$ with different approximate traffic intensities $\tilde{\rho}$. . .	131
5.5	Percentage deviations $\Delta^{\text{H-opt}}$ of average rewards of the optimal policy compared to the heuristic policy	134

5.6 $\Delta^{\text{H-opt}}$ with low ($r = 0.9$) and high ($r = 0.5$) setup times . . . 136

5.7 $\Delta^{\text{H-opt}}$ with different approximate traffic intensities $\tilde{\rho}$ 136

5.8 Problem classes for comparing a FCFS policy to the heuristic policy 139

5.9 Percentage deviations $\Delta^{\text{FCFS-H}}$ of average rewards of the optimal policy compared to the heuristic policy 140

5.10 $\Delta^{\text{FCFS-H}}$ with low ($r = 0.9$) and high ($r = 0.5$) setup times . . 141

5.11 $\Delta^{\text{FCFS-H}}$ with different approximate traffic intensities $\tilde{\rho}$ 141

List of Symbols

Estimates are denoted by a hat, e.g. \hat{g} is an estimate of g .

A	number of artificial order classes
a	an artificial order class
C_s	confidence interval for the s th proportion
c	remaining number of periods the capacity is booked out
c^{\max}	maximum that c can reach
$D(i)$	set of decisions that can be taken in state i
$ D $	maximum number of decisions that can be taken in a certain state
d	a decision
$F(x)$	distribution function of supposedly lower values to be tested with the Mann-Whitney test
$G(x)$	distribution function of supposedly higher values to be tested with the Mann-Whitney test
g	average reward per period
$g(I)$	average reward resulting from a FCFS policy using a maximum inventory level of I
$g(\pi)$	average reward resulting from policy π
$g(\omega)$	average reward resulting from a policy that rejects ω artificial order classes
H_0	null hypothesis
H_1	alternative hypothesis
h	unit inventory holding cost per period
\underline{h}, \bar{h}	lower, upper bound for h

\tilde{I}	maximum inventory level
\underline{I}, \bar{I}	lower, upper bound for \tilde{I}
I_1, I_2	maximum inventory levels to be compared
I^{\max}	maximum inventory capacity
i	current level of inventory
\tilde{i}	inventory threshold
l^{\max}	maximum lead time, given by $l^{\max} = \max_n l_n$
l_n	lead time for an order of class n
\underline{l}_n	lower bound for the lead time for an order of class n
m_n	profit margin for an order of class n
m_n^{rel}	relative profit margin for an order of class n
N	number of order classes
n	an order class
O	variable to denote whether a company has the potential for revenue management
o_{mn}	setup cost from order class m to order class n
o_{mn}^{rel}	relative setup cost from order class m to order class n
$P^d(i, j)$	transition probability from state i to state j if decision d is taken
$P^\pi(i, j)$	transition probability from state i to state j under policy π
$\tilde{P}^d(i)$	stationary probability of state i if decision d is taken
$\tilde{P}^\pi(i)$	stationary probability of state i under policy π
p_n	arrival probability for an order of class n in each period
$R^d(i)$	reward that is received when decision d is taken in state i
$R^\pi(i)$	reward that is received when the system enters state i under policy π
r	share of u_n in x_n
S	set of all states
$ S $	number of all states
$ S ^{\text{real}}$	actual number of states for a problem instance
$S_d(i)$	number of source states of state i where decision d is taken
S_d^{\max}	maximum number of source states where decision d is taken

S^{\max}	maximum number of source states where any decision is taken
$S_{v=0}$	set of states with a relative value of 0
s	current setup state
t_{mn}	setup time from order class m to order class n
\bar{t}_n	average of the setup times $t_{mn}, \forall m$ into order class n
\bar{t}'_n	average of the setup times $t_{mn}, m \neq n$ into order class n
U	size of a company
u_n	capacity usage in periods for an order of class n
$V_n(i)$	value of state i if the stochastic process would end in n periods
$v(i)$	relative value of state i
W	variable to denote whether a company uses revenue management
$X_{\pi i}$	average reward obtained from replication i under policy π
X_{1i}, X_{2i}	average rewards obtained from replication i under two policies that are currently compared
$\bar{X}_{\pi}(n)$	average of the average rewards $X_{\pi i}$ after n replications
x_n	sum of u_n and \bar{t}_n
x'_n	sum of u_n and \bar{t}'_n
Z_i	difference of two average rewards X_{1i} and X_{2i}
$\bar{Z}(n)$	average of the Z_i after n replications
α	level of significance
α_s	level of significance for the s th proportion
β	special convergence criterion for the Gauss-Seidel iterative method
γ	maximum relative error of simulation estimates $\bar{X}_{\pi}(n)$
$\Delta^{\text{FCFS-opt}}$	percentage deviation of the average reward of a FCFS policy compared to the optimal average reward
$\Delta^{\text{H-opt}}$	percentage deviation of the average reward of a heuristic policy compared to the optimal average reward
$\Delta V(i)$	difference of $V_n(i)$ and $V_{n-1}(i)$, given by $\Delta V(i) = V_n(i) - V_{n-1}(i)$
$\underline{\Delta V}$	lower bound for all $\Delta V(i)$

$\overline{\Delta V}$	upper bound for all $\Delta V(i)$
δ	convergence criterion for the Gauss-Seidel iterative method
ϵ	convergence criterion for the value iteration method
θ^T	vector of τ_n , $\theta^T = (\tau_0, \tau_1, \dots, \tau_N)$
ι	number of units taken from the inventory to fulfill an order
ι_{\min}	minimum amount of inventory that has to be used in order to fulfill an accepted order
ι_{\max}	maximum amount of inventory that can be used in order to fulfill an accepted order
μ_s	true value of the s th proportion
$\tilde{\omega}$	best number of rejected artificial order classes found by the heuristic procedure
$\underline{\omega}, \overline{\omega}$	lower, upper bound for $\tilde{\omega}$
ω_1, ω_2	numbers of rejected artificial order classes to be compared
Π	investigation period
π	a policy for a Markov decision process
π^{com}	policy which induces an irreducible Markov reward process
π^{FCFS}	FCFS policy
π^{opt}	optimal policy for a Markov decision process
π^ϵ	average reward of the ϵ -optimal policy
$\tilde{\pi}$	best policy found by a heuristic procedure
$\tilde{\pi}^{\text{opt}}$	approximate optimal policy found by the value iteration algorithm
ρ	traffic intensity
$\tilde{\rho}$	approximate traffic intensity
ρ_n	traffic intensity of order class n
σ_n	share of order class n in the traffic intensity ρ
$\underline{\sigma}, \overline{\sigma}$	global lower, upper bound for all σ_n
$\overline{\sigma}_v$	variable upper bound for σ_n
τ_n	heuristic order acceptance threshold of order class n