Preface

The crucial role of the Web in every aspect of contemporary societies and of everyday life is clearly visible at a global scale. Web engineering strives to accomplish the wish of an accessible, universal and affordable virtual platform where people and applications can smoothly interact. To this end, Web engineering systematically applies the knowledge and techniques of a large range of disciplines, spanning from computer science to social sciences.

This volume contains the proceedings of the 12th International Conference on Web Engineering (ICWE2012), which was held in Berlin, Germany, in July 2012. Berlin has an outstanding research landscape in computer science. The Freie Universität Berlin and three large universities in and surrounding Berlin offer computer science and information systems degrees. Berlin and Potsdam host various world-renown research institutions. The upcoming EU Knowledge Innovation Center on ICT as part of the European Institute of Technology will be located in Berlin. This makes Berlin a perfect place for researchers and practitioners to meet and discuss innovation in ICT in general and on the Web in particular. The ICWE conferences represent first-class forums for the Web engineering community. ICWE is endorsed by the International World Wide Web Conference Committee (IW3C2) and the International Society for Web Engineering (ISWE). Previous editions took place at Paphos (Cyprus), Vienna (Austria), San Sebastian (Spain), Yorktown Heights, NY (USA), Como (Italy), Palo Alto, CA (USA), Sydney (Australia), Munich (Germany), Oviedo (Spain), Santa Fe (Argentina), and Cáceres (Spain).

This year’s call for papers attracted 98 submissions from 37 countries. Paper topics cover a broad range of areas, namely, Web modeling, linked data management, Web services, mashups, AJAX, user interfaces, personalization, search, social networks and so on. Submitted papers were reviewed by at least three reviewers from the Program Committee comprising 69 experts in Web engineering. Based on their reviews, 20 submissions were accepted as full papers (acceptance rate of 20%) and 15 submissions were accepted as short papers (acceptance rate of 15%). In addition, six posters, 12 demos, and five tutorials were also part of the conference program. The conference hosted a keynote by Richard Soley, president of OMG, on the impact of standardization on the Web and Web engineering activities. Several co-hosted workshops offered a venue for specialists to discuss on-going research and devise future research agendas.
Such an eventful program would not have been possible without the involvement of a large number of people and institutions. We would like to express our deep gratitude to Freie Universität Berlin as the local organizer. We are also indebted to Geert-Jan Houben, who acted as liaison to ISWE and ICWE Steering Committee, and to Bebo White, who acted as liaison to the IW3C2.

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<table>
<thead>
<tr>
<th>Name</th>
<th>Institution</th>
</tr>
</thead>
<tbody>
<tr>
<td>Silvia Abrahao</td>
<td>Universidad Politecnica de Valencia</td>
</tr>
<tr>
<td>Sören Auer</td>
<td>Universität Leipzig</td>
</tr>
<tr>
<td>Fernando Bellas</td>
<td>Titular Professor of University</td>
</tr>
<tr>
<td>Boualem Benatallah</td>
<td>University of New South Wales</td>
</tr>
<tr>
<td>Davide Bolchini</td>
<td>Indiana University</td>
</tr>
<tr>
<td>Alessandro Bozzon</td>
<td>Politecnico di Milano</td>
</tr>
<tr>
<td>Marco Brambilla</td>
<td>Politecnico di Milano</td>
</tr>
<tr>
<td>Jordi Cabot</td>
<td>INRIA-École des Mines de Nantes</td>
</tr>
<tr>
<td>Coral Calero</td>
<td>Universidad de Castilla-La Mancha</td>
</tr>
<tr>
<td>Fabio Casati</td>
<td>University of Trento</td>
</tr>
<tr>
<td>Key-Sun Choi</td>
<td>KAIST</td>
</tr>
<tr>
<td>Richard Cyganiak</td>
<td>Digital Enterprise Research Institute, NUI Galway</td>
</tr>
<tr>
<td>Florian Daniel</td>
<td>University of Trento</td>
</tr>
<tr>
<td>Olga De Troyer</td>
<td>Vrije Universiteit Brussel</td>
</tr>
<tr>
<td>Damiano Distanta</td>
<td>Unitelma Sapienza University</td>
</tr>
<tr>
<td>Peter Dolog</td>
<td>Aalborg University</td>
</tr>
<tr>
<td>Suzanne Embury</td>
<td>University of Manchester</td>
</tr>
<tr>
<td>Flavius Frasincar</td>
<td>Erasmus University Rotterdam</td>
</tr>
<tr>
<td>Piero Fraternali</td>
<td>Politecnico di Milano</td>
</tr>
<tr>
<td>Martin Gaedke</td>
<td>Chemnitz University of Technology</td>
</tr>
<tr>
<td>Irene Garrigos</td>
<td>University of Alicante</td>
</tr>
<tr>
<td>Dragan Gasevic</td>
<td>Athabasca University</td>
</tr>
<tr>
<td>Athula Ginige</td>
<td>University of Western Sydney</td>
</tr>
<tr>
<td>Michael Grossniklaus</td>
<td>Portland State University</td>
</tr>
<tr>
<td>Volker Gruhn</td>
<td>Universität Duisburg-Essen</td>
</tr>
<tr>
<td>Hao Han</td>
<td>National Institute of Informatics</td>
</tr>
<tr>
<td>Simon Harper</td>
<td>University of Manchester</td>
</tr>
<tr>
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<td>AIFB, Karlsruhe Institute of Technology</td>
</tr>
<tr>
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<td>Humboldt-Universität zu Berlin</td>
</tr>
<tr>
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<td>Cornell University Information Science</td>
</tr>
<tr>
<td>Martin Hepp</td>
<td>Bundeswehr University Munich, Germany</td>
</tr>
<tr>
<td>Geert-Jan Houben</td>
<td>TU Delft</td>
</tr>
<tr>
<td>Gerti Kappel</td>
<td>Vienna University of Technology</td>
</tr>
<tr>
<td>In-Young Ko</td>
<td>Korea Advanced Institute of Science and Technology</td>
</tr>
<tr>
<td>Nora Koch</td>
<td>Ludwig Maximilians University of Munich</td>
</tr>
<tr>
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<td>Institute of Architecture of Application Systems</td>
</tr>
<tr>
<td>Steffen Lohmann</td>
<td>Universidad Carlos III de Madrid</td>
</tr>
<tr>
<td>Markus Luczak-Rösch</td>
<td>Freie Universität Berlin</td>
</tr>
<tr>
<td>Maristella Matera</td>
<td>Politecnico di Milano</td>
</tr>
</tbody>
</table>
Santiago Meliá, University of Alicante
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Roy Chowdhury, Soudip  

Satoh, Fumiko  

Schleicher, Daniel  

Serrano, Manuel  

Shekarpour, Saeedeh  

Soi, Stefano  

Soviak, Andrii  

Stadtmüller, Steffen  

Trent, Scott  

Valderas, Pedro  

Vigo, Markel  

Wagner, Sebastian  

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# Table of Contents

## Social Networks and Collaboration

- Reusable Awareness Widgets for Collaborative Web Applications – A Non-invasive Approach ........................................ 1
  - Matthias Heinrich, Franz Josef Gröneberger, Thomas Springer, and Martin Gaedke

- News-Topic Oriented Hashtag Recommendation in Twitter Based on Characteristic Co-occurrence Word Detection ................ 16
  - Feng Xiao, Tomoya Noro, and Takehiro Tokuda

- Crowdsourced Web Engineering and Design .......................... 31
  - Michael Nebeling, Stefania Leone, and Moira C. Norrie

## Tagging

- Scaling Pair-Wise Similarity-Based Algorithms in Tagging Spaces ...... 46
  - Damir Vandic, Flavius Frasincar, and Frederik Hogenboom

- Methodologies for Improved Tag Cloud Generation with Clustering ...... 61
  - Martin Leginus, Peter Dolog, Ricardo Lage, and Frederico Durão

- Semantic Collaborative Tagging for Web APIs Sharing and Reuse ...... 76
  - Devis Bianchini, Valeria De Antonellis, and Michele Melchiori

## Personalization and Personal Systems

- Opening Personalization to Partners: An Architecture of Participation for Websites .................................................... 91
  - Cristóbal Arellano, Oscar Díaz, and Jon Iturrioz

- Role-Based Access Control for Model-Driven Web Applications .......... 106
  - Mairon Belchior, Daniel Schwabe, and Fernando Silva Parreiras

- Recovering Role-Based Access Control Security Models from Dynamic Web Applications ............................................. 121
  - Manar H. Alalfi, James R. Cordy, and Thomas R. Dean

## Search

- Diversification for Multi-domain Result Sets ............................. 137
  - Alessandro Bozzon, Marco Brambilla, Piero Fraternali, and Marco Tagliasacchi
Twinder: A Search Engine for Twitter Streams .............................. 153
  Ke Tao, Fabian Abel, Claudia Hauff, and Geert-Jan Houben

Social Event Detection on Twitter ........................................ 169
  Elena Ilina, Claudia Hauff, Ilknur Celik, Fabian Abel, and
  Geert-Jan Houben

Temporal Semantic Centrality for the Analysis of Communication
Networks ............................................................................. 177
  Damien Leprovost, Lylia Abrouk, Nadine Cullot, and
  David Gross-Amblard

Web Modeling

Systematic Evolution of WebML Models by Coupled
Transformations .................................................................... 185
  Manuel Wimmer, Nathalie Moreno, and Antonio Vallecillo

From Requirements to Web Applications in an Agile Model-Driven
Approach ............................................................................... 200
  Julián Grigera, José Matías Rivero, Esteban Robles Luna,
  Franco Giacosa, and Gustavo Rossi

Assessment of Effort Reduction due to Model-to-Model Transformations
in the Web Domain ............................................................. 215
  Nora Koch, Alexander Knapp, and Sergej Kozuruba

Evaluating the Impact of a Model-Driven Web Engineering Approach
on the Productivity and the Satisfaction of Software Development
Teams .................................................................................. 223
  Yulkeidi Martínez, Cristina Cachero, and Santiago Meliá

AJAX and User Interfaces

JSART: JavaScript Assertion-Based Regression Testing .................. 238
  Shabnam Mirshokraie and Ali Mesbah

A Framework for the Development of Haptic-Enhanced Web
Applications ........................................................................ 253
  Sara Comai, Davide Mazza, and Andrea Guarinoni

Supporting Users Tasks with Personal Information Management and
Web Forms Augmentation ..................................................... 268
  Sergio Firmenich, Vincent Gaits, Silvia Gordillo,
  Gustavo Rossi, and Marco Winckler
Web Services

Model-Based Service Discovery and Orchestration for OSLC Services in Tool Chains .......................................................... 283
  Matthias Biehl, Wenqing Gu, and Frédéric Loiret

On the Systematic Development of Domain-Specific Mashup Tools for End Users .......................................................... 291
  Muhammad Imran, Stefano Soi, Felix Kling, Florian Daniel, Fabio Casati, and Maurizio Marchese

Adding Non-functional Preferences to Service Discovery ............. 299
  Fernando Lemos, Daniela Grigori, and Mokrane Bouzeghoub

A Semantic Scoring Approach for Service Offers ..................... 307
  Ikbel Guidara, Kaouthar Fakhfakh, and Tarak Chaari

Rich Communication Patterns for Mashups ............................. 315
  Stefan Pietschmann, Martin Voigt, and Klaus Meißner

Supporting View Transition Design of Smartphone Applications Using Web Templates .................................................. 323
  Kazuki Nishiura, Yuta Maezawa, Fuyuki Ishikawa, and Shinichi Honiden

Web Crawling

Turn the Page: Automated Traversal of Paginated Websites ........ 332
  Tim Furche, Giovanni Grasso, Andrey Kravchenko, and Christian Schallhart

WebSelF: A Web Scraping Framework .................................. 347
  Jakob G. Thomsen, Erik Ernst, Claus Brabrand, and Michael Schwartzbach

A Statistical Approach for Efficient Crawling of Rich Internet Applications ............................................................ 362
  Mustafa Emre Dinçturk, Suryakant Choudhary, Gregor von Bochmann, Guy-Vincent Jourdan, and Iosif Viorel Onut

Recording and ReplayingNavigations on AJAX Web Sites .......... 370
  Alberto Bartoli, Eric Medvet, and Marco Mauri

Web and Linked Data Management

Leveraging User Modeling on the Social Web with Linked Data ...... 378
  Fabian Abel, Claudia Hauff, Geert-Jan Houben, and Ke Tao
Table of Contents

ViP2P: Efficient XML Management in DHT Networks .......................... 386
  Konstantinos Karanasos, Asterios Katsifodimos,
  Ioana Manolescu, and Spyros Zoupanos

Online Change Estimation Models for Dynamic Web Resources:
A Case-Study of RSS Feed Refresh Strategies ........................... 395
  Roxana Horincar, Bernd Amann, and Thierry Artières

Active Learning of Expressive Linkage Rules for the Web of Data ...... 411
  Robert Isele, Anja Jentzsch, and Christian Bizer

Extracting Navigational Models from Struts-Based Web Applications ... 419
  Roberto Rodríguez-Echeverría, José María Conejero,
  Pedro J. Clemente, María Dolores Villalobos, and
  Fernando Sánchez-Figueroa

Posters

Towards a Method for Unsupervised Web Information Extraction ...... 427
  Hassan A. Sleiman and Rafael Corchuelo

Web-Based Tool Integration: A Web Augmentation Approach .......... 431
  Oscar Díaz, Josune De Sosa, Cristóbal Arellano, and
  Salvador Trujillo

Clustering Visually Similar Web Page Elements for Structured Web
Data Extraction .......................................................... 435
  Tomas Grigalis, Lukas Radvilavičius, Antanas Čenys, and
  Juozas Gordevičius

Improving Toponym Extraction and Disambiguation Using Feedback
Loop ............................................................... 439
  Mena B. Habib and Maurice van Keulen

GeForMTjs: A JavaScript Library Based on a Domain Specific
Language for Multi-touch Gestures ...................................... 444
  Dietrich Kammer, Dana Henkens, and Rainer Groh

SemaKoDE: Hybrid System for Knowledge Discovery in Sensor-Based
Smart Environments ......................................................... 448
  Stefan Negru

Demos

WebREd: A Model-Driven Tool for Web Requirements Specification
and Optimization ......................................................... 452
  José Alfonso Aguilar Calderon, Irene Garrigós, Sven Casteleyn, and
  Jose-Norberto Mazón
<table>
<thead>
<tr>
<th>Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Answering Fuzzy Preference Queries over Data Web Services</td>
<td>456</td>
</tr>
<tr>
<td>Soumaya Amdouni, Mahmoud Barhamgi, Djamel Benslimane, Allel Hadjali, Karim Benouaret, and Rim Faiz</td>
<td></td>
</tr>
<tr>
<td>UsiWSC: Framework for Supporting an Interactive Web Service Composition</td>
<td>461</td>
</tr>
<tr>
<td>Mohamed Boukhebouze, Waldemar P. Ferreira Neto, Erbin Lim, and Philippe Thiran</td>
<td></td>
</tr>
<tr>
<td>Sticklet: An End-User Client-Side Augmentation-Based Mashup Tool</td>
<td>465</td>
</tr>
<tr>
<td>Oscar Díaz and Cristóbal Arellano</td>
<td></td>
</tr>
<tr>
<td>NDT-Suite: A Model-Based Suite for the Application of NDT</td>
<td>469</td>
</tr>
<tr>
<td>Julián Alberto García-García, Manuel Alba Ortega, Laura García-Borgoñon, and Maria Jose Escalona</td>
<td></td>
</tr>
<tr>
<td>Enriching Web Applications with Collaboration Support Using Dependency Injection</td>
<td>473</td>
</tr>
<tr>
<td>Matthias Heinrich, Franz Josef Grüneberger, Thomas Springer, and Martin Gaedke</td>
<td></td>
</tr>
<tr>
<td>XFormsDB: A Declarative Web Application Framework</td>
<td>477</td>
</tr>
<tr>
<td>Markku Laine, Denis Shestakov, and Petri Vuorimaa</td>
<td></td>
</tr>
<tr>
<td>A Framework for Service Discovery Based on Structural Similarity and Quality Satisfaction</td>
<td>481</td>
</tr>
<tr>
<td>Fernando Lemos, Ahmed Gater, Daniela Grigori, and Mokrane Bouzeghoub</td>
<td></td>
</tr>
<tr>
<td>WebTribe: Dynamic Community Analysis from Online Forums</td>
<td>486</td>
</tr>
<tr>
<td>Damien Leprovost, Lylia Abrouk, and David Gross-Amblard</td>
<td></td>
</tr>
<tr>
<td>MIGROS: A Model-Driven Transformation Approach of the User Experience of Legacy Applications</td>
<td>490</td>
</tr>
<tr>
<td>Luca Mainetti, Roberto Paiano, and Andrea Pandurino</td>
<td></td>
</tr>
<tr>
<td>Crowdsourced Web Site Evaluation with CrowdStudy</td>
<td>494</td>
</tr>
<tr>
<td>Michael Nebeling, Maximilian Speicher, Michael Grossniklaus, and Moira C. Norrie</td>
<td></td>
</tr>
<tr>
<td>Web Service Composition Reuse through Shared Process Fragment Libraries</td>
<td>498</td>
</tr>
<tr>
<td>David Schumm, Dimitrios Dentsas, Michael Hahn, Dimka Karastoyanova, Frank Leymann, and Mirko Sonntag</td>
<td></td>
</tr>
<tr>
<td>Tutorial</td>
<td>Page</td>
</tr>
<tr>
<td>-------------------------------------------------------------------------</td>
<td>------</td>
</tr>
<tr>
<td>Engineering the Evaluation Approach to Fit Different Web Project and</td>
<td>502</td>
</tr>
<tr>
<td>Organization Needs</td>
<td></td>
</tr>
<tr>
<td><em>Luis Olsina</em></td>
<td></td>
</tr>
<tr>
<td>Epidemic Intelligence: For the Crowd, by the Crowd</td>
<td>504</td>
</tr>
<tr>
<td><em>Avaré Stewart and Ernesto Diaz</em></td>
<td></td>
</tr>
<tr>
<td>An Introduction to SPARQL and Queries over Linked Data</td>
<td>506</td>
</tr>
<tr>
<td><em>Olaf Hartig</em></td>
<td></td>
</tr>
<tr>
<td>Natural Language Processing for the Web</td>
<td>508</td>
</tr>
<tr>
<td><em>Silvia Quarteroni</em></td>
<td></td>
</tr>
<tr>
<td>The Web of Data for E-Commerce in Brief</td>
<td>510</td>
</tr>
<tr>
<td><em>Martin Hepp</em></td>
<td></td>
</tr>
</tbody>
</table>

**Author Index**                                                                 | 513  |