

Lecture Notes in Business Information Processing

22

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Designing E-Business Systems

Markets, Services, and Networks

7th Workshop on E-Business, WEB 2008
Paris, France, December 13, 2008
Revised Selected Papers

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Library of Congress Control Number: 2009930312

ACM Computing Classification (1998): J.1, H.3.5, J.2, C.3

ISSN 1865-1348

ISBN-10 3-642-01255-8 Springer Berlin Heidelberg New York

ISBN-13 978-3-642-01255-6 Springer Berlin Heidelberg New York

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Printed in Germany

Typesetting: Camera-ready by author, data conversion by Scientific Publishing Services, Chennai, India

Printed on acid-free paper SPIN: 12661350 06/3180 5 4 3 2 1 0

Preface

The 7th Workshop on e-Business (WeB 2008) was held on December 13, 2008, in Paris. As a pre-ICIS workshop, it provided an open forum for e-business researchers and practitioners to share research findings, explore novel ideas, discuss success stories and lessons learned, and map out major challenges with regard to the design of e-business systems.

The workshop theme was “Designing e-Business Systems: Markets, Services and Networks.” With WeB 2008 having been located in Europe, we wanted to highlight the increasing importance of the design science approach for information systems research, which has a long tradition in the European IS community.

We received a large number of submissions that addressed key issues specific to the workshop theme as well as e-business in general. Based on a rigorous review process, a total of 31 full papers and 30 research-in-progress papers were accepted for presentation at the workshop, covering a broad range of technical, empirical, managerial, and economic aspects of e-business. Of the 31 full papers, 17 selected papers are contained in this volume of *Lecture Notes in Business Information Processing*. We hope that you will find them an interesting read and that you will benefit from the authors’ fine contributions.

We acknowledge the great contributions by the following individuals for organizing and managing 17 focused sessions at the workshop:

- Mu Xia: E-Business Standards
- Jan Krämer and Stefan Seifert: Economic Modeling of Telecommunication Markets and Services
- Ravi Sen and Chandra Subramaniam: Economics of E-Commerce
- Dirk Neumann and Omer F. Rana: Grid Economics
- Clemens van Dinther and Christoph Mayer: IS in eEnergy
- Gregory Kersten and Stefan Klein: Market and Service Engineering
- Tuure Tuunanen: Mobile Technologies
- Wolf Ketter and Jörg Müller: Multiagent-Based Business Process and Supply-Chain Management
- Victoria Y. Yoon, Rahul Singh and Stephen Russell: Multiagent System, Semantic Web, and Context-Aware Computing
- John Zhang: Organizational Implications of Electronic Markets
- Andreas Gräfe and Martin Spann: Prediction Markets
- Samuel Fosso Wamba and Ygal Bendavid: RFID and Supply Chain Management
- Raj Sharman and Daniel Zeng: Security Informatics
- Nanda Kumar: Social Networks
- Raquel Benbunan-Fich: Social Computing Applications
- Xiao Fang and Lin Lin: Web Intelligence
- Minder Chen and Dongsong Zhang: Web Services and Architectures

We would further like to acknowledge the contributions and support of the conference Co-chairs Ting-Peng Liang and Michael J. Shaw who gave us numerous comments, suggestions and support in preparing WeB 2008, keynote speakers Eric van Heck, Vikas Krishna and Andrew B. Whinston, Local Arrangements Chair Frank Goethals, International Liaison Chairs Steven Miller, Fethi Rabhi and Michael Chau, as well as all the Program Committee members and reviewers. We also thank our sponsors, the Karlsruhe Institute of Technology (KIT), Germany; AIS SIGeBIZ; Electronic Commerce Research Center, National Sun Yat-Sen University, Taiwan, R.O.C.; Center for IT and e-Business Management, University of Illinois, Urbana-Champaign; Institute of Information Systems and Management (IISM), Universität Karlsruhe (TH), Germany; IESEG School of Management, France.

March 2009

Christof Weinhardt
Stefan Luckner
Jochen Stöber

Organization

WeB 2008 was organized by the Institute of Information Systems and Management, Universität Karlsruhe (TH), in cooperation with AIS SIGeBIZ.

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Jan Krämer (Universität Karlsruhe (TH))
Stefan Seifert (Universität Karlsruhe (TH))

- **Economics of E-Commerce**
Ravi Sen (Texas A&M University)
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- **Grid Economics**
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