

# Incorporating Sustainability in Management Education

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Chris Ogbechie  
Editors

# Incorporating Sustainability in Management Education

An Interdisciplinary Approach

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**Simon Graham** is a sustainability strategist with ten years of experience creating award-winning sustainable innovation both as a practitioner and as a consultant. Following postgraduate research in remote sensing and data mining for tropical coastal and periglacial environments, Graham managed a range of innovative projects in both the public and the private sectors. He was appointed to lead

commercial's environmental and corporate responsibility endeavours in 2006, creating a programme that was widely cited by Business in the Community and the Energy Saving Trust for its combination of radical environmental performance, high personnel engagement, and support for business growth. Since 2014, he has been Head of Innovation for De Courcy Alexander (DCA) working with blue-chip clients on projects around the circular economy, low carbon transport, emerging business models, energy efficient innovation, and ethical supply chains. He is the recipient of over 20 national and international awards for projects that have transformed business to become more sustainable.

**Rob Gray** was, until his retirement in 2015, Professor of Social and Environmental Accounting at the University of St Andrews, UK. He is a qualified accountant and the author/co-author of over 300 articles, chapters, monographs, and books—mainly on social and environmental accounting, sustainability, social responsibility, and education. He founded CSEAR (the Centre for Social and Environmental Accounting Research) in 1991 and for 21 years was its director. He has served on the editorial boards of over 20 learned journals and has worked with a wide range of international and local commercial and non-commercial organisations including collaborations with the United Nations from time to time. In 2001 he was elected the British Accounting Association Distinguished Academic Fellow. He was awarded the Member of the Order of the British Empire in the Queen's 2009 Birthday Honours List and was elected as a fellow of the Academy of Social Science in 2012.

**David Roger Grayson**, CBE, is a British-European. From 2007 to 2017, he was Director of the Doughty Centre for Corporate Responsibility and Professor of Corporate Responsibility at Cranfield School of Management, UK. He is now an independent commentator on sustainable business and Emeritus Professor of Corporate Responsibility at Cranfield. He is the author of seven books on business, society, and sustainability and a contributor of chapters to many more books. His recent book *All In: The Future of Business Leadership* was published in June 2018.

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Previous to this, he was the Head of Responsible Investment for Mercer Investments across Europe, the Middle East, and Africa, advising institutional asset owners on environmental, social, and corporate governance matters. He has more than 15 years of experience working in sustainable and responsible investment. Before joining Mercer, Oulton was the Director of Responsible Investment at FTSE Group, where he led the development of FTSE's global sustainability services.

In December 2015, he was appointed President of the European Sustainable Investment Forum (Eurosif). He is also a Trustee Director of the Commonwealth Bank of Australia (CBA) (UK) Pension Scheme, a fellow of the Royal Society of Arts, an honorary associate professor at Nottingham University Business School's International Centre for Corporate Social Responsibility, expert panel member of the Prince's Accounting for Sustainability programme, and sits on a number of investment industry advisory boards and committees.

**Fred A. Yamoah** is a Senior Lecturer at the Department of Management, Birkbeck, University of London, UK. He has considerable teaching and research experience in higher education. Yamoah's multi-disciplinary approach to researching sustainability, supply and value chain management and marketing, informs his teaching on subjects related with responsible business management education. His academic career is driven by a personal passion that teaching and researching sustainability and its related fields can help deliver sustainable interdependence of

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