

Cooperative Management

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Sustainable Agriculture and Food Security

Aspects of Euro-Mediterranean Business
Cooperation

 Springer

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ISSN 2364-401X

ISSN 2364-4028 (electronic)

Cooperative Management

ISBN 978-3-319-77121-2

ISBN 978-3-319-77122-9 (eBook)

<https://doi.org/10.1007/978-3-319-77122-9>

Library of Congress Control Number: 2018934910

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Printed on acid-free paper

This Springer imprint is published by the registered company Springer International Publishing AG part of Springer Nature

The registered company address is: Gewerbestrasse 11, 6330 Cham, Switzerland

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Editorial

The Cooperative Management Book Series creates a helpful framework for creative and scholarly work on cooperative management, policy, economics, organizational, financial, and marketing aspects of cooperative communities throughout the Mediterranean region and worldwide. The main objectives of this book are to advance knowledge related to collective management processes and cooperative initiatives as well as to provide theoretical background for promoting research within various sectors wherein market communities operate (agriculture, food security, real estate, insurance, and other forms). Papers appearing in this series should relate to one of these areas, should have a theoretical and/or empirical problem orientation, and should demonstrate innovation in theoretical and empirical analyses, methodologies, and applications. Further, this series encourages interdisciplinary and cross-disciplinary research from a broad spectrum of disciplines ranging from environmental studies to business studies and food security.

The aim of this volume is to bring together researches from the agriculture and food sectors to be combined over methodological and empirical issues regarding relationships among Euro-Mediterranean countries on topics such as food policy, trade, and environmental issues. The volume also focuses on Euro-Med food relations including sustainability, marketing, trade, and policy issues. In this respect, it is critical to examine the sustainability of food sector policies under the perspective of the scarcity of natural resources.

Moreover, the degree of freedom and possible obstacles regarding trade activities between Euro-Med countries is another crucial issue, taking also into consideration the role of marketing. Proper methods will offer crucial insights into how to build up powerful tools for decision-making, particularly today that agriculture and the economy alike are affected by a volatile political, social, and economic environment and forced to undergo severe structural changes. The increase in food prices since 2007 and the world food crisis had severe adverse effects in several countries, causing macroeconomic problems (inflation, trade deficits, and fiscal pressure), increased poverty and political instability. Policymakers have acknowledged food relations as a key strategic area for Mediterranean countries, which needs to be placed at the core of Euro-Mediterranean regional cooperation.

We would like to thank the assistant editor Georgios Manthoulis and English professor Maria Verivaki for the English proofreading. We extend appreciation to the authors and referees of these chapters, and Springer Academic Publications, for their assistance in producing this book.

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