

Cultural Policy and Industries of Identity

Devin Beauregard

Cultural Policy and Industries of Identity

Québec, Scotland, & Catalonia

palgrave
macmillan

Devin Beauregard
University of Ottawa
Ottawa, ON, Canada

ISBN 978-3-319-73623-5 ISBN 978-3-319-73624-2 (eBook)
<https://doi.org/10.1007/978-3-319-73624-2>

Library of Congress Control Number: 2018930790

© The Editor(s) (if applicable) and The Author(s) 2018

This work is subject to copyright. All rights are solely and exclusively licensed by the Publisher, whether the whole or part of the material is concerned, specifically the rights of translation, reprinting, reuse of illustrations, recitation, broadcasting, reproduction on microfilms or in any other physical way, and transmission or information storage and retrieval, electronic adaptation, computer software, or by similar or dissimilar methodology now known or hereafter developed.

The use of general descriptive names, registered names, trademarks, service marks, etc. in this publication does not imply, even in the absence of a specific statement, that such names are exempt from the relevant protective laws and regulations and therefore free for general use. The publisher, the authors and the editors are safe to assume that the advice and information in this book are believed to be true and accurate at the date of publication. Neither the publisher nor the authors or the editors give a warranty, express or implied, with respect to the material contained herein or for any errors or omissions that may have been made. The publisher remains neutral with regard to jurisdictional claims in published maps and institutional affiliations.

Cover Credit: Gabriel Perez / Getty Images

Printed on acid-free paper

This Palgrave Macmillan imprint is published by Springer Nature
The registered company is Springer International Publishing AG
The registered company address is: Gewerbestrasse 11, 6330 Cham, Switzerland

I would like to dedicate this book to Conrad and Lise Beaugard, my grandparents. While I doubt they will ever read this volume beyond these words, their support throughout the years—in all its forms—has been paramount!

ACKNOWLEDGMENTS

I would like to acknowledge the following persons for their contributions and support, without which this volume would not have been possible. To Doctor Jonathan Paquette—friend, colleague, and former thesis supervisor—who strongly encouraged me to pursue this project, and whose input and insights have been second to none. To my parents, Trish and Kerry, who have supported and encouraged my academic endeavors—even if they still do not quite understand what it is I do. To Doctor Christopher Gunter, a steadfast friend and colleague who has been a sounding board for many of my ideas over the years. Finally, I would like to thank all of my friends and colleagues—many of whom I have neglected over the years in pursuit of this project, but who have stuck by me and supported me through the best and worst of times.

CONTENTS

1	Introduction: Problematizing Culture in a Global Era	1
1.1	<i>The Curious Case of Sub-States of National Minorities</i>	6
1.2	<i>Theoretical and Methodology Considerations</i>	8
1.3	<i>Moving Forward: Breakdown of This Book</i>	14
	<i>References</i>	15
2	The Evolving Nature of Cultural Policy	19
2.1	<i>Between Instrumentality and Economy: Cultural Policy and Identity</i>	21
2.2	<i>Birds of a Feather: Approaches to Cultural Policy</i>	23
2.2.1	<i>French Emersion: The Democratization of Culture in Practice</i>	24
2.2.2	<i>Empirically Yours: Cultural Policy in the United Kingdom</i>	27
2.2.3	<i>From Hollywood with Love: Hegemony, Soft Power, and Global Success</i>	30
2.2.4	<i>Bollywood or Bust: Localization and Global Culture</i>	36
2.3	<i>Nations, Subnational Governments, and States: Cultural Policy</i>	40
2.3.1	<i>Cultural Policy and the Cultural Imagination</i>	42
	<i>References</i>	44

3	The Cultural Industries Turn in Cultural Policy	51
3.1	<i>Incentivizing Culture: Cultural Industries' Discourse</i>	53
3.1.1	<i>The Commodification of Culture and Identity</i>	55
3.2	<i>Economic Underpinnings: The Fetishism of the Cultural Industries</i>	58
3.3	<i>Global Ambitions: The International Orientation of the Cultural Industries</i>	61
3.3.1	<i>The Cultural Industries in China</i>	62
3.3.2	<i>Shifting Focus: From Cultural Policy to Cultural Industries in East Asia</i>	66
3.4	<i>Cultural Transition: From Cultural Policy to Cultural Industries</i>	69
	<i>References</i>	73
4	Cultural Industries in Québec	79
4.1	<i>Consolidating Culture: La Politique culturelle du Québec</i>	81
4.1.1	<i>Culture in Action: La Politique culturelle du Québec (1992)</i>	83
4.1.2	<i>MAC? It's Easy as MCC: Cultural Reshuffling in Québec</i>	96
4.1.3	<i>Solidifying Culture: The Introduction of SODEC</i>	98
4.2	<i>Social Cohesion in an Evolving World: Cultural Diversity and Economic Development in Québec</i>	100
4.3	<i>Québec Culture and Cultural Industries Moving Forward</i>	103
	<i>References</i>	107
5	Culture, Politics, and Identity in Scotland	111
5.1	<i>New Beginnings: Cultural Policy and Industries in the Devolved Scotland</i>	113
5.1.1	<i>Consultations on Culture: A National Cultural Strategy for Scotland (1999)</i>	115
5.1.2	<i>Rinse and Repeat: The Cultural Commissions (2004–2005)</i>	120
5.2	<i>When Two Become One: The Creation of Creative Scotland-Onward</i>	126
5.3	<i>Moving Forward: Scottish Cultural Policy Post-Referendum 2014</i>	130
	<i>References</i>	134

6	Cultural Distinction and Identity in Catalonia	139
6.1	<i>Culture Clash: The History of Catalonian Nationalism</i>	141
6.1.1	<i>Democracy for All, Autonomy for Some: The Spanish Constitution Act (1978)</i>	143
6.2	<i>Autonomously Yours: Statute of Autonomy (1979)</i>	147
6.2.1	<i>Spurring National Discourse: An Updated Statute of Autonomy (2006)</i>	149
6.3	<i>Reconstructing a Culture: Catalan Cultural Policies of the 1980s and 1990s</i>	150
6.3.1	<i>Linguistic Normalization Act of 1983 and Language Act of 1998</i>	151
6.3.2	<i>The Catalan Radio and Television Corporation and the 2005 Audiovisuals Act</i>	156
6.4	<i>Culture and Autonomy: Catalonian Cultural Policy in Recent Years</i>	159
6.4.1	<i>Catalan!Arts, Creative Catalan: The ICIC and Its Role in the Cultural Industries</i>	159
6.4.2	<i>Beyond Industry: The Catalan National Council for Culture and the Arts (CoNCA)</i>	164
6.5	<i>Autonomy and the Catalonian Culture Moving Forward</i>	166
	<i>References</i>	169
7	A Typology of Sub-State Cultural Policy: Québec, Scotland, and Catalonia	173
7.1	<i>A Type Analysis of Québec's Cultural Policy</i>	174
7.2	<i>A Type Analysis of Scotland's Cultural Policy</i>	175
7.3	<i>A Type Analysis of Catalonia's Cultural Policy</i>	181
7.4	<i>A Common World for Uncommon Cultures</i>	187
	<i>References</i>	205
8	Conclusion: Toward a Common World of National Minority Cultural Policy	209
8.1	<i>Identity Creation: The Cultural Industries and National Minorities</i>	211
8.2	<i>The Valuation of Culture as a Mode of Socialization: Key Components of Sub-State Cultural Policy</i>	214
8.3	<i>Next Steps: The Common World(s) of Cultural Policy?</i>	217
	<i>References</i>	218
	Index	221

LIST OF TABLES

Table 1.1	The world of national minority cultural policy	13
Table 7.1	The world of national minority cultural policy—Québec	176
Table 7.2	The world of national minority cultural policy—Scotland	182
Table 7.3	The world of national minority cultural policy—Catalonia	188
Table 7.4	The world of national minority cultural policy—case examples	196
Table 8.1	Characteristics of a common world of national minority cultural policy	216