

Part I

Interactive Narrative: Collaborative Culture

When digital media is perceived only as a tool to deliver content the potential for using its affordances to explore meaning is lost. Rather than seeing media only as an access point, we can view it as a way to enhance the expressiveness of content.

Today blogs, wikis, messaging, mash-ups, and social media (Facebook, Twitter, YouTube and others) offer authors ways to create narrative meaning that reflects our new media culture. We can look to the past for similarities and parallels to better understand how to use social media as a creative tool with which to dialogue, collaborate, and create interactive narratives.

(From Chap. 1)