

# Topics in Regulatory Economics and Policy

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Editors

# Postal and Delivery Innovation in the Digital Economy

 Springer

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# Preface and Acknowledgements

This book is a result of the Center for Research in Regulated Industries' (CRRI) 22nd Conference on Postal and Delivery Economics, which was held on June 4–7, 2014, at the Villa Tuscolana, Frascati, Italy. The first Conference was held in 1990 in the UK. Over the twenty plus years after the first Conference, the industry has seen considerable change. These include the opening of postal markets to competition for most countries in the European Union on January 1, 2011. Even more important is the increasing impact of multi-modal competition. As a result of e-mail, social networks, and Internet advertising, important questions are being raised about the future of mail. The conference and this book attempt to address some of the resulting challenges. They follow earlier conferences and workshops. This is the 22nd edited volume in CRRI's program on Postal and Delivery Economics.

The Conference was made possible by the support of its generous sponsors. We would like to thank sponsors not only for financial support and for supporting service on the organizing committee but also for, along with others, their intellectual contributions, advice and encouragement: Christo Apostolou, the late John Baldwin, Jody Berenblatt, Geoff Bickerton, Stephen Brogan, Jim Bruce, João Confraria, Margaret Cigno, Bernard Damiens, Constantinos Delicostopoulos, Richard Eccles, Colm Farrelly, Charles Fattore, Stephen Ferguson, Damien Geradin, Ruth Goldway, Stefano Gori, Lina Gousiou, Robert Hammond, John Hearn, Paul Hodgson, Adam Houck, Stuart Holder, Jim Holland, George Houpis, Christian Jaag, Keith Kellison, George Kuehnbaum, Denis Joram, David M. Levy, François Lions, Martin Maegli, Leonardo Mautino, Meloria Meschi, Anna Möller, Heikki Nikali, Chris Paterson, Ted Pearsall, Wolfgang Pickavé, Alberto Pimenta, Michael Ravnitzky, Jim Sauber, Michael Scanlon, Gennaro Scarfiglieri, Rob Sheldon, Jan Smedts, Soterios Soteri, Nancy Sparks, Gregory Swinand, Urs Trinkner, Mark van der Horst, Tim Walsh, David Williams, and Ralf Wojtek.

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We would like to thank our distinguished dinner speakers: Bianca Maria Martinelli, Director for Regulatory and Public Affairs, Poste Italiane, and Alberto Pimenta, Director of Strategic Development, CTT Correios de Portugal S.A. These speeches addressed strategy in addressing current issues of regulation and postal reform against the background of increasing competition in the postal sector.

In addition, we thank all the authors and participants of the Conference. Absent their contributions, the Conference and this book would not have been possible. The usual disclaimers are applicable. In particular, the views expressed reflect the views of the authors and are not necessarily those of the sponsors.

Newark, NJ, USA  
Baltimore, MD, USA

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