

Palgrave Studies in Adaptation and Visual Culture

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This new series addresses how adaptation functions as a principal mode of text production in visual culture. What makes the series distinctive is its focus on visual culture as both targets and sources for adaptations, and a vision to include media forms beyond film and television such as videogames, mobile applications, interactive fiction and film, print and nonprint media, and the avant-garde. As such, the series will contribute to an expansive understanding of adaptation as a central, but only one, form of a larger phenomenon within visual culture. Adaptations are texts that are not singular but complexly multiple, connecting them to other pervasive plural forms: sequels, series, genres, trilogies, authorial oeuvres, appropriations, remakes, reboots, cycles and franchises. This series especially welcomes studies that, in some form, treat the connection between adaptation and these other forms of multiplicity. We also welcome proposals that focus on aspects of theory that are relevant to the importance of adaptation as connected to various forms of visual culture.

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Jan Cronin

The Making
of... Adaptation
and the Cultural
Imaginary

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For Daniel, and for my father

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