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Revisiting Supply Chain Risk

 Springer

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Dedication

Revisiting Supply Chain Risk is dedicated to the memory and work of Prof. Bob Ritchie. We were made aware of Bob's passing at the end of the Summer 2016 and were very sad to hear this news, but also honored to have known and worked with him as a colleague and friend. It was our mutual curiosity of supply chain risk that brought us together, and with a several others (Andreas Norrman, Ulf Paulsson) formed the foundation of the International Supply Chain Risk Management (ISCRiM) network in October 2001. During our annual meeting in 2017, which was hosted by Markus Gersberger in Styer, Austria, we decided to co-edit a book dedicated to Bob, commemorating 10 years since the publication of "Supply Chain Risk: A Handbook of Assessment, Management and Performance" by George Zsidisin and Bob Ritchie. In Bob's memory, we would like to share the historic origins of ISCRiM and Bob's leadership, work, and dedication to the network, which is still today an active organization focusing on advancing our knowledge of supply chain risk.

During the summers between my third and final year as a Ph.D. student at Arizona State University, I (George Zsidisin) attended a jointly held conference combining the International Purchasing and Supply Education and Research Association (IPSEERA) and the North American Research and Teaching Symposium (NARTS; previously sponsored by the Institute for Supply Management) in London, Ontario, Canada, in 2000. During the conference, I presented a paper outlining some of my work and initial insights from my dissertation on supply risk perceptions and management. Likewise, another paper was presented at the same session by John Morris, a colleague of Bob Ritchie's, providing some initial thoughts on the underdeveloped (at that time) topic of supply chain risk. After sharing some initial discussions about supply chain risk, we left the conference with promises to stay in touch on this subject area.

Near the same time frame, I received an email from Robert Lindroth, a Ph.D. student at Lund University (working with Andreas Norrman and others), who was studying supply chain risk for a semester at Stanford University. He referenced one of my initial publications that just came out on the subject and shared some insights on the research programs we were working on associated with supply chain risk.

From these initial contacts, Bob Ritchie, Andreas Norrman, and I, in conjunction with a few others (i.e., Ulf Paulsson), decided to meet in person to discuss the emerging topic of supply chain risk in Crewe, UK, on October 11, 2001. Bob was kind enough to host the first meeting, especially since I was a very junior professor just taking my first academic position. Of course, one month prior to our meeting, the world experienced the devastation of 9–11, which still has significant ramifications in the way we manage supply chains and live our everyday lives. The initial meeting was almost canceled, but we ultimately decided to keep our plans.

In recent seminars, we have been accustomed to the general structure of having an evening prior reception, and then having presentations, discussions, and meetings lasting one and a half days. For our first meeting, we met for three days. We did not know what to expect, since we were all still relatively novice scholars in this area, and there were only a few prior studies done on risk from a supply chain context (going beyond inventory models). It is from the initial meeting that we decided: (1) the name International Supply Chain Risk Management (ISCRiM) network, (2) to host annual meetings/seminars to update each other as to the work we are doing on supply chain risk, (3) the structure of the network would be informal, though with a few ground rules, such as civil/constructive dialogue in presenting our work, (4) to slowly grow the network, (5) contribute our initial work to our first book, which was edited by Clare Brindley in 2004, and (6) meet the following year in Lund, Sweden.

From this initial meeting a seed was planted, with Bob cultivating this network with several others throughout the years. In reflecting the history, we have met annually at various locations, starting from the most recent: Lappeenranta, Finland (2017); Steyr, Austria (2016); Richmond, Virginia, USA (2015); Dortmund, Germany (2014); Verona, Italy (2013); Porto, Portugal (2012); Denton, Texas, USA (2011); Loughborough, UK (2010); Cullowhee, North Carolina, USA (2009); Trondheim, Norway (2008); Lappeenranta, Finland (2007); Oestrich-Winkel, Germany (2006); Cranfield, UK (2005); East Lansing, Michigan, USA (2004); Crewe, UK (2003); Lund, Sweden (2002); and Crewe, UK (2001).

Bob and I would occasionally correspond on details and meeting locations of ISCRiM, and well as projects. I was honored to co-edit my first book with Bob, in conjunction with the work of many members of the ISCRiM community contributing their scholarship. Bob served the critical role in soliciting and attaining Springer to publish our book. I still remember the detailed coordination with Bob, the various authors, and the publishers to ensure the successful completion and distribution of the book, simply titled “Supply Chain Risk: A Handbook of Assessment, Management, and Performance.” I still have copies in both my home and work offices. Just simply looking at the long list of contributors reminds me of all the lives Bob has touched in his life, and especially, from my personal knowledge, the ISCRiM community. The work and curiosity on supply chain risk was the initial bond both Bob and I shared. However, one other passion Bob and I shared was a love of music.

In communications with his wife, Celia, we learned that Bob, during his youth, formed a band called “The Ranters.” What a name for a band, and especially, given the hazards of our profession, we may tend to “rant” a little! We first learned of Bob’s interest in music interest during our seminar in North Carolina. We still remember Bob and several others passing a guitar around and singing songs during our seminar in Cullowhee, NC, as well as our share of spirits—a very fond and memorable moment.

When we learned of Bob’s passing, we sent out a request for contributions to the ISCRiM newsletter reflecting on the work and life of Bob Ritchie. Below are two of the notes from ISCRiM members:

I was deeply saddened to hear that we’d lost Bob. Many of us who knew him will be reflecting on the contributions he made to ISCRiM, both in terms of his research and his support for the network. Most of all though, I remember him for the person he was. In an age where the word ‘nice’ is often used as a simile for ‘underwhelming,’ and unkind and boorish behaviour seems to be increasingly acceptable in the public domain, I shall remember Bob for being the opposite. He was a genuinely, relentlessly, nice man. My fondest memories of him are from the ISCRiM seminar at Lake Junaluska, NC. Signs of his illness were starting to affect the volume control of his voice (prompting periodic hand signals from me to remind him to up the volume). He took this in his stride. Likewise, when most of the group had gone home, Mike Smith, his wife Brigid and their youngest son took us sightseeing—involving a walk to a hill top beauty spot, as well as dinner at their home. The dinner and views were both lovely, but what I shall remember most is watching how Bob’s gentle, encouraging good humor effortlessly drew the whole family to him. His passing is very much our loss.

—Helen Peck

I met Bob Ritchie in person when I participated for the first time in the ISCRiM-Seminar in 2004 in Cranfield. In the following years, we have built up a very cooperative and friendly relationship. Bob on a personal level encouraged me to sharpen my research focus on supply risk and supply chain risk management. Owing to his always polite and helpful nature, he was not only my role model but also of many colleagues. He made a decisive contribution to establish and expand research in the field of supply (chain) risk management—within the ISCRiM community and far beyond. I gladly think back to the hours spent together and I will miss Bob.

—Michael Henke

We also asked Celia Richie, Bob Ritchie’s wife, if she would like to write a few words in memory of her husband. It can be found below. In addition, she was kind enough to share a photo of Bob.

My son, Jason, and I are very proud of all Bob’s academic achievements. He was always willing to listen and help others, inside and outside of the academic world. He had time and patience for everyone and would be humbled by the numerous contributions from the scholars for the publication of this book. A fitting tribute to his working life in education.

However, despite all of his achievements, he was my Bob, my husband, a father and grandfather, loved by us all and greatly missed.

—Celia Ritchie

ISCRiM has taken a life of its own since its initial first meeting in 2001. Professor Bob Ritchie had the vision of inviting some of the earliest scholars to share their perspectives on this emerging topic, which has significantly grown in recognition and knowledge during the past two decades. We will always be appreciative of Bob's work, insight, laid-back style, sharing, and friendship. We will continue to build from his foundational work and recognize his influence in our scholarship and lives. This book is a testament to his work and is only possible from the foundations he laid. Thank you, Bob—you are missed, but always alive in our memories and in our work.



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About the Editors



George A. Zsidisin, Ph.D. (Arizona State University), CPSM, C.P.M., is a Professor of Supply Chain Management at Virginia Commonwealth University. He has conducted extensive research on how firms assess and manage supply disruptions and commodity price volatility in their supply chains. He has published over 80 research and practitioner articles that have been extensively cited, many of which focus on the topic of supply chain risk and continuity management. His research on supply chain risk has been funded by the AT&T Foundation and IBM and has received numerous awards, such as from the Institute for Supply Management, Deutsche Post, Council of Supply Chain Management Professionals, and the Decision Sciences Institute. He has edited two other books: *Supply Chain Risk: A Handbook of Assessment, Management, and Performance* (with Bob Ritchie, 2009), Springer International Publishing; and *Handbook for Supply Chain Risk Management: Case Studies, Effective Practices and Emerging Trends* (with Omera Khan, 2012), J. Ross Publishing. In addition, he has published *Managing Price Volatility: a Supply Chain Perspective* (with Janet Hartley, 2012; second edition 2017), Business Expert Press Publishing, with translated versions in German (with Lutz Kaufmann) and Italian (with Barbara Gaudenzi). He has served as a Co-director for the Supply Chain Leadership Program for the Purchasing Management Association of Canada, is one of the initial founding members of the International Supply Chain Risk Management (ISCRiM) network, and has taught and led discussions on supply chain management

and risk in various executive education programs and numerous companies in the USA and Europe. He is a co-Editor Emeritus of the Journal of Purchasing & Supply Management, is the Director of the Master of Supply Chain Management program at Virginia Commonwealth University, and sits on the Editorial Review Board for several academic supply chain journals.



Prof. Dr. Michael Henke is the Director of Fraunhofer Institute for Material Flow and Logistics IML in Dortmund and is the Chair in Enterprise Logistics (LFO) at the Faculty of Mechanical Engineering at TU Dortmund University, Germany. Furthermore, he is Adjunct Professor for Supply Chain Management at the School of Business and Management of Lappeenranta University of Technology in Finland. His research focuses inter alia on Management of Industrie 4.0 and Platform Economy, Blockchain and Smart Contracts, Financial Supply Chain Management, Supply Chain Risk Management, Procurement, Logistics and Supply Chain Management. Doing this, he is combining his practical experience from entrepreneurial practice and his extensive knowledge from research. He studied Brewing and Beverage Technology (Dipl.-Ing.) and gained his doctorate and habilitation in Business and Economics at Technical University of Munich, Germany. During and after his habilitation, he worked for the Supply Management Group SMG in St. Gallen, Switzerland. From 2007 until 2013, he was active in teaching and research as a Professor at European Business School (EBS).