

Advanced Excel Essentials



Jordan Goldmeier

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*Dedicated to my lovely wife, Katherine, who, as an undergrad, failed her required remedial
Excel course three times*

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About the Author



Jordan Goldmeier is a management consultant, author, educator, producer, and Microsoft MVP. He is the owner of Cambia Factor (www.cambiafactor.com), a data consulting agency, where he challenges companies and institutions to rethink how they collect, work with, and interpret data. He has provided spreadsheet-based decision support services to the NATO Training Mission in Afghanistan, the Pentagon, Navy, Air Force, and Army as well as training and consultation to private financial institutions in big data analytics and data visualization. Outside of work, Jordan is a producer for and host of Excel.TV, a web series dedicated to talking to and learning from Excel experts. Jordan also loves grilling, smoked meats, and all things BBQ. He lives in Dayton, Ohio with his wife.

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Fabio Claudio Ferracchiati is a senior consultant and a senior analyst/developer using Microsoft technologies. He works at BluArancio SpA (www.bluarancio.com) as Senior Analyst/Developer and Microsoft Dynamics CRM Specialist. He is a Microsoft Certified Solution Developer for .NET, a Microsoft Certified Application Developer for .NET, a Microsoft Certified Professional, and a prolific author and technical reviewer. Over the past ten years, he's written articles for Italian and international magazines and coauthored more than ten books on a variety of computer topics.

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