

The Power of Technology for Learning

Advances in Business Education and Training

Volume 1

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Scope of the series

Advances in Business Education & Training is a Book Series to foster advancement in the field of Business Education and Training. It serves as an international forum for scholarly and state-of-the-art research and development into all aspects of Business Education and Training. It will not only publish empirical studies but also stimulate theoretical discussions and address practical implications. Also reviews of important developments in the field are encouraged. The editors welcome contributions in which a line of reasoning is illustrated with experiments, design-based studies, best practices, and theory development. In addition, the editors encourage submission of new ideas for business education and training, papers that are not necessarily empirical in nature, but describe interesting new educational tools, approaches or solutions.

The book series will include both edited volumes comprised of peer-reviewed articles as authored books. Each volume is dedicated to a specific theme in business education, and will be complemented with articles that can be a resource to advance business education and training.

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Jakob Ravn · Kelly Smith
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The Power of Technology for Learning

 Springer

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Contents

Preface	vii
Contributors	ix
Part I Introduction: The Power of Technology for Learning	
1 Recognition of Prior Experiential Learning in Online Postgraduate Education <i>The Experience of the Master in Human Resource Management at the UOC</i>	5
Eva Rimbau-Gilabert and Pilar Ficapal-Cusí	
2 Accelerating Learning through Gaming? <i>Lessons from Interactive and Online Gaming in Business and Business Education</i>	25
Thomas J.P. Thijssen, Fons T.J. Vernooij and Pieter Stein	
3 Longitudinal Study of Online Remedial Education Effects	43
Bart Rienties, Dirk Tempelaar, Joost Dijkstra, Martin Rehm and Wim Gijsselaers	
4 Effectiveness of Blended Learning in a Distance Education Setting ...	61
Patricia Castelijns and Boudewijn Janssen	
5 Virtual Teamwork: A Product of Globalization <i>Implications for University Education</i>	77
Rainer Lenz and Carlos Machado	
Part II Introduction: Advances in Business Education & Training - Open Part	
6 Designing Business Education for Ukraine: Lessons Learned	97
S.L. Smith and V.M. Mikelonis	

7 Personal Mastery in Management Education
*A Case Description of a Personal Development Trajectory
in Graduate Education.* 117
Peter Berends, Ursula Glunk and Julia Wüster

**8 Innovations in Graduate Business Education: The Challenge
of Developing Principle-Centered Leaders** 129
Larry Pate, William Lindsey, Troy Nielson and Melanie Hawks

**9 The Misalignment of Management Education and Globalization:
Conceptual, Contextual and Praxeological Issues** 143
Roulla S. Hagen

**10 Master of Science in Business Administration or MBA:
Does It Matter?**
*An Empirical Study into the Impact of Master Programs
in Management.* 161
Herman van den Bosch

**11 The Role of Critical Thinking Skills in Students’ Attitudes
Toward Business Subjects.** 175
Dirk Tempelaar

12 A Strategy for Business Education in a Changing World
*A Theoretical and Empirical Analysis of Key Strategic
Decisions in 25 Business Schools.* 191
Herman van den Bosch

Index 219

Preface

In a world, where knowledge is our main asset and learning becomes the most important process, Business Education is constantly looking for the right practices to develop the future leaders. Business enterprises demand graduates that become true experts. But can business schools indeed create learning experiences that address the needs of the global marketplace? Do they prepare students for changing business practices? Can they demonstrate the value of their teaching? Can business schools teach students to build learning organizations within the global market place as business is calling for?

The ambition of the book series *Advances in Business Education and Training* is to contribute to this search and foster advancement in the field of Business Education and Training. It wants to serve as an international forum for scholarly and state-of-the-art research and development into all aspects of Business Education and Training. Hereto, it will not only publish empirical studies but also stimulate theoretical discussions and address practical implications. Also reviews of important developments in the field are encouraged. We welcome contributions in which a line of reasoning is illustrated with experiments, design-based studies, best practices, and theory development. In addition, the editors encourage submission of new ideas for business education and training, papers that are not necessarily empirical in nature, but describe interesting new educational tools, approaches or solutions.

In this way, this book series wants to be one of the platforms of the EdIneb-network (www.edineb.net) which brings together professionals in educational institutions and corporate learning centers, who strive for innovation in developing learning environments.

The present book, the first in this series, is edited by Noah P. Barsky, Mike Clements, Jakob Ravn, and Kelly Smith. They have brought together a range of interesting and thought-provoking ideas. We are happy that this book provides a stage to share them with a broad audience. We are confident that the ideas presented will enrich your thinking and engage you in the ongoing search for powerful learning environments.

The chapters in this book are grouped in two sections. (1) An issue section on technology and learning. This part covers key applications of new technologies

in business education and training. It is looked if these technologies provide tools for the development of powerful learning environments. (2) An open part containing a diversity of topics related to advances in Business Education & Training.

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