The Science of Beauty
Worlds of Consumption
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*The Science of Beauty: Culture and Cosmetics in Modern Germany, 1750–1930*
Annelie Ramsbrock
The Science of Beauty
Culture and Cosmetics in Modern Germany, 1750–1930

Annelie Ramsbrock

Translated by David Burnett
The science of beauty
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"New Woman" and the subjects of public health campaigns have in common? As
Annelie Ramsbrock reveals in this fascinating history, they were all part of an
ongoing historical debate in Germany over cosmetics and cosmetic surgery.
Covering a wide historical scope from the Enlightenment to the emergence of
National Socialism, this book shows that basic ideals of beauty have always been
closely related to a society's conception of itself, from organ transplants to
the manufacture of cosmetics to scientific research. At the same time, body
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For Jacob
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