

Relocating Popular Music

Pop Music, Culture and Identity

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Pop music lasts. A form all too often assumed to be transient, commercial and mass-cultural has proven itself durable, tenacious and continually evolving. As such, it has become a crucial component in defining various forms of identity (individual and collective) as influenced by factors such as nation, class, gender, ethnicity, location/situation, and historical period.

Pop Music, Culture and Identity investigates the implications of this greatly enhanced status. Particular attention will be paid to issues such as the iconography of celebrity, the ever-expanding archive, the nature of the performance-event, the parameters of generational memory, and the impact of new technologies on global marketing. In particular, the series aims to highlight interdisciplinary approaches and incorporate the informed testimony of the fan alongside a challenging diversity of academic methodologies.

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Relocating Popular Music

Edited by

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