

More Praise for *Women of The Street*

“Meredith Jones has given Wall Street a new compliment: ‘Invest like a girl’. Her book shares insights and stories that illustrate the strength, talent, character, and return-generating prowess of women. Institutional investors, both male and female, should take a close look and not be surprised when they find better investment outcomes.”

—Jim Dunn, CEO, Verger Capital Management, LLC

“*Women of The Street* offers critical insights into what creates superior market performance. The fact that it happens to be a woman writing about women adds to its veracity and import. Fear of missing out should strike those who think they can skip it. It’s too well-written and researched to do so.”

—Denise Shull, author of *Market Mind Games*

“Diversification is one of the cornerstones of investing. However, we have yet to apply the concept to create diversity among those who manage money—either professionally or personally. How does gender affect investment behavior? Why aren’t there more women investors and why should there be more? Meredith Jones tackles these critical questions and more with data and a dose of humor—a winning combination. Beautifully written, this book is a must read for women and men alike.”

—Suzanne Duncan, Senior Vice President,
Global Head of Research State Street Corporation,
Center for Applied Research

“In stressed markets, when judgment matters most, women tend to be more rational and less emotional. They manage money with strong conviction, but not to the point of arrogance, admit mistakes more readily, and are less compelled to follow the herd. These characteristics support Jones’s conclusion that women can invariably achieve superior performance as asset managers.”

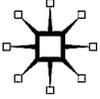
—Thomas W. Strauss, Chairman, Ramius LLC

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Women of The Street
Why Female Money Managers
Generate Higher Returns
(and How You Can Too)

Meredith A. Jones

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WOMEN OF THE STREET

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“The rooster may crow but the hen delivers the goods.”

—Proverb

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