

Reverse Migration in Contemporary China

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Reverse Migration in Contemporary China

Returnees, Entrepreneurship and the
Chinese Economy

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Preface

Reverse Migration in Contemporary China reflects the latest developments of Chinese returnees, and offers an analysis of current policies concerning the attraction of overseas Chinese talent back to China and the overall environment for the development of Chinese returnees.

The book consists of eight chapters. Chapter 1 discusses the phenomenon of contemporary Chinese returnees in the context of global brain circulation and global talent war. It provides detailed information about the development of a Chinese returnee policy system. Chapter 2 reviews the relevant literature regarding transnationalism, brain circulation, institutional theory, institutional entrepreneurs and the triple helix models. Chapter 3 provides an overall framework of contemporary Chinese returnees. It summarizes the characteristics of highly skilled Chinese returnees and their current situation based on a large-scale survey conducted in early 2012 and 2013. Chapter 4 discusses the motives and the barriers for returnees, and provides policy suggestions regarding how to attract more and better returnees back to China and how to help them to gain more and greater achievements in China. Chapter 5 summarizes the characteristics of Chinese returnee entrepreneurs, and their advantages and disadvantages compared with local entrepreneurs. From the perspective of institutional entrepreneurs, chapters 6 and 7 examine the contribution that elite returnees make to the fields of education, science, culture and healthcare, and to China's economic development. Chapter 8 looks at the policy implications of China attracting and retaining top talent from abroad.

This is the latest study on highly skilled Chinese returning migrants, providing an overall framework of highly skilled Chinese returnees. It adds to the existing literature on transnationalism and brain circulation by examining the factors that can influence the decision to return home, including social factors, career-related prospects, and the economic and political environment.

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