

Simon Collinson and Melvin Jay

From Complexity to Simplicity

**Unleash Your
Organization's Potential!**



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Preface

Complexity is one of the biggest barriers to success in big organizations, but despite this fact there is very little robust academic research into the causes and consequences of this growing problem. Similarly there are very few practical books or papers that provide actionable advice on how leaders and managers in big organizations can attack this problem.

This book combines the insights of our academic research and our practical experience with relevant examples of complexity in business from organizations around the world. It reflects our shared personal interest in the amazing complexity puzzle – and our shared professional aspiration to help improve the way that businesses are run. (Writing it also showed us that academics have no monopoly over *theory* and experienced executives have no monopoly over *practice*.)

We hope you will agree that this book adds to the sum of thinking on the complexity challenge. We also hope you find practical steps for making your organization not just more profitable, but also a better place in which to work.

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