

# ECONOMIC INTEGRATION IN NAFTA AND THE EU

# **Economic Integration in NAFTA and the EU**

## **Deficient Institutional**

Edited by

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# Contents

<i>Preface</i>	vii
<i>List of Abbreviations</i>	ix
<i>Notes on the Contributors</i>	xi
1 Introduction <i>Sven Bislev</i>	1
<b>Part I Economic Institutions and Internationalization</b>	
2 Institutions, Power Relations and Unequal Integration in the Americas: NAFTA as Deficient Institutionalilty <i>Ricardo Grinspun and Robert Kreklewich</i>	17
3 Free Trade and Local Institutions: The Case of Mexican Peasants <i>Raúl García-Barrios</i>	34
4 NAFTA, the EU and Deficient Global Institutionalilty <i>Morten Ougaard</i>	51
<b>Part II Economic Integration and Societal Institutions</b>	
5 Economic Integration and the Construction of the Efficient Peasant <i>Hans Krause Hansen and Kirsten Appendini</i>	69
6 Labour and Economic Integration: The Case of the Electronics Sector in Mexico <i>Bodil Damgaard</i>	89
7 Environmental Cooperation before and after NAFTA <i>Blanca Torres</i>	106
8 Constructing Europe: The Role of Social Solidarity <i>Sven Bislev and Dorte Salskov-Iversen</i>	124

9	The Europeanization of Politics in the Southern Members of the EU <i>Susana Borrás-Alomar</i>	142
<b>Part III Unbalanced Integration in America</b>		
10	Regionalism: The Case of North America <i>Edmé Domínguez Reyes</i>	161
11	The Challenges of Regionalism: Unbalanced Integration in the Americas <i>Pekka Valtonen</i>	178
12	Commercial Agreements between Unequal Partners: Does NAFTA Deal with these Inequalities? <i>Maria Elena Cardero</i>	193
13	Successful Integration and Economic Distress: The New Dual Economy – the Case of Mexico in NAFTA <i>Sima Motamen-Samadian and Etelberto Ortiz Cruz</i>	209
	<i>Index</i>	227

# Preface

This book is a product of a workshop on ‘Unequal Integration’, held near Copenhagen in March 1997, assembling a group of scholars from Mexico, USA, Denmark and Great Britain. This event grew out of the association between Kirsten Appendini, then still professor at El Colegio de Mexico, and the Department of Intercultural Communication and Management at the Copenhagen Business School. We felt that the international agendas of our departments were sufficiently interrelated to deserve a collaborative research effort. Both were engaged in research on internationalization, also in the form of regional integration. The other term defining the workshop, inequality – in and between states – is a growing problem in a world where the protective powers of the states dwindle with the oppressive ones.

Exploring the interface between inequality and integration is not a mainstream approach. Gathering a group of scholars concerned with those items took some searching among friends and colleagues, but the group finally put together turned out to be highly productive, both in terms of a good atmosphere at the workshop and in terms of good and timely papers. Only a selection, and a thoroughly edited one, of those papers have been included in the present volume. In the end, it turned out that the most promising perspective when discussing the interrelation between inequality and integration, is *economic institutions*. By implication, the analysis of the problems of both the North American Free Trade Agreement (NAFTA) and the European Union (EU) is most convincingly expressed as a critique of the institutions developed to implement the ideas of economic integration behind those projects. It also turned out that the papers on NAFTA were generally the more interesting ones, probably because NAFTA is still so new and less thoroughly analyzed than the EU. Therefore, a majority of the papers are on NAFTA.

The editors wish to express their gratitude to the participants of the workshop, also those whose papers we felt were outside the theme of our book. And we thank the Copenhagen Business School, both the President and the Department of Intercultural Communication and Management (DICM), for sponsoring and co-funding the workshop as well as the editing of the book. The workshop was supported by a grant from the Danish Social Science Research Council. Kevin McGovern, research assistant and assistant professor at the DICM, provided

highly qualified editorial assistance. Jane Rossen provided efficient, friendly and reliable secretarial assistance.

*Rome*  
*Copenhagen*

KIRSTEN APPENDINI  
SVEN BISLEV

# List of Abbreviations

APEC	Asia Pacific Economic Cooperation
ASEAN	Association of South-East Asian Nations
ASEM	Asia Europe Meetings
CEC	Commission of the European Communities
CECA	Canadian Environmental Law Association
CETES	Certificados de la Tesoreria
CJM	Coalition for Justice in the Maquiladoras
CNC	National Peasant Confederation
CTM	Confederación Mexicana de Trabajadores
CUFTA	Canada-US Free Trade Agreement
DICM	Department of Intercultural Communication and Management (Copenhagen Business School)
ENGO	Environmental Non-Government Organization
EU	European Union
ECJ	European Court of Justice
EFTA	European Free Trade Association
EZNL	Zapatista National Liberation Army
FAT	Frente Auténtico del Trabajo
FTA	Free Trade Agreement
FTAA	Free Trade Area of the Americas
GATT	General Agreement on Tariffs and Trade
GPT	General Preferential Tariff
GSP	Generalized System of Preferences
IATTC	Inter-American Tropical Tuna Commission
IBWC	International Boundary and Water Commission
IGC	Intergovernmental Conference
INEGI	Instituto Nacional de Estadística Geografía e Informática
IPR	Intellectual Property Rights
ISI	Import Substitution Industrialization
LAFTA	Latin American Free Trade Area
LCAB	Labour Conciliation and Arbitration Board
Mercosur	Mercado Común del Sur
NAALC	North American Agreement on Labour Cooperation
NAEEC	North American Agreement on Environmental Cooperation
NAFTA	North American Free Trade Agreement
NAO	National Administration Office



NGO	Non-Governmental Organization
NIPA	National Income and Product Accounts
OAS	Organization of American States
ODA	Official Development Assistance
OECD	Organization for Economic Cooperation and Development
PAN	Partido Acción Nacional
PEAT	Programa Elemental de Asistencia Tecnica
PIF	Programa de Industrialización Fronteriza
PRI	Partido Revolucionario Institucional
PROCAMPO	Programa para del Campo
PROCEDE	Programa de Certificación de Derechos Ejidales y Titulación de Solares Urbanos
PROMOCAM	Programa de Modernización del Campo
PRONASOL	Programa Nacional de Solidaridad
SAA	Statement of Administrative Action
SEA	Single European Act
SHCP	Secretaria de Hacienda y Credito Publico
SMS	Standard Related Measure
SPS	Sanitary or Phytosanitary Measure
TEU	Treaty of European Union
TNC	Transnational Corporation
UAM	Universidad Autonoma Metropolitana
UE	United Electrical (worker's union)
UNORCA	Unión Nacional de Organizaciones Regionales Campesinos
WPSP	White Paper on Social Policy
WTO	World Trade Organization

# Notes on the Contributors

**Susana Borrás-Alomar** is a political scientist and Assistant Professor in the social sciences department, Roskilde University. Her research interests are centred on the European Union as a political system and on industrial and innovation policies.

**Kirsten Appendini** was a Professor of Economics at the Colegio de Mexico, specializing in Mexican agriculture. She has recently joined the Division of Rural Development at the United Nations Food and Agriculture Organization in Rome.

**Sven Bislev** is a political scientist and Associate Professor in the department of intercultural communication and management at Copenhagen Business School. His research is on European welfare states, public-private sector relations, and regional integration.

**Maria Elena Cardero** is a Professor in the graduate studies department of the Economics Faculty at the Mexican National University. She teaches international economics and trade, and is now studying the effects of trade liberalization on female employment.

**Etelberto Ortiz Cruz** is an economist and Professor of Economics at the Universidad Autonoma Metropolitana-Xochimilco. Current research is on the theory of competition and structural change, basically in the Mexican economy.

**Bodil Damgaard** holds a position as researcher/Professor in the Latin American Faculty of Social Science (Facultad Latinoamericana de Ciencias Sociales, FLACSO-México). Labour and globalization are her main research topics.

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**Ricardo Grinspun** is Associate Professor of Economics and Director of the Centre for Research on Latin America and the Caribbean (CERLAC) at York University, Toronto. His research focuses on the interdisciplinary aspects of economic integration, regionalization and globalization.

**Hans Krause Hansen** is Assistant Professor of Spanish Language and Culture in the department of intercultural communication and management, Copenhagen Business School. His PhD was on Mexican corruption and discourse analysis.

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**Sima Motamen-Samarian** is a Senior Lecturer in Economics and Finance at the University of Westminster. Her research is mainly on economies of emerging markets, and her current research is on NAFTA and its impact on the Mexican economy.

**Morten Ougaard** is Senior Associate Professor of International Politics and Economics in the department of intercultural communication and management, Copenhagen Business School. He has written on American foreign economic policy and international political economy.

**Dorte Salskov-Iversen** is Associate Professor of English Language and Culture in the department of intercultural communication and management, Copenhagen Business School. She has written on discourse analysis, British public sector reform, European integration, and labour market issues.

**Blanca Torres** is a Professor at the Centre for International Studies at El Colegio de Mexico. She has written several books and articles on US–Mexican relations.

**Pekka Valtonen** is researcher in the department of sociology and social psychology at the University of Tampere, Finland. He has specialized on the structural changes in the Mexican agrarian sector.