

The Theory and Practice of Local Governance and Economic Development

Also by Mark Considine

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The Theory and Practice of Local Governance and Economic Development

Edited by

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The University of Melbourne, Australia

and

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Organisation for Economic Cooperation and Development (OECD), Paris

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Preface

It is not unusual to uncover gaps between theory and practice in modern society – from the field of economics to peace negotiations. Sometimes the gap arises from the complexity of a given problem, which makes the application of any theory unstable. In other cases, the cause lies with individual solutions that are unable to make themselves heard above the din of theoretical dispute or the competing expectations of stakeholders.

On the subject addressed by this book it would be surprising not to find such a gap. Governance, network and partnership are concepts that were introduced into public debate barely 30 years ago, and are still not fully understood in the same way by all. What is more, academics and practitioners have come to attribute different meanings to these concepts, producing serious implications on the ground. In this area, as in many others, it is practice that has led the way, not theory, opening up new subjects for academic research. However, several decades after the emergence of these new themes, practice is still left unsupported by science. Increasingly, new developments are occurring in the open space that surrounds public policy – between government and other stakeholders – whose purposes go well beyond the principal subjects of existing research paradigms. What academia should offer is not only an evaluation of the various instruments being used, but what role an enhanced structure of local governance can play in ensuring that society's new and emerging needs are met.

This book suggests new avenues for reconciling theory and practice and provides concrete advice to those involved in supporting, working in and learning from partnerships on the ground. The decision to pursue this research was made during a conference that we organised in Australia on 25–27 September 2006¹, which attracted 600 people from three continents and generated 200 papers from both the scientific and practitioner communities. The discussions held there convinced us of the need to change the way we currently think about governance and partnership. This volume includes a number of selected peer-reviewed papers which we feel best represent the main thrusts and most important innovations within the debate and which have also inspired some additional studies.

¹ 'Government and Communities in Partnerships: From Theory to Practice', Melbourne Park, Victoria, Australia, 25–27 September 2006. The event was organised by the Centre for Public Policy at the University of Melbourne in collaboration with the OECD LEED Programme, the government of Victoria and *The Age* newspaper.

We are indebted to the contributors to this volume for taking the time and effort to engage in this project. We also very much appreciated the help from the anonymous peer reviewers of these papers. In addition we would like to thank Francesca Froy, who provided comments on various parts of this volume; Kathleen Asjes, who helped prepare the manuscript; and the staff at Palgrave Macmillan for their support throughout.

It is our hope that this book will help both the scientific and practitioner communities, and set theory and practice onto a new path of convergence.

Mark Considine and Sylvain Giguère

Notes on the Contributors

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Maura Adshead is a Senior Lecturer in the Department of Politics and Public Administration at the University of Limerick. She has published articles on Irish politics and policy, and is the author of *Developing European Regions?* (Ashgate, 2002) and co-editor (with Michelle Millar) of *Public Administration and Public Policy in Ireland: Theory and Methods* (Routledge, 2003) and (with Peadar Kirby and Michelle Millar) *Contesting the State: Lessons from the Irish Case* (Manchester University Press, 2008).

Luigi Burroni

Luigi Burroni works at the Department of Political and Social Sciences of the University of Florence, where he teaches Territorial Politics. He is co-editor of *Environment and Planning C: Government and Policy*. He has published within the field of economic sociology and on local development. He is currently focusing on how local societies create and distribute collective goods and on how European nation states and regions are promoting labour flexibility.

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Mark Considine is Dean of the Faculty of Arts at the University of Melbourne, where he leads a programme of research on emerging forms of network governance in various OECD countries. This work is represented in recent books including *Enterprising States: The Public Management of Welfare to Work* (Cambridge University Press, 2001) and *Making Public Policy: Institutions, Actors, Strategies* (Polity Press, 2005).

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Mike Geddes is a Professorial Fellow in the Local Government Centre, University of Warwick. His research interests range from local democracy and partnership to local economic development, public services, and poverty and social exclusion in the UK and Europe. His publications include *Partnership and Social Exclusion in the European Union* (edited with John Benington, Routledge, 2001) and many articles and book chapters, including a forthcoming chapter in *Theories of Urban Politics* (Sage, 2008) on Marxist theories of urban politics.

Sylvain Giguère

Sylvain Giguère is Deputy Head of Local Economic and Employment Development at the OECD in Paris. As part of his responsibilities he leads

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Aaron Hart worked on the staff of a number of politicians before taking a research position in the Centre for Public Policy. He assisted Prof. Mark Considine's research into partnerships and network governance, with a particular focus on two Australian case studies. Aaron currently works part-time for Mission Australia, where he is Research and Projects Officer, concentrating on homelessness. He spends his other time caring for his children at home in Melbourne, Australia.

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Erik-Hans Klijn is a Professor at the Department of Public Administration at Erasmus University Rotterdam and a visiting professor at the School of Public Policy at the University of Birmingham. His research and teaching activities focus on complex decision-making and management in networks, institutional design and public-private partnerships mainly in the area of infrastructure and urban restructuring. He has published extensively in international journals and recently (2004) wrote (together with Joop Koppenjan) a book on *Managing Uncertainties in Networks* (Routledge).

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Michael Limerick is a consultant specialising in indigenous governance and policy from Brisbane, Australia. He has degrees in law and political science and is currently undertaking PhD research on indigenous community governance through the School of Politics and Public Policy at Griffith University. Michael worked for the Queensland Government from 1994 to 1997, holding a range of legal, policy and management positions, including the Director of Policy Research in the Department of Aboriginal and Torres Strait Islander Policy.

Katrina MacNab

Katrina MacNab left school to become a hairdresser, working her way up to owning her own salon at 21. She sold the business to look after her children, during which time she studied and obtained her diploma and BSc Hons Degree in Social Policy through the Open University. Katrina worked in a Citizens' Advice Bureau in Pulteneytown, Scotland as Training and Development Officer before taking up the post of Economic Regeneration Manager at Pulteneytown Peoples Project.

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Myrna P. Mandell is Professor Emeritus at California State University, Northridge, and an Adjunct Faculty at the School of Management at Queensland University of Technology in Brisbane, Australia. She is recognised as a researcher and consultant in the fields of networks and intergovernmental management in the public sector. Her current research in California will lead to a book for practitioners on best practices for networks. She has also done work on the new role for non-profit organisations working with government, performance measures for networks, and leadership in networks.

Chris McInerney

Chris McInerney is a doctoral candidate at the Department of Politics and Public Administration at the University of Limerick, with prior experience in a variety of governance contexts: he was actively involved in social partnership processes in Ireland at national and local levels, and recently worked for the United Nations Development Programme in East Timor. His research interests focus on models of pro-poor governance and the role of civil society in new governance arrangements.

Mike Reid

Mike Reid is the Manager of Governance at Local Government New Zealand, the Association of Local Authorities. In his role he advises councils on a broad range of governance issues, including the provision of professional development programmes for elected members. Mike is also a contributory lecturer on local government in the School of Government, Victoria University, Wellington. He has published a number of papers on local government reform and is currently part way through a PhD looking at the issue of strengthening strategic local governance.

Filip De Rynck

Filip De Rynck is Professor of public administration at the Department of Business Administration and Public Administration at the University College Ghent, Belgium. He worked in the public and not-for-profit sector on sub-regional development, community-building, intergovernmental cooperation and urban policy. He was president of the High Council of Home Affairs (1999–2002) and editor in chief of the White Paper “The Century of the City”: City Republics and Grid Cities’ (2005). His research interests and publications include urban government, citizen participation and intergovernmental relations.

Chris Skelcher

Chris Skelcher is a Professor at the Institute of Local Government Studies (INLOGOV), University of Birmingham, and Director of Research at its School of Public Policy. He has published widely on the democratic dimension of

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Pauline Taylor

Pauline Taylor is currently Director of Professional Experience and Community Engagement in the School of Education at James Cook University in Cairns. She has been an educator for over 25 years in Australia, Africa and the United Kingdom. She has held Senior Educational Management roles in education in Queensland, Africa and the United Kingdom. Her main research interests are education policy implementation (particularly in the fields of literacy and indigenous education), language and literacy, and teacher education.

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