

Consumption, Globalization and Development

Also by Jeffrey James

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Consumption, Globalization and Development

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Preface

During the 1980s and early 1990s I wrote a number of essays expressing my concern about the ability of traditional consumption theory to come to grips with the series of changes in developing countries that are frequently referred to as the modernization process. Jointly expressed in a volume entitled *Consumption and Development* (Macmillan 1993), those concerns have only been intensified by the changes in the relationships between rich and poor countries wrought in the 1990s by information technologies of various kinds. For as this volume seeks to demonstrate, the various processes of globalization render even more implausible the assumptions of traditional consumption theory, and so too the welfare foundations of free market economics that rely so heavily on those assumptions.

Jeffrey James
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