## Index

### A

- Absorptive capacity
  - concept, 172
  - external knowledge, 175
  - firms’ size, 276
  - higher, 170, 276
  - larger firms, 8
  - potential and realized, 172
  - spurring firm’s, 170
- Academic entrepreneurs
  - advantages, 51
  - conceptual framework
    - developing research, 34–35
    - human capital, 30, 32–33
    - identity perspectives, 33–34
    - university status perspective, 31–32
  - conceptual perspectives, 30
  - data
    - coding and analysis, 37–39
    - collection and sampling approach, 36–37
    - definition, 35
    - limitations, 53–54
    - outcomes, 47–50
    - policy implications, 52–53
  - qualitative content analysis
    - development, 44, 45
    - employment, 46
    - human capital perspective, 41–44
    - postdoctoral fellows, 46–47
    - university spin-off, 44
    - university status perspective, 40–41
    - regional innovation and economic growth, 29
    - research implications, 52
    - university spin-offs, 35, 46
- Academic founders, 159
- Academic knowledge, 157
- Academic spin-off (ASO)
  - data analysis
    - CEO, 164
    - external researchers, 162, 164
    - firms’ characteristics, 162, 163
    - internal and market knowledge, 165
    - mechatronics engineers, 164
    - and methodology, 160–162
    - R&D function, 163
  - developed countries, 127
  - economic development, 157
  - economic performance (see Economic performance, Portuguese academic spin-offs)
  - firms, 166
  - innovation scholars, 158
  - knowledge-based activities, 127
  - strategic coopetition, 167
  - surrogate entrepreneurs and managers, 166
- Academic start-ups, 32, 42
- Acs, Z., 266
- Acs, Z.J., 1, 225, 298
- Activation triggers, 172
- Agarwal, R., 94, 95, 100, 101, 114, 119, 284
- Age, 133
- Agglomeration economies
  - employment growth, 265
  - GMM-DIF regression, 275
  - vs. heritage, 283–285
  - and regional knowledge, 266, 268, 271, 275, 2170
Agglomeration (cont.)

services (see Services agglomeration)
spatial, 263, 267, 268, 271

Aghion, P., 2
Alexandre, M., 172, 181
Aliaga-Isla, R., 187–202
Alliances, 158
Almus, M., 130, 139, 143
Alrumeithi, E., 59–71
Alvarez, N., 129
Alvarez, S.A., 20
Amaral, A.M., 192
Anand, J., 176, 182
Andersson, M., 94, 96, 97, 101, 114
Appropriability, 170, 172, 173
Arellano, M., 277
Arenius, P., 190
Armstrong, C., 298
Arora, A., 181
Arrow, K.J., 264
Audretsch, D., 1, 18, 19, 24, 217, 222
Audretsch, D.B., 266, 295, 297

BOs. See Business-owner(s) (BOs)
Boschma, R.A., 215, 221, 223
Bosma, N.S., 62, 67, 346
Bouget, N., 254
Bounfour, A., 22
Brandenburger, A.M., 171, 172, 175
Brown, R., 336, 366
Brunnel, J., 96, 97
Bruzelius, M., 173
Buenstorf, G., 282, 284
Bulla J.F.M., 227, 231, 233
Business creation and GHC
education, 191
hypotheses, 192–193
personal characteristics, 191
policy-makers, 191
positive effect of entrepreneurial
experience, 192
professional and training experiences, 191
SHC, 192
skills and knowledge, individuals, 192
by Spaniards, 197–200, 202
Business-owner(s) (BOs), 101, 114

B
Bagshaw, C., 171, 175
Bagshaw, M., 171, 175
Baptista, R., 1–10, 281–291
Barbosa, N., 295–307
Barker, M., 144
Barney, J., 20
Baron, J., 225
Baron, R.A., 225
Bates, T., 191
Baumol, W.J., 2, 3
Becattini, G., 3
Becker, G., 2
Becker, G.S., 66, 189
Belderbos R., 174, 175, 182
Benavides-Velasco, C., 174, 182
Bengtsson, M., 175
Bergek, A., 173
Berggren, N., 220, 225
Besley, T., 210, 211
Birch, D., 300
Birch, D.L., 334, 372
Birch index, 300, 301, 307
Bjuggren, C.M., 300
Blanchflower, D.G., 62
Boden, M., 170
Bogas, P., 295–307
Bohemian Index, 212, 213, 215, 221
Bond, S., 277
Bornefalk, A., 366

Index

C
Cabral, L., 96
Cabrita, C., 15–26
Cabrita, M.d.R., 15–26
Cantillon, R., 210
Capabilities, ASO
data analysis, 162
definition, 158
entrepreneurial, 159
innovation, 159
networking assets, scientists, 165
Carayol, N., 172
Carneiro, A., 93–120
Carreir, C., 263–279
Casillas, J.C., 295
Cassia, L., 269
Cassimam, B., 173, 181
Castro, R., 125–153
CE, See Corporate entrepreneurship (CE)
CEO, 161, 164, 165
Chandler, G.N., 33
Chatterji, A., 3
Chen, B., 174
Chen, Y., 174
Chesbrough, H., 171
Chien, T., 175
Chinitz, B., 285
Choi, E., 30
Cingano, F., 265
CIS. See Community Innovation Survey (CIS)
Clark, K., 227, 230, 233
Clarysse, B., 159
Clercq, D.D., 190
Clients, customers relation work, 164, 165
Clustering strategy, Turkey, 254
Cluster(ing) policies in Turkey
description, 240
documents, public
capacity, regional policy making, 249
CAT, 249–250
coordination, 251
EU process, 249
policy fields, 252–253
regional administrative and economic structures, 249
regional transformation, 251
SME’s strategy and action plan, 250–251
economic development and planning, 241, 259
emerge and evolution, 240
Helsinki Summit, 259
international perspective (see International perspective on domestic clusters)
RDAs (see Regional development agencies (RDAs) and cluster projects)
regional and local policymaking
centralism, 242
development plans, 243–247
economic development, 242
FYDPs, 248
historical heritage, 242
impacts, EU, 248
RDAs, 248–249
SPO, 243, 248
urbanization, 248
westernization, 242–243
Silicon Valleyism, 240
tools, regional development, 240–241
touristic destination, 241
Clusters
dynamics, 77
topography, 3
industrial, 8, 282
international institutions, 8
Coad, A., 299
Cockburn, I., 176, 182
Cohendet, P., 208
Cohen, W., 171, 173, 181
Colombo, M., 130, 139, 143
Colombo, M.G., 144
Combes, P., 269
Community Innovation Survey (CIS), 170, 177, 184
Competitive advantage of Turkey (CAT), 249–250
Competitiveness, 16, 24, 26, 174
Complexities
economic policy, 312
university spin-off, 43
Concentration
business services, 306
companies, 4
diversity/gay index, 212
economic activity, 297
geographical, 4, 264
high-technology, 208
industrial, 253
policies, 327
productivity growth, 223
regional employment, 269
simple industrial, 253, 264
skills and capabilities, 306
and transmission of business competences, 4
urban knowledge economy, 209
Context-sensitive instruments, 310
Contextualism
Norway
Arena programme, 317–318
post-Fordism, 317
regional innovation systems (RIS), 318
“Triple Helix Model”, 319
VRI programme, 318
Spain
administrative and political decentralization, 324
economic model, 326
LEADER and URBAN perspective, 325
regional policy, 324
socio-economy, 325
Cooke, P., 312
Cooperation
and competition, 241
international, 256
networks, 254
OECD, 242
public, civic and private sectors, 248
SMEs, 251, 252, 254
Coopetition
binary dependent variable, probit model, 177
definition, 169
emerging technology, 169
European CIS Survey, 2008, 170
European economy, 170
KIS firms, 170
OECD sector classification, 177
Coopetition (cont.)
- open innovation
  - absorptive capacity, 175
  - absorptive enablers, 171–174
  - arrangements, 175
- Chinese state-owned high-tech firms, 175
- conceptual model, 177
- firm’s behavior, product/service innovations, 176
- implement process innovations, 171
- incremental innovation development, 176
- patent protection, 174
- opportunistic behavior emerging, 170
- service firms, 170

Coopetitive relations, 171

Corporate entrepreneurship (CE), 60

Corporate spin-offs
- adverse developments, 95
data, 97–98
- definition, 94
discrete time proportional hazard model, 110–113
- empirical model and variables
  - entrepreneurs characteristics, 101
gamma mixture distribution, 100
  - log-likelihood function, 100
  - parent–spin-off, 100
  - QP files, 99
  - vector \( X(t) \), 100, 101
- entrepreneurs’ motivations, 115
general and specific human capital, 114
- hazard
rates, 114
ratio, 115
- heterogeneity, 94, 96
- parent and spin-off performances, 96
- post-entry performance, 96
- pushed and pulled (see Pushed and pulled spin-offs)
- quantity and quality, coworkers
  - characteristics, 116
  - effects, 117, 119
  - moving, 117, 118

Corporate venturing, 60, 70

Costa, C., 281–291

Coworker hiring
- and human capital, 81
- knowledge inheritance and human capital, 84, 86
- NBS, 84
- resources inheritance, 77–79
- spinoff and spinout, 84

Creative class
definition, 208
- empirical studies, creativity and entrepreneurship, 213, 215, 216
- Europe, 221
- Florida’s 3Ts, 221
groups, 207
- human capital, 224
- individuals, 225
- new forms, 207
- occupation, employment growth and entrepreneurship, 221
- and regional development, 207
- and regional economic performance, 212
- theories, 207, 208, 225

Creativity and entrepreneurship, Portugal
- Bohemian and Gay Index, 221
cities and industries, 209–210
classification, 207
descriptive correlation and regression analysis, 224
destruction, 210–211
determination, 212
and diversity, 221
economic growth, regional, 206–207
effects, 212
- empirical studies, 212–220
- EVS, 222
- explanatory variables, 233
- financial resources and market access, 225
- firm formation, 212, 232
- firm-level innovation, 225
- fixed-effects, panel-data analysis, 225
- Florida’s 3Ts, 208, 221, 232–233
- formation, creative processes, 208–209
- growth, industrialized urban regions, 225
- human capital, 206, 207
- impacts, 221
- individual, 211
- industry data and statistical tests, 225
- IPR activities, 222–223
- KISs, 222, 223
- knowledge transfer and diffusion, 207
- linear regression analysis, 206
- methodology
  - agglomeration economies, 227
  - correlation matrix, explanatory variables, 228, 229
  - creativity index, 226
diversity indexes, 226–227
- FEM and REM, 228
group distribution, new firms, 228, 229
Index

human capital, 227
innovation index, 227
land and labor cost, 227
market size, 227
Melting Pot Index, 215, 221, 222
NUTS 3, 226
Portuguese economy, 226
MSA workforce, 212, 221
multivariate linear regression analysis, 232
new firm, 206
NUTS 3 level, 222
OLS (see Ordinary least squares (OLS))
Openness Index, 221
outcomes
FEM tests, 231–232
panel least squares with cross-section and period fixed effects, 230–231
People’s Republic of China, 233–224
policies, 233
private firms, 222
productivity growth, 223
relationships, 212, 232
Solow’s growth model, 207
spatial distribution, capital, 223
stresses, 207–208
traditional literature, 232
UNCTAD’s report, 210
Culture, 3, 18, 23, 24, 63, 209–211, 259, 375

D
Dagnino, G., 170, 176
Davidsson, P., 2, 336
Davis, S.J., 351
Delgado, M., 3
Delmar, F., 300
de Morais Sarmento, E., 333–381
De novo entrants, 94
DeTienne, D.R., 188, 190
Dickinson, J.A, 62
Di Gregorio, D., 136, 144
Ding, W., 30
Displacement, 95
Diversity Index, 206, 212, 226–227
Dohse, D., 295
Donegan, M., 212, 215, 221
Dosi, G., 158
Doutriaux, J., 144
Drazin, R., 159
Drinkwater, S., 227, 231, 233
Drucker, P.F., 211
Dulupçu, M.A., 239–259
Duranton, G., 284
Du Rietz, A., 366
Durisin, B., 172, 181
Dussauge, P., 172
Dyer, F.C., 62

E
Early-stage. See Human capital
Economic growth, 2, 3
Economic performance, Portuguese academic spin-offs
activity sector, 145
ASOs population distribution, 136–137, 147
business knowledge, 143
context related determinants
activity sector, 136
highly economically developed regions, 136
host universities influence, 135–136
technology transfer, 136
econometric specification, 138
entrepreneurs related determinants
business opportunities, 129
formal education, 129–130
founding top-management team, 133
human capital theory, 128
inverted U relationship, 129
market developments, 128
network capabilities, 133
new venture influences, 130–131
professional experience, 131–132
spin-offs, 130
estimated results, 140–142
firm related determinants
characteristics and resources, 133
exports, 134
technological capability, 134
formal contacts established, 143
founders’ social capital, 139
human capital, 126
hypothesis and proxies, 138, 148–151
measurement, 138
professional experience, 143
public universities, 136, 147
region characteristics, 140
spin-off company, 126
statistics, dependent variable and entrepreneurs, 140, 152–153
technological knowledge and capital, 139
technology transfer support mechanisms, 144
university incubator, 144–145
UTEN, 136
Education
developing entrepreneurship, 19
economic performance, ASOs, 129–130
Education (cont.)
entrepreneurship
and organizational spin-off creation, 60
and training, 62, 69
training programs, 17
work environment, 65
higher (see Higher education)
human capital, 23, 126, 128
statistical significance, 143
and work experiences, 188–190
Edvinsson, L., 22
Eiriz, V., 295
Eisenhardt, K., 133, 144
Elinder, M., 220, 225
Employer, 76, 77, 81
Employment growth
annual rate, 215, 221
higher, 29
high-growth firm, 295, 299
impact, 23, 223, 265
job creation, 334, 336
Portuguese employer enterprises, 335
regional, 1
Endogenous development, 311, 324, 327, 329
Endogenous growth, 1, 2, 8
Enkel, E., 174
Entrepreneurial behaviors, 61, 69
Entrepreneurial opportunities and business
creation, Spain
data, Spanish GEM 2008, 193, 200
econometric methodology, 195
economic growth, 187
GHC (see General human capital (GHC))
human capital and perception
approach of Austrian economy, 190
cognitive properties and characteristics, 190
education and work experience, 190
identification, habitual and novice
entrepreneurs, 190
prior knowledge approach and financial
reward, 190–191
recognition, 190
by Spaniards, 195–197, 202
individual possesses, 188
logistic regression, 200
managerial-business experience, 201–202
outcomes, 201
research, 202
robustness check of models, 199–200
variables
control, 195
dependent, 193–194
independent, 194
Entrepreneurial process, 19, 21, 79
Entrepreneurial training
business creation, 193, 197–199
descriptive statistics, 194
logistic regression, 196
and managerial-business experience, 189
outcomes, 202
perceive entrepreneurial opportunities,
193, 197, 201
Entrepreneurs
academic (see Academic entrepreneurs)
CE (see Corporate entrepreneurship (CE))
coworkers, 90
meta-analysis, 79
Portuguese academic spin-offs (see
Economic performance, Portuguese
academic spin-offs)
training (see Entrepreneurial training)
Entrepreneurship
approaches, 17
Austrian tradition, 20
capital
concept, 18
human capital, 22–23
intellectual capital (IC), 16, 22, 26
nation’s intellectual wealth, 22
R&D, 17
regional IC (RIC), 22
regional/spatial factor, 18
social capital, 23–25
structural capital, 23
characteristics, 20
competitiveness, 16
definition of KE, 18–19
definition, 17, 19
economic growth, 3
economy, 19–20
education (see Education)
endogenous growth, 1, 2
equation, 20
European economy, 95
exploitation, 18, 21
exploration, 3
GEM, 60, 65
Global Entrepreneurship Monitor Survey,
2011, 6
high-impact growth and policy design,
365–366
innovation capacity, 16
intelligent agents, 21
KE, 16
Kirzner’s notion, 20
knowledge-based theory, 26
knowledge spillovers, 16
mathematical formula, 21
opportunity recognition and exploitation, 21
and pushed spin-offs, 120
“Schumpeterian” models, 2
specific human capital, 62
spin-off activities, 94
start-ups and growth, new enterprises, 16
theoretical and applied approaches, 4
training programs, 17, 62

Erdös, K., 33
Eriksson, T., 97
Escribano, A., 170
EU funding, clusters, 253–256
European CIS Survey, 2008, 170, 177, 184
European Parliament, 334
European values survey (EVS), 222
Eurostat, 19, 178, 337–340, 355, 368, 377
Evans, D.S., 211
Evolutionary economics, plastic industry, 291
Exit rates
constant hazard model, 100
spin-offs, 100, 114
Exploitation, entrepreneurship, 18, 21
Externalities
human capital, 207
micro-foundations, 284
supply-side, 283
External knowledge
experienced manager, 159
strategies, 158
surrogate entrepreneur, 158–159
tech start-ups, 160
Extreme case analysis
university career paths, 48
university spin-off, 48, 50
USO06 and USO63, 49

F
Fast-growing firms
data source in Portugal, 338
economic growth, 335
employment growth and job creation, 334, 336
enterprises, 339, 356
Eurostat/OECD, 338–339, 355
Gazelle enterprises, 339, 346, 361
Gibrat’s law, 336
gross job creation, 356
measurement, employment, 340
net job, 354–355, 357–358
NUTII, employment, 347
in Portugal
characterization, 341
economy, 358–359
employment share, 345
number and incidence, 341–343
SMEs, 344
private sector, 334
Quadros de Pessoal data, 337
regional distribution, gazelles’ employment, 346–347
region’s employment, 351, 353
shares
economic variables, 359–360
gazelles’ employment, 348–352
size and net job creation, 362
SMEs, 334
survival rates, 335
“trigger points”, 336
turnover
criteria, 362–363
and employment, 340
Fayolle, A., 75–90
Feldman, M.P., 266, 297, 305
Felício, J.A., 377
Figueiredo, O., 284, 298
Firm-level studies
agglomeration economies and regional knowledge, 263–264, 276
correlation matrix reveals, 271, 273
data, 265
dataset, 266–267
descriptive statistics, 271, 272
economic geography and research, 264, 266
empirical model and variables, 267–269
estimation strategy, 270–271
firms and TFP by NUTS3 regions, 273, 274
KIBS, 266
local environment effects
differences, firms’ size, 275–276
GMM-DIF estimation of model, 272, 275
NUTS3 regions, mainland Portugal, 272, 279
outcomes, OLS and FE, 272, 278
production function elasticities by industry, 272, 277
sample analysis, 274–275
MAR externalities, 265
micro-level analysis, 264
Portuguese manufacturing firms, 276
small firms, 266
sources of externalities, 264–265
TFP growth, 265–266
Firm related determinants, ASOs, 133–134
Firm survival, 110, 114
Firm turbulence, 335
Fløysand, A., 309–328
Fordism
and growth poles, 319–320
and post-Fordism, 310
and strong rural periphery, 315–316
Forsman, H., 21
Founder. See Human capital
Franco, A.M., 94, 95, 100, 101
Franklin, S.J., 159
Fritsch, M., 215, 221, 223, 269
G
Gambardella, A., 173, 181
Ganotakis, P., 130, 138, 140, 143
Garcia, P.L., 295, 300
Garnham, N., 209
Garraffo, F., 175
Gazelle firms, 337, 338, 340, 341, 345, 362, 378
Gelissen, J., 214, 221
GEM. See Global Entrepreneurship Monitor (GEM)
General human capital (GHC)
and business creation
education, 191
hypotheses, 192–193
personal characteristics, 191
policy-makers, 191
positive effect of entrepreneurial experience, 192
professional and training experiences, 191
SHC, 192
skills and knowledge, individuals, 192
by Spaniards, 197–200
database, 188
development, knowledge-intensives, 188
education and experiences, 188–189
management, 189
perceiving entrepreneurial opportunities, 188
pre-entry human capital shape, 201
skills and knowledge, 189
Spaniards’, 188, 189
theory, 189
training, 189, 201
Geographical clustering, industry, 290
Geographical location, firms
characteristics, 299
functions, 305
growth, 296
performance, 297
George, G., 172, 173, 181
Geroski, P.A., 98, 114
Gibrat’s law, 296, 336
Gimeno, J., 96, 129
Glaeser, E., 264, 265, 285
Glaeser, E.L., 208, 233
Glaeser, K., 297
Global entrepreneurship monitor (GEM), 60, 65
Gloeckler, L., 100
Golman, R., 285
Gras, J., 135
Grilli, L., 130, 143, 144
Grisham, D., 170
Growth, University spin-off, 30
Gruber, M., 201
Guerrero, M., 59–71
Guimarães, P., 297, 298, 305
Gül, H., 247

H
Habte-Giorgis, B., 134
Hackler, D., 225
Hartley, J., 210
Hegemonic ideas
contextualism, 312
industrial policies, 311
model stressing economic expansion, 311
Norway and Spain, 312
post-Fordism, 311
restructuring programmes, 311
Schumpeterian workfare state, 311
Henderson, J.V., 265, 266, 275
Henderson, R., 176, 182
Henrekson, M., 299, 356
Heritage. See Organizational heritage and entrepreneurship
Herman, D., 366
Hesse, N., 29–54
Heterogeneity
 corporate spin-offs, 94, 96
gamma mixture distribution, 100
Higher education
and business creation, 191
entrepreneurship, 61
human capital, 66
High-growth firms
annual distribution, 301
Birch index, 300
data, 299
dependent and explanatory variables,
303–304
economic growth, 295
employees’ qualifications, 296
explanatory and control variable, 303
geographic location, 295–296
labor productivity, 300
OECD, 300
in Portugal, 301
Quadros de Pessoal, 299
regional distribution, 301–302
regions’ functions, 301, 302
region-specific characteristics, 296–298
High-impact growth and policy design
characteristics, 375
cost-effectiveness strategy, 369–370
Danish authorities approach, 366
in Denmark, 366
entrepreneurship, 363, 365–366
environments, 374
fast-growing enterprises, 372
financial funding and technical resources, 376
governments, 373
job creation, 367
newborn enterprises, 370
OECD definition, 368
phases, 374
“picking winners”, 365
policy-makers, 363
poorly designed policies, 373
Portugal, 375–376
“sleeping gazelles”, 370
strategy, 367
support, 365, 371
High-tech, TFP, 266
Hirai, Y., 132
Honig, B., 2
Hormiga, E., 227, 233
Hospers, G., 209, 210
Howitt, P., 207
Howkins, J., 210
Hözl, W., 295, 299, 300
Human capital
BO, 101
boundary role, 79–80
clusters dynamics, 77
competitive advantage, 76
correlations, 84, 85
coworkers, 117
economic performance (see Economic performance, Portuguese academic spin-offs)
education, 22–23
employee experience and NBS, 89
entrepreneurial process, 61
generic, 61–62
Global Entrepreneurship Monitor’s Survey, 77, 81
hiring, coworkers, 84, 86
moderating effects, 84, 86–88
performance, Portuguese spin-offs, 6–8
perspective
doctoral studies, 42
knowledge transfer and university status, 42, 43
postdoctoral fellows, 42, 44
transferring research, 42
resources inheritance and coworker hiring, 77–79
specific, 62
spin-offs
coworker hiring, 84
workforce and entrepreneurs, 97
strategic management literature, 76
types, entrepreneurship, 81
variables
control, 83
independent, 82–83
Hummelinna-Laukkanen, P., 172, 174, 176, 182

I
Ihrig, M., 21
Individual entrepreneurship, 211, 225
Industrial districts, 3
Industrial diversity, 9, 269, 296, 298, 310
Industrial policy
hegemonic ideas, 311–312
“meta-rationales”, 309
national–regional development, 310
Norway, 315–319
political economy approach, 310
post-Fordism, 310
scalar politics (see Scalar politics)
Spain, 319–326
Industrial clusters, 251, 253, 256, 257
Industry clusters, 282
Innovation, firms
coopetition relationships (see Coopetition)
entrepreneurship, 17
European CIS Survey, 2008, 177, 184
European competitors, 183
interactive learning and collective entrepreneurship, 25
KIS and LKIS firms, 182–183
market, firm’s behavior, 181–182
probit regressions, service forms, 178–181
production processes, 181
product/service, 178, 179
public policies, 183
R&D activities, 181
statistics, 178, 179
stressing, 20
Innovation systems, 247
Innovative behavior, 170, 177, 182
Inquérito às Empresas Harmonizado (IEH), 266
Institutional settings, 3
Intangible assets, 16, 22
Intellectual capital. See Entrepreneurship
Intellectual property (IP), 132, 134, 170
Intellectual property rights (IPR) activities, 222–223
International perspective on domestic clusters cooperation, 256
efforts, 255–256
EU membership and funding, 253–254
infra-and super-structure project, 254
nationalization and centralization, 256
national policy formation, 253
networks and knowledge sharing, 254–255
project management and consultants’ perspective, 256–257
themes, 254
Intrapreneur
and entrepreneurs, 61
and spin-off, 60

J
Jacobs, J., 206, 207, 265
Jakobsen, S.-E., 309–328
James, J., 287
Jansen, E., 33
Jessop, B., 311
Job autonomy
definition, 63
entrepreneurship activity, 63
moderation effect, 60, 70
work environment, 64, 67, 69
Job creation
fast-growing firms (see Fast-growing firms)
high-growth firms, 299
Johannisson, B., 211
Johansson, D., 299, 356
Jong, J., 175

K
Karahasan, C., 218, 223
Karaöz, M., 239–259
Karlsson, T., 129
Keilbach, M., 18
Kerimoglu, E., 218, 223
Keynesian welfare state, 311, 316
King, G., 67
Kirzner, I., 2, 3, 20, 190
KISs. See Knowledge-intensive services (KISs)
Klapper, L., 24
Klepper, S., 94–97, 100, 101, 114, 282,
284–286
Knowledge
application and exploitation subsystem, 318
diffusion, 75, 76, 90, 297, 298
entrepreneurship (see Entrepreneurship)
externalities, 297
firm’s resources, 76
generation and diffusion subsystem, 318
inheritance and human capital, 84, 86
internalization, 158–160
KE (see Knowledge economy (KE))
KIBS (see Knowledge intensive business services (KIBS))
KISs (see Knowledge-intensive services (KISs))
LKIS, 170, 178, 180–183
mobilizing coworkers, 90
regional industrial growth, 323
transfer (see Knowledge transfer)
Knowledge-based capital, 16, 25
Knowledge economy (KE), 16, 18–19, 24
Knowledge intensive business services (KIBS), 266
Knowledge-intensive services (KISs),
170, 178, 180–183, 222, 223
Knowledge spillovers
economic activity, 297
entrepreneurship, 16
networks and social capital, 3
regional level, 318
Knowledge transfer
academic entrepreneurs, 35
characteristics, 42
and human capital, 41
and university status, 42, 43, 49
Kock, S., 175
Koellinger, P., 62
Koenig, M.D., 22
Kostopoulos, K., 175, 176, 181, 182
Kox, H., 178
Krugman, P., 3, 264, 284, 305
Kuhn, J.M., 97
Kyrö, P., 210

L
Labor mobility, 2, 94, 101
Labor networks, 3
Lagendijk, A., 312
Laranja, M., 311
Large firms, 9, 178, 275–276, 354, 359, 361, 362, 375
Lazear, E.P., 32
Leadbeater, C., 211
Lee, C., 134, 144
Lee, I., 134
Lee, S., 208, 211–213, 221, 233
Lee, Y., 172
Leighton, L.S., 211
Leitão, J., 1–10, 169–184
Less-knowledge-intensive services (LKIS), 170, 178, 180–183
Levinthal, D., 173, 181
Lilischkis, S., 366
Li, X., 172, 175, 176, 181, 182
Lopes, L., 263–279
Lovering, J., 258
Lucas, R., 2, 126
Lucas, R.E., 189, 191
Lucas, R. Jr., 207
Lundström, L., 2
Lundvall, B-A, 241
Luo, X., 171

M
MacKinnon, D., 310, 313, 327
Maine, M., 136
Malanga, S., 208
Malone, M., 22
Managerial-business experience
business creation, 193, 198, 199
and entrepreneurial training, 189, 202
perceive entrepreneurial opportunities, 192, 196, 197
statistics, 194
Manufacturing
employment, 223
Portuguese, 8
and service sectors, 380
textile, 103
MAR externalities, 264–266
Marinha Grande, 283–290
Marketing, service firms, 171, 174, 175, 178, 181, 182
Markusen, A., 3
Marshall, A., 3, 264
Marshall-Arrow-Romer (MAR) model, 264–265, 297
Marsili, O., 175
Martin, J.A., 158
Martin, P., 265, 275
Marvel, M.R., 200
Matos, F., 15–26
Mawson, S., 336, 366
Ma, Z., 172
McClelland, D.C., 211
McDougall, P., 135, 144
McGuire, S.J., 225
McKinsey Global Institute, 334
Megyesi, M.I., 225
Melting Pot Index, 212, 213, 215, 221, 222
Mergers, 98, 158, 340
Merino, F., 170
Meta-rationales, 309, 311, 328
Meyer, H., 230
Michelacci, C., 284
Miles, I., 170
Mills, E.S, 284
Miozzo, M., 170
Mobility
people, 288
specialized workers, 90, 276
Molds, Plastic industry, 286–288
Moray, N., 159
Moreno, A.M., 295
Morris, M., 376
Mota, I., 205–238
Motivation, 21, 25
Moulaert, F., 326
Mrabet, A., 24
Mueller, P., 346
Muendler, M., 97
Müller, B., 30
Muller, E., 170
Multinational company, 165
Muñoz Dueñas, M.P., 15–26

N
Nalebuff, B.J., 171, 172, 175
NBS. See New business status (NBS)
Neo-Schumpeterian region
Norway, 317–319
Spain (see Spain)
Nerlinger, E., 130, 139, 143
Neto, H., 288
Network capabilities, 131–133, 138, 311
Networks, 3, 158, 166
New business status (NBS)
employee experience, 89
entrepreneurial experience, 84
resource inheritance, 84
New economic geography, firms, 264
New firms
knowledge, 78
spinoff status, 87
Nieto, M., 174
Norway, regional industrial policies, contextualism and innovation programmes, 317–319
description, 314
Fordism, 315
industrial plants, rural areas, 316
natural resources, 315
post-Fordism and restructuring programmes, 316–317
regional policy, 316
Nunes, A., 333–381, 344
Nussbaumer, J., 326
Nziali, E., 75–90

O
Oakley, K., 211
O’Connor, J., 209
Olim, A., 205–233
On-the-job training, 126
Open innovation. See Coopetition
Openness Index, 215, 221
Opportunity
concept, 20
cultural, 221
entrepreneurial, 94
perception, 187–202
recognition and exploitation, 21
spin-offs, 94–97
structures, 225
Ordinary least squares (OLS), 213, 214, 216, 217, 219, 221, 224
Organizational competences, 282
Organizational ecology, 291
Organizational environment, 65
Organizational heritage and entrepreneurship vs. agglomeration, 283–285
industrial development, 282
plastic industry (see Plastic molds industry, Portugal)
Portuguese industry growth, 282
regional growth, Silicon Valley, 282
semiconductor industry, 282
spinoffs, 282
Steven Klepper research, 290–291
Organizational spin-offs
analysis, 67
CE, 60
conceptual framework, 65, 66
correlation matrix, 71
factors, 60
GEM, 65
human capital, 61–63, 68–69
moderation effect, 64–65, 69–70
rare events estimations, 68

Spanish Adult Population Survey, 60
variables, 66–67
work environment, 63–64, 68–69
O’Shea, R., 135, 136, 144
Outlicensing, 171
Ownership experience, business, 190, 192, 201, 202

P
Panel data
estimation, 227, 228
fixed-effects, 220, 225
fixed effects model, 228
random firm-specific effects, 304
static non-spatial, 218, 223
Parker, S.C., 60, 61, 65, 368
Partners, 163, 164, 166
Passow, T., 23
Peck, J., 208
Pedro, F., 288
Peña, I., 59–71
Peng, T., 175
Penrose, E., 130
Pereira, D., 169–184
Performance
competitive advantage, 79
corporate spin-offs, 96
economic (see Economic performance, Portuguese academic spin-offs)
education, 129–130
firm
geographical location, 297
resources, 77
and human capital, 79
Peters, M.A., 210, 211
Pfeifer, S., 146
Phillips, D.J., 2
Piergianni, R., 219, 222
Piore, M., 3
Pirnay, F., 35
Piva, E., 139
Plastic molds industry, Portugal
cluster, region, 285
growth spurt and agglomeration benefits, 289–290
prehistory bakelite lids production, 287
creation, small glass and crystal companies, 287
English industrialist, 286
Index

glass and glass molds, 286
Marinha Grande region, 286
proximity, precursor industry, 286
“Real Fábrica” ordered molds, 287
Royal Glass Factory, 286
thermoplastics, 287–288
worker training and networking, 288
production, consumer goods, 285–286
Spinoff Process and early growth, 288–289
Polanyi, M., 61
Policy
high-impact growth, 363–364
industrial, 366
justification, 363
Political economy, 310, 313
Porter, M., 3
Porter, M.E., 265
Portugal
economic performance (see Economic performance, Portuguese academic spin-offs)
entrepreneurship (see Creativity and entrepreneurship, Portugal)
fast-growing firms
categorization, 341
economy, 358–359
employment share, 345
number and incidence, 341–343
SMEs, 344
high-growth firms, 301
NUTS3 regions, mainland Portugal, 272, 279
plastic molds industry (see Plastic molds industry, Portugal)
Post-Fordism
and industrial restructuring, 321–322
and restructuring programmes, 316–317
Schumpeterian workforce state, 311
Powers, J., 135, 144
Pratt, A.C., 208, 209
Prentice, R., 100
Probit regressions, service firms, 170, 177, 179–180
Productivity, 1, 8, 18, 23
Puente, S., 295
Puga, D., 284
Pushed and pulled spin-offs
comparative survival rates, 103, 107
descriptive statistics, 107–109
distribution, 102, 104–106
employment creation, 102, 103
human capital, 110
industry-specific knowledge, 103
Kaplan-Meier survivor function, 103, 107
Q
Qian, H., 216, 224
Quadros de Pessoal, 97
Quintana-Garcia, C., 174, 182
R
Raffa, M., 160
Rao, H., 159
Recruitment strategies, 160, 162, 163, 166
Regional development. See also Entrepreneurship agencies, 257–259
economic growth, 25
intellectual capital, 4
knowledge-based, 25
Regional development agencies (RDAs) and cluster projects
creating and supporting, 257
establishment, 258
initiatives, 258
macroeconomic indicators, 257
“spontaneous” clustering, 258–259
Regional economic development, Turkey, 240–241, 243
Regional knowledge and agglomeration economies, 170, 266, 268, 271, 275
Regional knowledge base, firms, 264, 266, 268, 275, 276
Region-specific characteristics
agglomeration economies, 297
cross-sectional data, 304–305
diversification, region, 297–298
employees’ skills, 306
exploratory factors, 296
geographical location, 297
human capital, 298
industrial cluster, 305
internal and external factors, 296
labor force, 298
MAR model, 297
panel data, 304, 306
skills and capabilities, 306
Relational capital, 22
Relogit model, 67
Resources inheritance and coworker hiring, 77–79
Restructuring in Turkey
capitalism, 240, 259
and cluster, 253
Ritala, P., 172, 174, 176, 182
Rizzo, U., 157–167
Roberts, E., 129, 140
Robustness check of models, 199–200
Rocco, E., 176
Rocha, V., 93–120
Rodriguez, V., 129
Role identity
academic entrepreneur, 52
ccontent analysis, 47
perspective, 33–34
university spin-off, 44
Romer, P., 2, 126
Romer, P.M., 264
Rothaermel, F., 172, 181
Roux, P., 172
Rubalcaba, L., 170, 178
Rusko, R., 176
Rutten, R., 214, 221

S
Sabel, C., 3
Saint-Étienne, C., 366
Saiz, A., 208, 233
Sánchez-Hernández, J.L., 309–328
Santamaria, L., 174
Sartija, N., 146
Sarmento, E.M., 344
Scalar politics
conce, 313
Norway and Spain
contextualism, 326
Fordism, 328
industrialization and urbanization, 327
regional policy, 326
“responsibility reform”, 328
political action, 314
political-economic approach, 313
Schivardi, F., 265
Schoar, A., 368
Schoonhoven, C., 133, 144
Schumpeter, 210
“Schumpeterian” models, 2
Schumpeter, J., 1–3, 20
Scientific services, 41, 42, 49, 50
Self-employed, 211, 226, 233
Serrasqueiro, Z., 299
Services agglomeration
economic activities, 306
employees’ qualifications, 9
firm survival, 298
industrial diversity, 307
Service sector and business creation, 191
Shane, S., 132, 136, 144, 188, 190, 192, 202
Shepherd, D.A., 188, 190, 191
Silicon Valley, 282, 283
Silva, S.T., 205–238
Simons, K., 286
Size, 133, 139, 144, 146
Skills, 159, 322, 365, 374
Slavtchev, V., 269
Small and medium enterprises (SMEs), 138, 140, 251, 252, 254, 344
Small firms. See Firm-level studies
Smart specialization, 312
SMEs. See Small and medium enterprises (SMEs)
Smilor, R.W., 35
Smith, A., 210
Solow, R.M., 207
Spain
contextualism, 324–326
Fordism and growth poles, 319–321
post-Fordism and industrial restructuring, 321–324
Specific human capital (SHC), 62, 66, 69, 101, 188–192
Spin-off
corporate spin-offs (see Corporate spin-offs)
entrepreneurial experience, 89
knowledge inheritance, 5–6, 78
organizational spin-offs (see Organizational spin-offs) and spinouts, 78
university (see University career paths)
Spinouts
coworkers, 77
knowledge inheritance, 76
Stakeholders, 33
Stam, E., 368, 373
Standardization, 33
Start-ups, corporate spin-offs. See Corporate spin-offs
State Planning Organization (SPO), 243, 248
Stephens, W., 286, 287
Sternberg, R.J., 211
Stevenson, A., 2
Stevens, P., 376
Stolarick, K., 225
Storey, D., 23, 336
Storey, D.J., 200
Structural capital, 23
Stuart-Mill, J., 210
Stuart, T., 132
Sungur, O., 239–259
Surrogate entrepreneur, 158–159, 162, 166, 167
Survival
advantages, 114
organizational, 60
rates of Portuguese, 380
spin-off survival, 95
Swedish Agency for Growth Policy Analysis, 334
T
Technology, 160, 161
domestic and foreign, 175
education, 130
high, 18
information, 40, 137
knowledge, 18, 132
market, 133
new, 131
science, 135
sector, 83
support, 146
transfer, 33, 36, 126, 144
UTEN, 127, 145
Technology spillovers, 266
Technoparks, 247, 251, 253
Teixeira, A.A.C., 125–153
Teruel, M., 300
Tether, B.S., 172, 174, 182
TFP. See Total factor productivity (TFP)
Thompson, P., 287
Thurik, R., 336
Todorova, G., 172, 181
Tödtling, F., 312
Total factor productivity (TFP), 264, 266, 268,
272, 274–276
Training, 126, 128, 146
Transfer of knowledge. See Knowledge transfer
“Triple Helix Model”, 319
Tripll, M., 312
Turkey. See Cluster policies in Turkey

U
Ucbasaran, D., 188, 190, 192, 200, 201
UNCTAD, 210
Unger, J.M., 79
University, 157, 161, 163
University career paths
advantages, 51
postdoctoral fellows, 47
university spin-off growth, 30
University Spin-off (USO), 126, 127, 132, 137
University Technology Enterprise Network (UTEN), 127, 136, 145
Ünlü, H., 239–259
Urbanization externalities, 265
UTEN. See University Technology Enterprise Network (UTEN)

V
Van Praag, M.C., 334, 351
Van Stel, A., 23, 373
Varga, A., 33
Varum, C., 93–120
Vasudeva, G., 176, 182
Venable, A., 283
Venkataraman, S., 188, 190, 202
Veugelers, R., 173, 181
von Mises, L., 20

W
Wang, Z., 96
Watson, D., 225
Wennekers, S., 336
Westhead, P., 190, 192
Wigren, C., 129
Williams, A.D., 366
Williams, L.K., 225
Winter, S.G., 158
Wit, G., 300
Wood, P., 170
Wooldridge, J.M., 303
Work environment
characteristics, 60
and human capital, 66
and interaction effect, 60
job autonomy, 67
moderation effect, 64–65, 69–70

Y
Yoon, I., 211

Z
Zahra, S., 172, 173, 181
Zeng, L., 67
Zenker, A., 170