Bibliography


*The Apprentice*. 2004. Created by Mark Burnett. NBC.


*The Celebrity Apprentice*. 2008. Created by Mark Burnett. NBC.


Cowperthwaite, Gabriela, Director. *Blackfish*. Magnolia Pictures.


Herzog, Hal. 2010. Some *We Love, Some We Hate, Some We Eat: Why It’s So Hard to Think Straight About Animals*. New York: Harper.


BIBLIOGRAPHY


“Namibia Faces Threat of Eco-Terrorism”, *New Era* (Windhoek), 27 September 2011.


Index

NUMBERS AND SYMBOLS
9/11, xxii, 175, 176, 265, 266, 286
10 May 1933 book burning at the Bebelplatz plaza in Berlin, 210
47 percent, 7, 44, 45
600 sekund (600 Seconds), 96
1517 posting of the 95 theses, 117
1896 campaign between William Jennings Bryan and William McKinley, 149
2014 Sochi Winter Olympics, 104
2016 (American) Presidential Election, 272
The 2016 Election Fact Checker (Washington Post), 290

A
Access Hollywood video, 286, 293
agenda-setting, 25, 61, 302
Age of Optics, 39, 41
Akeley, Carl, 227, 250, 251
ALA. See American Library Association (ALA)
al-Awlaki, Anwar, 173, 183, 275
Al-Qaeda, 66, 67
alternative representations, 186
American Humane Association, 228, 259
American Library Association (ALA), 217
American Red Cross, 217
Anderson, Benedict, 57
Anglo-American Supreme Headquarters, Allied Expeditionary Forces (SHAEF), 190
Animal Liberation (1975) (Singer), 228
Animal Liberation Front (ALF), 231, 236, 240, 242, 264
Animal Welfare Act of 1966, 230
The Apprentice (Television show), xx, 108, 272, 297
Armed Services Editions (ASE), 224
The Army of the Republic (novel), 1–3, 7
INDEX

B

*Back to the Future* (1985 film), viii, 295, 296
battle of Solferino, 185
Baudrillard, Jean, xvi, 6, 30, 31, 35, 183, 186, 209, 261
“Be Kind to Animals” week, 228
*Blackfish* (Cowperthwaite), 249, 250, 283
Bolsheviks, 83–5, 88, 95, 103, 105
Bottici, Chiara, xxi, 53–62, 64–70, 279
“The Bowmen” (short story) (Machen), 119, 120
Brady, Matthew, 149, 199–201
Brand Luther, 114
bricolage, 71–111, 229, 231, 232, 257–9, 263, 281
Buchenwald, 192, 196
Bukharin, Nikolai, 88
Byrne, Olive, 76, 77, 80
Byzantine Empire, 138, 139, 141

C

*The Case for Animal Rights* (1983) (Regan), 228
Cathedral of Christ the Savior, 46, 103, 110
Catherine the Great, 11, 125–44, 186, 282
Cecil effect, 252
Cecil the Lion, 250–2
*Celebrity Apprentice*, 297
Channel One, 92, 99, 103, 104, 106
Charlotte Beers, 148
Chicago Field Museum, 227, 250
Christopher Morley’s speech “The Gutenberg Address,” 218
Coda, 285

The Colbert Report (television program), xxi, 9, 26
Colbert, Stephen, xxi, 26, 120
*The Collapse of Western Civilization: A View From The Future* (2014), 9, 270
collective guilt, 194, 195, 198, 201, 203, 205, 206, 209
comic books, 1, 73–81, 110, 282
Committee on Public Information (CPI), 12, 13, 158–60
complexity of spectacle production, 49–70, 264
concentration camps, 185, 191–8, 206, 207, 296
confrontation policy, 194, 198, 209
Conway, Erik, 9, 10, 270, 300
Coronado, Rod, 239–42, 256
Coughlin, Charles E. (Father), 165, 166
Council on Books in Wartime, 220
*The Cove* (2009), (Psihoyos), 231
Creel Commission, 12, 158, 161–3, 215
Creel, George, 12, 13, 157–62, 164
crimes against humanity, 185, 202, 207, 208
*Cultural Literacy: What Every American Needs to Know*, 267
cultural production, xxi
culture wars, 18

D
d’Annunzio, Gabriele, 71, 72
*The Daily Show* (television program), xxi, xxii, 9, 26
Dar Al-Hijrah Mosque, 175
Debord, Guy, xv, xvi, xviii, xxiv, 5, 6, 30, 31, 35, 53, 65, 66, 69, 70, 92, 150, 186, 209, 273
*Delicacy of Despair*, 243, 244, 254
denazification, 187–9, 191, 201, 296
Detective Comics (DC), 74, 75, 78
disembedding mechanisms, 11, 25
dogfighting, 244–6
“Donald Trump said 560 false things, total” (Toronto Star), 290
Duncombe, Stephen, vii, xvii, xviii, 5, 24, 46, 283

E
Earthlings (2005), (Monson), 232, 233
Edelman, Murray, xvii, 31, 186
Eisenhower, Dwight, 12, 190, 193, 195, 196, 296
elephant poaching, 234
The Empress of Art, 126
Enlightenment, 21, 124, 126–32, 135–9, 141–4, 186, 282
Equestrian Monument of Peter the Great (Falconet), 137
Espionage Act, 162
Executive Order 2594, 158

F
fascism, 72, 75, 81, 166, 168, 186, 209, 216, 217, 282
FBI investigation of Clinton emails, 292
Feigel, Lara, 187, 189, 205–7, 296
film new reels, 156, 161
Fireside Chats, 165
Fiume, 71, 72
foie gras, 242–4
four channels of power, 49
Four Minute Men, 13, 159, 160
Franklin Delano Roosevelt (FDR), 163–6, 213, 300
Fresh Air, 62

G
Gabler, Neal, 26, 273, 274, 278
Gardner, Alexander, 199, 200
the Geneva Conventions, 185
global morality market (Bob), 229, 231, 264
The Great and Holy War: How World War I Became a Religious Crusade, 119
Greenberg, David, 146–8, 152, 154, 156, 158–61, 164
Gross, Terry, 62, 63, 276

H
Hearst, William Randolph, 151, 152, 155, 167
Hirsch, E.D., 267
Holloway, Elizabeth, 77
holy war (concept of), 120–2, 124
Hot Coffee (film), 8
House of Cards, 281
Hughes-Hallett, Lucy, 72
hyper reality, xvi, 31, 186

I
“I” for “Imperative” reading, 222
Ice Bucket Challenge, xix, 6
ICRC. See International Committee of the Red Cross (ICRC)
images, xv, 2, 32, 72, 114, 145, 193, 229, 266, 296. See also imaginal
imaginal, xxv, 44, 53–62, 64–70, 73–84, 126, 129, 135, 138, 140, 141, 143, 154, 279, 282
Imagined Communities, 57
Inequality for All (film), 19, 20, 24
information war, 106
International Committee of the Red Cross (ICRC), 185
inverted totalitarianism, xvi, 31
ISIS/Islamic State, 66, 67, 182, 274, 276, 277, 300
It Can’t Happen Here (Lewis), 166
It was Like a Fever. Storytelling in Protest and Politics, 60
ivory, 234–6

J
Jackson, Robert, 205, 206
Jaques, Susan, 11, 126–8, 134
Jenkins, Philip, 119–24
Johnston, David Cay, 287, 297, 298, 301, 302
Joseph Goebbels, Minister of Public Enlightenment, 210
The Jungle, 152–5

K
Kimmel, Jimmy, 251, 252
King, Martin Luther, 114, 116, 118, 144, 179, 268, 273, 280, 281
Kommersant, 93–6
Kony 2012, 22–6

L
Lawrence of Arabia (film), 122, 123
legitimate domination, 59
Lenin, 84, 87–9, 103, 108
Lepore, Jill, 73–83
the Library of Burned Books, 210, 211, 215
Lies My Teaches Told Me, 57
Loewen, James, 57, 58

M
Maher, Bill, 266–8, 270–2, 279
managed democracy, 31
Manjoo, Farhad, 277, 278, 283
Mann, Thomas, 190, 203, 219
Manning, Molly Guptill, 203, 209–25
The March of Time (radio series), 166–8
Marine Mammal Protection Act of 1972 (MMPA), 247, 249
Marx, Karl, 12, 30, 56
Marxist-Leninist ideas, 89, 95
master plots, 278, 279
Maxim Isaev/Max Otto von Stierlitz, 100
Mead, Margaret, 189
mediated spectacles, xxi, 11, 12, 34, 87, 114, 163, 187, 214, 235
Merchants of Doubt (book), 9, 270
Merton, Robert K., xxv, 29, 30, 194
middle range theories, xxv, 29
militainment, 50
Morality of Honor, xxiii
moralization, xiv, xxiii, 10, 246
Moskovskie novosti, 90, 91
Moulton, William, 76, 77
muckraking, 151, 152
Museum of Natural History in New York City, 250

N
Naím, Moises, 17, 48, 49, 273, 302
narratives, xvii, xviii, 2, 4, 5, 7–10, 12, 18, 25, 26, 32, 34, 35, 41–3, 47, 51, 53, 57, 60–4, 68, 69, 74, 77, 78, 82, 83, 85, 92–4, 102, 105, 106, 108, 113, 114, 120, 123, 152, 154, 162, 166, 168, 169, 171, 185, 192, 195, 196, 198,
pit bull terrier, 245
political myths, 60, 61, 64, 65
political propaganda, 13, 67, 92, 119, 121, 146, 147, 162, 163, 205, 215, 223, 280
Politics 101, 39–41
Polletta, Francesca, 26, 51, 60, 61, 64, 65
Pomerantsev, Peter, 106–11
popular culture, xv, xvii, xx, xxi, xxiv, 6, 8, 9, 26, 46, 47, 50, 51, 72, 83, 85, 96, 100, 107, 110, 113, 114, 121–3, 147, 155, 161, 168, 183, 214, 215, 228, 230, 266, 267, 269, 271, 272, 279, 295–7, 302
portraits, 58, 72, 126–8, 132, 134, 137, 141, 182, 199
post-Soviet Russian identity, 110
Pravda (Truth), 85
Predator (1987 film), xix
Predator drones, 181
printing, 84, 115–18, 128, 143, 281
psychological warfare, 147, 198, 213
Publicity and Psychological Warfare section, 190, 191
Pugachev, Emelyan, 130, 131, 143
Pulitzer, Joseph, 151, 195–7, 200
Pussy Riot: A Punk Prayer, 110
Putin, Vladimir, 46, 94, 97, 100–3, 105–8, 110, 111

R
radicalization (online), 274
radio broadcasts, 159, 166, 183, 191, 197, 213, 218, 221, 222
reality television, 287, 289, 302
Real Time With Bill Maher, 265, 266
Reeve, Christopher, xiii–xv, xvii, xviii, xxi, xxiv

O
Objective Troy, 173
Office of War Information, 190, 198
Operation Desert Storm, 124, 187
Oreskes, Naomi, 9, 10, 270
Osnos, Evan, 62–4
Ostankino, 106–8
Ostrovsky, Arkady, 83–106, 110
Ottoman Empire, 126, 128, 131, 134, 139, 186, 282

P
Pacelle, Wayne, 253, 254
pamphlets, 5, 18, 179
Peter the Great, 105, 108, 125, 128, 132, 135–7, 140, 141
Pettegree, Anthony, 114–18

INDEX  321
religious propaganda, 36, 67, 119, 121, 134
representation warfare, 254–6
Republican Party primary, xx, 285
*Republic of Spin: An Inside History of the American Presidency*, 146
Roman Catholic Church, 114
Romney, Mitt, 7, 44, 45
Roosevelt, Eleanor, 150, 152, 154, 155, 164, 165, 167, 217, 218, 251
Roosevelt, Theodore, 147, 149, 150
Rozin, Paul, xiv, 10, 194, 228
Russian nationalism, 71
Russian Orthodox Church, 125, 128, 141

S
Salafism, 176
Sarah McLachlan and “the Ad”, 254
*Saturday Night Live* (SNL), xix, 147, 271–3, 279, 286
The Sea Shepherd Organization, 237, 238, 240, 255, 256
SeaWorld, 234, 246–50, 282
SeaWorld trainer Dawn Brancheau, 248, 249
*The Secret History of Wonder Woman*, 73
secularism, 119, 122–4
Sedition Act, 162
Selden Menefee’s *Assignment USA*, 221
serfs, 126, 131, 143
*Sermon on Indulgence and Grace*, 117, 118
*Seventeen Moments of Spring*, 99–101
SHAEF. See Anglo-American Supreme Headquarters, Allied Expeditionary Forces (SHAEF)
Shane, Scott, 173–82
*Sharkwater* (2006), (Stewart), 232
simulacra, 6, 30, 31, 183, 224
Sinclair, Upton, 152–5
smoking, 10, 14–19, 31–3, 270
social imaginary, xviii, xxv, 31, 52–6, 61, 96, 113, 115, 196, 199, 203, 204, 208, 213, 215, 223, 225, 228, 229, 231, 243, 279
social power, 30, 47, 113, 125
soft power, 194
spectacles as contested terrain, 31, 45–9, 186, 187, 280
spectacles as organizing principle, 35–45
spectacular animal advocacy, 234
spectacular literacy, xxiv, 267, 268, 270, 271, 277, 279
spectacular locations, 183
spectacular milieu, 6, 7, 32, 34, 35, 94, 130, 272, 280
spectacular morality, ix, xxi, xxii, 1–8, 13, 14, 19–27, 32, 49, 151, 266
spectacular representations, xxv, 185–225, 263
spin, 106, 146–65, 183, 280
*Star Trek*, 265, 266, 268–70
Stewart, Jon, xxi, xxii, 9
strategy of terror, 214, 215
suffragists, 80, 81
*Superman* (1978 film), xiii
*Super-size Me* (film), 4
Suskind, Ron, 21

T
Taylor, Charles, xxv, 2, 52, 53, 61, 113, 228, 229, 231, 261, 279
television, viii, xv, xvii, xix, xx, xxiii, xxiv, 1–5, 8, 9, 16–18, 42, 49, 50, 67, 73, 83, 84, 92, 93, 95–9, 101–10, 145, 147, 148, 175,
178, 191, 229, 231, 236, 242, 244, 253, 255, 264, 266, 267, 270, 273, 277, 279–82, 296, 297, 299
Theatre (attended by Russian nobility), 136
They Burned the Books (Benet), 218, 219
Thomas Gennarelli at the University of Pennsylvania, 236
Tilikum, 248, 249
tobacco, 14, 15, 17, 31, 228
Tobacco Industry Research Committee (TIRC), 14
The Trading with the Enemy Act, 162
Trautman, Raymond L., 217, 225
True Enough (2008), 277
Trümmliteratur (rubble literature) or Trümmerfilm (rubble film), 204
Trump, Donald J., xx, xxi, 267, 271, 272, 279–81, 285–302
Tvardovsky, Alexander, 85
Twitter, xx, 22, 23, 182, 285, 292, 299

U
United Nations Educational, Cultural and Scientific Organization (UNESCO), 188
United Service Organization (USO), 217
Unnecessary Fuss, 236–7
USO. See United Service Organization (USO)
U.S. Signal Corps, 296
Utopian novels, 77, 282

V
VBC. See Victory Book Campaign (VBC)
Vick, Michael, 244–6, 253
Victory Book Campaign (VBC), 217
Virilio, Paul, 24, 133, 173, 187, 228, 230
Voltaire, 127, 130, 133, 135, 137, 138, 142–4, 186
Vremya, 104, 106
Vzglyad (viewpoint), 93

W
Walter Palmer, DDS, 251
war crimes, 196
War of the Worlds, 146, 169–73, 183
Weber, Max, 59, 95, 108
Welles, Orson, 168, 171, 172
Wells, H.G., 169–71, 210, 211, 215
Whaling, Japanese, 238, 255, 256
When Books Went To War, 209
Wilson, Woodrow, 12, 156–9, 161
Wittenberg University, 115
Wonder Woman, 73, 77, 78, 80–3, 110, 282
World War One, 12, 71, 93, 119, 121, 124, 157, 171, 212, 216, 280
Worldwide Conservation Research Unit at Oxford University (WRCU), 251, 252
writing style (academic and popular), 118

Y
Yakovlev, Yegor, 88–90
Yeltsin, Boris, 97, 101–3

Z
Zemeckis, Robert (Director), xviii, 295
Zimbabwe’s Hwange National Park, 251