

## ABOUT THE AUTHORS

**Annie Aarup Jensen**, PhD, Associate Professor in ‘The acquisition and development of intercultural competence in practice’ at Department of Learning and Philosophy, Aalborg University, Denmark. Her research interest is primarily adults’ learning processes and the development of teaching, learning and assessment forms to support the process, in particular in relation to Problem Based Learning. She has many years’ experience in creating, implementing and evaluating problem-oriented, project-organised and group-based study programmes and has done extensive pedagogical research into the university’s study programmes. She is furthermore interested in the international and cultural aspects of teaching and learning and is the co-founder of the research group I.C. Learning (research into international, intercultural, interdisciplinary culture learning). She has published a number of articles and the latest co-edited anthologies are *Visions, Challenges and Strategies for Problem Based Learning* (2013) and *Teaching and Learning Culture: Negotiating the Context* (2013).

**Julie Borup Jensen**, PhD in ‘Innovation and knowledge use in teacher practice’, Associate Professor at Department of Learning and Philosophy, Aalborg University, Denmark. She is a long-term member of the research group FIU, Forskning i undervisning og uddannelseskulturer (research in education and the culture of education). Her two professional backgrounds of classical violin and nursing are channelled into her cross-disciplinary research field of creative learning. Here, she brings artistic and academic tools into play in arts-based research on professional development in public sector-professions. Her publications include a range of articles and book contributions in Danish and English, on themes such as public sector innovation, innovative professional development and action research – all with a focus on creativity as part of learning, innovation as a social exchange of knowledge and practices, and arts in teaching and learning settings.

**Tatiana Chemi**, PhD, Associate Professor, Department of Learning and Philosophy at Aalborg University, Denmark. Chair of Educational Innovation, where she works in the field of artistic learning and creative processes. She is the author of many published articles and reports and is also the author of *Artbased Approaches. A Practical Handbook to Creativity at Work*, Fokus Forlag, 2006, *Kunsten at integrere kunst i undervisning* [The art of integrating the arts in education], Aalborg Universitetsforlag, 2012, *In the Beginning Was the Pun: Comedy and Humour in Samuel Beckett’s Theatre*, Aalborg University Press, 2013, and *The Art of Arts Integration*, Aalborg University Press, 2014. In 2013, Aalborg University Press named Tatiana Chemi Author of the Year. Her latest work focuses on distributed creativity, artistic creativity

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and artistic partnerships published in the following contributions: *Behind the Scenes of Artistic Creativity*, with Julie Borup Jensen and Lone Hersted, Frankfurt, Peter Lang, 2015; ‘Distributed Problem-Solving: How Artists’ Participatory Strategies Can Inspire Creativity in Higher Education’, in C. Zhou (ed.). *Handbook of Research on Creative Problem-Solving Skill Development in Higher Education*, IGI global, 2016; ‘The Teaching Artist as Cultural Learning Entrepreneur: An Introductory Conceptualization’, in *Teaching Artist Journal*, Vol. 13, 2, 2015. She is currently involved in research projects examining artistic creativity cross-culturally, arts-integrated educational designs in schools and theatre laboratory.

**Turid Nørlund Christensen** is an associate professor at the Royal Academy of Music, Aarhus, Denmark (RAMA), department of rock/pop/global music, teaching vocals, ensemble playing, and songwriting. Her research and pedagogic development work is focused on creative learning processes and art-based music didactics. She is an internationally acclaimed songwriter and recording artist with several tours in Europe, Canada and the U.S.A., holding a Danish Music Award, a nomination for a Danish Grammy, as well as being a three-time finalist in the Danish Eurovision Song Contest. She has received numerous art grants, and is currently a board member of The Danish Association of Composers and Songwriters DJBFA, and the SPOT Festival. Latest publications include with Lenora Helm Hammonds et. al., *Jazz, Constructionism and Music Composition: Building Cultural Competencies in a Global Classroom Through the Performing Arts*, in *Globally Networked Teaching in the Humanities*, chapter 16, 218–230, Routledge (2015).

**Lotte Darsø**, PhD, Associate Professor in Innovation, Department of Learning, The Danish School of Education, University of Aarhus, Denmark is researcher, author and an acknowledged conference speaker both nationally and internationally. Her main areas of interest are innovation, creativity and artful approaches in educational and organisational settings. As one of Denmark’s leading experts in creativity and innovation her distinct focus is on the ‘human factor’ and its significance for leading and succeeding with innovation. Lotte Darsø is one of the founders of the executive master programme: Leadership and Innovation in Complex Systems ([www.laics.net](http://www.laics.net)). Lotte Darsø received The Industrial PhD Fellowship Prize 2000 for her research on innovation (‘Innovation in the Making’, 2001). In 2004 she published the book ‘Artful Creation: Learning-Tales of Arts-in-Business’, which led to her being invited to the World Economic Forum in Davos as workshop leader and panel discussant. She has published several books, articles and book chapters in both Danish and English.

**Xiangyun Du** (杜翔云), PhD, Professor at the Department of Learning and Philosophy at Aalborg University, Denmark, and at the College of Education, Qatar University. Her main research interests include innovative teaching and learning in education, particularly, problem-based and project-based learning methods in fields

ranging from engineering, medicine and health, and foreign language education, to diverse social, cultural and educational contexts. She has also engaged with educational institutions in over 10 countries in substantial work on pedagogy development in teaching and learning. Dr. Du has over 140 relevant international publications including monographs, international journal papers, edited books and book chapters, as well as conference contributions.

**Henrik Find Fladkjær**, MSc in Economics and Business Administration. Associate Professor and head of study board at the Department of Business and Management, Aalborg University, Denmark. Henrik Fladkjær's research and teaching activities are primarily focused on complex issues within theoretical business economics, which include concrete and potential business opportunities. His research and teaching topics include: Activity-based Costing, Contribution Costing, Internal and External Accounting, Full-Cost, Balanced Scoreboard, Strategic Budgeting, HR Systems, Production Management and Project Management. Solutions within topics relating to business economics are always combined with relevant IT, particularly within Enterprise Resource Planning (ERP), relational database technology and business intelligence. In addition to his activities in the fields of research and teaching, Henrik Fladkjær has, for a number of years, maintained close contact with the business world through his involvement in various development and consultancy projects and his role as a guest speaker.

**Joakim Glerup** is a user-centred experience designer focussing on experiences as value-creating activities in marketing. Furthermore he believes that experience design and the underlying processes can contribute in the value chain of innovative companies. In the last couple of years he has worked with co-design and co-creation and how they can be effective in developing design processes related to service, business models and organisational progress. Some of his recent projects have covered these subjects where they have contributed in the development of digital concepts in marketing-related cases. These cases include The Green Agents in Aalborg Municipality and Friis Shoppingcenter in branding purposes to create an overall commitment and participatory culture through experiential marketing activities.

**Dorina Gnaur**, PhD, Associate Professor, Departments of Learning and Philosophy, Aalborg University, Denmark. Her current research and development activities concern teaching and learning in higher education including competence development of university staff, as well as course development and learning designs. She is particularly interested in the way digital technologies can support learning in context, and in how learning is impacted upon by technology.

**Klaus Gregersen** started out with a BSc in Communication and Digital Media from Aalborg University, and continued his studies at AAU to get an MSc in Interactive Digital Media. Here – amongst other projects – he has focused on creating engaging,

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immersive and innovative user-experiences using interactive digital media. During his last semester, before writing his master thesis, he worked as a project assistant at one of the largest communication agencies in Denmark, where he helped develop, produce and test interaction design, UX-design and service design on several different digital products, for some of the biggest companies and organisations in Denmark.

**Sune Gudiksen**, PhD, Assistant Professor in Co-design and game tools. He has worked extensively with co-design, co-creation and game tools for development and change primarily related to service design, business model innovation and organisational development. He is one of those rare designer-researchers who both design the game tools and do research into how they work. He has published several articles and papers in leading international design and innovation journals and conferences.

**Emilie Holst**, while studying for her MSc in Interactive Digital Media, Emilie has had the opportunity to collaborate with external stakeholders on developing interactive digital media concepts. It has given her great insights in how important it is to engage and motivate the members of a project group in order to reach the shared objectives. Through these collaborations she has obtained insights and great interest in how to convert theoretical and methodological approaches in practical working environments while keeping track of both time and budget and constantly keeping the values and strategies of the current business in mind. She is particularly interested in how to ensure that members of staff or a given project group are collaborating across fields of work in the best possible way to ensure that the work in the process is as efficient as possible.

**Ann-Merete Iversen**, Assistant Professor, PhD fellow of University College of North Denmark. Formal education: BA in Danish, MA in Psychology (cand. mag.). Specialises in: didactic design, innovation and creativity, educational research and development, co-creation in education and social work. At present: writing a Ph.D. thesis on co-creation in social work (01.11.2013). Publishing areas: creativity in education, teaching and evaluation, didactic design and educational development, learner-led approaches in Higher Education. Latest publication: *Learning, Leading, and Letting Go of Control: Learner-Led Approaches in Education*, Sage Open, Oct.–Dec. 2015, DOI: 10.1177/2158244015608423 (co-writers: Anni Stavnskær, Annie Aarup Jensen & Lone Krogh).

**Søren Iversen** is completing an MSc in Information Technology, Interactive Digital Media primarily aimed at user experience design and the value of UX-design in different design processes and with a background as a Graphic Designer. Focus throughout university projects has been on a combination of user-centred design, early stages of design processes, stakeholder involvement through participatory innovation, problem setting vs. problem solving, Design Thinking and concept development.

**Lone Krogh**, Associate Professor and Head of Higher Education Research Group at the Department of Learning and Philosophy, Aalborg University, Denmark. Her main areas are academic staff development, well-educated adults' learning processes, higher education didactics and development of education and teaching. Her interests also include evaluation/accreditation/assessment, as well as educational politics and development in a globalised setting, framing higher education institutions. She has experiences in implementing PBL strategies nationally and internationally. Writing about Gross National Happiness (GNH) in Bhutanese education is related to a collaborative research project between researchers from Aalborg University and The Royal University of Bhutan where data has been gathered 2012–2014. She has published a number of articles, and the latest co-edited anthologies are *Visions, Challenges and Strategies for Problem Based Learning in a Danish and Global Perspective* (2013), Aalborg Universitetsforlag and articles in *University Teaching & Learning* (2015), eds. Rienecker et al, Samfundslitteratur.

**Mads Kunø** is, with his graphic design background, an unconventional graduate student on the MSc course in Interactive Digital Media. His approach is based on Design Thinking through a creative and design oriented mind-set, combining practical and analytical skillsets. Through a graphical and theoretical understanding of design as an approach, he seeks to implement design on a strategic level, as a means of organisational growth. Alongside the master's programme he works as a digital consultant at one of Denmark's leading digital marketing agencies, consulting for companies about the possibilities and implementation of digital media and technologies.

**Inger Marie Larsen-Nielsen** is Associate Professor at the diploma programme in management at VIA University College for higher education and competence development, Denmark. She participated in a national research and development project between university colleges and municipalities in Denmark in 2015–2016. In addition, she has been working on the further development and design of a new learning design, through which the facilitation of co-creation can be professionalised and research in professions can become innovative.

**Kathrin Otrell-Cass**, PhD, Professor MSO at the Department of Learning and Philosophy, Aalborg University, Denmark. She is a classroom-based researcher, working primarily with visual data collection and analysis. She founded VILA, the video research laboratory at Aalborg University ([vila.aau.dk](http://vila.aau.dk)) and recently opened with colleagues a laboratory teaching and innovation classroom called XLab. In this project, Kathrin was intrigued working together with Henrik to contribute with her ideas and explore new facets of university teaching through Henrik's insights.

**Anni Stavnskær Pedersen**, BA in communication, MA in Psychology (cand.mag.), Master in Leadership and Innovation in Complex Systems (LAICS), Associate Professor at University College of North Denmark. Publishing areas: didactic

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development of professional and innovative higher education, development of innovativeness and transferability in students, innovative teaching and evaluation, didactic design and educational development, learner-led approaches in Higher Education, user-driven processes and organisational development. She is currently involved in research projects examining innovative evaluation and assessment in higher education, and how to facilitate self-efficacy in students in an entrepreneurial environment. Finally, one research focus is, which interdisciplinary innovation pedagogy has the best potential to stimulate the development of innovation and transferability competencies in students? Latest publication: *Learning, Leading, and Letting Go of Control: Learner-Led Approaches in Education*, SAGE Open, Oct.-dec. 2015 (co-writers: Anni Stavnskær, Annie Aarup Jensen & Lone Krogh).

**Pierangelo Pompa** has studied theatre history (with a thesis on the influence of Asian body techniques on the training of Western actors and theatre laboratories) and foreign languages and literature at Rome University, with a thesis in Chinese language and translation, specialising in traditional Chinese theatre and Mei Lanfang's writings, after various stays of several months in China and Taiwan. He has been assistant director for Eugenio Barba at Odin Teatret from 2008 for several performances by Odin Teatret and numerous other projects.

He founded in 2008 in Italy the international theatre group Altamira Studio Teater, which later moved to Denmark. With Altamira Studio Teater, Pierangelo Pompa has created performances presented in several countries, such as *I look at the sea*, *The Garden*, *Twelve Good Words*, *Don Giovanni*, *The Last Night*, *The Clinic of the Blinded*, *The Staggering Circus*, *The World in a Song*, *The River – Dream of a Poet*, *By Heart*, *Boudu tager til Danmark*, *Playroom* (in progress) and the work demonstration *Style Exercises*. For Holstebro Festival Week 2014 he directed the opening performance *Prologue to the Future* and the intercultural ceremony *The Empty Chair*, which was produced also in Amsterdam, in the frame of the European Project 'Caravan Next'.

He regularly leads workshops and pedagogical projects on actor training and dramaturgy, invited by international academies, universities and festivals in Denmark (Danish National School of Performing Arts, Aarhus University, Aalborg University), Italy (Rome University, Ferrara University), China (Beijing Central Academy of Drama, Shanghai Theatre Academy), Iran (International Festival of University Theatre). He has published articles, translations and reviews on Chinese theatre and his work with Altamira Studio Teater and Eugenio Barba.

**Søren Bolvig Poulsen**, PhD in User-Centred Design, Associate Professor in Design Thinking at InDiMedia, Aalborg University, Denmark. He has explored the boundaries of User Centred Design in practice and later through his Ph.D. A desire for innovating with-and-for users led to exploration of Strategic Design and Design Thinking, which are his current key areas of interest, together with continuous development of the affiliated educations.

**Ole Ravn**, PhD, Associate Professor in educational and philosophical studies at Department of Learning and Philosophy, Aalborg University, Denmark. His research is focused on problem-based learning in university education – its foundation and different practices as well as the general design of university educations based on problem-based and project-oriented learning models. Another focal point is philosophical and cross-disciplinary perspectives on mathematics and science. In particular, his research has addressed the philosophy and education of mathematics, emphasising the post-modern conditions for knowledge production and the socio-cultural construction of mathematics in general. In the area of problem-based learning, contributions evolve around the issue of interdisciplinarity, PBL in mathematics and engineering disciplines, as well as the construction of knowledge in collaborative learning processes.

**Nanna Schmidt** is writing her master thesis on how to implement systematic design methods in large companies in Denmark, and at the same time she works as a project manager in a Danish IT-consultancy company. Here, she is particularly interested in ensuring that time and budget are allocated to conducting UX processes in order to promote successful products and a sustainable business model. Furthermore, she is interested in implementing UX processes in all projects as a systematic method. She has been working on developing interactive, digital concepts for several stakeholders, considering both UX and project management in the process.

**Claus Springborg**, PhD, is owner and founder of CoCreation ([cocreation.dk](http://cocreation.dk)) where he provides managerial development through workshops and individual sessions. Claus is also an international meditation teacher ([sensingmind.com](http://sensingmind.com)). He has a background as a choral conductor and musician with an MA in Musicology and as a dancer/teacher of tango and contact improvisation with extensive international experience. He continues to enjoy practicing these art forms. He did his doctoral work on art-based methods in management education at Cranfield School of Management 2010–2014. His research interests include art, embodied cognition/neuroscience, and managerial development. He has published a number of book chapters and articles in academic journals on these topics. In his work with managers, he emphasises development of self-knowledge and embodiment of leadership qualities, and he draws on his research findings and his extensive experience with dance, music, and meditation.

**Helle Tetzschner** has a background based on a BSc in International Business Communication, Helle is now studying for an MSc in Interactive Digital Media at Aalborg University. She focuses on a user-centred design approach and on co-creation as being a part of the design process, while working with concept development. The most recent projects, along with the upcoming master thesis, follow these design and process approaches, together with a focus on creating or supporting customer and business value through interactive digital media.

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**Klaus Greve True** has a specific focus on design concepts that can be used by both private and public organisations, in order to create value for the end-user. He is interested in creating valuable user experiences that are based on genuine user needs. He has been involved in different projects focusing on the design of digital concepts to be used in marketing-related cases. These include *The Green Agents* (Municipality of Aalborg) and the *Sailing World Championships 2018* (Municipality of Aarhus). Both projects have had the overall aim to raise awareness and create commitment, through experiential marketing activities.

**Charlotte Wegener**, PhD, Associate Professor at Department of Communication and Psychology, Aalborg University, Denmark. She is passionate about writing and has explored the art and craft of writing in several ways. She seeks to expand academic writing as both process and product by involving fiction, music, dreams, and everyday life experiences. She has published blog posts on the London School of Economics Impactblog and Review of Books. She is co-editor of *Cultivating Creativity in Methodology and Research: In Praise of Detours* and co-author of *The Open Book: Stories of Academic Life and Writing or Where We Know Things*. Together with her long-time writing friend, Ninna Meier, she has developed the concept of “Open Writing”—a project devoted to the creation of a new research field and writing practice that explores the role of writing in achieving impact and innovation. Specifically, the aim is to make academic knowledge production more democratic, open, and joyful. Follow Open Writing on [https://twitter.com/open\\_writing](https://twitter.com/open_writing)

She is involved in the Open Writing Community on <https://www.facebook.com/OpenWritingCommunity/>

**Chunfang Zhou**, PhD, is a lecturer at the Department of Learning and Philosophy and the Department of Planning, Aalborg University, Denmark. In 2012, she finished her PhD study on *Group Creativity Development in Engineering Education in Problem and Project-Based Learning (PBL) Environment* in Denmark. Chunfang locates her research in the area of Science, Technology and Society (STS), with a particular focus on creativity study and its relations to organisation innovation, STEM education, group learning, organisational learning and management, Problem-Based Learning (PBL), engineering and technology design, and Information Communication Technology (ICT). She has especially contributed to cross-cultural studies on creativity in higher education between Denmark and China. In 2007, her master thesis *Core Competence Development in Science and Technology Groups in Universities in Liaoning Province* was awarded the Best Master Thesis by Northeastern University (NEU), China. In 2009, her published journal article *Research on the Research Group's Structure and Creative Climate of Universities in Liaoning Province, China* won the Annual Article Award of Japan Creativity Society. She is the editor of the *Handbook of Research on Creative Problem-solving Skill Development in Higher Education*, published in 2016, by IGI Global.