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## Was Sie aus diesem *essential* mitnehmen können

- Praxisrelevante Hinweise für die Auswahl geeigneter Teile bzw. Produkte für die Fertigung mit 3D-Druck.
- Handfeste qualitative Kriterien für die Auswahl eines zu Ihren Anforderungen passenden Druckverfahrens.
- Transparenz über Werttreiber, Kosten- und Umsatzwirkungen des 3D-Drucks nicht nur in der Produktion, sondern entlang der gesamten Supply Chain, welche ebenso die Beschaffungs- und Distributionslogistik sowie die Retourenabwicklung umfasst.
- Solide betriebswirtschaftliche Entscheidungsunterstützung für die Frage, ob Ihr Unternehmen in 3D-Druck investieren sollte: Rechnet sich die Ablösung eines konventionellen Fertigungsverfahrens durch einen 3D-Drucker bzw. der Wechsel zu einem 3D-Druckdienstleister über den Produktlebenszyklus?
- Eine erprobte Struktur für eine detaillierte Wirtschaftlichkeitsanalyse bzw. Investitionsrechnung auf Basis des Geschäftswertbeitrags (Economic Value Added, EVA).

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