

---

## Literatur

- Abbott, Stacey, 2010a: Innovative TV. S. 91–99 in: Stacey Abbott (Hg.), *The Cult TV Book*. London: I.B.Tauris.
- Abbott, Stacey, 2010b: 'Never Give Up – Never Surrender!': The Resilience of Cult Television. S. 1–3 in: Stacey Abbott (Hg.), *The Cult TV Book*. London: I.B.Tauris.
- Adalian, Josef, 2011a: After All Its Behind-the-Scenes Drama, What's Really Going On at AMC? *Vulture Magazine*: 31.08.2011. Online auf: [http://www.vulture.com/2011/08/amc\\_mad\\_men\\_walking\\_dead\\_break.html](http://www.vulture.com/2011/08/amc_mad_men_walking_dead_break.html).
- Adalian, Josef, 2011b: AMC Orders Fifth Season of Mad Men, With or Without Matthew Weiner. *Vulture Magazine*: 29.03.2011. Online auf: [http://www.vulture.com/2011/03/amc\\_officially\\_orders\\_5th\\_seas\\_1.html](http://www.vulture.com/2011/03/amc_officially_orders_5th_seas_1.html).
- Adalian, Josef, 2013a: FX, Turner, and Netflix Face Off in a Battle of the Binge. *Vulture Magazine*: 25.10. 2013. Online auf: <http://www.vulture.com/2013/10/fx-turner-netflix-battle-for-tv-streaming-rights.html>.
- Adalian, Josef, 2013b: What Networks Can Learn From Breaking Bad's Ratings Explosion. *Vulture Magazine*: 16.08.2013. Online auf: <http://www.vulture.com/2013/08/lessons-from-breaking-bads-ratings-explosion.html>.
- Adalian, Josef, 2013c: On the Eve of a New Season, Network Execs Fear a Premiere Week Ratings Disaster. *Vulture Magazine*: 16.09.2013. Online auf: <http://www.vulture.com/2013/09/network-execs-fear-a-premiere-week-disaster.html>.
- Adalian, Josef, 2014: 3 Reasons Why TLC Ditched Here Comes Honey Boo Boo So Quickly. *Vulture Magazine*: 24.10.2014. Online auf: <http://www.vulture.com/2014/10/why-tlc-canceled-honey-boo-boo.html>.
- Adams, Erik, et al., 2013: A South Park episode that's a real "shit" show. *A.V. Club*: 31.07.2013. Online auf: <http://www.avclub.com/article/a-isouth-park-iepisode-thats-a-real-shit-show-100969>.
- Adamo, Gregory, 2010: *African Americans in Television: Behind the Scenes*. Bern, Schweiz: Peter Lang.
- Ahrens, Frank. 2005. Senator Bids to Extend Indecency Rules to Cable; Industry Defends Its Self-Policing Activities as Sufficient. *Washington Post*, March 2, 2005; Page E01.
- Ahrens, Jörn, Michael Cuntz, Lars Koch, Markus Krause und Philipp Schulte, 2014: *The Wire: Analysen zur Kulturdiagnostik populärer Medien*. Wiesbaden: VS.

- Altheide, David, 1976: *Creating Reality: How Television News Distorts Events*. Beverly Hills: Sage Publications.
- Amidi, Amid, 2009: A Page From TV Animation's Past. *Cartoon Brew*: 23.11.2009. Online auf: <http://www.cartoonbrew.com/tv/a-page-from-tv-animations-past-18465.html>.
- Anderson, Benedict, 1991: *Imagined Communities: Reflections on the Origin and Spread of Nationalism*. London: Verso.
- Anderson, Christopher, 2007: *Creating the Twenty-first-Century Television Network*. NBC in the Age of Media Conglomerates. S. 275–290 in: Michele Hilmes und Michaela Lowell Henry, *NBC: America's Network*. Berkeley: University of California Press.
- Andreeva, Nellie, 2013: Fox Makes Big Investment In Programming & Marketing; To Spend \$ 150 Million More Vs. Last Year, Including 10 % Lift In Development: 09.08.2013. Online auf: <http://www.deadline.com/2013/08/fox-mounts-big-investment-in-programming-to-spend-150-million-more-vs-last-year-including-10-lift-in-development/>.
- Ang, Ien, 2006: *Living Room Wars. Rethinking media audiences for a postmodern world*. London: Routledge.
- Ang, Ien, 2013: *Watching Dallas: Soap opera and the melodramatic imagination*. London: Routledge.
- Angelini, Sergio, 2010: *Sapphire & Steel*. S. 239–242 in: Stacey Abbott (Hg.), *The Cult TV Book*. London: I.B.Tauris.
- Angelini, Sergio und Miles Booy, 2010: *Members Only: Cult TV from Margins to Mainstream*. S. 19–27 in: Stacey Abbott (Hg.), *The Cult TV Book*. London: I.B.Tauris.
- Anonymous, 2013: *In Case You Wanted to Create a TV Show, Just Give Up Already*. *Defamer*: 25.07.2013. Online auf: <http://defamer.gawker.com/in-case-you-wanted-to-create-a-tv-show-just-give-up-al-899970097>.
- Appelo, Tim, 2011: 'Breaking Bad' Creator Vince Gilligan Reflects on the Show's Place in TV History (Q&A). *The Hollywood Reporter*: 10.10.2011. Online auf: <http://www.hollywoodreporter.com/news/breaking-bad-creator-vince-gilligan-246460>.
- Armstrong, Jennifer Keishin, 2014: *Inside TV Audience Testing*. Jennifer K Armstrong: 02.05.2014. Online auf: <http://jenniferkarmstrong.com/tag/audience-testing/>.
- Askwith, Ivan D., 2007: *Television 2.0: Reconceptualizing TV as an Engagement Medium*. Massachusetts Institute of Technology, Cambridge, MA (Masterthesis). *Comparative Media Studies*: 10.08.2007. Online auf: <http://cmsw.mit.edu/television-2-0-tv-as-an-engagement-medium/>.
- Atad, Corey, 2014: *Netflix Isn't Changing TV – But it Should*. *Pajiba*: 06.06.2014. Online auf: [http://www.pajiba.com/think\\_pieces/netflix-isnt-changing-tv-but-it-should.php](http://www.pajiba.com/think_pieces/netflix-isnt-changing-tv-but-it-should.php).
- Auerbach, David, 2013: *Criticism: The Cosmology of Serialized Television*. *The American Reader*. Online auf: <http://theamericanreader.com/the-cosmology-of-serialized-television/>.
- Auletta, Ken, 2013: *CBS, Time Warner Cable, and the disruption of TV*. *The New Yorker*: 19.08.2013. Online auf: <http://www.newyorker.com/business/currency/cbs-time-warner-cable-and-the-disruption-of-tv>.
- Aurthur, Kate, 2013: *How "Breaking Bad" Transformed AMC*. *Buzz Feed Entertainment*: 09.08.2013. Online auf: <http://www.buzzfeed.com/kateaurthur/how-breaking-bad-transformed-amc#k4afxy>.

- Ballve, Marcelo, 2013: Why This TV Season Will Confirm Mobile's Unstoppable Rise As A Complementary 'Second Screen'. Business Insider: 20.09.2013. Online auf: <http://www.businessinsider.com/the-second-screen-as-an-audience-builder-2013-9#ixzz2gYHDp100>.
- Banks, Miranda J., 2013: I Love Lucy: The Writer-Producer. S. 244–252 in: Ethan Thompson und Jason Mittell, *How To Watch Television*. New York: New York University Press.
- Barber, Laurence, 2013: Cartoon and comedian: how Adventure Time and Louie are revolutionising TV storytelling for different generations. Crikey: 15.08.2013. Online auf: <http://blogs.crikey.com.au/wiresandlights/2013/08/15/cartoon-and-a-comedian-how-adventure-time-and-louie-are-revolutionising-tv-storytelling-for-different-generations/>.
- Barker, David und Bernard T. Timberg, 2012: Encounters with the Television Image: Thirty Years of Encoding Research. S. 209–239 in: Stanley A. Deetz (Hg.), *Communication Yearbook 15*. New York: Routledge.
- Barnes, Brooks, 2013: Latest Overhaul of the MGM Studio Appears to Be a Moneymaker. The New York Times: 08.09.2013. Online auf: <http://www.nytimes.com/2013/09/09/business/media/latest-overhaul-of-the-mgm-studio-appears-to-be-a-moneymaker.html?pagewanted=all&r=0>.
- Battaglio, Stephen und Michael Schneider, 2013: TV's Highest Paid Stars: What They Earn. TV Guide: 20.08.2014. Online auf: <http://www.tvguide.com/news/tv-highest-paid-stars-1069334.aspx>.
- Battallones, Henrik, 2009: The 'CSI' Franchise Case File: When Budget Cuts Cause Death. Buddy TV: 22.05.2009. Online auf: <http://www.buddytv.com/articles/csi-ny/the-csi-franchise-case-file-wh-28885.aspx>.
- Bazilian, Emma, 2014: Max Greenfield Is Glad Fox Forced Him to Use Twitter: But the New Girl star tones it down for the post-Glee crowd. Adweek: 02.07.2014. Online auf: <http://www.adweek.com/news/television/max-greenfield-glad-fox-forced-him-use-twitter-158626>.
- Becker, Howard S., 1967: Whose Side are We on? *Social Problems* 14, 3: 239–247.
- Becker, Howard S., 1982: *Art Worlds*. Berkeley: University of California Press.
- Becker, Howard S., 1986: *Doing things Together: Selected Papers*. Evanston: Northwestern University Press.
- Ben-Achour, Sabri, 2013: [Be]hind [Br]eaking [Ba]d: [Mo]re Than a Sho[W]. Market-place: 09.08.2013. Online auf: <http://www.marketplace.org/topics/business/behind-breaking-bad-more-show>.
- Bergman, Cory, 2013: Twitter quietly debuts one of its biggest social TV products to date. Lost Remote: 20.11.2013. Online auf: [http://lostremote.com/twitter-quietly-debuts-one-of-its-biggest-social-tv-products-to-date\\_b39490](http://lostremote.com/twitter-quietly-debuts-one-of-its-biggest-social-tv-products-to-date_b39490).
- Berkshire, Geoff, 2014: 'Doonesbury' Creator Built an Unlikely 'Alpha House' at Amazon. Variety Magazine: 05.06.2014. Online auf: <http://variety.com/2014/tv/awards/garry-trudeau-alpha-house-doonesbury-1201213396/>.
- Bernstein, Arielle, 2014: Parks and Recreation, A Feminist Utopia. Indiewire: 31.10.2014. Online auf: <http://blogs.indiewire.com/pressplay/arielle-bernstein-parks-and-recreation-a-feminist-utopia-20141031>.
- Best, Joel, 1993: But Seriously, Folks: The Limitations of the Strict Constructionist Interpretation of Social Problems. S. 129–147 in: James A. Holstein und Gale Miller (Hg.),

- Reconsidering Social Constructionism: Debates in Social Problem Theory. Hawthorne, NY: Aldine de Gruyter.
- Bianco, Roberto, 2014: November Sweeps brings a bounty of TV highlights. USA Today: 31.10.2014. Online auf: <http://www.usatoday.com/story/life/tv/2014/10/28/november-sweeps-calendar/17845239/>.
- Bianculli, David, 2011: Fresh Air Interview with Joss Whedon. S. 3–13 in: David Lavery und Cynthia Burkhead, Joss Whedon: Conversations. Jackson, MS: University Press of Mississippi.
- Bibel, Sara, 2014a: TV Ratings Tuesday: 'Brooklyn Nine-Nine', 'New Girl', 'The Originals' & 'Supernatural' Rise, 'The Goldbergs' & 'Trophy Wife' Fall. Zap2it: 22.01.2014. Online auf: <http://tvbythenumbers.zap2it.com/2014/01/22/tv-ratings-tuesday-brooklyn-nine-nine-new-girl-the-originals-supernatural-rise-the-goldbergs-trophy-wife-fall/231029/>.
- Bibel, Sara, 2014b: NBC's Head of Research Reveals Data About Online Viewing & Argues that More People Are Watching 'Parks & Recreation' Than the Ratings Indicate. Zap2it: 13.07.2014. Online auf: <http://tvbythenumbers.zap2it.com/2014/07/13/nbcs-head-of-research-reveals-hard-data-about-online-viewing-makes-the-case-that-far-more-people-are-watching-parks-recreation-than-the-ratings-indicate/282312/>.
- Bielby, Denise D. und C. Lee Harrington, 2008: Global TV. Exporting Television and Culture in the World Market. New York: New York University Press.
- Blumer, Herbert, 1986 [1968]: Symbolic Interactionism: Perspective and Method. University of Michigan: Prentice-Hall.
- Blumer, Herbert, 2013: Herbert Blumer. Symbolischer Interaktionismus: Aufsätze zu einer Wissenschaft der Interpretation. Heinz Bude und Michael Dellwing (Hg.). Berlin: Suhrkamp.
- Bock, Annkathrin, 2013: Ich sehe was, was du nicht siehst. Wiesbaden: VS.
- Böhme, J. (2004). Qualitative Schulforschung auf Konsolidierungskurs. In W. Helsper, & J. Böhme (Hrsg.), Handbuch der Schulforschung (S. 125–156). Weinheim.
- Boltanski, Luc und Laurent Thévenot, 2008: Über die Rechtfertigung: Eine Soziologie der kritischen Urteilskraft. Hamburg: Hamburger Edition.
- Boltanski, Luc, 2006: Préface. S. 9–16 in: Mohamed Nachi, Introduction à la sociologie pragmatique. Paris: Armand Colin.
- Boltanski, Luc, 2010: Soziologie und Sozialkritik. Frankfurt: Suhrkamp.
- Boluk, Liam, 2014: Comparing the financial performance of Netflix v. HBO. Ivey Business Review: 07.03.2014.
- Booth, Paul, 2013: Fan Phenomena: Doctor Who. Bristol: Intellect Books.
- Born, Georgina, 2000: Inside television: television studies and the sociology of culture. Screen 41, 4: 404–424.
- Bourdaa, Melanie, 2011: Quality Television: construction and de-construction of seriality. Previously on (Online: <http://fama2.us.es/fco/previouslyon/01.pdf>): 33–43.
- Bourdieu, Pierre, 1993: Die feinen Unterschiede: Die Kritik der gesellschaftlichen Urteilskraft. Berlin: Suhrkamp.
- Bourdieu, Pierre, 1996: Störfried Soziologie. S. 65–70 in: Joachim Fritz-Vannahme, Wozu heute noch Soziologie? Wiesbaden: VS.
- Bourdieu, Pierre, 1999: On Television. New York: The New Press.

- Bowman, Donna, et.al, 2013: The episode that liberated – then destroyed – Ellen. A.V. Club: 14.08.2013. Online auf: <http://www.avclub.com/article/the-episode-that-liberatedthen-destroyedielleni-101551>.
- Brissett, Dennis und Charles Edgley, 2005: *Life as Theater: A Dramaturgical Sourcebook*. Piscataway, NJ: Transaction Publishers.
- Brown, Simon, 2010: Cult Channels: Showtime, FX, and Cult TV. S. 155–162 in: Stacey Abbott (Hg.), *The Cult TV Book*. London: I.B.Tauris.
- Brownfield, Paul, 2013: Classic Rock Hits: A few words on the birth, life, and immortality of a unique series. S. 35–41 in: *Written By Magazine*, April/Mai 2013.
- Brücks, Arne und Michael Wedel, 2013: Mind-Game Television. Serienästhetik, Onlinefan- kultur und das TV-Franchise Lost. S 331–346 in: Susanne Eichner, Lothar Mikos und Rainer Winter (Hg.), 2013: *Transnationale Serienkultur: Theorie, Ästhetik, Narration und Rezeption neuer Fernsehserien*. Wiesbaden: VS.
- Buckley, Cara Louise, 2008: The not TV audience. S. 167–170 in: Marc Leverette, Brian L. Ott und Cara Louise Buckley (Hg.), *It's Not TV: Watching HBO in the Post-Television Era*. London: Routledge.
- Buckman, Adam, 2014: Don Mischer: Riding The Revival Of Live TV. TV News Check: 07.07.2014. Online auf: <http://www.tvnewscheck.com/article/77530/don-mischer-riding-the-revival-of-live-tv>.
- Buckman, Adam, 2015: Over the years, the balance of power in the network-affiliate relationship has shifted back and forth. Today, it has moved to the networks – perhaps permanently.
- TVNewsCheck: 07.01.2015. Online auf: <http://www.tvnewscheck.com/article/82002/nets-hold-upper-hand-in-affiliate-relations>.
- Bude, Heinz und Michael Dellwing, 2011: Die improvisierte Welt. S. 7–31 in: Stanley Fish. *Das Recht möchte formal sein*.
- Burwell v. Hobby Lobby-Thayer, D., und Worley, M., 2014: *Burwell v Hobby Lobby Stores, Inc together with Conestoga Wood Specialties Corp v Burwell* (Docket nos 13–354, 13–356): Supreme Court of the United States: Alito J joined by Roberts CJ, Scalia, Kennedy, and Thomas JJ; Kennedy J concurring; Ginsberg J dissenting joined by Sotomayor J, and Breyer and Kagan JJ in part; Breyer and Kagan JJ, dissenting: 30 June 2014. *Oxford Journal of Law and Religion*, ruw039.
- Bustillos, Maria, 2013: Curses! The birth of the bleep and modern American censorship. *The Verge*: 27.08.2013. Online auf: <http://www.theverge.com/2013/8/27/4545388/curses-the-birth-of-the-bleep-and-modern-american-censorship>.
- Butler, Jeremy G., 2010: *Television Style*. London: Routledge.
- Cable Network Profiles, 2014: Online auf: [http://www.pgmedia.tv/news\\_profiles.html](http://www.pgmedia.tv/news_profiles.html).
- Carmody, Tim, 2012: The Nimble Empire: In Defense of Cable. *Gizmodo*: 30.03.2012. Online auf: <http://gizmodo.com/5897808/the-nimble-empire-in-defense-of-cable>.
- Carlson, Daniel, 2014: The battle of the binge: How Netflix became a TV powerhouse. *Salon*: 30.01.2014. Online auf: [http://www.salon.com/2014/01/30/the\\_battle\\_of\\_the\\_binge\\_how\\_netflix\\_became\\_a\\_tv\\_powerhouse/](http://www.salon.com/2014/01/30/the_battle_of_the_binge_how_netflix_became_a_tv_powerhouse/).
- Carter, Bill, 2002: 'Friends' Deal Will Pay Each Of Its 6 Stars \$22 Million. *New York Times*: 12.02.2002. Online auf: <http://www.nytimes.com/2002/02/12/business/friends-deal-will-pay-each-of-its-6-stars-22-million.html>.

- Carter, Bill, 2007: 'House,' Already Strong, Gets a Boost. *The New York Times*: 30.01.2007. Online auf: [http://www.nytimes.com/2007/01/30/arts/television/30hous.html?\\_r=0](http://www.nytimes.com/2007/01/30/arts/television/30hous.html?_r=0).
- Carter, Bill, 2013a: ABC Viewers Tilt Female for a Network Light on Sports. *New York Times*: 17.12.2013. Online auf: <http://www.nytimes.com/2013/12/18/business/media/abc-viewers-tilt-female-for-a-network-light-on-sports.html>.
- Carter, Bill, 2013b: With 'Breaking Bad' Approaching Its End, Marketers May Clamor to Buy Commercial Time. *The New York Times*: 14.08.2013. Online auf: <http://www.nytimes.com/2013/08/15/business/media/with-breaking-bad-approaching-its-end-marketers-may-clamor-to-buy-commercial-time.html>.
- Carter, Bill, 2013c: With 2 Hit Series Ending, a Transformed AMC Is at a Crossroads. *New York Times*: 04.08.2013. Online auf: [http://www.nytimes.com/2013/08/05/business/media/with-2-hit-series-ending-a-transformed-amc-is-at-a-crossroads.html?pagewanted=all&\\_r=0](http://www.nytimes.com/2013/08/05/business/media/with-2-hit-series-ending-a-transformed-amc-is-at-a-crossroads.html?pagewanted=all&_r=0).
- Carter, Bill, 2014: NBC Lands Another First-Place Finish Among Networks. *The New York Times*: 16.09.2014. Online auf: [http://www.nytimes.com/2014/09/17/business/media/nbc-lands-another-first-place-finish-among-networks.html?nytmobile=0&\\_r=1](http://www.nytimes.com/2014/09/17/business/media/nbc-lands-another-first-place-finish-among-networks.html?nytmobile=0&_r=1).
- Charmaz, Kathy und Richard G. Mitchell, 2001: Grounded Theory in Ethnography. S. 160–174 in: Paul Atkinson, Amanda Coffey, Sara Delamont, John Lofland and Lyn Lofland (Hg.), *Handbook of Ethnography*. London: Sage.
- Charmaz, Kathy, 2006: *Constructing Grounded Theory: A Practical Guide Through Qualitative Analysis*. London: Sage.
- Chmielewski, Dawn C., 2013: Netflix, Amazon drive up price for Hollywood content, conferees told. *Los Angeles Times*: 11.09.2013. Online auf: <http://www.latimes.com/entertainment/envelope/cotown/la-et-ct-netflix-amazon-drive-up-price-for-hollywood-content-20130910,0,3447252.story>.
- Chozick, Amy, 2011: The Math of a Hit TV Show: For New Shows, Networks Try Familiar, With a Little Twist. *The Wall Street Journal Online*: 12.05.2011. Online auf: <http://online.wsj.com/news/articles/SB10001424052748703864204576315240324571266>.
- Cohen, Stanley, 2002: *Folk Devils and Moral Panics*. London: Routledge.
- Collins, Andrew, 2013: Showrunners – TV's lords and creators: In America, TV writers are no longer made to feel like spare parts. Instead, they wield huge power – and their British counterparts aren't far behind. *The Guardian*: 16.09.2013. Online auf: <http://www.theguardian.com/media/2013/sep/16/showrunners-tv-writers-creative-power>.
- Collins, Scott, 2014: Broadcasters think sports and live specials will be must-see TV. *Los Angeles Times*: 17.05.2014. Online auf: <http://www.latimes.com/entertainment/tv/la-et-st-upfronts-analysis-20140517-story.html#page=1>.
- Cooley, Charles Horton, 2009 [1922]: *Human nature and the social order*. New York: Charles Scribner's Sons.
- Dale, Martin, 2014: Local Shows, International Co-Productions. *Variety Magazine*: 08.10.2014. Online auf: <http://variety.com/2014/biz/news/french-tv-benefits-from-strong-local-shows-and-international-co-productions-1201324273/>.
- Dath, Dietmar, 2013: *Lost*. Zürich/Berlin: Diaphanes.
- Deggans, Eric, 2014: TLC's 'Honey Boo Boo' Cancellation Shows Danger Of Exploitative TV. *Npr*: 24.10.2014. Online auf: <http://www.npr.org/2014/10/24/358567472/tlcs-honey-boo-boo-cancellation-shows-dangers-of-exploitative-tv>.

- de la Fuente, Anna Marie, 2013: Univision to Big Four: We're No. 1 and Rising. Spanish net touts July ratings win as it eyes larger slice of TV ad pie. *Variety Magazine*: 30.07.2013. Online auf: <http://variety.com/2013/tv/news/univision-to-big-four-were-no-1-and-rising-1200569566/>.
- Delaney, LaShea, 2014: Black Girls Can Be Losers Too: From 'Living Single' to 'Scandal'. *Indiewire*: 03.09.2014. Online auf: <http://www.indiewire.com/article/black-girls-can-be-losers-too-from-living-single-to-scandal-20140903>.
- Dellwing, Michael, 2008: Schwebende Sanktionen: Sanktionen als floating signifiers und eine Sanktionssoziologie ohne Norm. *Österreichische Zeitschrift für Soziologie* 33, 1: 3–19.
- Dellwing, Michael, 2009a: Das interaktionistische Dreieck. *Monatsschrift für Kriminologie und Strafrecht* 92, 1: 3–17.
- Dellwing, Michael, 2009b: Ein Kreis mit fünf Sanktionen: Das resistente Normvokabular in der Sanktionssoziologie. *Österreichische Zeitschrift für Soziologie* 34, 3: 43–61.
- Dellwing, Michael, 2010a: Rituelle Spiele mit Beziehungen. *Berliner Journal für Soziologie* 20: 527–544.
- Dellwing, Michael, 2010b: Looking-Glass Crime: Definitionskoalition im Prozess der Zuschreibung von Kriminalität. *Zeitschrift für Rechtssoziologie* 31: 209–230.
- Dellwing, Michael (Hg.), 2014a: Howard Becker. Außenseiter: Zur Soziologie abweichenden Verhaltens. Wiesbaden: VS.
- Dellwing, Michael, 2014b: Spiele mit dem rituellen Idiom: Bedeutungsmanagement im Alltag. S. 113–135 in: Michael Dellwing (Hg.), *Zur Aktualität von Erving Goffman*. Wiesbaden: VS.
- Dellwing, Michael, 2014c: Recht und Devianz als Interaktion: Devianz- und Rechtssoziologie in Prozessstudien. Wiesbaden: VS.
- Dellwing, Michael, 2015: Reste: Die Befreiung des Labeling Approach von der Befreiung. S. 73–91 in: Michael Dellwing (Hg.), *Recht und Devianz als Interaktion: Devianz- und Rechtssoziologie in Prozessstudien*. Wiesbaden: VS.
- Dellwing, Michael, 2015a: Methodische Zugänge der Ethnografie. In: Klaus Hurrelmann et. al. (Hrsg.), *Handbuch der Sozialisationsforschung*. Weinheim.
- Dellwing, Michael, 2015b: Zur Aktualität von Erving Goffman. Wiesbaden.
- Dellwing, Michael, 2016. *Flaneur Ethnography*. *Symbolic Interaction* [noch nicht erschienen].
- Dellwing, Michael, Joseph A. Kotarba und Nathan W. Pino, 2014: *The Death and Resurrection of Deviance: Current Ideas and Research*. London: Palgrave.
- Dellwing, Michael und Robert C. Prus, 2012: *Einführung in die interaktionistische Ethnografie*. Soziologie im Außendienst. Wiesbaden: VS.
- Dempsey, John, 2007: Whedon returns. *Hollywood Insider*: 31.10.2007. Online auf: <http://insidetv.ew.com/2007/10/whedon-returns-.html>.
- Dempsey, John, 2007: Smaller cablers flip for scripts. *Variety Magazine*: 21.09.2007. Online auf: <http://variety.com/2007/tv/news/smaller-cablers-flip-for-scripts-1117972476/>.
- Denson, Shane, 2011: „To be continued...“: Seriality and Serialization in Interdisciplinary Perspective. Konferenzveröffentlichung von: *What Happens Next: The Mechanics of Serilization*. Graduate Conference at the University of Amsterdam, 25.-26. März. Online auf: <http://www.jltonline.de/index.php/conferences/article/view/346/1003>.

- Denzin, Norman K., 1991: Insufficient and Disappointing. *Symbolic Interaction* 14, 2: 229–232.
- Denzin, Norman K., 1992: *Symbolic Interactionism and Cultural Studies: The Politics of Interpretation*. Oxford: Blackwell Publishers.
- Dewey, John, 2000 [1922]: *Die Suche nach Gewissheit: Eine Untersuchung des Verhältnisses von Erkenntnis und Handeln*. Berlin: Suhrkamp.
- Diederichsen, Diedrich, 2012: *The Sopranos*. Zürich/Berlin: Diaphanes.
- Dietz, Mary Lorenz, Robert C. Prus und William Shaffir (Hg.), 1994: *Doing everyday life*. Mississauga, Canada: Copp Clark Longman.
- Doan, Brian, 2013: The Revolution before the Revolution: Miami Vice, NYPD Blue, and other great Pre-Sopranos Dramas. Roger Ebert: 09.09.2013. Online auf: <http://www.rogerebert.com/balder-and-dash/the-revolution-before-the-revolution-miami-vice-nypd-blue-and-other-great-pre-sopranos-dramas>.
- Döring, Nicola. 2012. Erotischer Fotoaustausch unter Jugendlichen: Verbreitung, Funktionen und Folgen des Sexting. *Zeitschrift für Sexualforschung* 25: 4–25.
- Dotter, Daniel, 2004: *Creating Deviance: An Interactionist Approach*. Walnut Creek, CA: AltaMira Press.
- Douglas, Pamela, 2011: *Writing the TV Drama Series: How to Succeed as a Professional Writer in TV*. Studio City, CA: Michael Wiese Productions.
- Dreher, Christoph und Christoph Lang, 2014: *Breaking Down BREAKING BAD: Dramaturgie und Ästhetik einer Fernsehserie*. Paderborn: Wilhelm Fink Verlag.
- Dresow, Jacqueline, Rebecca Horner, April Lee und Sarah Marren, 2008: Preventing The End of Scripted Television: A Proposal for the WGA and the AMPTP. The Paul Merage School of Business, University of California: 06.02.2008. Online auf: [http://merage.uci.edu/Resources/documents/FacultyAndResearch/2008\\_WriterNegotiation\\_Paper.pdf](http://merage.uci.edu/Resources/documents/FacultyAndResearch/2008_WriterNegotiation_Paper.pdf).
- Dunleavy, Trisha, 2009: *Television Drama: Form, Agency, Innovation*. New York: Palgrave Macmillan.
- Eco, Umberto, 1987: *Casablanca*, in: *Travels in Hyperreality*. New York: Marnier Books.
- Edgerton, Gary, 2011: *Mad Men: Dream Come True TV*. London: I.B.Tauris.
- Edwards, Lynne, Elisabeth Rambo und James South, 2009: *Buffy Goes Dark: Essays on the Final Two Seasons of Buffy the Vampire Slayer on Television*. Jefferson, NC: McFarland.
- Eichner, Susanne, Lothar Mikos und Rainer Winter (Hg.), 2013: *Transnationale Serienkultur: Theorie, Ästhetik, Narration und Rezeption neuer Fernsehserien*. Wiesbaden: VS.
- Eichner, Susanne, 2013: Blockbuster Television: Neue Serien im Kontext von Produktion, Institution und Ästhetik, in: Susanne Eichner, Lothar Mikos und Rainer Winter (Hg.), *Transnationale Serienkultur: Theorie, Ästhetik, Narration und Rezeption neuer Fernsehserien*. Wiesbaden: VS.
- Einstein, Mara, 2004: *Media Diversity: Economics, Ownership, and the Fcc*. London: Routledge.
- Elliott, Stuart, 2014: A Deluge of New Summer Programs Has TV Marketers Scrambling. *The New York Times*: 06.07.2014. Online auf: <http://www.nytimes.com/2014/07/07/business/media/for-tv-marketers-no-more-lazy-days-of-summer.html>.
- Emerson, Robert, E. Burke Rochford und Linda Shaw, 1983: The Micropolitics of Trouble in a Psychiatric Board and Care Facility. *Journal of Contemporary Ethnography* 12: 349–367.



- Engber, Daniel, 2013: Who Made Those Cop Shows? The New York Times: 13.12.2013. Online auf: <http://www.nytimes.com/2013/12/15/magazine/who-made-those-cop-shows.html>.
- Enzensberger, Hans Magnus, 1997 [1988]: Das Nullmedium oder Warum alle Klagen über das Fernsehen gegenstandslos sind. S. 234–244 in: Peter Glotz (Hg.): Baukasten zu einer Theorie der Medien. Kritische Diskurse zur Pressefreiheit. München: Verlag Reinhard Fischer.
- Erikson, Kai T., 1988: Die widerspenstigen Puritaner. Stuttgart: Klett-Cotta Verlag.
- Espenson, Jane, 2010: Playing hard to 'Get' – How to Write Cult TV. S. 45–54 in: Stacey Abbott (Hg.), The Cult TV Book. London: I.B.Tauris.
- Eschkötter, Daniel, 2012: The Wire. Zürich/Berlin: Diaphanes.
- Ettema, James S. und David Charles Whitney, 1994: Audienccemaking: How the Media create the audience. Thousand Oaks, CA: SAGE Publications.
- Farr, Louise, 2013: The Tweet Smell of Success. My Digital Publication: Sep/Oct 2013. Online auf: [http://www.mydigitalpublication.com/article/Tweet\\_Smell\\_Of\\_Success/1482869/171941/article.html](http://www.mydigitalpublication.com/article/Tweet_Smell_Of_Success/1482869/171941/article.html).
- Federal Communications Commission (oD): Indecency Complaints and NALs: 1993–2006. Online: <https://transition.fcc.gov/eb/oip/ComplStatChart.pdf> [9. März 2016].
- Federal Communications Commission (oD2): Frequently Asked Questions. <https://www.fcc.gov/reports-research/guides/obscenity-indecency-profanity-faq> [9. März 2016].
- Fehrmann, Craig, 2013: The Showrunner Fallacy: TV's auteurs matter much less than you think. New Republic: 13.06.2013. Online auf: <http://www.newrepublic.com/article/113374/why-tv-critics-should-stop-focusing-showrunners>.
- Fernandez, Maria Elena, 2013: Netflix: The secrets behind the coolest kids on the TV block. NBC News: 12.09.2013. Online auf: <http://www.nbcnews.com/pop-culture/pop-culture-news/netflix-secrets-behind-coolest-kids-tv-block-f8C11132450>.
- Fienberg, Daniel, 2014: Press Tour: July 2014 ABC Executive Session Live-Blog. Hitfix: 15.07.2014. Online auf: <http://www.hitfix.com/the-fien-print/press-tour-july-2014-abc-executive-session-live-blog>.
- Fine, Gary Alan und Daniel D. Martin, 1990: A Partisan View: Sarcasm, Satire, and Irony as Voices in Erving Goffman's Asylums, in: Journal of Contemporary Ethnography 19, 1: 89–115.
- Fine, Gary Alan, 2010: The Sociology of the Local: Action and its Publics. Sociological Theory 28, 4: 355–376.
- Fine, Gary Alan und Sherry Kleinman, 1983: Network and Meaning: An Interactionist Approach to Structure. Symbolic Interaction 6: 97–110.
- Fine, Gary Alan und Aaron Beim, 2007: Introduction: Interactionist approaches to collective memory. Symbolic Interaction 30, 1: 1–5.
- Fish, Stanley, 2000: Truth and Toilets: Pragmatism and the Practices of Life. S. 418–433 in: Morris Dickstein (Hg.), The Revival of Pragmatism: New Essays on Social Thought, Law, and Culture. Durham, NC: Duke University Press.
- Fish, Stanley, 1999: The Trouble with Principle. Cambridge: Harvard University Press.
- Fish, Stanley, 1989: Doing What Comes Naturally: Change, Rhetoric, and the Practice of Theory in Literary and Legal Studies. Oxford: Oxford University Press.
- Fish, Stanley, 1980: Is there a Text in this Class? The Authority of Interpretive Communities. Cambridge: Harvard University Press.

- Fish, Stanley, 2011: *Das Recht möchte formal sein*. Berlin: Suhrkamp.
- Fish, Stanley, 2008: Intention Is all There Is: A Critical Analysis of Aharon Barak's Purposive Interpretation in Law. *Cardozo Law Review*: 1109.
- Fiske, John, und John Hartley, 2003 [1978]: *Reading Television*. London: Routledge.
- Flomenbaum, Adam, 2014: Video on Demand is Changing the Way We Watch TV, and That's Good for Everybody. *Lost Remote*: 20.10.2014. Online auf: [https://lostremote.com/video-on-demand-is-changing-the-way-we-watch-tv-and-thats-good-for-everybody\\_b47029](https://lostremote.com/video-on-demand-is-changing-the-way-we-watch-tv-and-thats-good-for-everybody_b47029).
- Friedman, Wayne, 2013: Trad 30-Sec Spot Shines, Costs Up 5%. *Media Post*: 13.03.2013. Online auf: <http://www.mediapost.com/publications/article/195725/trad-30-sec-spot-shines-costs-up-5.html#axzz2ZOHZuJny>.
- Friend, Tad, 2001: The Next Big Bet. *The New Yorker*, 14.05.2001: 80–87.
- Fritzgerald, Toni, 2014: No new shows have been axed. Why? Networks are showing more patience with this fall's programs. *Medialife*: 22.10.2014. Online auf: <http://www.medialifemagazine.com/new-shows-canceled/>.
- Gardner, Eriq, 2012: Fox TV Can't Escape \$28 Million Defamation Lawsuit Brought by Judge. *The Hollywood Reporter*: 25.10.2012. Online auf: <http://www.hollywoodreporter.com/thr-esq/fox-tv-cant-escape-28-382874>.
- Gay, Roxane, 2014: *Outlander* Recap: Our Bodies and Hearts Were Ready and So Were Theirs. *Vulture Magazine*: 21.09.2014. Online auf <http://www.vulture.com/2014/09/outlander-recap-season-1-wedding-claire-jamie-do-it.html>.
- Gerbner, George, 2001: Who is telling all the stories? *Intersections* 1, 1: 5–8.
- Gerbner, George, 1999: Foreword: What Do We Know? in: James Shanahan und Michael Morgan, *Television and Its Viewers: Cultivation Theory and Research*. Cambridge: University of Cambridge Press.
- Gibbons, Kent, 2013: NYC TV Week: Twitter's a TV 'Force Multiplier'. *Twitter Scientist Deb Roy Touts Benefits Of Shared Social Experience*. *Multichannel*: 28.10.2013. Online auf: <http://www.multichannel.com/news/marketing/nyc-tv-week-twiters-tv-force-multiplier/288859>.
- Giles, Matt, 2014: Breaking Down the Multi-Billion-Dollar Seinfeld Economy. *Vulture Magazine*: 29.06.2014. Online auf: <http://www.vulture.com/2014/06/breaking-down-the-seinfeld-economy.html>.
- Giridharadas, Anand, 2014: For Couples Split by Distance, Two Screens Can Blink as One. *The New York Times*: 09.01.2014. Online auf: <http://www.nytimes.com/2014/01/10/arts/television/for-couples-split-by-distance-two-screens-can-blink-as-one.html>.
- Gitlin, Todd, 2005 [1985]: *Inside Prime Time*. London: Routledge.
- Goad, Benjamin, 2013: FCC delays decision on allowing more nudity and cursing on TV. *The Hill*: 15.07.2013. Online auf: <https://thehill.com/regulation/technology/311115-fcc-again-delays-decision-on-plan-to-allow-more-nudity-cursing-on-tv>.
- Goffman, Erving, 1959: *The Presentation of Self in Everyday Life*. Garden City, New York: Doubleday.
- Goffman, Erving, 1964: *The Neglected Situation*. *American Anthropologist* 66: 133–136.
- Goffman, Erving, 1971: *Relations in Public*. New York.
- Goffman, Erving, 2007 [1974]: *Das Individuum im öffentlichen Austausch*. Frankfurt am Main: Suhrkamp.
- Goffman, Erving, 1983: Felicity's Condition. *American Journal of Sociology* 89, 1: 1–53.

- Goffman, Erving, 2005 [1967]: *Interaction Ritual: Essays in Face-to-Face Behavior*. New Brunswick, NJ: Transaction Publishers.
- Goldberg, Lesley, 2012a: Showrunners 2012: 'Shameless' John Wells. *The Hollywood Reporter*: 03.10.2012. Online auf: <http://www.hollywoodreporter.com/news/showrunners-2012-shameless-john-wells-375908>.
- Goldberg, Lesley, 2012b: Showrunners 2012: 'Longmire's' Green Shephard. *The Hollywood Reporter*: 03.10.2012. Online auf: <http://www.hollywoodreporter.com/news/showrunners-2012-longmire-greer-shephard-375658>.
- Goldberg, Lesley, 2012c: Showrunners 2012: 'Grey's Anatomy', 'Private Practice' and 'Scandal's' Shonda Rhimes and Betsy Beers. *The Hollywood Reporter*: 03.10.2012. Online auf: <http://www.hollywoodreporter.com/news/showrunners-2012-greys-anatomy-private-practice-scandal-shonda-rhimes-betsy-beers-375651>.
- Goldberg, Lesley, 2014: MTV's 'Faking It' to Tell Intersex Story in Season 2. *The Hollywood Reporter*: 12.09.2014. Online auf: <http://www.hollywoodreporter.com/live-feed/mtvs-faking-tell-intersex-story-732076>.
- Goldsman Cantor, Muriel, 1994: *The Role of the Audience in the Production of Culture: a Personal Research Retrospective*. S. 159–170 in: James S. Ettema und D. Charles Whitney (Hg.), *Audience-making: How the Media Create the Audience*. Thousand Oaks, CA: Sage Publications.
- Gomery, Douglas, 2005: *The Hollywood Studio System: A History*. Berkeley: University of California Press.
- Goode, Erich und Nachman Ben-Yehuda, 2010 [1994]: *Moral Panics: The Social Construction of Deviance*. New York: Wiley-Blackwell.
- Goodman, Tim, 2014a: How Kevin Reilly is Changing Up Fox's Game, and What That May Mean for the Industry. *The Hollywood Reporter*: 14.01.2014. Online auf: <http://www.hollywoodreporter.com/bastard-machine/how-kevin-reilly-is-changing-670806>.
- Goodman, Tim, 2014b: Failure Analysis: The Firing of Kevin Reilly. *The Hollywood Reporter*: 29.05.2014. Online auf: <http://www.hollywoodreporter.com/bastard-machine/kevin-reilly-firing-analysis-at-707977>.
- Gordon, Diane, 2013: TCA tidbits day 9: Fx exec session – Landgraf talks new shows 'the strain', 'tyrant', & more. *SSN Insider*: 05.08.2013. Online auf: <http://www.ssninsider.com/tca-tidbits-day-9-fx-exec-session-landgraf-talks-new-shows-the-strain-tyrant-more/>.
- Gornstein, Leslie, 2012: Holy Flaming Warships! How Expensive Is Game of Thrones, Anyway? *Eonline*: 28.05.2012. Online auf: <http://de.eonline.com/news/318306/holy-flaming-warships-how-expensive-is-game-of-thrones-anyway>.
- Greenfield, Rebecca, 2012: HBO, Here Are Those Cord-Cutting Stats You Asked For. *The Wire*: 01.08.2012. Online auf: <http://www.thewire.com/technology/2012/08/hbo-here-are-those-cord-cutting-stats-you-asked/55292/>.
- Greenfield, Rebecca, 2013: The Economics of Netflix' \$100 Million New Show. *The Wire*: 01.02.2013. Online auf: <http://www.thewire.com/technology/2013/02/economics-netfixs-100-million-new-show/61692/>.
- Greenwald, Andy, 2013a: Is the Lunatic Logic Behind Pilot Season Finally Changing? *Grantland*: 27.06.2013. Online auf: <http://grantland.com/hollywood-prospectus/is-the-lunatic-logic-behind-pilot-season-finally-changing/>.
- Greenwald, Andy, 2013b: The Zombie Network. *Grantland*: 16.10.2013. Online auf: <http://grantland.com/features/the-state-amc/>.

- Greenwald, Andy, 2014: The Internet Has a 'Louie' Problem: No, it's not the other way around. Grantland: 18.06.2014. Online auf: <http://grantland.com/features/louie-louis-ck-fx-internet-controversy/>.
- Groenemeyer, Axel. 2007. Gibt es eigentlich noch abweichendes Verhalten? KrimJ 39: 162–184.
- Guthrie, Marisa, 2012: Showrunners 2012: 'CSI's' Carol Mendelsohn and 'CSI: NY's' Pam Veasey. The Hollywood Reporter: 03.10.2012. Online auf: <http://www.hollywoodreporter.com/news/showrunners-2012-csi-carol-mendelsohn-csi-ny-pam-veasey-375878>.
- Haellmigk, Anette, 2013: Behind the Lens with Cinematographer Anette Haellmigk. Creative Communities of the World: 2013. Online auf: [http://library.creativecow.net/haellmigk\\_anette/Behind-the\\_Game-of-Thrones/1](http://library.creativecow.net/haellmigk_anette/Behind-the_Game-of-Thrones/1).
- Haggins, Bambi L., 2013: Homicide: Realism. S. 13–21 in: Ethan Thompson und Jason Mittell, How To Watch Television. New York: New York University Press.
- Hall, Peter M., 1987: Interactionism and the Study of Social Organization. The Sociological Quarterly 28, 1: 1–22.
- Hall, Stuart, 1980: Encoding/Decoding. S. 128–139 in: Stuart Hall, Dorothy Hobson, Andrew Lowe und Paul Willis (Hg.), Culture, Media, Language. London: Hutchinson.
- Harris, Cheryl und Alison Alexander, 1998: Theorizing Fandom. New York: Hampton Press.
- Heller, Jason et. al, 2013: "I can kill you whenever I please... but not today": 11 TV characters who weren't supposed to live. A.V. Club: 05.08.2013. Online auf: <http://www.avclub.com/article/i-can-kill-you-whenever-i-please-but-not-today-11—101147>.
- Hendershot, Heater, 2013: Parks and Recreation: The Cultural Forum. S. 204–211 in: Ethan Thompson und Jason Mittell (Hg.), How To Watch Television. New York: New York University Press.
- Hibberd, James, 2013: DVR ratings: Which shows DON'T get a boost? Inside TV: 27.10.2013. Online auf: <http://insidetv.ew.com/2013/10/27/dvr-ratings-23/>.
- Hiestand, Michael, 2013: That new \$2, \$3 fee on cable bill? Sports the culprit. USA Today: 28.02.2013. Online auf: <http://www.usatoday.com/story/sports/columnist/hiestand-biz/2013/02/28/espn-cable-tv-regional-sports-networks-verizon-fox/1947197/>.
- Hills, Matt, 2010a: Mainstream Cult. S. 67–73 in: Stacey Abbott (Hg.), The Cult TV Book. London: I.B.Tauris.
- Hills, Matt, 2010b: Triumph of a Time Lord: Regenerating Doctor Who in the Twenty-First Century. London: I.B.Tauris.
- Hills, Matt (Hg.), 2013: New Dimensions of Doctor Who: Adventures in Space, Time and Television. London: I.B.Tauris.
- Hilmes, Michele, 2009: Nailing Mercury The Problem of Media Industry Histography. S. 21–33 in: Jennifer Holt (Hg.) und Alisa Perren: Media Industries. History, Theory, and Method. Hoboken, NJ: Wiley-Blackwell.
- Hilmes, Michele, 2007: NBC and the Network Idea: Defining the "American System". S. 7–25 in: Michele Hilmes und Michael Lowell Henry (Hg.), NBC: America's Network. Berkeley : University of California Press.
- Hitzler, Ronald, 2010: Posttraditionale Formen der Gemeinschaftsbildung. S. 13–15 in: Ronald Hitzler und Arne Niederbach (Hg.), Leben in Szenen: Formen juveniler Verge-meinschaftung heute. 3. Auflage. Wiesbaden: VS.

- Hochberg, Mina, 2013: Better Chemistry Through Research: How Writers Make "Breaking Bad" so Uncomfortably Real. *Fast Company* Create: 05.09.2013. Online auf: <http://www.fastcocreate.com/3016518/better-chemistry-through-research-how-writers-make-breaking-bad-so-uncomfortably-real>.
- Holmes, Oliver Wendell. 1897. *The Path of the Law*. Harvard Law Review 457.
- Holt, Jennifer und Alisa Perren, 2011: *Media Industries: History, Theory, and Method*. Hoboken, NJ: Wiley-Blackwell.
- Holt, Jennifer, 2011: *Empires of Entertainment: Media Industries and the Politics of Dere- gulation, 1980–1996*. New Brunswick, NJ: Rutgers University Press.
- Hope, Sarah, 2014: Shonda Rhimes, 'The Wire' and the Need for New Perspectives on Race. *Indiewire*: 25.09.2014. Online auf: <http://www.indiewire.com/article/shonda-rhimes-the-wire-and-the-need-for-new-perspectives-on-race-20140925>.
- Horn, Andrew, 2012: German film fund expands subsidy plan: Visual effects to qualify for credits for the first time. *Variety Magazine*: 24.11.2012. Online auf: <http://variety.com/2012/film/news/german-film-fund-expands-subsidy-plan-1118062531/>.
- Huver, Scott, 2010: *Writing around Standards and Practices*. *The Hollywood Reporter*: 04.06.2010. Online auf: <http://www.hollywoodreporter.com/news/writing-around-standards-and-practices-24306>.
- Izundu, Chi Chi, 2013: *Breaking Bad* creator says online piracy 'helped' show. *BBC Newsbeat*: 18.10.2013. Online auf: <http://www.bbc.co.uk/newsbeat/24550832>.
- Jacobson, Arthur und Bernhard Schlink, 2009: 'Hate Speech' and Incitement to Violence. *Columbia University School of Law*: 13.04.2009. Online auf: <http://web.law.columbia.edu/sites/default/files/microsites/law-culture/files/hate-speech-files/Jacobson-Schlink-Hate-Speech-and-Self-Restraint-Draft.pdf>.
- Jahn-Sudmann, Andreas und Alexander Starre, 2013: Die Experimente des Quality TV. S. 103–120 in: Susanne Eichner, Lothar Mikos und Rainer Winter, *Transnationale Serienkultur*. Wiesbaden: VS.
- James, William, 1975 [1907]: *Pragmatism: A new name for old ways of thinking*. New York: Longman Green and Co.
- Jenkins, Henry, 2006: *Convergence Culture: Where Old and New Media Collide*. New York: New York University Press.
- Jenkins, Henry, Sam Ford und Joshua Green, 2013: *Spreadable Media: Creating Value and Meaning in a Networked Culture*. New York: New York University Press.
- Jenkins, Henry, 2013: Who Reaps the Rewards of Live-Tweeting in the TV Attention Economy? *Henry Jenkins Weblog*: 08.10.2013. Online auf: <http://henryjenkins.org/2013/10/who-reaps-the-rewards-of-live-tweeting-in-the-tv-attention-economy.html>.
- Johnson, Victoria, 2011: Broadcasting, Cable and the Case of ESPN. S. 57–68 in: Jennifer Holt (Hg.) und Alisa Perren: *Media Industries. History, Theory, and Method*. Hoboken, NJ: Wiley-Blackwell.
- Johnson, Catherine, 2010: Cult TV and the Television Industry. S.135–147 in: Stacey Abbott (Hg.), *The Cult TV Book*. London: I.B.Tauris.
- Joyhag, 2007: "Fringe" Benefit for Fox. *Joyhag*: 06.10.2007. Online auf: <http://joyhag.com/2007/10/06/fringe-benefit-for-fox/>.
- Kamisar, Ben, Jesse Byrnes und Justin Sink, 2014: Networks won't air Obama speech. *The Hill*: 19.11.2014. Online auf: <http://thehill.com/homenews/administration/224777-networks-wont-air-obama-speech>.

- Kang, Cecilia, 2014a: Netflix has hits, Emmys and subscribers. But can it survive its fight with cable? *The Washington Post*: 10.07.2014. Online auf: [http://www.washingtonpost.com/business/technology/netflix-has-hits-emmys-and-subscribers-but-can-it-survive-its-fight-with-cable/2014/07/10/73638bba-02c3-11e4-8572-4b1b969b6322\\_story.html](http://www.washingtonpost.com/business/technology/netflix-has-hits-emmys-and-subscribers-but-can-it-survive-its-fight-with-cable/2014/07/10/73638bba-02c3-11e4-8572-4b1b969b6322_story.html).
- Kanter, Rosabeth Moss, 1972: Symbolic Interactionism and Politics in Systemic Perspective. *Sociological Inquiry*, 42, 3–4: 77–92.
- Kaveney, Roz und Jennifer Stoy, 2010: *Battlestar Galactica: Investigating Flesh, Spirit and Steel*. London: I.B.Tauris.
- Kaveney, Roz, 2001: *Reading the Vampire Slayer: an unofficial critical companion to Buffy and Angel*. London: I.B.Tauris.
- Kelion, Leo, 2014: Netflix, Amazon and Sky chase blockbuster TV exclusives. *BBC News*: 20.04.2014. Online auf: <http://www.bbc.com/news/technology-27037504>.
- Kelso, Tony, 2008: How HBO puts the risk back into television. S. 46–64 in: Marc Levertette, Brian L. Ott und Cara Louise Buckley (Hg.), *It's Not TV: Watching HBO in the Post-Television Era*. London: Routledge.
- Khachatourian, Maane, 2013: Facebook Clicks With TV Partnerships. *Variety Magazine*: 31.10.2013. Online auf: <http://variety.com/2013/biz/news/facebook-clicks-with-tv-partnerships-1200779148/>.
- Khan, Sarah, 2014: Das Leben nach dem Fernseh Tod. *Frankfurter Allgemeine*: 28.06.2014. Online auf: <http://www.faz.net/aktuell/feuilleton/medien/serienhelden-das-leben-nach-dem-fernseh-tod-13016091.html>.
- Kidd, Chip und Paul Dini, 1998: *Batman Animated*. London: Titan Books.
- Kim, Stephen J., 1994: Viewer Discretion is Advised: A Structural Approach to the Issue of Television Violence. (Online: [http://scholarship.law.upenn.edu/penn\\_law\\_review/vol142/iss4/4/](http://scholarship.law.upenn.edu/penn_law_review/vol142/iss4/4/)) *University of Pennsylvania Law Review* 142: 1383–1424.
- King, Robert, 2013: Post-Water-Cooler TV: How to Make a TV Drama in the Twitter Age. *The New York Times*: 09.08.2013. Online auf: [http://www.nytimes.com/2013/08/11/arts/television/how-to-make-a-tv-drama-in-the-twitter-age.html?pagewanted=all&\\_r=1](http://www.nytimes.com/2013/08/11/arts/television/how-to-make-a-tv-drama-in-the-twitter-age.html?pagewanted=all&_r=1)
- Kitsuse, John und Malcolm Spector. 2001. *Constructing Social Problems*. Englewood Cliffs.
- Knapp, Steven und Walter Benn Michaels. 1985. *Against Theory*. Chicago.
- Knörer, Ekkehard, 2013: *Battlestar Galactica*. Zürich/Berlin: Diaphanes.
- Koch, Gertrud, 2015: *Breaking Bad*. Zürich/Berlin: Diaphanes.
- Kondoloy, Amanda, 2014: Tuesday Final Ratings: 'The Mindy Project' Adjusted Down; No Adjustment for 'Chicago Fire' or 'Brooklyn Nine-Nine'. *Zap2it*: 15.01.2014. Online auf: <http://tvbythenumbers.zap2it.com/2014/01/15/tuesday-final-ratings-the-mindy-project-adjusted-down-no-adjustment-for-chicago-fire-or-brooklyn-nine-nine/229530/>.
- Kubey, Robert W., 2003: *Creating Television: Conversations with the People Behind 50 Years of American TV*. London: Routledge.
- Kumpf, Sarah, 2013: „Es muss was geben, worüber man nachdenken kann.“ Die Aneignung von Quality-TV-Serien. S. 19–33 in: Monika Elsler (Hg.), *Die Aneignung von Medienkultur. Rezipienten, politische Akteure und Medienakteure*. Wiesbaden: VS.
- Lake, Chris, 2013: Pre-roll video ads: is it any wonder why we hate them? *Econsultancy*: 22.08.2013. Online auf: <https://econsultancy.com/blog/63277-pre-roll-video-ads-is-it-any-wonder-why-we-hate-them#.1jvpp04182jeyq>.

- La Rosa, Erin, 2013: Why Doesn't Shawn Ryan Have A Show Right Now? Buzz Feed Entertainment: 04.10.2013. Online auf: <http://www.buzzfeed.com/erinlarosa/why-doesnt-shawn-ryan-have-a-show-right-now#6xek5q>.
- Lauria, Peter, 2014: The Television Industry's Red Wedding Is Here. Buzzfeed: 21.10.2014. Online auf: <http://www.buzzfeed.com/peterlauria/the-television-industrys-red-wedding-is-here#.saQzVGPBn3>.
- Lautmann, Rüdiger, 2011: Justiz – Die stille Gewalt. Teilnehmende Beobachtung und entscheidungssoziologische Analyse. Wiesbaden: VS.
- Lavery, David und Cynthia Burkhead, 2011: Introduction. vii-xii in: dies., Joss Whedon: Conversations. Jackson, MS: University Press of Mississippi.
- Lavery, David, Douglas L. Howard und Paul Levinson (Hg.), 2011: The Essential Sopranos Reader. Lexington: University Press of Kentucky.
- Lavery, David (Hg.), 2002: This Thing of Ours: Investigating The Sopranos. New York: Columbia University Press.
- Lavery, David (Hg.), 2006: Reading the Sopranos. Hit TV from HBO. London: I.B.Tauris.
- Lazarus, Susanna, 2013: Bit Torrent launches TV show pilot. Radio Times: 15.08.2013. Online auf: <http://www.radiotimes.com/news/2013-08-15/bittorrent-launches-tv-show-pilot>.
- Lealand, Geoff, 2013: An Instruction Manual? CST online: 25.10.2013. Online auf: <http://csonline.tv/an-instruction-manual>.
- Lebedeff, J., Diane A., 2003: Supreme Court, New York County, New York.I.A.S. Part 8.SHEILA C., a minor, under eighteen years of age by and through her grandmother and legal guardian Sheila DOE, Plaintiff, v. Maury POVICH, Maury Povich Show, Studios USA Television, LLC, Studios USA Television Distribution, LLC, Studios USA Talk Television, LLC, Polly Corman, Todd Kemmer, Morgan Doe, Companies "A"–"Z", John Does "1"–"9" and Companies "1"–"9", Defendants. FindLaw: 12.11.2003. Online auf: <http://caselaw.findlaw.com/ny-supreme-court/1494729.html>.
- Leitch, Gillian (Hg.), 2013: Doctor Who in Time and Space: Essays on Themes, Characters, History and Fandom, 1963–2012. Jefferson, NC: McFarland.
- Leverette, Marc, 2008: Cocksucker, Motherfucker, Tits. 123–151 in: Marc Leverette, Brian L. Ott und Cara Louise Buckley (Hg.), It's Not TV: Watching HBO in the Post-Television Era. London: Routledge.
- Leverette, Marc, Brian L. Ott und Louise Buckley, 2008: Introduction. S. 1–10 in: Marc Leverette, Brian L. Ott und Louise Buckley (Hg.), It's Not TV: Watching HBO in the Post-Television Era. London: Routledge.
- Levin, Gary, 2013: Nielsen says 38 percent of Americans use Netflix. AZ central: 18.09.2013. Online auf: <http://www.azcentral.com/thingstodo/celebrities/free/20130918nielsen-americans-netflix.html>.
- Levine, Elana, 2007: Wallowing in Sex. Durham, NC: Duke University Press.
- Levine, Elana und Lisa Parks (Hg.), 2007: Undead TV: Essays on "Buffy the Vampire Slayer". Durham, NC: Duke University Press.
- Levine, Ken, 2014: Who is allowed in the Writers Room? Ken Levine Blogspot: 27.01.2014. Online auf: <http://kenlevine.blogspot.de/2014/01/who-is-allowed-in-writers-room.html>.
- Levine, Ken, 2010: How to get back at the network censor. Ken Levine Blogspot: 15.07.2010. Online auf: <http://kenlevine.blogspot.de/2010/07/how-to-get-back-at-network-censor.html>.

- Levine, Elana, 2007: *Sex as a Weapon. Programming Sexuality in the 1970s*. S. 224–239 in: Michele Hilmes (Hg.), *NBC: America's Network*. London: University of California Press.
- Lewis, Hilary, 2013: *Obama's TV Picks: Critically Acclaimed Dramas From AMC, HBO, Showtime and Netflix*. *The Hollywood Reporter*: 30.12.2013. Online auf: <http://www.hollywoodreporter.com/live-feed/president-obamas-favorite-tv-shows-667925>.
- Lieberman, David, 2013: *Broadcast Network Ad Prices Decline In Q1 For First Time In Three Years: Report*. *Deadline Hollywood*: 11.07.2013. Online auf: <http://deadline.com/2013/07/broadcast-network-ad-prices-decline-in-q1-for-first-time-in-three-years-report-539498/>.
- Lindlof, Thomas R., Kelly Coyle und Debra Grodin, 1998: *Is There a Text in This Audience? Science Fiction and Interpretive Schism*. S. 219–247 in: Cheryl Harris und Alison Alexander, *Theorizing Fandom: Fans, Subculture and Identity*. Cresskill, NJ: Hampton Press.
- Littlefield, Warren, 2012: *Top of the Rock: Inside the Rise and Fall of Must See TV*. New York: Knopf Doubleday Publishing Group.
- Littleton, Cynthia, 2013a: *'The Simpsons' Lands \$750 Mil Cable Syndication, VOD Pact with FXX*. *Variety Magazine*: 15.11.2013. Online auf: <http://variety.com/2013/tv/news/the-simpsons-lands-750-mil-cable-vod-syndication-pact-with-fxx-1200837036/>.
- Littleton, Cynthia, 2013b: *TV Networks' Pilot Spending Reflects Cable Competition*. *Variety Magazine*: 25.10.2013. Online auf: <https://variety.com/2013/biz/news/tv-networks-pilot-spending-reflects-cable-competition-1200760030/>.
- Littleton, Cynthia, 2014: *Networks Try New Routes for Pilot Season as Timetable Takes Dramatic Turn*. *Variety Magazine*: 29.01.2014. Online auf: <http://variety.com/2014/tv/news/timetable-for-pilot-season-takes-dramatic-shift-1201075150/>.
- Locker, Melissa, 2013: *Can TV Music Placement Save the Industry?* *Rolling Stone Magazine*: 07.09.2014. Online auf: <http://www.rollingstone.com/movies/news/can-tv-music-placement-save-the-industry-20130907>.
- Lofland, John, 1984: *Erving Goffman's Sociological Legacies*, in: *Urban Life* 13, 1: 7–34.
- Lofland, John, 1976: *Doing Social Life. The Qualitative Study of Human Interaction in Natural Settings*. New York: John Wiley & Sons.
- Loofbourow, Lili, 2014: *How recaps changed the way we think about TV – and our lives*. *The Guardian*: 04.11.2014. Online auf: [http://www.theguardian.com/tv-and-radio/2014/nov/04/how-recaps-changed-the-way-we-think-about-tv?CMP=share\\_btn\\_tw](http://www.theguardian.com/tv-and-radio/2014/nov/04/how-recaps-changed-the-way-we-think-about-tv?CMP=share_btn_tw).
- Loofbourow, Lili, 2013: *Why We Watch Netflix In The Middle of the Night*. *Los Angeles Review of Books*: 08.10.2013. Online auf: <http://blog.lareviewofbooks.org/deartv/watch-netflix-middle-night/>.
- Lotz, Amanda D., 2007: *The Television Will be Revolutionized*. New York: New York University Press.
- Lotz, Amanda D., 2013: *House. Narrative Complexity*. S. 22–29 in: Ethan Thompson und Jason Mittell, *How To Watch Television*. New York: New York University Press.
- Lotz, Amanda D., 2014: *Channel Bundles Persist – for Now – Despite Digital Disruption*. *Carsey-Wolf Center*: 16.12.2014. Online auf: <http://www.carseywolf.ucsb.edu/mip/article/channel-bundles-persist—now—despite-digital-disruption>.
- Lowry, Brian, 2013: *Networks Need More TV Shows That Inspire Rabid Fan Followings*. *Variety Magazine*: 30.08.2013. Online auf: <http://variety.com/2013/biz/news/networks-need-more-tv-shows-that-inspire-rabid-fan-followings-1200592496/>.



- Lyons, Margaret, 2013: Get Ready for Another Terminator TV Show. *Vulture Magazine*: 06.12.2013. Online auf: <http://www.vulture.com/2013/12/get-ready-for-another-terminator-tv-show.html>.
- Lyons, Margaret, 2011: How Much Does a 30-Second Commercial Cost? *Vulture Magazine*: 24.10.2011. Online auf: <http://www.vulture.com/2011/10/commercial-costs-idol-football.html>.
- Lynley, Matthew, 2014: HBO's CEO Doesn't Care That You Are Sharing Your HBO Go Password. *Buzzfeed*: 17.01.2014. Online auf: <http://www.buzzfeed.com/mattlynley/hbos-ceo-doesnt-care-that-you-are-sharing-your-hbo-password#4dcfm6b>.
- Maines, David R., 1988: Myth, Text, and Interaction Complicity in the Neglect Of Blumer's Macrosociology. *Symbolic Interaction* 11: 43–57.
- Manly, Lorne, 2013: Post-Water-Cooler TV: How to Make a TV Drama in the Twitter Age. *The New York Times*: 09.08.2012. Online auf: <http://www.nytimes.com/2013/08/11/arts/television/how-to-make-a-tv-drama-in-the-twitter-age.html?pagewanted=all&r=0>.
- Manning, Peter K., 1976: The Decline of Civility: A Comment on Erving Goffman's Sociology. *Canadian Review of Sociology and Anthropology* 13: 13–25.
- Marc, David, 2008: Carnivale. TV drama without TV genre. S. 101–107 in: Marc Levetre, Brian L. Ott und Cara Louise Buckley (Hg.), *It's Not TV: Watching HBO in the Post-Television Era*. London: Routledge.
- Marcovitch, Heather und Nancy Batty (Hg.), 2012: *Mad Men, Women and Children: Essays on Gender and Generation*. Plymouth: Lexington Books.
- Marechal, A. J., 2014a: CBS's Nina Tassler: Pilot Season 'Gives Way to Creative Adrenaline'. *Variety Magazine*: 15.01.2014. Online auf: <http://variety.com/2014/tv/news/cbs-s-nina-tassler-pilot-season-gives-way-to-creative-adrenaline-1201058621/>.
- Marechal, A. J., 2014b: Mark Pedowitz: The CW Audience is 'Broadening Out'. *Variety Magazine*: 15.01.2014. Online auf: <http://variety.com/2014/tv/news/mark-pedowitz-the-cw-audience-is-broadening-out-1201059377/>.
- Marechal, A.J., 2014c: Showtime's David Nevins: 'There's a Big Reset' on 'Homeland'. *Variety Magazine*: 16.01.2014. Online auf: <http://variety.com/2014/tv/news/showtimes-david-nevins-obviously-theres-a-big-reset-on-homeland-1201060965/>.
- Marechal, A.J., 2013: Hotel Television: The Final Frontier for Minimalism in TV. *Variety Magazine*: 05.07.2013. Online auf: <http://variety.com/2013/tv/news/hotel-television-the-final-frontier-for-minimalism-in-tv-1200523058/>.
- Marshall, David, 2009: New media as transformed media industry. S. 81–89 in: Jennifer Holt (Hg.) und Alisa Perren: *Media Industries. History, Theory, and Method*. Hoboken, NJ: Wiley-Blackwell.
- Martin, Brett, 2013a: *Difficult Men: Behind the Scenes of a Creative Revolution: From The Sopranos and The Wire to Mad Men and Breaking Bad*. Faber & Faber: Leipzig.
- Martin, Brett, 2013b: Inside the Breaking Bad writers' room: how Vince Gilligan runs the show. *The Guardian*: 20.09.2013. Online auf: <http://www.theguardian.com/tv-and-radio/2013/sep/20/breaking-bad-writers-room-vince-gilligan>.
- Mashon, Mike, 2007: NBC, J. Walter Thompson and the Struggle for Control of Television Programming, 1946–58. S. 135–152 in: Michele Hilmes (Hg.), *NBC: America's Network*. London: University of California Press.
- Mayer, Vicki, 2008: Studying up and F\*\*cking up: Ethnographic Interviewing in Production Studies. *Cinema Journal* 47, 2: 141–148.

- McCabe, Janet und Kim Akass (Hg.), 2007: *Quality TV: Contemporary American Television and Beyond*. London: I.B.Tauris.
- McCabe, Janet und Kim Akass, 2009: It's not TV, it's HBO's original programming: Producing quality TV. S. 83–94 in: Leverette, Marc, Brian L. Ott und Cara Louise Buckley (Hg.): *It's Not TV: Watching HBO in the Post-Television Era*. Routledge: London.
- McCarthy, Christine, 1996: When You Know It, and I Know It, What Is It We Know? Pragmatic Realism and the Epistemologically Absolute. *Philosophy of Education*: 21–29.
- McCulloch, Richard, 2013: Of proprietors and poachers: Fandom as negotiated brand ownership. *Participations: Journal of Audience & Reception Studies* 10, 1: 319–328.
- McHugh, Peter, 1968: *Defining the situation: The organization of meaning in social interaction*. Indianapolis: Bobbs-Merrill.
- McMillan, Graeme, 2013: Why the Internet May Actually Be Good for the Future of TV. *Wired*: 30.07.2013. Online auf: <http://www.wired.com/2013/07/cord-cutting-television/>.
- McNutt, Myles, 2014a: On Hulu, the chicken enchilada comes before the egg. Confronting brand-produced programming. *A.V. Club*: 17.04.2014. Online auf: <http://www.avclub.com/article/hulu-chicken-enchilada-comes-egg-203530>.
- McNutt, Myles, 2014b: Limited Series Are a Product of Brand Management, Not Innovation. *Carsey-Wolf Center*: 24.02.2014. Online auf: <http://www.carseywolf.ucsb.edu/mip/article/limited-series-are-product-brand-management-not-innovation>.
- McNutt, Myles und A.V. Club Stuff, 2014: CBS drama showrunners panel at TCA: CBS shows just how seriously it's started taking its dramas. *A.V. Club*: 15.01.2014. Online auf: <http://www.avclub.com/article/cbs-drama-showrunners-panel-at-tca-cbs-shows-just-106989>.
- Mead, George Herbert, 1974: *Mind, Self and Society: From the Standpoint of a Social Behaviorist*. Chicago: University of Chicago Press.
- Mead, Rebecca, 2014: The Scourge of "Relatability". *The New Yorker*: 01.08.2014. Online auf: <http://www.newyorker.com/culture/cultural-comment/scourge-relatability>.
- Mechanic, Michael, 2013: "Game of Thrones" Creators on Season 3, Sex Scenes, and Scarfing Fermented Shark. *Mother Jones*: März/April 2013. Online auf: <http://www.motherjones.com/media/2013/03/hbo-game-thrones-season-3-interview-david-benioff-dan-weiss>.
- Menand, Louis, 2002: *The Metaphysical Club: A Story of Ideas in America*. London: Macmillan.
- Meyers, Cynthia B., 2014: Branded Entertainment Reshapes Media Ecosystem. *Carsey-Wolf Center*: 27.06.2014. Online auf: <http://www.carseywolf.ucsb.edu/mip/article/branded-entertainment-reshapes-media-ecosystem>.
- Miller, Toby, 2008a: Foreword: It's television. It's HBO. ix in: Marc Leverette, Brian L. Ott und Cara Louise Buckley, *It's Not TV: Watching HBO in the Post-Television Era*. London: Routledge.
- Miller, Vincent, 2008b: New Media, networking and phatic culture. *Convergence: The international journal of research into new media technologies* 14, 4: 387–400.06.10.2010. Online auf: <http://con.sagepub.com/content/14/4/387>.
- Miller, Daniel, 2013a: TV's cool factor overtakes that of movies. *Los Angeles Times*: 10.11.2013. Online auf: <http://articles.latimes.com/2013/nov/10/business/la-fi-rise-of-television-20131110/3>.

- Miller, Sean J., 2014: Survey: TV Quickly Losing Ground To Mobile. Campaigns & Elections: 23.02.2014. Online auf: <http://www.campaignsandelections.com/campaign-insider/193/survey-tv-quickly-losing-ground-to-mobile>.
- Miller, Liz Shannon, 2013b: How Orange is the New Black is keeping the buzz alive. GIGAOM: 18.08.2013. Online auf: <https://gigaom.com/2013/08/18/how-orange-is-the-new-black-is-keeping-the-buzz-alive/>.
- Miller, Tobey, 2013c: Love it. Hate it. Misunderstand it. TELEVISION. Toby Miller: 31.10.2013. Online auf: <http://www.tobymiller.org/images/press/print/CSTV%20Blog/CST.%20LOVE%20IT.%20HATE%20IT.%20MISUNDERSTAND%20IT.%20TELEVISION%20by%20Toby%20Miller.pdf>.
- Millhiser, Ian, 2014: South Carolina Woman Arrested For Cursing In A Grocery Store. Think Progress: 15.08.2014. Online auf: <http://thinkprogress.org/justice/2014/08/15/3471753/south-carolina-woman-arrested-for-dropping-an-f-bomb-in-a-grocery-store/>.
- Mitovich, Matt Webb, 2012: The New DVR Ratings Surge: Why Your Playback Habits Matter (and Why They Don't). TV Line: 18.10.2012. Online auf: <http://tvline.com/2012/10/18/fall-tv-2012-dvr-ratings-increases/>.
- Mittell, Jason, 2006: Narrative Complexity in Contemporary American Television. Velvet Light Trap 58: 29–40.
- Molloy, Tim, 2014a: 'True Detective' Season 2: What We Know So Far. The Wrap: 10.03.2014. Online auf: <http://www.thewrap.com/true-detective-know-season-2/>.
- Molloy, Tim, 2014b: How 'Halt and Catch Fire' Can ESC Cancellation. The Wrap: 30.06.2014. Online auf: <http://www.thewrap.com/how-halt-and-catch-fire-can-esc-cancellation/>.
- Mookerjee, Robin, 2013: Transgressive Fiction: The New Satiric Tradition. Basingstoke: Palgrave Macmillan.
- Moore, Trent, 2013: 8 bizarre things we learned about LOST from the original show bible. Blastr: 19.09.2013. Online auf: <http://www.blastr.com/2013-9-18/8-things-we-learned-lost%E2%80%99s-original-2004-show-bible>.
- Morabito, Andrea, 2013: TCA: Hulu's CEO Talks Kids Programming Ambitions, Premiere Strategy. Andy Forssell also sees opportunity for streaming site to be a TV Everywhere aggregate. Broadcasting & Cable: 31.07.2013. Online auf: <http://www.broadcastingcable.com/news/programming/tca-hulus-ceo-talks-kids-programming-ambitions-premiere-strategy/66172>.
- Morfoot, Addie, 2014: Film Execs Talk Shifting the Focus on TV. Variety Magazine: 15.04.2014. Online auf: <http://variety.com/2014/film/news/film-execs-talk-shifting-the-focus-to-tv-1201157616/>.
- Morgan, Dave, 2014: Media Fragmentation Means Ad World's Future Based On Audience, Not Content. Media Post: 28.08.2014. Online auf: <http://www.mediapost.com/publications/article/233145/media-fragmentation-means-ad-worlds-future-based.html>.
- Nathanson, Jon, 2013: The Economics of a Hit TV Show. Priceonomics: 17.10.2013. Online auf: <http://priceonomics.com/the-economics-of-a-hit-tv-show/>.
- Natividad, Angela, 2011: Liveblog: International Co-Production Strategies Starz, the BBC, eOne, Fox, CBC and more discuss the latest intricacies of major coprods. Mipblog: 04.04.2011. Online auf: <http://blog.mipworld.com/2011/04/liveblog-international-co-production-strategies/>.

- Network Notes, 2013: "We're not a subtle network so you're just going to have to tell us who's who and what their deal is." - Spike. Twitter: 05.03.2013. Online auf: <https://twitter.com/tvnetworknotes/status/309032894796550144>.
- Nevala-Lee, Alec, 2013: Lessons of "The X-Files": The one show every TV exec should be watching. SALON: 17.09.2013. Online auf: [http://www.salon.com/2013/09/17/lessons\\_of\\_the\\_x\\_files\\_the\\_one\\_show\\_every\\_tv\\_exec\\_should\\_be\\_watching/](http://www.salon.com/2013/09/17/lessons_of_the_x_files_the_one_show_every_tv_exec_should_be_watching/).
- New York Times Co. v. Sullivan, Abernathy, 1964: SUPREME COURT OF THE UNITED STATES, 376 U.S. 254, Argued January 6, 1964, Decided March 9, 1964. Nr. 39.
- Ng, Philiana, 2012: Showrunners 2012: 'Gossip Girl', 'Heart of Dixie's' Josh Schwartz and Stephanie Savage. Hollywood Reporter: 03.10.2012. Online auf: <http://www.hollywoodreporter.com/news/showrunners-2012-gossip-girl-hart-dixie-josh-schwartz-stephanie-savage-375555>.
- Nichols, John, 2014: When Networks Snub a Presidential Address, Democracy Is 'The Biggest Loser'. The Nation: 20.11.2014. Online auf: <http://www.thenation.com/blog/191049/when-networks-snub-presidential-address-democracy-biggest-loser>.
- Nickelsburg, Monica, 2013: Why female pleasure – not sex – is the real taboo on primetime television. The Week: 22.10.2013. Online auf: <http://theweek.com/article/index/251505/why-female-pleasure-mdash-not-sex-mdash-is-the-real-taboo-on-prime-time-television>.
- Nicoli, Nicholas, 2010: Creativity management in original television production at the BBC. (Unpublished Doctoral thesis, City University London).
- Nirmalarajah, Asokan, 2013: Narrative Komplexität, das Medlodram und die Alias-Clipshow. S. 153–167 in: Susanne Eichner, Lothar Mikos und Rainer Winter (Hg.), Transnationale Serienkultur. Theorie, Ästhetik, Narration und Rezeption neuer Fernsehserien. Wiesbaden: VS.
- O'Connell, Michael, 2013: 'Sleepy Hollow' Is DVR's Most Improved, While 'SHIELD' and 'Big Bang Theory' Top Premieres. The Hollywood Reporter: 14.10.2013. Online auf: <http://www.hollywoodreporter.com/live-feed/sleepy-hollow-is-dvrs-improved-648240>.
- O'Connell, Max, 2014a: How TV Recaps Forged an Ethical Community. Indiewire: 05.11.2014. Online auf: <http://blogs.indiewire.com/criticwire/how-tv-recaps-forged-an-ethical-community-20141105>.
- O'Connell, Michael, 2014b: 'The Walking Dead' Now Pulls 28 Million Viewers Each Week. The Hollywood Reporter: 05.06.2014. Online auf: <http://www.hollywoodreporter.com/live-feed/walking-dead-pulls-28-million-709424>.
- Ortved, John, 2009: The Simpsons: An Uncensored, Unauthorized History. London: Faber & Faber.
- Osgerby, Bill, Anna Gough-Yates und Marianne Wells, 2001: The business of action: Television history and the development of the action TV series. S. 13–31 in: Bill Osgerby, Anna Gough-Yates und Marianne Wells (Hg.), Action TV: Tough-Guys, Smooth Operators and Foxy Chicks. London: Routledge.
- O'Sullivan, Sean, 2013: The Sopranos: Episodic Storytelling. S. 65–74 in: Ethan Thompson und Jason Mittell, How To Watch Television. New York: New York University Press.
- Ott, Brian, 2008: Introduction: The not TV text. S. 97–100 in: Marc Leverette, Brian L. Ott and Cara Louise Buckley (Hg.), It's not TV. Watching HBO in the post-Television Era. London: Routledge.

- Otto, Isabell und Gabriele Schabacher, 2010: Previously On... . S. 7–16 in: dies. Arno Meteling, Gabriele Schabacher und Isabell Otto (Hg.), *Previously On: Zur Ästhetik und Zeitlichkeit neuerer TV-Seren*. Paderborn: Fink.
- Owen, Rob, 2004: Tuned In: The World of TV is in state of flux. *Pittsburgh Post-Gazette*: 22.01.2004. Online auf: <http://old.post-gazette.com/tv/20040122owen0122fnp2.asp>.
- Palmer, Stephanie, 2012: Louie: The Original Pitch for the TV Show Louie. Good in a Room: 29.06.2012. Online auf: <http://goodinaroom.com/blog/the-original-pitch-for-tv-show-louie/>.
- Paskin, Willa, 2013a: Network TV Is Broken. So How Does Shonda Rhimes Keep Making Hits? *The New York Times*: 09.05.2013. Online auf: <http://www.nytimes.com/2013/05/12/magazine/shonda-rhimes.html?pagewanted=all>.
- Paskin, Willa, 2013b: The Dirty Secret of Binge-Watching: It's not as innovative as Netflix would like you to believe. *Slate*: 13.11.2013. Online auf: [http://www.slate.com/articles/arts/how\\_we\\_watch\\_tv/2013/11/binge\\_watching\\_tv\\_is\\_just\\_another\\_name\\_for\\_being\\_a\\_couch\\_potato.html](http://www.slate.com/articles/arts/how_we_watch_tv/2013/11/binge_watching_tv_is_just_another_name_for_being_a_couch_potato.html).
- Paskin, Willa, 2013c: The TV Club, 2013: Entry 1: Slate's round-table discussion of the year in TV kicks. *Slate*: 25.12.2013. Online auf: [http://www.slate.com/articles/arts/tv\\_club/features/2013/the\\_year\\_in\\_tv/the\\_year\\_in\\_tv\\_was\\_2013\\_the\\_year\\_the\\_anti-hero\\_died.html](http://www.slate.com/articles/arts/tv_club/features/2013/the_year_in_tv/the_year_in_tv_was_2013_the_year_the_anti-hero_died.html).
- Pearson, Roberta E., 2011: Cult Television As Digital Television's Cutting Edge. S. 105–131 in: James Bennett und Niki Strange (Hg.), *Television as Digital Media*. Durham, NC: Duke University Press.
- Pearson, Roberta E., 2010: Observations on Cult Television. S. 7–18 in: Stacey Abbott (Hg.), *The Cult TV Book*. London: I.B.Tauris.
- Pearson, Roberta E., 2003: Kings of Infinite Space: Cult Television Characters and Narrative Possibilities. *Scope Magazine* (August): 10–.
- Perren, Alisa, 2011: In Conversation: Creativity in the Contemporary Cable Industry. *Cinema Journal* 50, 2: 132–138.
- Peters, Helge. 2009. *Devianz und soziale Kontrolle*. Weinheim.
- Petersen, Anne Helen und Lili Loofbourow, 2014: House of Cards, Season 2: It's Just Okay. And That's Okay. *Los Angeles Review of Books*: 05.03.2014. Online auf: <http://lareviewofbooks.org/essay/house-cards-season-2>.
- Petersen, Anne Helen, 2013: The New Canon. *LA Review of Books*: 07.10.2013. Online auf: <http://blog.lareviewofbooks.org/author/apetersen/>.
- Pevere, Geoff, 2013: Nowadays it's the movies, not TV, that'll make you stupid. *The Globe and Mail*: 08.08.2013. Online auf: <http://www.theglobeandmail.com/arts/film/nowadays-it-the-movies-not-tv-thatll-make-you-stupid/article13658324/>.
- Philipps, Brian, 2013: In the Dark: Looking back at The X-Files on its 20th anniversary. *Grantland*: 09.09.2013. Online auf: <http://grantland.com/features/the-x-files-20th-anniversary/>.
- Plummer, Kenneth, 1995: *Telling Sexual Stories: Power, Change, and Social Worlds*. Hove: Psychology Press.
- Polone, Gavin, 2011: Why TV Shouldn't Be So Afraid of the Word Fuck. *Vulture Magazine*: 28.09.2011. Online auf: [http://www.vulture.com/2011/09/gavin\\_polone\\_why\\_tv\\_should\\_all.html](http://www.vulture.com/2011/09/gavin_polone_why_tv_should_all.html).

- Pomerantz, Dorothy, 2011: TV's Biggest Money-makers. *Forbes*: 16.03.2011. Online auf: <http://www.forbes.com/sites/dorothypomerantz/2011/03/16/tvs-biggest-money-makers/>.
- Poniewozik, James, 2013: Joss Whedon Talks SHIELD, Superheroes, and Secrets: "I Guess I'm Just Not Very Good At Reality". *Time*: 12.09.2013. Online auf: <http://entertainment.time.com/2013/09/12/joss-whedon-talks-shield-superheroes-and-secrets-i-guess-im-just-not-very-good-at-reality/>.
- Popitz, Heinrich, 1992: *Phänomene der Macht*. Tübingen: Mohr Siebeck.
- Potter, Tiffany und C. W. Marshall, 2009: *The Wire: Urban Decay and American Television*. New York: Bloomsbury Publishing.
- Potter, Tiffany und C. W. Marshall, 2008: *Cylons in America, Critical Studies in Battlestar Galactica*. New York: Bloomsbury Publishing.
- Potts, John und John Scannell, 2012: *The Unacceptable*. Basingstoke: Palgrave Macmillan.
- Powdermaker, Hortense, 1951: *Hollywood: The Dream Factory. An Anthropologist Looks at the Movie Makers*. London: Secker & Warburg.
- Prus, Robert C., 1997: *Subcultural Mosaics and Intersubjective Realities: An Ethnographic Research Agenda for Pragmatizing the Social Sciences*. Albany: State University of New York Press.
- Prus, Robert C. und Lorne Dawson, 1996: Obdurate reality and the intersubjective other. In: Robert C. Prus: *Symbolic interaction and ethnographic research: Intersubjectivity and the study of human lived experience*. Albany, NY: State University of New York Press.
- Prus, Robert C., 1999a: *Beyond the Power Mystique: Power as Intersubjective Accomplishment*. Albany: SUNY Press.
- Prus, Robert C., 1999b: Power as Accomplishment. S. 9–10 in: Robert C. Prus, *Beyond the Power Mystique: Power as Intersubjective Accomplishment*. Albany: SUNY Press.
- Prus, Robert C., 1996: *Symbolic Interaction and Ethnographic Research: Intersubjectivity and the Study of Human Lived Experience*. Albany, NY: SUNY Press.
- Ralston, Jennifer. 2014. Reddit AMA. [http://www.reddit.com/r/TheWire/comments/1qn6ff/i\\_was\\_a\\_sound\\_editor\\_on\\_the\\_wire\\_every\\_episode/](http://www.reddit.com/r/TheWire/comments/1qn6ff/i_was_a_sound_editor_on_the_wire_every_episode/).
- Richmond, Ray, 2014: Louis C.K. gets more Emmy Nominations than anyone even though he couldn't care less. *Studiosystem News*: 22.05.2014. Online auf: <http://54.200.62.240/louis-c-k-gets-more-emmy-nominations-than-anyone-even-though-he-couldnt-care-less/>.
- Riley, Jenelle, 2014: Well-Timed TV Character Deaths Pay Off for Writers and Actors. *Variety Magazine*: 16.04.2014. Online auf: <http://variety.com/2014/tv/features/1201157631-1201157631/>.
- Robson, Hillary, 2010: Television and the Cult Audience: A Primer. S. 209–220 in: Stacey Abbott (Hg.), *The Cult TV Book*. London: I.B. Tauris.
- Roettgers, Janko, 2013: Epix CEO: cord cutting will force the TV industry to innovate. *Gigaom*: 21.09.2013. Online auf: <https://gigaom.com/2013/09/12/epix-ceo-cord-cutting-will-force-the-tv-industry-to-innovate/>.
- Rolling Stone Magazine, 2012: 'Mad Men' paid \$250K for Beatles Song: Show creator says it was necessary to authentically portray the Sixties. *Rolling Stone*: 08.08.2012. Online auf: <http://www.rollingstone.com/music/news/mad-men-paid-250k-for-beatles-song-20120508>.
- Rorty, Richard, 1989: Preface. Xi in: *Contingency, Irony, and Solidarity*. New York: Cambridge University Press.
- Rorty, Richard, 1982: *Consequences of Pragmatism (Essays: 1972–1980)*. Minneapolis: University of Minnesota Press.

- Rose, Lacey und Matthew Belloni, 2013: 4 TV Execs in Showdown: Fox's Reilly Calls Pilot Season 'Welfare State'; Sarando's New Threat. *Hollywood Reporter*: 17.10.2013. Online auf: <http://www.hollywoodreporter.com/news/4-tv-exec-showdown-foxs-648368>.
- Rose, Lacey, 2014a: Kevin Reilly's War on TV Pilot Season: Will Other Networks Follow Fox? (Analysis). *The Hollywood Reporter*: 22.01.2014. Online auf: <http://www.hollywoodreporter.com/news/foxs-kevin-reillys-war-tv-673006>.
- Rose, Lacey, 2014b: HBO Execs Talk 'True Detective' Casting, 'Game of Thrones' Future. *The Hollywood Reporter*: 10.07.2014. Online auf: <http://www.hollywoodreporter.com/live-feed/hbo-exec-show-talk-true-detective-717856>.
- Rose, Lacey, 2014c: Mindy Kaling, Dan Harmon, Other Top Writers Reveal Lies They've Told Execs, Worst Advice They've Received. *The Hollywood Reporter*: 13.05.2014. Online auf: <http://www.hollywoodreporter.com/news/mindy-kaling-dan-harmon-top-703435>.
- Rose, Lacey und Marisa Guthrie, 2014: NBC Chiefs on Abortion Controversy, Emmy Snubs and 'Community's' New Home. *The Hollywood Reporter*: 13.07.2014. Online auf: <http://www.hollywoodreporter.com/live-feed/nbc-chiefs-abortion-controversy-emmy-718193>.
- Rose, Lacey und Stacey Wilson, 2013a: TV's Top Showrunners Talk Deleted Scenes, Network Censorship, More. *The Hollywood Reporter*: 16.10.2013. Online auf: <http://www.hollywoodreporter.com/live-feed/tvs-top-showrunners-talk-deleted-648874>.
- Rose, Lacey und Stacey Wilson, 2013b: THR Emmy Roundtable: 'New Girl', 'Big Bang' Showrunners on Dropping F-Bombs and Comedy's Tough Year. *The Hollywood Reporter*: 10.06.2013. Online auf: <http://www.hollywoodreporter.com/news/emmys-new-girl-big-bang-564293?page=2>.
- Rose, Lacey, 2012a: Showrunners 2012: '2 Broke Girls' Michael Patrick King. *The Hollywood Reporter*: 03.10.2012. Online auf: <http://www.hollywoodreporter.com/news/showrunners-2012-2-broke-girls-michael-patrick-king-375630>.
- Rose, Lacey, 2012b: 'The Newsroom's' Aaron Sorkin. *The Hollywood Reporter*: 03.10.2012. Online auf: <http://www.hollywoodreporter.com/news/showrunners-2012-newsroom-aaron-sorkin-375631>.
- Rose, Lacey und Lesley Goldberg, 2014: 21 Network Chiefs on Challenges, Dream Showrunners and Projects That Got Away. *The Hollywood Reporter*: 23.01.2014. Online auf: <http://www.hollywoodreporter.com/news/david-nevins-nina-tassler-19-672634>.
- Rosen, Lisa, 2013: They Got Game: Game of Thrones series creators David Benioff & D.B. Weiss grid for reaction. *My Digital Publication*: September/Oktober 2013. Online auf: [http://www.mydigitalpublication.com/article/They\\_Got\\_Game/1482867/171941/article.html](http://www.mydigitalpublication.com/article/They_Got_Game/1482867/171941/article.html).
- Rosenberg, Alyssa, 2012: Louis C.K., The Color of Urine, and What TV Standards and Practices Are For. *Think Progress*: 30.07.2012. Online auf: <http://thinkprogress.org/alyssa/2012/07/30/603201/louis-ck-standards-and-practices/>.
- Rosenberg, Alyssa, 2014a: The culture wars are back, and this time, everyone can win. *The Washington Post*: 08.10.2014. Online auf: <http://www.washingtonpost.com/news/act-four/wp/2014/10/08/the-culture-wars-are-back-and-this-time-everyone-can-win/>.
- Rosenberg, Alyssa, 2014b: How we talk about politics is infecting how we talk about culture. *The Washington Post*: 09.07.2014. Online auf: <http://www.washingtonpost.com/news/act-four/wp/2014/07/09/how-we-talk-about-politics-is-infecting-how-we-talk-about-culture/>.
- Rothemund, Kathrin. 2012. *Komplexe Welten*. Berlin.

- Roxborough, Scott, 2014: Hollywood Agencies Shift TV Toward Indie Film Model. *The Hollywood Reporter*: 22.04.2014. Online auf: <http://www.hollywoodreporter.com/news/hollywood-agencies-shift-tv-indie-697833>.
- Sagarin, Edward, 1972: *Odd man in: societies of deviants in America*. Quadrangle Books: New York.
- Santo, Avi, 2008: Para-television and discourses of distinction. The culture of production at HBO. S. 19–45 in: Marc Leverette, Brian L. Ott und Cara Louise Buckley, *It's Not TV: Watching HBO in the Post-Television Era*. London: Routledge.
- Sarto, Dan, 2014: Adam Reed Talks the "Smilthy" Good Fun of 'Archer'. The show Aisha Tyler calls "smart and filthy" hits its comedic stride with the launch auf Season 4. *Animation World Network*: 14.01.2014. Online auf: <http://www.awn.com/animationworld/adam-reed-talks-smilthy-good-fun-archer>.
- Schatz, Thomas, 2009: Film industry and Hollywood History, S. in: Jennifer Holt (Hg.) und Alisa Perren: *Media Industries: History, Theory, and Method*. Hoboken, NJ: Wiley-Blackwell.
- Schatzman, Leonard und Anselm L. Strauss, 1973: *Field Research*. Englewood Cliffs, N.J.: Prentice-Hall, Inc.
- Scheff, Thomas J., 2005: Looking-Glass Self: Goffman as Symbolic Interactionist. *Symbolic Interaction* 28: 147–166.
- Schlossberg, Mallory, 2014: HBO Threatens 'Girls' Over Sex Scenes, Which Is Just Ridiculous. *Bustle*: 19.03.2014. Online auf: <http://www.bustle.com/articles/18578-hbo-threatens-girls-over-sex-scenes-which-is-just-ridiculous>.
- Schlüt, Daniela, 2016: *Quality TV als Unterhaltungsphänomen*. Wiesbaden: Springer.
- Schneider, Mike, 2013: Today's Must-Read: The Coming Colossal Battle Between Netflix and the Networks. *TV Week*: 22.10.2013. Online auf: <http://www.tvweek.com/tvbizwire/2013/10/todays-must-read-the-coming-co/>.
- Schünemann, Bernd, 1988: Daten und Hypothesen zum Rollenspiel zwischen Richter und Staatsanwalt bei der Strafzumessung. S. 265–280 in: Günther Kaiser, Helmut Kury und Hans-Jörg Albrecht (Hg.), *Kriminologische Forschung in den 80er Jahren – Projektberichte aus der Bundesrepublik Deutschland, Kriminologische Forschungsberichte aus dem Max-Planck-Institut für ausländisches und internationales Strafrecht, Freiburg im Breisgau, Band 35/1*.
- Schütze, Fritz, 1994: *Ethnographie und sozialwissenschaftliche Methoden der Feldforschung. Eine mögliche methodische Orientierung in der Ausbildung und Praxis der Sozialen Arbeit?* S. 189–297 in: Norbert Groddeck und Michael Schumann (Hg.), *Modernisierung Sozialer Arbeit durch Methodenentwicklung und -reflexion*. Freiburg im Breisgau: Lambertus.
- Scoggins, Jason, 2013: The Scoggins Report: 2013-2014 Primetime Network Pilot Season Scorecard. *Script Magazine*: 31.05.2013. Online auf: <http://www.scriptmag.com/features/the-scoggins-report-2013-2014-primetime-network-pilot-season-scorecard>.
- Sconce, Jeffrey, 2004: What if? Charting Television's New Textual Boundaries. S. 93–112 in: Lynn Spigel und Jan Olsson (Hg.), *Television After TV: Essays on a Medium in Transition*. Durham, NC: Duke University Press.
- Scott, Suzanne, 2013: *Battlestar Galactica: Fans and Ancillary Content*. S. 320–337 in: Ethan Thompson und Jason Mittell, *How To Watch Television*. New York: New York University Press.



- Seinfeld, Jerry, 2014: Jerry Seinfeld here. I will give you an answer. Reddit: Januar 2013. Online auf: <http://www.reddit.com/comments/1ujvrg>.
- Seitz, Matt Zoller, 2014a: Seitz on the Rise of the Bespoke TV Series. Vulture Magazine: 05.05.2014. Online auf: <http://www.vulture.com/2014/05/seitz-tvs-new-golden-age-mini-series.html>.
- Seitz, Matt Zoller, 2014b: David Chase Offers Response to 'Tony Soprano Didn't Die' Article. Vulture Magazine: 28.08.2014. Online auf: <http://www.vulture.com/2014/08/david-chase-statement-response-to-tony-soprano-didnt-die.html>.
- Seitz, Matt Zoller, 2013a: Seitz: How to Direct a TV Drama. Vulture Magazine: 13.05.2013. Online auf: <http://www.vulture.com/2013/05/seitz-how-to-direct-a-tv-drama.html>.
- Seitz, Matt Zoller, 2013b: Seitz: Is There Any Satisfying Way to End a Modern Drama? Vulture Magazine: 15.09.2013. Online auf: <http://www.vulture.com/2013/09/seitz-drama-endings-breaking-bad.html>.
- Seitz, Matt Zoller, 2012: The Sum and the Parts: In Defense of TV Recaps. Vulture Magazine: 12.04.2012. Online auf: <http://www.vulture.com/2012/04/matt-zoller-seitz-in-defense-of-tv-recaps.html>.
- Seward, Zachary M., 2013a: Netflix is doing to TV what steam-powered printing did to books. Quartz: 24.09.2013. Online auf: <http://qz.com/127967/netflix-is-doing-to-tv-what-steam-powered-printing-did-to-books/>.
- Seward, Zachary, 2013b: AMC is succeeding by breaking the rules of legacy television. Quartz: 13.08.2013. Online auf: <http://qz.com/114483/amc-is-succeeding-by-breaking-the-rules-of-legacy-television/>.
- Shalin, Dmitri N., 1986: Pragmatism and Social Interactionism. *American Sociological Review* 51, 1, Februar: 9–29.
- Shalin, Dmitri N., 1992: Critical Theory and the Marxist Challenge. *The American Journal of Sociology* 98: 237–279.
- Shaw, Tom, 2014: A Brief History of (TV) Failure: Categories: 1-Featured, Bubble Watch, TV Ratings Reference. Zap2it: 24.10.2014. Online auf: <http://tvbythenumbers.zap2it.com/2014/10/24/a-brief-history-of-tv-failure/318954/>.
- Silvermann, David S., 2007: *You Can't Air that: Four Cases of Controversy and Censorship in American Television Programming*. Syracuse: Syracuse University Press.
- Sirota, David, 2014: Revealed: MPAA's latest anti-piracy move accidentally, completely screws Hollywood studios. Pando Daily: 25.02.2014. Online auf: <http://pando.com/2014/02/25/venge-of-the-nerds-how-tech-geeks-found-a-secret-weapon-in-their-fight-against-big-hollywood/>.
- Sorcini-Manson, Arla, 2004: A Different Kind of Writer: Arla Sorkin-Manson. S.189–202 in: Robert W. Kubey, *Creating Television: Conversations with the People Behind 50 Years of American TV*. Taylor & Francis.
- Sorensen, Chris, 2013: The future of television – as imagined by Netflix CEO Reed Hastings. Macleans: 28.12.2013. Online auf: <http://www.macleans.ca/society/technology/the-future-of-television-and-why-netflix-shares-are-overvalued/>.
- Spangler, Todd, 2013a: Disney CEO Iger: Netflix Will Not Be Able to Corner Internet Video Market. Variety Magazine: 24.09.2013. Online auf: <http://variety.com/2013/digital/news/disney-ceo-iger-netflix-will-not-be-able-to-corner-internet-video-market-1200664412/>.

- Spangler, Todd, 2013b: How Netflix Uses Piracy to Pick Its Programming. *Variety Magazine*: 14.09.2013. Online auf: <http://variety.com/2013/digital/news/how-netflix-uses-piracy-to-pick-its-programming-1200611539/>.
- Spangler, Todd, 2013c: Time Warner's Bewkes: Piracy of HBO 'Game of Thrones' Is 'Better Than an Emmy'. *Variety Magazine*: 07.08.2013. Online auf: <http://variety.com/2013/digital/news/time-warners-bewkes-piracy-of-hbo-game-of-thrones-is-better-than-an-emmy-1200575271/>.
- Spangler, Todd, 2013d: Netflix to Expand Into Original Movies, Will Double Spending on Originals in 2014. *Variety Magazine*: 21.10.2013. Online auf: <http://variety.com/2013/digital/news/netflix-to-expand-into-original-movies-will-double-spending-on-originals-in-2014-1200748504/>.
- Stach, Anna, 2012: Männliche Selbstinszenierung im Gespräch über Germany's Next Top Model. S. 191–204 in: Meike Sophia Baader, Johannes Bilstein und Toni Tholen (Hg.), *Erziehung, Bildung und Geschlecht*. Wiesbaden: VS.
- Stach, Anna, 2013: Einübung eines kritischen Blicks auf den weiblichen Körper. S. 117–135 in: Birgit Bütow, Ramona Kahl und Anna Stach (Hg.), *Die Sendung Germany's Next Top Model und ihre Bedeutung für die Körpersozialisation junger Frauen und Männer*. Wiesbaden: VS.
- Stebbins, Robert A., 1969: Studying the Definition of the Situation: Theory and Field Research Strategies. *Canadian Review of Sociology* 6, 4: 193–211.
- Stein, Louisa, 2013: Gossip Girl: Transmedia Technologies. S. 338–346 in: Ethan Thompson und Jason Mittell, *How To Watch Television*. New York: New York University Press.
- Steinberg, Brian, 2014a: AMC Networks To Operate BBC America After \$200M Investment. *Variety Magazine*: 23.10.2014. Online auf: <http://variety.com/2014/tv/news/amc-networks-to-operate-bbc-america-after-200m-investment-1201337652/>.
- Steinberg, Brian, 2014b: Big Media Hopes To Kill The Ad-Zapping DVR With Video On Demand. *Variety Magazine*: 16.01.2014. Online auf: <http://variety.com/2014/tv/news/big-media-hopes-to-kill-the-ad-zapping-dvr-with-video-on-demand-1201061036/>.
- Steinberg, Brian, 2014c: In Gloomy Upfront Market, TV Nets Seek Ray Of Light. *Variety Magazine*: 25.06.2014. Online auf: <http://variety.com/2014/tv/news/in-gloomy-upfront-market-tv-nets-seek-ray-of-light-1201247146/>.
- Steinberg, Brian, 2013a: NBC Wraps Upfront With Increase In Volume. *Variety Magazine*: 30.07.2013. Online auf: <http://variety.com/2013/tv/news/nbc-wraps-upfront-with-increase-in-volume-1200569808/>.
- Steinberg, Brian, 2013b: Why TV's Upfront Numbers Are Just Fuzzy Math. *Variety Magazine*: 31.07.2013. Online auf: <http://variety.com/2013/tv/news/why-tvs-upfront-numbers-are-just-fuzzy-math-1200570340/>.
- Steinberg, Brian, 2012a: Prices for 'Walking Dead' Ad Packages Topping Many Broadcast Commercials. *Zombie Drama Gets Eye-Popping (Or Eye-Gouging) AdPrices*. AdAge: 25.10.2012. Online auf: <http://adage.com/article/media/walking-dead-ad-packages-cost-broadcast-spots/237967/>.
- Steinberg, Brian, 2012b: TV Ad Prices: 'Idol' No Match for Football: 'New Girl', 'Big Bang Theory', '2 Broke Girls' Crack TV's Top 10 Most-Expensive Buys. AdAge: 21.10.201. Online auf: <http://adage.com/article/media/tv-ad-prices-idol-match-football/237874/>.
- Steinberg, Cobbett, 1980: *TV facts*. Ann Arbor, MI: University of Michigan Press.

- Stepakoff, Jeffrey, 2007: *Billion-Dollar Kiss: The Kiss That Saved Dawson's Creek, and Other Adventures in TV Writing*. London: Penguin Books.
- Stewart, Mark, 2014a: This Content is Currently Unavailable: The Tyranny of Digital Distance, Updated. Flow TV: 07.07.2014. Online auf: <http://flowtv.org/2014/07/this-content-is-currently-unavailable/>.
- Sternbergh, Adam, 2014: The Post-Hope Politics of 'House of Cards'. The New York Times: 31.01.2014. Online auf: [http://www.nytimes.com/2014/02/02/magazine/the-post-hope-politics-of-house-of-cards.html?\\_r=0](http://www.nytimes.com/2014/02/02/magazine/the-post-hope-politics-of-house-of-cards.html?_r=0).
- Stoddart, Scott Frederick (Hg.), 2011: *Analyzing Mad Men: critical essays on the television series*. Jefferson, NC: McFarland & Company.
- Stransky, Tanner. 2010. The Good Wife: Spring's Best TV Show. Entertainment Weekly. <http://www.ew.com/ew/article/0,,20350833,00.html>.
- Strauss, Anselm, 1993: *Continual Permutations of Action*. New York: Aldine de Gruyter.
- Strinati, Dominic, 2000: *An Introduction to Studying Popular Culture*. London: Routledge.
- Sunmer, Colin, 1994: *The Sociology of Deviance: An Obituary*. New York: Continuum.
- Sunshine, Al, 2014: November still matters: Tout your sweeps stuff. Radio Television Digital News Association: 27.10.2014. Online auf: [http://rtdna.org/article/november\\_still\\_matters#.VKPzWnvF5q6](http://rtdna.org/article/november_still_matters#.VKPzWnvF5q6).
- Tadena, Nathalie, 2014: Binge TV Viewers are More Receptive of Ads, Study Finds. CMO Today: 14.07.2014. Online auf: <http://mobile.blogs.wsj.com/cmo/2014/07/14/binge-tv-viewers-are-more-receptive-of-ads-study-finds/>.
- Tallerico, Brian, 2013: How Netflix could drive the next creative evolution of Television. Roger Ebert: 12.09.2013. Online auf: <http://www.rogerebert.com/balder-and-dash/how-netflix-could-drive-the-next-creative-evolution-of-television>.
- The Smoking Gun, 2013: Here Are The Miley Cyrus FCC Complaints: Viewers traumatized by twerking, foam-fingering act. The Smoking Gun: 13.09.2013. Online auf: <http://www.thesmokinggun.com/documents/miley-cyrus-fcc-complaints-679123>.
- Thielman, Sam, 2014a: Honey Boo Boo show cancelled over mom's reported relationship with sex offender. TLC 'ended all activities' after learning couple reunited. Adweek: 24.20.2014. Online auf: <http://www.adweek.com/news/television/here-comes-honey-boo-boo-cancelled-due-mama-controversy-160978>.
- Thielman, Sam, 2014b: Viewership Is Up but Ratings Are Down – What's Going On? Our show is especially popular among imaginary viewers. Adweek: 19.11.2014. Online auf: <http://www.adweek.com/news/television/viewship-ratings-are-down-whats-going-161525>.
- Thomas, William I. und Florian Znaniecki, 1966: *Polish Peasant In Europe & America: A Classic Work in Immigration History*. Illinois: University of Illinois Press.
- Thomas, William I./Thomas, 1929: *The Child in America*. New York: A. A. Knopf.
- Thompson, Robert J., 1996: *Television's Second Golden Age: From Hill Street Blues to ER: Hill Street Blues, Thirtysomething, St. Elsewhere, China Beach, Cagney & Lacey, Twin Peaks, Moonlight, Northern Exposure, L.A. Law, Picket Fences, with Brief Reflections on Homicide, NYPD Blue & Chicago Hope, and Other Quality Dramas*. Syracuse, New York: Syracuse. University Press.
- Thompson, Derek, 2013: The Myth of Teens Rejecting Television: TV is dying, supposedly, but even the youngest, most app-scattered Americans still watch 20 hours of it a week. The Atlantic: 05.12.2013. Online auf: <http://www.theatlantic.com/business/archive/2013/12/the-myth-of-teens-rejecting-television/282084/>.

- Thompson, Esther und Charlotte Elston, 2012: Another year of strong growth in sales and profits driven by rising international exports. BBC Media Centre: 16.07.2012. Online auf: <http://www.bbc.co.uk/mediacentre/worldwide/160712annualreview.html>.
- THR Staff, 2012: THR Behind the Scenes: the Making of 'The Simpsons'. The Hollywood Reporter: 08.02.2012. Online auf: <http://www.hollywoodreporter.com/gallery/simpsons-500-episodes-287891#6-mailroom>.
- Travers, Ben, 2014a: Are There Too Many TV Shows? With 350 Airing This Year, Some Say 'Yes'. Indiewire: 11.06.2014. Online auf: <http://www.indiewire.com/article/television/are-there-too-many-tv-shows-some-producers-argue-yes>.
- Travers, Ben, 2014b: 'The Walking Dead' Has a Plan Through Season 12 and 5 More Things We Learned at Sunday's PGA Panel. Indiewire: 09.06.2014. Online auf: <http://www.indiewire.com/article/television/the-walking-dead-could-run-for-12-seasons-5-more-things-we-learned-from-producers-at-sundays-pga-panel>.
- Turchiano, Danielle, 2014: Part Two – Taking Steps Into The Future: Pilot Pick-Up Orders 2014-2015. ssn: 03.03.2013. Online auf: <http://www.studiosystemnews.com/part-two-taking-steps-into-the-future-pilot-pick-up-orders-2014-2015/4/>.
- Tyler, Aisha, 2013: I am Aisha Tyler. Actress. Comedian. TV host. Author. Gamer. Caster of pods. Ask me anything. (self.IAmA). Reddit: Juli 2013. Online auf: <http://www.reddit.com/r/IAmA/comments/1i3uf1/>.
- VanDerWerff, Todd, 2014a: Will fear of TV cancellations become a thing of the past? A.V. Club: 02.05.2014. Online auf: <http://www.avclub.com/article/will-fear-tv-cancelations-become-thing-past-203790>.
- VanDerWerff, Todd, 2014b: How to keep the audience laughing at a sitcom taping – even on take 10: Warm-up comedian Allan Murray tells us how it's done. A.V. Club: 14.07.2014. Online auf: <http://www.avclub.com/article/how-keep-audience-laughing-sitcom-taping-even-take—206337>.
- VanDerWerff, Todd, 2011: Dan Harmon walks us through Community's second season (part 3 of 4). A.V. Club: 09.06.2011. Online auf: <http://www.avclub.com/article/dan-harmon-walks-us-through-icomunityis-second-se-57252>.
- VanDerWerff, Todd, 2012a: Why does I Love Lucy endure after all these years? A.V. Club: 09.04.2012. Online auf: <http://www.avclub.com/article/why-does-ii-love-lucy-iendure-after-all-these-year-72062>.
- VanDerWerff, Todd, 2012b: Bewitched tweaked '60s gender roles and became one of the first feminist sitcoms. A.V. Club: 24.09.2012. Online auf: <http://www.avclub.com/article/ibewitched-i-tweaked-60s-gender-roles-and-became-on-85280>.
- VanDerWerff, Todd, 2013a: How Breaking Bad broke free of the clockwork-universe problem. A.V. Club: 07.08.2013. Online auf: <http://www.avclub.com/article/how-ibreaking-badi-broke-free-of-the-clockwork-uni-101278>.
- VanDerWerff, Todd, 2013b: A Different World was the last black sitcom to be a hit – but why? A.V. Club: 14.01.2013. Online auf: <http://www.avclub.com/article/ia-different-world-i-was-the-last-black-sitcom-to-b-90788>.
- von Trotha, Trutz, 1977: Ethnomethodologie und abweichendes Verhalten, Anmerkung zum Konzept des >Reaktionsdeppen<. Kriminologisches Journal, 11: 98–115.
- von Trotha, Trutz, 1997: Soziologie der Gewalt. Sonderheft Kölnische Zeitschrift für Soziologie und Sozialpsychologie 37, Jg. 49: 9–56.

- Watercutter, Angela, 2012: TV Fact-Checkers: Breaking Down Breaking Bad's Dark Chemistry. Wired: 20.07.12. Online auf: <http://www.wired.com/2012/07/tv-fact-checkers-breaking-bad/all/>.
- Weeks, Jeffrey. 2012. Sex, Politics and Society. London: Routledge.
- White, James, 2013: 10 TV Showrunners That Left Before Their Time: Did they jump or were they pushed? Empire Online: 07.06.2013. Online auf: <http://www.empireonline.com/features/tv-showrunners-that-left-before-their-time/p3>.
- Wilcox, Rhonda V., 2010: The Aesthetics of Cult Television. S. 31–40 in: Stacey Abbott (Hg.), The Cult TV Book. London: I.B.Tauris.
- Wilcox, Rhonda V. und David Lavery, 2002: Fighting the Forces: What's at Stake in Buffy the Vampire Slayer. Oxford: Rowman & Littlefield Publishers.
- Williams, Raymond, 1974: Television: Technology and Cultural Form. London: Fontana.
- Williams, Alex, 2014: For Millennials, the End of the TV Viewing Party. The New York Times: 07.11.2014. Online auf: <http://www.nytimes.com/2014/11/09/fashion/for-millennials-the-end-of-the-tv-viewing-party.html>.
- Wilson, Stacey und Lacey Rose, 2014: Comedy Showrunners Roundtable: Chuck Lorre, Jenji Kohan, Mike Judge on Ejaculation Shots, Awful Pitch Meetings and Salary Negotiations. The Hollywood Reporter: 04.06.2014. Online auf: <http://www.hollywoodreporter.com/news/comedy-showrunners-roundtable-chuck-lorre-708383>.
- Writers Guild of America, West, 2014: FYI Listings: Ask the Expert. WGA: 2014. Online auf: <http://www.wga.org/content/default.aspx?id=165>.
- Wu, Tim, 2013: Netflix's War on Mass Culture: Binge-viewing was just the beginning. Netflix has a plan to rewire our entire culture. New Republic: 04.12.2013. Online auf: <http://www.newrepublic.com/article/115687/netflixs-war-mass-culture>.
- Yahr, Emily, 2013: After the show is the after-show — TV networks look to capitalize on biggest hits. The Washington Post: 09.08.2013. Online auf: [http://www.washingtonpost.com/entertainment/tv/after-the-show-is-the-after-show—tv-networks-look-to-capitalize-on-biggest-hits/2013/08/08/bf5b5674-febe-11e2-9711-3708310f6f4d\\_story.html](http://www.washingtonpost.com/entertainment/tv/after-the-show-is-the-after-show—tv-networks-look-to-capitalize-on-biggest-hits/2013/08/08/bf5b5674-febe-11e2-9711-3708310f6f4d_story.html).
- Yaitanes, Greg, 2013: TV Showrunner Reveals Lessons From Investing in Twitter (Guest Column). The Hollywood Reporter: 15.11.2013. Online auf: <http://www.hollywoodreporter.com/news/twitter-investment-greg-yaitanes-reveals-655367>.

---

## Video

- AlmapBBDO, 2013: Automatic Skip Ad Volkswagen AlmapBBDO. Youtube: 16.04.2013. Online auf: <https://www.youtube.com/watch?v=RW2pzRfiHWs&feature=youtu.be>.
- Borg, Alex, 2011: Under the Boardwalk. Vimeo. Online auf: <http://vimeo.com/30957820>.
- Frucci, Adam, 2010: Conan Visits, Harasses the TBS Censor. Splitsider: 10.11.2010. Online auf: <http://splitsider.com/2010/11/conan-visits-harasses-the-tbs-censor/>.
- Privat geschaltetes Video <https://www.youtube.com/watch?v=aQtrrkzWOo4>.

## Online

Reddit [http://krauspe.eu/r/TheWire/comments/1qn6ff/i\\_was\\_a\\_sound\\_editor\\_on\\_the\\_wire\\_every\\_episode/?limit=500](http://krauspe.eu/r/TheWire/comments/1qn6ff/i_was_a_sound_editor_on_the_wire_every_episode/?limit=500) nicht mehr in Text zu finden.

Parents Television Council: The Parents Television Council – Because our Children Are Watching! <https://www.parentstv.org/PTC/aboutus/main.asp>.

[http://advertising.microsoft.com/en-uk/WWDocs/User/display/cl/researchreport/1932/global/Cross\\_ScreenWhitepaper.pdf](http://advertising.microsoft.com/en-uk/WWDocs/User/display/cl/researchreport/1932/global/Cross_ScreenWhitepaper.pdf).

Radio and Television Business Report, 2013: FCC Out of business: 01.10.2013. Online auf: <http://rbr.com/fcc-out-of-business/>.