

APPENDIX I: SURVEY PARTICIPANTS' SENTIMENTS TOWARDS DIRECT ENGAGEMENT WITH WRITERS

<i>Feature</i>	<i>Strongly dislike</i>		<i>Dislike</i>		<i>Indifferent</i>		<i>Like</i>		<i>Strongly like</i>	
	<i>Count</i>	<i>%</i>	<i>Count</i>	<i>%</i>	<i>Count</i>	<i>%</i>	<i>Count</i>	<i>%</i>	<i>Count</i>	<i>%</i>
During question time after talks and panels, getting to ask writers questions	13	3.2	8	2.0	55	13.6	159	39.3	170	42.0
During question time after talks and panels, getting to contribute my own opinion	8	2.0	19	4.7	100	24.7	165	40.7	113	27.9
During question time after talks and panels, getting to voice challenging or dissenting opinions	7	1.7	27	6.7	104	25.7	158	39.0	109	26.9
During question time after talks and panels, getting to learn about other opinions and perspectives	4	1.0	7	1.7	46	11.4	172	42.5	176	43.5
Meeting favourite writers	9	2.2	5	1.2	48	11.9	152	37.5	191	47.2
Meeting famous writers	5	1.2	13	3.2	80	19.8	171	42.2	136	33.6
Getting autographs from favourite writers	15	3.7	23	5.7	94	23.2	134	33.1	139	34.3
Getting autographs from famous writers	15	3.7	24	5.9	101	25.0	138	34.2	126	31.2
Showing support for favourite writers	4	1.0	8	2.0	54	13.4	169	41.8	169	41.8
Showing support for local writers	6	1.5	6	1.5	78	19.3	184	45.5	130	32.2
Showing support for friends who are writers	4	1.0	8	2.0	64	15.8	174	43.1	154	38.1
Showing support for a specific writing community (e.g. women writers, LGBT writers)	10	2.5	16	4.0	103	25.5	145	35.9	130	32.2

APPENDIX 2: SURVEY PARTICIPANTS' SENTIMENTS
TOWARDS ENGAGEMENT WITH THE FESTIVAL
AUDIENCE AND THE FESTIVAL SPACE

<i>Feature</i>	<i>Strongly dislike</i>		<i>Dislike</i>		<i>Indifferent</i>		<i>Like</i>		<i>Strongly like</i>	
	<i>Count</i>	<i>%</i>	<i>Count</i>	<i>%</i>	<i>Count</i>	<i>%</i>	<i>Count</i>	<i>%</i>	<i>Count</i>	<i>%</i>
Meeting and talking to other audience members who are readers	8	2.0	2	0.5	48	11.7	178	43.4	174	42.4
Meeting and talking to other audience members who are writers	3	0.7	6	1.5	45	11.0	191	46.7	164	40.1
Meeting and talking to other audience members who are from the local community	4	1.0	8	2.0	84	20.6	172	42.2	140	34.3
Meeting and talking to other audience members who work with books and literary culture	2	0.5	10	2.4	65	15.9	190	46.5	142	34.7
Meeting and talking to other audience members who share my tastes and opinions	4	1.0	6	1.5	70	17.1	172	42.1	157	38.4
Meeting and talking to other audience members who have tastes and opinions that challenge me	5	1.2	11	2.7	61	14.9	200	48.8	133	32.4
Meeting and talking to other audience members who are just nice, interesting people	3	0.7	7	1.7	24	5.9	157	38.3	219	53.4
Being in a large audience	21	5.1	60	14.7	115	28.1	128	31.3	85	20.8
Being in a small, intimate audience	4	1.0	17	4.2	55	13.5	205	50.2	127	31.1
Being in a live audience	2	0.5	10	2.4	61	14.9	184	45.0	152	37.2
Being in a diverse audience	3	0.7	9	2.2	59	14.5	192	47.1	145	35.5
Being in an audience of people similar to me	4	1.0	8	2.0	103	25.2	170	41.6	124	30.3
Being in an audience of people from the local community	3	0.7	12	2.9	87	21.3	206	50.4	101	24.7
Being in an interesting building or public space	2	0.5	6	1.5	78	19.1	178	43.5	145	35.5
Being in a beautiful building or public space	3	0.7	5	1.2	58	14.2	188	46.0	155	37.9
Being in a well-chosen space that is suited to the festival and its events	7	1.7	5	1.2	42	10.3	192	46.9	163	39.9
Being in a place I wouldn't normally visit	4	1.0	18	4.4	105	25.7	155	37.9	127	31.1

APPENDIX 3: SURVEY PARTICIPANTS' SENTIMENTS
TOWARDS ENGAGEMENT WITH CONTENT
AND CONCEPTS

<i>Feature</i>	<i>Strongly dislike</i>		<i>Dislike</i>		<i>Indifferent</i>		<i>Like</i>		<i>Strongly like</i>	
	<i>Count</i>	<i>%</i>	<i>Count</i>	<i>%</i>	<i>Count</i>	<i>%</i>	<i>Count</i>	<i>%</i>	<i>Count</i>	<i>%</i>
Listening to speakers who are emotionally stimulating	9	2.2	8	2.0	51	12.6	167	41.2	170	42.0
Listening to speakers who are intellectually stimulating	6	1.5	8	2.0	43	10.6	160	39.4	189	46.6
Listening to speakers who are funny	4	1.0	9	2.2	38	9.4	173	42.6	182	44.8
Listening to speakers who are political	17	4.2	48	11.8	106	26.1	142	35.0	93	22.9
Listening to speakers who are controversial or provoking	8	2.0	21	5.2	90	22.2	172	42.4	115	28.3
Listening to speakers who are easy for me to identify with	2	0.5	10	2.5	79	19.5	183	45.1	132	32.5
Listening to speakers who are famous	3	0.7	9	2.2	139	34.2	153	37.7	102	25.1
Listening to speakers who address local concerns and issues	7	1.7	18	4.4	114	28.1	163	40.1	104	25.6
Listening to speakers who have a connection to the local community	6	1.5	13	3.2	114	28.1	159	39.2	114	28.1
Listening to speakers who challenge my ideas or beliefs	5	1.2	10	2.5	78	19.2	198	48.8	115	28.3
Listening to speakers who confirm my ideas or beliefs	3	.7	10	2.5	91	22.4	179	44.1	123	30.3
Listening to speakers who challenge traditional opinions about literature	2	0.5	11	2.7	87	21.5	179	44.2	126	31.1
Listening to speakers who challenge traditional opinions in general	2	0.5	13	3.2	79	19.5	168	41.4	144	35.5
Listening to speakers who speak well and use beautiful language	3	0.7	4	1.0	45	11.1	175	43.2	178	44.0
Learning about books that I am interested in	8	2.0	2	.5	33	8.1	148	36.5	214	52.8
Learning about genres that I am interested in	3	0.7	10	2.5	30	7.4	176	43.5	186	45.9
Learning about new books to read	2	0.5	6	1.5	38	9.4	164	40.5	195	48.1
Learning about books I wouldn't otherwise come across	2	0.5	9	2.2	43	10.6	190	46.9	161	39.8
Learning about literature and literary culture in general	4	1.0	8	2.0	60	14.8	186	45.9	147	36.3
Learning about other topics that people have written about	6	1.5	6	1.5	73	18.1	195	48.3	124	30.7
Learning about people's writing practice	5	1.2	16	4.0	108	26.7	147	36.4	128	31.7
Learning about specific writers' lives	8	2.0	20	4.9	87	21.5	169	41.7	121	29.9
Learning about famous writers	7	1.7	12	3.0	80	19.8	185	45.7	121	29.9
Learning about local writers	5	1.2	11	2.7	93	23.0	164	40.5	132	32.6
Learning about my favourite writers	5	1.2	6	1.5	39	9.7	153	37.9	201	49.8

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