

# Index

## A

Acetaminophen, 20, 44, 56  
Acetylsalicylic acid (ASA), 12,  
14–16, 56  
Advertising  
in print, 25  
on radio, 36  
on television, 59  
Alka-Seltzer, 38, 39  
American Medical Association (AMA), 23, 30,  
39, 40, 47, 48  
Anacin, 40–43  
Aspirin, 1–3, 6, 12–16, 20, 22, 23, 25–30,  
33–40, 42–44, 47, 48, 50–59

## B

Bayer, Farbenfabriken  
Bayer, Friedrich, 10  
cross, 22  
Leverkusen plant, 11, 34  
Rensselaer plant, 22  
Bristol-Myers, 42, 43, 54  
Bufferin, 40–43

## C

Coal tar, 7, 12, 14  
Collier, Henry, 52  
Craven, Dr. Lawrence L., 50  
Cyclooxygenase enzyme (COX), 55

## D

Daniels, Draper, 42  
Diebold, Arthur, 41, 42  
Doctor's office, 2, 22, 44, 51  
Duisberg, Carl, 7, 10–12, 15, 16, 23,  
33, 34, 36  
Dye industry, 9, 11

## E

Eicosanoid, 56  
Euler, Ulf (von), 56

## F

Federal Trade Commission (FTC), 30  
Fields, Dr. William S., 58  
First World War, World war I, 2, 20, 22, 23,  
25–30, 34, 37, 43, 50, 52  
Food and Drug Administration (FDA), 39  
Food Drug and Cosmetic Act of 1938, 39

## G

Gerhardt, Charles, 14, 15  
Great Pandemic, Great Influenza, Spanish Flu,  
20, 27–30, 40, 44, 48

## H

Hoffmann, Felix, 14, 15  
Home products, 40, 41, 43

## I

I.G. Farben, 34, 36, 48, 49

## K

Kolbe, Hermann, 7, 13  
Kolbe-Schmitt, 13

## L

Liebig, Justus (von)  
University of Giessen, 8, 9

## M

Majerus, Dr. Philip W., 53  
Medicine cabinet  
construction of, 21  
history of, 19

Möller, Ernst, [25](#), [29](#), [34](#)  
Mount Sinai hospital, [49](#), [51](#)

## N

NSAIDs, [57](#)

## O

Organic chemistry  
architecture, [7](#), [9](#), [19](#), [48](#)  
equipment, [7](#), [16](#)  
laboratory, [2](#), [8](#), [12](#), [16](#), [47](#)

## P

Pain  
heart attack, [50](#), [52](#), [55](#), [57](#), [59](#)  
stroke, [55](#), [57](#), [58](#)  
tension headache, [43](#)  
Palmer, A. Mitchell  
Alien Property Custodian  
(APC), [33](#)  
Palmer Raids, [24](#)  
sale of Bayer America, [25](#)  
Phenol, [13](#), [14](#)  
Piper, Priscilla, [52](#)  
Platelets, [51–55](#)  
PolyAspirin, [57](#)  
Professionalization in the medical field,  
[2](#), [41](#), [48](#)  
Prostaglandins, [55](#), [56](#)  
Pure Food and Drug Act of 1906, [39](#)

## R

Reeves, Rosser, [42](#), [43](#)  
Richard, J.R., [58](#)

## S

Salicin, [13](#)  
Salicylic acid, [13–16](#), [57](#)  
Second World War, World War II, [20](#), [36](#), [40](#),  
[42–44](#), [47](#), [48](#)  
Starko, Karen M, [29](#), [30](#)  
Sterling products, [33](#), [36](#), [41](#)

## T

Taylor, Bowen E., [47](#)

## U

Uhrich, Kathryn  
polyaspirin, [57](#)  
Unique Selling Proposition (USP), [42](#)  
University of Giessen, [8](#), [9](#)

## V

Vane, Sir John, [52](#), [53](#)  
Versailles Peace Treaty (1919), [33](#)

## W

Weiss, Dr. Harvey J., [51](#)  
Weiss, William, [34](#), [41](#)  
Weskott, Johann, [10](#)  
Wurtz, Adolphe, [7](#)