

# Appendix 1

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## Globalization and the Events of 11 September 2001

1. The events of 11 September were truly global in the horror they evoked, in the media coverage given to them and in their economic and political implications. What light can our analysis of the nature and processes of globalization throw on these events?
2. On the 11 September 2001, two hijacked planes were flown into the twin towers of the World Trade Centre in New York. The two towers collapsed with a massive loss of life of people of many different nationalities working for the global firms housed in the Centre. A third plane did serious damage to the Pentagon and caused further significant casualties. The moments when the planes hit and destroyed the World Trade Centre were relayed round the world by television and seen again and again by horrified audiences of many millions. The perpetrators were thought to be members of the global Al-Qaida terrorist network funded and directed by Osama bin Laden from Afghanistan.
3. The attack on the USA was fuelled by many forces. On the cultural level, it was fuelled by strong feelings of hatred towards the globalization of American culture and the way it was thought to be undermining traditional Islamic culture – evidence of how deep the cultural chasm still is between tradition and modernity, between Islamic fundamentalism and western/American culture. Any claim that globalization has led to the globalization and westernization of world culture and the creation of a new global cultural synthesis is patently unsustainable.
4. These events showed the importance of globalized modern technology in the planning and execution of the attack. Communication between members of the terrorist group was clearly vital and the globalization of information technology played an important part in this. The actual instruments used – jumbo jets – are symbolic of the globalization of trade and travel and the destruction of time and space – which are central aspects of globalization.
5. The attack shows the increasingly exposed nature of individual countries and their citizens in a more globalized world. There is no longer any such simple, straightforward thing as national security even for the most powerful nation on earth. The only security has to be global.
6. The easy and covert way in which large sums of money can be moved across the world's banking systems was essential to the sustaining of the necessary networks and to the planning and financing of the attack. This would have

been a far more difficult task in the past before the globalization of financial markets. What was done provides a small example of the way in which financial systems are now truly global.

7. The response of the USA was to set out to build a global coalition to destroy what was defined as global terrorism. The USA clearly felt a political, as well as a strategic, need for a network of global support. The ability of the USA to enlist the initial support of the governments of most Islamic countries shows the dominance of one country in today's increasingly globalized world, its ability to build on global revulsion, to coordinate an ethical-political coalition against terrorism and, in addition, to offer the promise of tangible rewards for support in terms of aid, arms, trade concessions or a blind eye turned to particular issues. A global super power had much to offer in return for the global support it needed to legitimate its actions.
8. The events of 11 September illustrate very vividly the global nature of the contemporary economy – and the global nature of its fragility. The events seemed to threaten the global economic future. Stock markets all over the world went into free fall or, at best, had very bad attacks of the jitters. Some sectors of the economy – air travel and tourism, for example – suffered massive losses in the weeks which followed with prestige airlines poised on the verge of collapse because of the drop in North Atlantic air travel.
9. The importance of global television coverage was clear in the way the events were seen by so many millions and the way they affected ordinary people. It was used, too, as an instrument in the creation of the global coalition and as a medium for influencing public opinion. It also functioned as a mechanism of restraint in that civilian casualties of the bombing of Afghanistan could be seen world wide and casualties deemed excessive would clearly quickly undermine the fragile support for a global coalition. The potential of television to mobilize opinion was also recognized by bin Laden in his use of televised video messages to Islamic countries. Wars have to be fought with global public opinion in mind in today's global world.
10. The decision by a few young British Moslems to travel to Afghanistan and fight with the Taliban against British troops shows both the powerful global influence of Islamic fundamentalism and the depth of alienation which some young Moslems experience in the country in which they were brought up or born. Globalization has not led to their assimilation or acculturation to British culture. It is not even multiculturalism which emerges from this coexistence but rather the continuance of two very separate and very different cultures existing side by side with each other, often in harmony but often also in latent or open conflict.
11. Television images from Afghanistan illustrate all too clearly the vivid and growing disparities in living standards and opportunities in what is supposed to be one world. Globalization, as we have pointed out throughout this book, has had widely disparate effects on the lives of people in different countries.

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