

Works Cited and Suggested Reading

- Acosta, Oscar “Zeta”. “From Whence I Came,” in *Oscar “Zeta” Acosta: The Uncollected Works*. Houston: Arte Público Press, 1996.
- Alamillo, José M. “Playing Across Borders: Transnational Sports and Identities in Southern California and Mexico, 1930–1945,” *Pacific Historical Review* 79, no. 3 (2010): 360–392.
- ▶ Alvarez, Barry with Mike Lucas. *Don’t Flinch: Barry Alvarez: The Autobiography*. Champaign, IL: KCI Sports, 2006.
- Amador de Gama, Luis. Ed. *Historia Gráfica del fútbol americano en México, I: 1936–1945*. México DF: Olmeca Impresiones Finas, 1982.
- Arbena, Joseph L. “The Later Evolution of Modern Sport in Latin America: The North American Influence,” *The International Journal of the History of Sport* 18, no. 3 (September 2001): 43–58.
- Burgos, Adrian Jr. *Playing America’s Game: Baseball, Latinos, and the Color Line*. Berkeley: University of California Press, 2007.
- Carlos Kevin Blanton. “From Intellectual Deficiency to Cultural Deficiency: Mexican Americans, Test and Public School Policy in the American Southwest, 1920–1940,” *Pacific Historical Review* 72 (2003): 39–62.
- Cashion, Ty. *Pigskin Pulpit: A Social History of Texas High School Football Coaches*. Austin: Texas State Historical Association, 1998.
- Corpi, Lucha. *Black Widow’s Wardrobe*. Houston: Arte Público Press, 1999.

- DeLillo, Don. *End Zone*. Boston: Houghton Mifflin, 1972.
- Faflik, David. "Fútbol America: Hemispheric Sport as Border Studies," *Americana* 5, no. 1 (2006): 1–12.
- Flores, Tom with Bob O'Connor. *Coaching Football*. New York: McGraw-Hill, 1998.
- Flores, Tom with Frank Cooney. *Fire in the Iceman: Autobiography of Tom Flores*. Los Angeles: Bonus Books, 1992.
- Flores, Tom with Matt Fulks. *Tales from the Oakland Raiders*. Champaign, IL: Sports Publishing, LLC, 2007.
- Gems, Gerald. *The Athletic Crusade: Sport and American Cultural Imperialism*. Lincoln: University of Nebraska Press, 2006.
- Hogan, Patrick Colm. *Understanding Nationalism: On Narrative, Cognitive Science, and Identity*. Columbus: The Ohio State University Press, 2009.
- . *What Literature Teaches Us about Emotion*. Cambridge: Cambridge University Press, 2011.
- Iber, Jorge and Samuel O. Regalado, *Mexican Americans and Sports: A Reader on Athletics and Barrio Life*. Lubbock, TX: Texas A & M University Press, 2007.
- Iber, Jorge, Samuel Regalado, Jose Alamillo, and Arnoldo De Leon. *Latinos in U.S. Sport: A History of Isolation, Cultural Identity, and Acceptance*. Champaign, IL: Human Kinetics, 2011.
- Izenberg, Jerry. *Great Latin Sports Figures*. New York, NY: Doubleday & Company Inc., 1976.
- Jamieson, Katherine M. "Reading Nancy Lopez: Decoding Representations of Race, Gender and Sexuality," *Sociology of Sport Journal* 15, no. 4 (1998): 343–358.
- Lomax, Michael E. Ed. *Sports and the Racial Divide: African American and Latino Experience in an Era of Change*. Jackson: University Press of Mississippi, 2008.
- Longoria, Mario. *Athletes Remembered: Mexicano/Latino Professional Football Players 1929–1970* Tempe: Bilingual Review Press, 1997.
- Maltby, Marc. S. *The Origins and Early Development of Professional Football*. New York: Garland Publishing, Inc., 1997.
- Marín, Marely. "Fútbol American Femenil," in *Yarda 50: La Revista del Fútbol Americano de México* 1999 .
- Messner, M. "When Bodies Are Weapons: Masculinity and Violence in Sport," *International Review for the Sociology of Sport* vol. 25 (September 1990): 203–215.

- Mitchell, Elmer. "Racial Traits in Athletics," *American Physical Education Review* 27, no. 4 (April 1922): 147–152.
- Plunkett, Jim with Dave Newhouse. *The Jim Plunkett Story: The Saga of a Man Who Came Back*. Westminster, MD: Arbor House Publications Co., 1981.
- Prieto, Jorge. *The Quarterback Who Almost Wasn't*. Houston: Arte Público Press, 1994.
- Ramos, Manuel. *The Ballad of Rocky Ruiz*. New York: St. Martin's Press, 1993.
- Ross, Murray. "Football Red and Baseball Green: The Heroics and Bucolics of American Sport," *Chicago Review* vol. 22 (1971): 30–40.
- Rowe, David, Jim McKay, and Toby Miller. "Panic Sport and the Racialized Masculine Body." In *Masculinities, Gender Relations, and Sport*. Eds. Jim McKay, Michael A. Messner, and Don Sabo. London: Sage Publications, 2000: 245–262.
- Salas, Floyd. *Buffalo Nickel: A Memoir*. Houston: Arte Público Press, 1992.
- Stavans, Ilan and Frederick Luis Aldama. *¡Muy Pop! Conversations on Latino Popular Culture*. Ann Arbor: University of Michigan Press, 2013.
- Van Bottenburg, Maarten. *Global Games*. Urbana: University of Illinois Press, 2001.
- Vargas Llosa, Mario. *Making Waves*. Ed. John King, FS & G, 1996.
- Véa, Alfredo. *La Maravilla*. New York: Dutton, 1993.
- Villarreal, José Antonio. *Clemente Chacon: A Novel*. Binghamton, NY: Bilingual Press, 1984.

Index

- Affirmative Action, 51,
56–57, 58
- African American athletes, 11,
13, 18, 25, 27, 34, 36, 37, 43,
48, 49, 64
- Olympics, 86
- See also* racism; Rooney Rule
- African American coaches, 45
- African American college
students, 26, 38
- African American president,
53, 108
- Agón*, 19
- Aguirre, Joe, 31, 32
- Aguirre, Mark, 108
- Akron, Ohio, 25
- Alabama. *See* Birmingham,
Alabama; University of
Alabama
- Alger, Horatio, 80, 81
- Allen, Marcus, 45
- Allen, Texas, 12
- Alouettes. *See* Montreal
Alouettes
- Alvarez, Everett, 90
- Alzado, Lyle, 30
- America's Got Talent*, 17
- American Football League
(AFL), 8, 22, 47, 99
- All-Star game, 42
- American Professional Football
League (APFL), 22, 23
- American Youth Soccer
Organization, 62
- antagonism, 7, 11
- Anthony, Carmelo, 108
- Anthony, Marc, 87
- “God Bless America,” 17
- Anthony Muñoz Hall of Fame
Park, 76
- Araguz, Leo, 62
- Archuleta, Adam, 66,
81, 87
- Arenas, Joe (“Lupe Joe”), 31–32,
33, 48
- Aristotle, 15
- Arizona, 43, 59
- Arizona Cardinals, 33, 63
- Armstrong, Lance, 8
- Arnaz, Desi, 81, 82
- Arroyo, Carlos, 108
- Atlanta Falcons, 16, 32, 63,
64, 65
- Ayenbedajo, Brendon, 74
- Ball, Lucille
- I Love Lucy*, 82
- Too Many Girls*, 81
- Baltimore Ravens, 62, 74
- Barbosa, Leandro, 108
- Bates, Leonard, 36, 37, 38, 42
- Bears. *See* Chicago Bears
- Beaumont, Texas, 64
- Belcher, Jovan, 12
- Bengals. *See* Cincinnati Bengals
- Biletnikoff, Fred, 104
- Birmingham, Alabama, 26
- Blackman, Rolando, 108
- Blanda, George, 49
- Bledsoe, Drew, 79

- Blue Bombers. *See* Winnipeg Blue Bombers
- Boston, Massachusetts, 66
- Boston Braves, 43
- Boston College, 31, 36, 66
- Boston Patriots, 41, 44, 92
- Brady, Tom, 74, 79
- Branch, Cliff, 104
- Braun, Ryan, 8
- Braves. *See* Boston Braves
- Brewers. *See* Milwaukee Brewers
- Brody, John, 93
- Broncos. *See* Denver Broncos
- Brown, Jim, 93
- Brown, Nathaniel, 25, 26
- Browns. *See* Cleveland Browns
- Buccaneers. *See* Tampa Bay Buccaneers
- Bulldogs. *See* Cleveland Bulldogs
- Cal Athletic Hall of Fame, 92
- Calgary Stampeders, 40, 67, 92
- California, 12, 65, 90, 92, 94. *See also* Newhall; Oakland; San Jose; Sanger; St. Mary's College
- California Interscholastic Federation (CIF), 91
- Canada, 32, 38, 39, 40, 41, 43, 44, 46, 52, 67, 68, 91, 92, 93
- Canadian Football Hall of Fame, 40
- Canadian Football League (CFL), 91, 92, 103
- Cansino, Margarita Carmen, 85
- Canton, OH, 9, 24, 29, 48, 49, 76
- Canton Bulldogs, 9, 27, 28
- Carlisle Indian Industrial School, 28
- Carlyle, Thomas, 78
- Casares, Rick Jose, 33
- Casillas, Tony, 18, 65
- Castillo, Juan, 98
- Cavill, Henry: *Man of Steel*, 78
- CBS, 18
- Cementina, Al, 101
- Chargers. *See* Kansas City Chargers
- Chávez, Florence Eufracia García, 90
- Chicago Bears, 12, 33, 58, 64, 66, 88, 91
- Chief Wahoo, 29
- Chiefs. *See* Kansas City Chiefs
- children
 physical education, 54, 55, 109
- Cincinnati Bengals, 63, 76
- Clamores. *See* Scottish Clamores
- Clark, Dwight, 14
- Clemente, Roberto, 16, 27, 37
- Cleveland Browns, 58, 66
- Cleveland Indians, 28, 29
- coaches, 12, 22, 28, 32, 34, 39, 60
 African American, 45
 bias against Latinos playing sports, 7, 10
 head, 13, 34, 41, 42, 43, 45, 46, 47, 48, 49, 57, 58, 70
 hiring, 13, 45
 Latino, 45, 46, 47, 48, 49, 57, 58, 67, 70, 90
 Native American, 43
- Colinet, Stalin, 66
- College of the Pacific, 39, 93
- colleges
 Affirmative Action, 51, 56–57, 58
 athletes, 8, 56
 football, 4, 5, 24–25, 38, 59, 70, 110. *See also* name of specific university, e.g., University of Alabama
 racism, 36–38
 recruiting, 102
- Collegiate Football Hall of Fame, 40
- Collins, Jason, 74
- Collins, Kerry, 82
- Collinsworth, Cris, 80
- Colorado Springs, 32
- Columbia University, 23
- Cooper, James Fennimore, 28
- corporal punishment, 7
- Cortéz, Gregorio, 76, 78
- Couric, Katie, 75
- Cowboys. *See* Dallas Cowboys
- Crafts, Willie, 38–39, 40, 41
- Cruz, Victor, 18, 66, 84
- Cuzzo, Gary, 93

- Dallas Cowboys (Los Vaqueros de Dallas), 14, 62, 64, 65, 66, 69, 70, 73, 79, 80, 81, 107
 Cheerleaders, 84–85
Dallas Cowboys Cheerleaders: Making the Team, 85
- Davidson, Cotton, 44
- Davis, Al, 45, 97, 104
- DeCesare, Carmella, 74
- de la Cruz, Sabastien: “Star-Spangled Banner,” 17
- De La Garza, Dianna (Diana Hart), 85
- DeLillo, Don: *End Zone*, 12
- Denver, Colorado, 99
- Denver Broncos, 38, 69
- desegregation, 38, 55
- Detroit, Michigan, 109
- Detroit Lions, 65, 68
- Diaz, Jorge, 87
- Díaz-Infante, David, 63, 68, 69, 81
- Dietz, “Lone Star,” 43
- Ditka, Mike, 34
- Dolphins. *See* Miami Dolphins
- Douglas, Gabrielle, 86
- Duerson, Dave, 12
- E!, 81
- Eagles. *See* Philadelphia Eagles
- Eco, Umberto, 77
- Edmonton Eskimos, 32, 38, 44
- education
 higher, 4–5, 24. *See* colleges; GI Bill
 Affirmative Action, 51, 56–57, 58
 physical, 54, 55, 109
 segregation, 6, 26, 36, 38, 55
- Edwards, Donnie, 63, 87
- Elliott, Pete, 91
- Elway, John, 48, 77
- Escamilla, Mike (“Rooftop”), 108
- ESPN, 13, 73, 79, 82, 83
ESPN the Magazine, 84
Esquire, 13
- Estefan, Emilio, 87
- Estefan, Gloria, 87
- Etcheverry, Sam (“The Rifle”), 91, 92
- Falcons. *See* Atlanta Falcons
- Fears, Tom, 32–33, 57, 88
Action in the North Atlantic, 81
- Fernández, Mayen (“Manny”), 69
- Fighting Irish. *See* Notre Dame Fighting Irish
- First Team All-America, 92
- Flores, Tom, 6, 35, 55, 65, 73, 88, 89, 94–100, 107
- Canada, 41
 College of the Pacific, 39, 44, 96
 exclusion from Pro Football Hall of Fame, 40, 48, 49, 50, 104
Fire and the Iceman, 80
- Fresno City College, 39, 96
- head coach, 45, 46, 47, 57, 76
- president and general manager of Seattle Seahawks, 87, 98
- racism, 54
- radio commentator, 81
- Raiders, 41, 44, 45, 47, 97
- San Jose State, 39
- shoulder injury, 40
- Super Bowls, 48, 76, 97
- Washington, 44
 youth in California, 46, 94–96
- Florida, 12
- Flutie, Doug, 31, 32, 34, 45
- Follis, Charles W., 48
- Football Wives*, 81
- Forbes*, 79
- former football players
 as analysts, 3, 81
 benefits, 30
 debilitating effects, 12
 Hall of Fame, 29, 49
- Fox Sports, 82
- Frankford (Philadelphia) Yellowjackets, 31
- Frankfurt Galaxy, 69
- Friday Night Lights*, 12, 67
- Galarza, Rocky, 108
- Gallegos, Chon, 44, 45, 46
- Garcia, Jeff, 67, 68, 74
- Garrido, Norberto, 64, 69, 82

- Garza, Roberto, 64–65, 77, 88
 Gasol, Paul, 108
 Giants. *See* New York Giants
 GI Bill, 31, 32, 39, 55
 Gomez, Scott, 108
 Ginobili, Emmanuel (“Manu”), 108
 Gonser, R. J., 87
 Gonzales, Pancho, 91
 González, Tony, 16, 18, 19, 63, 65, 70, 77,
 87, 97
 Arliss, 81
 One Tree Hill, 81
 GQ, 62, 72, 73, 88
 Gramática, Bill, 62, 63
 Gramática, Martín, 62
 Gramática, Santiago, 62
 Greeks, 19
 Green Bay Packers, 32, 66
 Groza, Lou, 49
 Guerin, Bill, 108
- Harper’s Weekly*, 13, 24, 39
 Harrison, James, 13
 Hart, Diana (De La Garza), 85
 Hart High School, 90
 Indians, 91
 Harvard University, 23
 Haskell Indian Junior College, 28
 Heat. *See* Miami Heat
 Heisman Trophy, 48, 75, 92, 99
 Hernandez, Aaron, 79, 82, 83–84, 85
 Hernández, Jose M. (“Joe”), 38, 41, 43–44
 hero worship, 4, 19–20, 75–82, 86
 Herrera, Efrén, 62, 69
 high school
 football, 5, 6, 12–13, 46, 66, 90, 94,
 95, 97–98, 100, 101, 109–10
 See Hart High School; James Lick
 High School
 Hispanic Heritage Month, 16, 61, 67
Hitman, 13
 Hochuli, Ed, 59
 Hogan, Patrick Colm, 83
 Understanding Nationalism, 17
 *What Literature Teaches Us about
 Emotion*, 19
- homosexuals, 74, 75
 Horford, Al, 108
 Houston, Texas, 43
 Howe, LeAnne: *Miko Kings*, 10
 Huntsville, Texas, 64
- Indians. *See* Cleveland Indians
 injuries, 11, 23, 40, 47, 69
 brain, 65
 career-ending, 13
 debilitating, 87
 kicking leg, 63
 serious, 14, 22
 shoulder, 40
 intelligence testing, 7
 Irvin, Michael, 14
 Ivy League, 23
- Jacksonville Jaguars, 66
 Jaguars. *See* Jacksonville Jaguars
 James, LeBron, 28
 James Lick High School, 46
 Jets. *See* New York Jets
 Jordan, Michael, 28
- Kansas City Chargers, 63
 Kansas City Chiefs, 63
 Kansas State University, 39
 Kapp, Joe (“Big Mex”/“Mexican Joe”), 6,
 44, 48, 53, 55, 81, 89, 90–93, 96,
 105, 107
 basketball scholarship to UC
 Berkeley, 39
 BC Lions, 40
 Boston Patriots, 41–42, 92, 93
 in Canada, 40, 41, 92
 exclusion from Pro Football Hall of
 Fame
 First Team All America, 92
 Hart High School, 90, 91
 head football coach at CAL, 42
The Longest Yard, 81
 “Mexican Joe,” 42
 Minnesota Vikings, 40, 41, 92, 93
 NFL to court, 92
 racial discrimination, 42

- Kapp, Joe – *continued*
 Rose Bowl, 92
Semi-Tough, 81
Sports Illustrated cover, 72, 93
 youth in California, 90
- Kennedy, John F., 26, 42, 43
- Kopay, David, 74
- Latina*, 84
- Latino population, 52
- Latino students
 bias against playing sports, 7
- Lee, Alfred (“Butch”), 108
- Lick, James, 101
 High School, 46
- Lilliard, Joe, 48
- Lions. *See* Detroit Lions
- Llosa, Mario Vargas, 110–11
Making Waves, 20
- Lombardi, Vince, 15, 20
- Lopez, Jennifer, 87
- Lopez, Nancy, 108
- Los Angeles, California, 52, 65, 66
- Los Angeles Rams, 32
- Louis, Joe, 91
- Louisiana State University (LSU), 6
- Lovato, Demi, 85
- LSU. *See* Louisiana State University
- Madden, John, 45, 47, 76
Madden NFL 09 En Español, 88
- Major League Baseball (MLB), 2, 8, 9,
 27, 60
 All-Star Game, 17
 drug policy, 8
 racism, 27
 recruitment, 4–5
- Mantle, Mickey, 105
- Maris, Roger, 105
- Marshall, George Preston, 43
- Martinez, Taylor, 70
- Massachusetts. *See* Boston ; Boston
 College; University of
 Massachusetts
- Mays, Willie, 37
- McNabb, Donovan, 13
 media, 2, 13, 16, 29, 72, 73, 81, 82, 83–84,
 100, 105, 107
 heroism, 86
 social, 74, 75
- Meredith, James, 26
- Miami, Florida, 66
- Miami Dolphins, 62, 87, 93
- Miami Heat, 16, 17
- Milwaukee Brewers, 8
- Minneapolis Redjackets, 31
- Minnesota Vikings, 40, 41, 62, 66, 92, 93
- MLB. *See* Major League Baseball
- Monroe, Marilyn, 85
- Montgomery, Lou, 36
- Montana, Joe, 14
- Montreal Alouettes, 91
- Moon, Warren, 13, 32
- Moore, Brandon, 80
- Morrell, Samuel Samuel, 25
- Muñoz, Anthony, 18, 63, 65, 70, 81,
 97–98
 Hall of Fame Park, 76
- Murieta, Joaquin, 76
- Nájera, Eduardo, 108
- Namath, Joe, 42, 72, 104
- The Nation*, 13
- National Baseball Hall of Fame, 29
- National Basketball Association (NBA),
 54, 60, 74
 Finals, 16
 recruitment, 5
 national championship, 38, 75
- National Collegiate Athletic Association
 (NCAA), 8, 25
 tournament, 11, 91
- National Football League
 (NFL), 2, 9
 coaches, 13, 26, 98
 crisis, 12
 early years, 23
 Latinos playing in 2006, 5
 racism, 26, 43
 recruitment, 4, 6, 26
- Native American athletes, 8, 9–10,
 27–30, 43

- NBA. *See* National Basketball Association
- NBC, 80
 “Sunday Night Football,” 61
- NBC Sports, 82
- NCAA. *See* National Collegiate Athletic Association
- New England Patriots, 66, 80, 82
- Newhall, California, 90
- New Mexico, 12, 91. *See* Santa Fe
- New Mexico State University, 77
- New Orleans, Louisiana, 42, 43
- New Orleans Saints, 32
- New York City, New York, 66, 69, 99
- New York Giants, 62, 66, 84
- New York Jets, 52, 58, 72, 73
- New York University (NYU), 36, 38, 42
 Violets, 37
- NFL. *See* National Football League
- NFL Players Association, 30, 87
- Notre Dame Fighting Irish, 22, 75
- Oakland, California, 99
- Oakland Raiders, 41, 45, 99
- Oakland Señors, 99
- Oberlin University, 25
- Ochoa, Lorena, 108
- Ohio, 26, 27, 29. *See* Akron; Canton
 “Ohio League,” 24
- Ohio State University, 56, 110
- Oklahoma, 27
- Olympics
 basketball, 11
 decathlete, 9
 gymnastics, 86
 Mexico City, Mexico, 42
 spirit, 16
- Ohio State University (OSU), 25
- Owens, Jesse, 9, 26
- Owens, Terrell, 74
- owners, team, 43, 45, 58, 86, 87–88
- Packers. *See* Green Bay Packers
- Parcells, Bill, 79
- Pastorini, Dan, 47, 80
- Patriots. *See* Boston Patriots; New England Patriots
- PEDs. *See* performance enhancing drugs
- People*, 88, 107
- performance enhancing drugs (PEDs), 8, 30
- Perry, William (“the Refrigerator”), 34
- Philadelphia Eagles, 14, 39, 47, 68, 69
- Philadelphia Yellowjackets, 31
- physical abilities, 10, 19, 47, 54
 testing, 7–8
- physical education for children, 54, 55, 109
- Pirates. *See* Pittsburgh Pirates
- Pittsburgh Pirates, 16
- Pittsburgh Steelers, 13, 58
- Playboy*, 74, 81
- Plunkett, Jim, 45–46, 53, 54, 65, 72–73, 77, 78, 84, 88, 89, 96, 101–5, 107, 109
 draft, 42, 69
 exclusion from Pro Football Hall of Fame, 48, 49, 50, 76, 104
 Heisman Trophy, 48, 99
The Jim Plunkett Story, 80
 MVP, 48
 Osgood-Schlatter disease, 102, 103
 Patriots, 42
 Pro Bowls, 76
 radio commentator, 81
 Raiders, 35, 47, 48, 80, 92, 97, 102–3
 Stanford University, 48, 80, 98–99, 102–3
 Super Bowls, 46, 47, 48, 102
 youth in San Jose, 46, 101, 105
- Pollard, Frederick Douglas (“Fritz”), 25, 48
- Prague, Oklahoma, 27
- Prieto, Jorge: *The Quarterback Who Almost Wasn’t*, 80
- Princeton University, 23, 24
- Pro Football Hall of Fame, 9, 40, 47, 48, 50, 62, 65, 92, 104
 Selection Committee, 29, 49, 76
- Quinn, Anthony, 81

- racism, 12, 13, 16, 22, 28, 37, 38, 42, 43, 53, 61, 75, 92, 96
- Raiders. *See* Oakland Raiders
- Rams. *See* Los Angeles Rams
- Ravens. *See* Baltimore Ravens
- Redjackets. *See* Minneapolis Redjackets
- Redskins. *See* Washington Redskins
- replay, 14, 15, 19, 100
- Rivera, Geraldo, 82
- Rivera, Henry (“Hank”), 2, 44
- Rivera, Marco, 66, 69
- Rivera, Ron, 58, 59
- Riveron, Alberto, 58–59
- Robinson, Jackie, 9, 37, 108
- Rockne, Knute, 22, 24
- Rodríguez, Alex, 82
- Rodríguez, Chi Chi, 91, 93, 108
- Rodríguez, Jesse, 31, 33, 34
- Rodríguez, Kelly, 31, 33, 34
- Romero, Ray, 39, 44, 55
- Romo, Antonio Ramiro (“Tony”), 65, 70, 73, 74, 77, 78, 79–80, 81, 82, 87, 88, 97, 107
- Rooney, Dan, 58
- Rooney Rule, 13, 58
- Roque, Juan, 65, 76, 81
- Rose Bowl, 24, 91, 92
- Roughriders. *See* Saskatchewan Roughriders
- Roughriders
- Rozelle, Pete, 93
- Rusk, Rod, 102
- Rutgers University, 23
- Sáenz, Eddie (“Tortilla”), 33
- Saints. *See* New Orleans Saints
- Salas, Lizette, 108
- Sam Houston State University, 64
- San Antonio, Texas, 27
- San Antonio Spurs, 16–17
- Sanchez, Mark (Travis John), 52–53, 72–73, 75, 76, 77, 78, 79–80, 82, 84, 85, 88, 97, 99
- Sanger, California, 94
- San Jose, California, 46, 65, 101
- San Jose State, 39
- Santa Fe, New Mexico, 90
- Saskatchewan Roughriders, 32
- Scottish Clamores, 69
- Seau, Junio, 12
- segregation, 6, 9, 12, 22, 27, 28, 36–37, 55
- Alabama, 26
- University of Alabama, 38
- Septién, Rafael, 62
- Shell, Art, 45, 46
- Shula, Don, 93
- Simmons, Ozzie (“Ebony Eel”), 36
- Simpson, Jessica, 79, 88, 107
- Sixkiller, Sonny, 72
- size of football players, 63, 65, 103
- Smith, Geno, 79
- Smith, Tommie, 42
- Snyder, Jimmy (Jimmy the Greek), 18
- Snyder, Zack: *Man of Steel*, 78
- socioeconomics, 6, 10
- of capitalism, 4, 109, 110
- Sports Illustrated*, 30, 40, 72, 93
- “Swimsuit Edition,” 84
- Spurs. *See* San Antonio Spurs
- Stampeders. *See* Calgary Stampeders
- Starkey, Joe, 42
- Starr, Bart, 105
- stats, 92, 104
- 2006, 5
- official/sanctioned, 10
- Steelers. *See* Pittsburgh Steelers
- Stenerud, Jan, 49
- stereotypes, 4, 7, 11, 18, 31, 34, 45, 47, 64, 65, 96, 108
- steroids, 8, 9
- St. Louis Rams, 66
- St. Mary’s College, 31
- Super Bowls, 4, 20, 23, 24, 26, 35, 48, 60, 70, 76, 78, 80, 97, 104
- III (1969), 41
- IV (1970), 56
- XII (1978), 62
- XV (1981), 47, 48
- XVI (1981), 103
- XVIII (1984), 46, 48, 103
- XIX (1985), 58
- XXV (1991), 65
- XXVI (1992), 65

Super Bowls – *continued*

- XXVII (1993), 65
 - XXXI (1997), 65
 - XLVI (2012), 84
- Tampa Bay Buccaneers, 62, 72
- Taylor, Mike, 98
- team owners, 43, 45, 58, 86, 87–88
- television, 14, 23–24, 39, 60, 99–100
- Te'o, Manti, 75
- Texas, 12, 27, 37, 55, 64, 109, 110
- See Allen; Beaumont; Houston; Huntsville; Sam Houston State University; Texas A&M-Kingsville; University of Texas El Paso
- Texas A&M-Kingsville, 38, 64
- Thorpe, Jim, 8, 9, 10
- Tillman, Pat, 33
- Torres, Dara, 108
- Treaty of Guadalupe Hidalgo, 6
- Trevino, Lee, 93, 108
- Tuaolo, Esera (“Mr. Aloha”), 74
- Tuft University, 23
- Twitter, 17
- ulama*, 11, 12, 106, 107
- Unitas, Johnny, 105
- University of Alabama, 6, 26, 38, 75, 110
- University of California, Berkeley, 39, 56, 91
- University of Cincinnati (UC) Athletic Hall of Fame, 40
- University of Iowa, 36, 91
- University of Michigan, 24
- University of Mississippi, 26
- University of Missouri Tigers, 37
- University of Nebraska, 31, 70
- University of Notre Dame, 24
- University of Texas El Paso (UTEP), 59
- Upshaw, Gene, 104
- Urenda, Herman (“Squirring Herman”), 44
- UTEP. *See* University of Texas El Paso
- Valdez, Vernon, 44
- Van Buren, Steve, 57
- Veterans Stadium, 14
- Vikings. *See* Minnesota Vikings
- Villa, Danny, 66
- Villa, Pancho, 76
- Villanueva, Danny, 62, 77
- Waldorf, Lynn (“Pappy”), 91
- Ware, Kevin, 11
- Warner, Glenn (“Pop”), 22, 28, 33
- Washington, Kenny, 36
- Washington, William, 25, 26
- Washington Redskins, 29, 31, 33, 43, 44, 46, 66, 79, 92
- Wa-Tho-Huk, 9, 27, 28
- Watts, Ted, 104
- Wheaties, 2, 88
- Wideman, John Edgar, 56–57
- Wilfork, Vince, 80
- Williams, Doug, 48
- Winnipeg Blue Bombers, 32
- World Cup
 - 1982 Barcelona, 20
- World League of American Football, 69
- World War II, 31, 52
- WWE, 30
- Yale University, 23, 24, 39
- Yellowjackets. *See* Philadelphia Yellowjackets