

Index

- AAC *see* Anglo-American Corporation
ABN Amro 135, 167
Accenture Development Partnerships programme 135
active labour market policies (ALMPs) 34
activism, transnationally organized
 resistance to inequality/globalization 277, 279–82, 295
 collective dynamics 280–2
 third party complaint mechanism (FLA) 280–1
 and TNCs 94–7, 248
 see also Hermosa (El Salvador), activist campaign; Puma (Mexico) activist campaign
activist networks/development of global governance 18, 288–94
 building international networks 290
 CSR versus economic rationale 290
 discussion before confrontation 291–2
 focus on end-markets 289
 global commodity chains 277, 288
 multi-stakeholder initiative and codes of conduct 292–3
 North–South relationships 288–9, 290–1
 pressure on global brands 293
 role of conflict in rule-building process 291–4
 working with labour unions 293–4
Africa, small farmers 234
Amalric, F. 38
Anglo-American Corporation (AAC) 111, 117–18, 118–19
Annan, Kofi 88, 206, 207
Aravind 136
Arora, B. 39

Bendell, J. 4–5, 21–2, 95, 99, 288
Berdegue, J.A. *et al.* 235
Berle, Adolf 84
Berle, Adolf and Means, G. *The Modern Corporation and Private Property* 80, 81, 82, 83
BOP, ‘bottom of the pyramid’ 15, 134–5, 153, 167–8, 171
 new business models 15, 157, 171
 the poor as consumers 135–6
Boyer, R. 7, 22, 27, 33, 34–5, 45, 47–8, 285, 296
Brazil, CSR 40, 44–5
British Petroleum (BP) 152, 163, 166
Brugmann, J. 137
Burgmans, A. 162
Business Action for Africa 135
business approaches to CSR 154, 158–62, 159–60, 168
 active 161–2
 inactive 158–9
 proactive 162
 reactive 160–1
 strategic partnerships 165, 165, 166
business–poverty framework 129–30
business practice/theories of development 128–9
business, relationship to poverty 14–15, 124–46
 as agent of development 124–9, 136
 BOP ‘bottom of the pyramid’ 134–5
 as cause 14, 130–2
 child labour 131
 collaboration and partnership 137, 145–6
 conditions of engagement 138–9, 143–4
 corporate responsibility as management practice 127–8
 de-regulation/relocation 132
 fair trade model 132, 145
 gender issues 133
 impact and outcomes 139–42
 managerial approach 141–2, 145
 microfinance 135, 137
 public governance 131–2, 133
 social entrepreneurship, 134

- social versus financial issues 136–7,
143–4
- as a solution 14, 134–7
- as victim 14, 133–4
- view of inefficiency 138–9, 144
- wage levels 130–1, 140–1
- women workers 131
- working conditions 140
- see also* poverty, as a business issue
- business strategies towards poverty
reduction
- engagement with stakeholders 157,
162–3
- partnership emphasis 165, 165
- specific industry emphasis 164–5
- sustainable corporate stories 15,
152–3, 154, 162–5, 171
- Cadbury, Cocoa Partnership 134, 138
- capitalism, regional varieties (VoC) 5,
7–9, 15, 18, 151, 165–6, 168–71,
177
- Caplan, K. 182–3
- Cappellin, P. 44
- CCC, Clean Clothes Campaign (Europe)
277, 290–3, 294
- campaign against Hermosa 279,
280–2
- campaign against Puma 278
- ‘Urgent Appeal’ system 279, 289,
291, 293
- child labour 131
- Chiluba, Frederick (President of Zambia)
117, 119
- China
- All-China Federation of Trade Unions
(ACFTU) 66
- Shenzhen International Trusts and
Investment Company (SZITIC) 52
- Commercial Property Development
Co. 54
- see also* Wal-Mart in China
- Chiquita, Code of Conduct 232, 233
- Christian Aid report, *Behind the Mask:
The Real Face of Corporate Social
Responsibility* 94
- Ciulla, J.B. 87
- civil society
- opposition to power of TNCs 248
- see also* activism; activist networks
- CLR (Campaign for Labor Rights) 277,
278
- Coca Cola 94, 135
- code of conduct
- Chiquita 232
- ETI labour 140, 231
- FLA 280
- Nicaraguan 243
- Puma 278
- Shell 258
- for TNCs 205
- United Nations Code of Conduct for
TNCs 6
- competition state 33–8, 45
- governance in 35–8, 36
- social partnership 34
- social policy 33–5
- Conceição, P. 183
- contemporary CSR 77–9, 87–9, 91–4,
107–10
- challenge to corporate behaviour
94–7
- corporations/codes of conduct 88
- cultural political economy of 9, 68
- ‘expropriation’ 93, 94
- forcible promotion of standards 91–4
- principle of ‘non-discrimination’
92–3
- public policy 107
- radical reform 97
- response to NGO pressure 87–8
- social policy 109–10
- tool of economic and social
development 90–1
- voluntary/self regulatory 89–90, 91
- see also* corporate accountability
movement
- contestation 5, 9–12, 17, 59, 68, 71,
248–50, 254, 259, 265
- CORE, Corporate Responsibility
Coalition Action Aid 95
- corporate accountability 5, 11, 14,
18–19, 21, 39, 42, 46, 69, 79,
95–7, 207, 276, 279, 288, 292–3,
295
- movement 11, 79, 95–7, 276, 295
- politics of 11–12
- corporate environmental behaviour
249–51
- institutional dimensions 250

- corporate environmental behaviour –
 - continued*
 - organizational field 250
 - organizational legitimacy 251
- corporate environmental performance,
 - South Africa 255–7, 256
- air pollution issue 263, 264, 265, 266
- civil society/power and pressure
 - 263–5, 266, 267
- differing company performance 268
- Durban's Strategic Environmental
 - Assessment (SEA) 263, 267
- environmental protest movement
 - 261, 263–4
- evolution of public interest in
 - 259–61, 260
- influence of parent companies
 - 257–9, 265, 266, 268
- legislation and control 265–7
- Multi-Point Plan (MPP) on air
 - pollution 264, 265, 266, 267–8
- organizational field dynamics/South
 - Durban Basin 259, 261, 262
- pressure on parent companies 265,
 - 266
- South Durban Community
 - Environmental Alliance (SDCEA)
 - 263, 264, 265, 266–7, 268
- corporate hierarchy 10, 12, 26–7, 29,
 - 31, 35, 38–9, 47
 - see also* governance by corporate
 - hierarchy and CSR
- corporate power 1, 10, 69
- corporate self-regulation 1, 5, 15, 78,
 - 89, 91, 94–6, 132, 248
- Corporate Social Responsibility (CSR)
 - 1–3, 18–20
 - business case 2, 89, 122
 - definitions of 107–8
 - developmental perspective 8, 145
 - discourse 4–5
 - empirical analysis 8
 - greenwash 4–5
 - historical background and context
 - 77, 79–82
 - historical and conceptual dimensions
 - 105–9
 - intellectual crisis 3, 19
 - learning from history 6–8
 - state intervention 108–9
 - strategic 65–7
 - theoretical perspectives 8–10
 - theories relating to 108
 - triple-bottom line 2, 19, 88–9, 98
 - voluntarism 9, 18–19, 78, 89, 91, 96
 - voluntary initiatives/self regulation
 - 1–2, 4–6, 9–11, 14, 39, 90–1, 94–6,
 - 105, 108, 132, 146, 207, 210
 - see also* business approaches to CSR;
 - contemporary CSR; CSR-ization;
 - transformative CSR
- corporation
 - capitalism/exploitation 106–7
 - concept of 106
- countervailing forces 15, 19
- Crosland, Anthony 84
- Crowther, D. 108
- CSR *see* Corporate Social Responsibility
- CSR-ization 13, 63–71
 - hegemonic force 70
 - institutionalization of CSR 63–4, 66
 - neo-liberalism 70–1
 - new constitutionalism 68–9
 - new ethicalism 68–71
 - resistance to 69
 - strategic CSR 65–7
 - see also* corporate accountability
- cultural political economy 13, 51,
 - 68–9, 71
- Cumbers, A. *et al.* 294
- Dahrendorf, Ralf 84
- Davies, David J. 52, 53
- deliberative democracy 239–41, 242
- della Porta, D. 277
- democratic legitimacy, private retail
 - standards 236–41
 - accountability 237, 238, 241
 - deliberative democracy 239–41, 242
 - distribution of power 240
 - input legitimacy 236–8
 - North South imbalances 237
 - output legitimacy 236, 238–9
 - transparency 237, 241
 - unequal participation 237, 238
- de Soto, Hernando 156
- developing countries
 - corporate environmentalism 248–9
 - food dependency 227–8

- developmental models/socioeconomic governance 36
- developmental states 28–32, 30, 45
- distributional justice 3
- Dodd, E. Merrick 81
- D'Sa, Desmond (SDCEA) 265, 266, 268
- economic elites and social policy 39, 40, 41, 42
- Elkington, J. 2, 22
- embedded and disembedded economies 127
- embedded* elites 31, 38
- 'embedded liberalism' 9
- Engen 251, 252, 254
- Ericsson 212, 217, 218
- Ethical Trading Initiative (ETI) UK 18, 132, 138–41, 167, 230, 231, 237–8, 240, 290
- Evans, P. 5, 20–2, 28, 48
- Fair Labor Association (FLA) 18, 132, 138, 279, 280–1, 284, 291, 294–6
- 'Fair Trade' label 167
- Fair Wear Foundation (FWF) 132
- Farnsworth, K. 34, 35
- FLA *see* Fair Labor Association (FLA)
- food and agriculture
- globalization and liberalization 226, 227, 229
- food, private governance 17, 225–36
- food dependency 227–8
- retail concentration and development 226–7, 241
- retailer power 225, 227, 228, 228–9, 241
- self-sufficiency challenged 227
- see also* private retail standards
- FOODTRACE 230–1
- Fordist system 285–6, 287, 288
- Ford Motor Company 163
- Forest Stewardship Council (FSC) 134
- Foucault, M. 64, 68
- Fox, T. 220
- Freeman, R. Edward, *Strategic Management: A Stakeholder Approach* 3, 88
- French regulation theory 9, 285–7, 295
- Friedman, Milton 2, 83, 101, 125, 148, 158, 283, 297
- Galbraith, J.K. 84
- GATS (General Agreement on Trade in Services) 50, 51–2
- GATT (General Agreement on Tariffs and Trade) Uruguay Round 226
- Gereffi, G. *et al.* 283
- Gill, Stephen, 'new constitutionalism' 13, 50, 51, 67, 70, 92, 94
- Giuliani, G.M. 44
- Global Commodity Chains (GCCs)
- challenged by activist networks 277
- power concentration at the top 276
- Global Commodity Chains (GCCs), views of governance 282–8
- activist networks/corporate accountability 288
- central redistributive mechanism 285
- CSR 284–5
- Fordist system 285–6, 287, 288
- global regulation 287, 295
- institutional view 285–8
- neglect of social considerations 287
- power relations/distribution of wealth 284
- shareholder/market based 282–3
- stakeholder 283–5
- see also* activism; activist networks
- Global Compact (UN) 204, 206, 207, 210–12
- global companies,
- poverty related strategies 15, 165–70, 169, 170
- top one hundred 173–7
- see also* TNCs
- Global Entrepreneurs 218, 219
- Global Food Safety Initiative (GFSI) 230
- Global-Gap (Global Partnership for Good Agricultural Practice) standard 230, 234, 237
- Global Public Policy Institute (GPPI) 207
- Global Reporting Initiative 171
- global value chains 3, 8–10, 12–13, 208
- governance
- by corporate hierarchy and CSR 38–47
- civil society groups, role of 42–5, 46–7

- governance – *continued*
 contradictory actions 40
 corporate *accountability* 42
 cross-sector partnerships 45
 CSR as challenge to state 41, 42
 economic elites and social policy 39
 elitist mode of governance 42
 legitimacy and CSR 45
 lobbying 40, 43
 multi-secular 12, 17, 263
noblesse oblige 13, 39, 42, 46
 privatization of standards 41
 regulatory weakness 44
 role of state/government 46
 social power/corporate/political elites
 45–6
 standards, labour/environmental
 40–1
 supply-driven interventions 41–2
 TNCs, associations, role of, 43–4
see also socioeconomic governance
- Gower, L.C.B. 83
 Goyder, George 83
 Grameen Phone/Bank 135, 136, 137
 Growing Sustainable Business (GSB)
 Initiative 16, 204, 209–21
 Coordinating Group, composition of
 214–16
 Delivery Mechanism 211, 212–16,
 213, 220
 developmental impact 217–19, 220
 Eastern Africa 212, 213–16
 equity in development 220
 expansion of 212
 GSB broker, economic bias
 212–14, 215
 launch of 210
 local benefits 219
 objectives 211–12
 private partner advantage 218–19
 private sector bias in assessment of
 217–18
 project portfolio in Eastern Africa
 217
 public reporting and
 monitoring 221
 SME involvement 212, 215
 stakeholder representation 214–15
 structure 211
 TNC involvement 212
- the way forward 205, 220–1
see also public–private partnerships
- Hale, T. 185, 192, 194
 Hall, P.A. and Soskice, D. 5, 23, 177–8
 Hammond, A.L. 134
 Hansmann, H. 86
 Hart, S.L. 134
 Hauser, J. 38
 HealthStore Foundation, Kenya 136
 hegemony/counter-hegemonic struggles
 10, 65, 67–72, 97, 208, 277, 287
 Hermosa (El Salvador), activist campaign
 279–82, 294
 Adidas targeted 279
 CCC complaint lodged 280
 code violations 280
 fund for workers 281–2
 outcomes 282
 reaction of companies 280–1
 women workers union 279
- Hirschl, R. 93–4
 HIV/AIDS 133, 134, 138–9
 HLL (Hindustan Lever Ltd.) 135, 136,
 137
 Hobbes, Thomas 108
 Hollingsworth, J.R. 27, 45
 Hope Foundation 65, 66
 HSBC Bank 152, 163
 Hu Jintao, President of China 66
- ICICI Prudential 135, 137
 Idemudia, U. 199
 India, CSR 39, 42, 43
 institutional complementarity 10–11
 International Chemical, Energy, Mining
 and General Workers Federation
 (ICEM) 294
 International Food Standard (IFS) 230,
 231
 International Labour Organization (ILO)
 129, 156, 287, 292, 295
 International Labour Rights Fund (ILRF)
 59
 International Monetary Fund (IMF) 32,
 85, 91, 227
 ‘good governance’ agenda 155
 privatization 119
 in Zambia 116, 117

- Kania, J. 127
 Kaul, I. 183
 Kaunda, Kenneth 111, 112, 113
 Kazakhstan, CSR 41, 133
 Kenya
 Drumnet 217
 Economic Strategy for Wealth and
 Employment Creation 221
 Growing Sustainable Business
 Initiative 41–2, 212, 213–16,
 219
 mango farmers 219
 Pride Africa organization 217
 small growers disadvantaged 234
 Keynes, J.M. 108
 Khurana, R. 127
 Kilgour, M. 144
 Kolk, A. 145
 Konkola Copper Mines (KCM) 118, 119
 Kotler, P. 107
 Kraakman, R. 86
 Kramer, M. 65, 127
 Krugman, Paul 59
- Laski, Harold 80
 Latin America
 role of associations in governance
 43–4
 small farmers 233
 and Wal-Mart 52
 Lee, N. 107
 Levy, D. 21, 23, 86, 100, 126, 149, 269,
 273, 287–8, 298
 Liu, K. 62
 lobbying 11, 17, 20, 26, 40, 43, 221,
 228–9, 241–2
 Lodge, G. 162
 Lungu, J. 107, 111
- McBarnet, D. 6, 23, 96–7, 99, 102
 Mandela, President Nelson 261–2, 267
 Maquila Solidarity Network (MSN)
 Canada 277, 278, 279, 281, 290,
 292
 workers' rights, 293
 Martens, J. 204
 Mason, E. 82
 Matamoros factory workers 278–9
Matsushita 153, 166
 Matthews, P. 184, 187
- Mauzerall, D. 185, 192, 194
 Maxfield, S. 38
 Means, Gardiner *see* Berle, Adolf and
 Means, G.
 Merk, J. 44
 microcredit 157, 167
 Miles, R.E. 290
 Millennium Development Goals (MDGs)
 2, 133–4, 155, 156, 167, 172, 184,
 203, 204, 211
 Miller, D. 44
 Moreton, B. 52, 53
 M-Pesa (Vodafone) 136, 138
 MSIs *see* multi-stakeholder initiatives
 MSN *see* Maquila Solidarity Network
 (MSN) Canada
 Mulenga, C. 107, 111
 Muller, A. 170
 Multi-Fibre Agreement (MFA) 132
 Multi-Fibre Alliance Forum 132
 multinational chains 50–9
 disciplining costs and margins 54–9
 disciplining of retailing 52–4, 53
 rise of 50–2
 see also Wal-Mart
 multistakeholder initiatives (MSIs)
 17–18, 43–4, 207, 221, 237–8,
 240, 282–3, 284, 290, 292–5
 Murray, J. 109
- NAFTA (North American Free Trade
 Agreement) 92, 93, 279
 Nelson, J. 128
 neo-Foucauldian 58, 69
 neo-Gramscian approach 9, 10, 13, 50,
 69, 287
 neoliberalism 32–3, 68, 85–6
 Nestlé, business principles 87, 88
 new constitutionalism 50, 51–2, 55,
 67–9, 70
 constitutionalization of rights 93
 loss of state power 78, 92–4
 see also Wal-Mart
 Newell, P. 5, 20–1, 23, 42, 48, 95, 102,
 125–7, 149, 208–9, 221, 223, 269,
 273, 288, 293, 295, 298
 new ethicalism 10, 13, 51, 55, 67–9,
 70
 new constitutionalism 10, 13–14,
 50–2, 55, 67–71, 78, 91–2, 94

NGOs

- accountability structures 195
 - and CSR 1, 15, 95–7, 109
 - influence of 180, 183
 - issues of poverty 168
 - pressure on corporations 87–8
 - and social policy 109
 - see also* activism; activist networks
- NLC, National Labour Committee (US) 277
- ‘noblesse oblige’ 13, 32, 39, 42, 46
- No Sweat in the United Kingdom 278

OECD (Organisation for Economic Co-operation and Development)

- 35, 78, 87, 128, 129
- Guidelines for Multinational Enterprises* 88, 118
- Principles on Corporate Governance* 87, 91–2, 97

O’Sullivan, M. 284

Overseas Development Institute (ODI) 141

partnership 16, 165, 166, 180–201

- accountability 195–6, 200
- achievement of aims 196–8
- as agents of change 198–200
- capacity-building 196
- challenges to 187–90, 200
- collaboration 145–6
- complementarity 183
- cross-sector partnerships (CSPs) 180–201
- definition of 180–3
- development of 183–6
- funding issues 188, 197–8
- with intergovernmental organizations 189–90
- issue of power 194–5, 200
- motives for collaboration 184–5
- public-private (PPPs) 2, 4, 8, 15–16, 120, 183, 196, 203–4, 206–9, 212, 220–1, 226
- with the public sector 188–9
- relationship to target group 190–5
- success of 186–7, 200
- types of 182

Partnerships for Sustainable Development 207

Peek, Bobby (SDCEA) 263, 265, 268

Petrobras (Brazil) 164, 166

PETRONAS, environmental performance 254, 257–8

Polanyi, Karl 18–19

concepts of embeddedness 9, 127

Porter, M. 65

poverty 124–9

gender dimension 139

relative 156

working poor 155, 156

poverty, as a business issue 15, 151–5

codes of conduct 157

CSR as part of ‘core’ strategy 157–8

events highlighting issue 155–6

future urgency 171–2, 172

global company strategies 165–70

initiatives towards alleviation 156–7

varieties of capitalism 168–71

see also business approaches to CSR;

business strategies towards

poverty reduction

power 9–10

private regulation 1, 4, 9, 16

Pralhad, C.K. 134, 135, 136, 137, 156

private retail standards 228, 229–36, 241

gender issues 232–3, 236

impact on small business 233–4

non-permanent workers 232

rural exodus 234

safety and quality 233–6

smaller retailers 234, 241

societal consequences 229, 231–6

supermarket power 234–5

see also democratic legitimacy

Procter and Gamble 135, 163, 164

public-private partnerships 183,

203–9, 220

and the UN 204, 205

Puma (Mexico), activist campaign

278–9

Radovich, S. 195

Rayman-Bacchus, L. 108

Reardon, T. *et al.* 227*ReclaimDemocracy.org* 59

Reinicke, W. 207, 216

Rein, Melanie *et al.* *Working Together – A Critical Analysis of Cross-Sector*

- Partnerships in Southern Africa*
180, 181, 185, 187, 196, 198
- retail chains
control of suppliers 56–7, 56–9, 70
management of supply and demand
55–9, 70
- Rhodes, Cecil John 110
- Rousseau, Jean Jacques 108
- Royal Dutch/Shell Group 87–8, 167
- Ruggie, John 9, 127, 132
architect of the Global Compact 206
- SABMiller 133, 139
- Sachs, Jeffrey 156
- SACOM (Students and Scholars Against
Corporate Misbehaviour) 59, 62,
69
- Saith, A. 133
- SAPREF, corporate environmental
performance 251, 252, 254
Richard Parkes 265
Wayne Pearce 257
- Schneider, B.R. 40, 43–4
- Schneiderman, D. 93
- SDCEA, South Durban Community
Environmental Alliance 263,
264
- Selznick, Philip 286, 291
- Shakti Project 137, 138
- shareholders
entrenchment of rights 91, 94
fluctuating role 82–5
primacy of 7, 13–14, 77–9, 81–2,
84–7, 94
see also new constitutionalism
- Shell Foundation 135, 166
- Shell Group 94, 212, 250, 257–8
Jeroen van der Veer 266
- Smith, Adam 107
- Smith, Hedrick 58
- Snow, C.C. 290
- social movement organizations (SMOs)
276–9
see also activism
- social policy
and CSR 109–10
transformative role 109
under the competition state 33–5
- socioeconomic governance 27–38
'Associations' 27–8, 30, 43–4
'Communities' 27, 28, 30
in the competition state 33–8, 36
corporate hierarchy 27, 30
developmental states 37
embedded elites 31, 35–6
Government 29, 30, 37
market 27, 30
neoliberal turn 32–3, 36
Network 27, 28, 30
role of TNCs, 37–8
rule of law 37
- Sood, A. 39, 42
- South Africa 34, 43, 111
- South Africa, fuel oil industry 17,
251–5, 268–9
apartheid-planning regime 254
Department of Environmental Affairs
253, 265
Durban basin pollution 254, 267,
269
environmental performance 268–9
environment versus development
252–4
National Environmental Management
Act (NEMA) 253
see also corporate environmental
performance, South Africa
- Spector, R. 56
- Starbucks' Coffee 132, 145
- 'state versus market' dichotomy 11, 12,
26, 28
- Stott, L. 190
- strategic CSR 65–7
- Strong, M. 205
- Suchman, M. 251
- sustainable corporate stories 15, 152–3,
154, 162–5
- Sweatshop Watch (US) 278
- Tanzania, GSB initiative 41–2, 213–18
local initiatives 221
local poverty 215–16
- Tarrow, S. 277
- Tawney, R.H. 80
- Tennyson, R. 183, 197
- Tetra Pak 212, 217, 219
- TNCs (transnational corporations) 2–3,
8, 13, 16, 27, 33–8, 40, 43, 248
and civil society/activism 94–7, 248

- TNCs (transnational corporations) –
continued
 corporate environmental behaviour
 250
 and developing countries 248
 global poverty 151
 and GSB 212
 socioeconomic governance 26
 sustainable corporate stories 15,
 152–3, 154, 162–5
see also global companies
 transformative CSR
 managerialism 83
 new capitalism 83–4
 role of the shareholder 77, 82–5,
 89, 97
- Unilever 125, 212, 217, 219
 CSR 162
 Novella partnership project 215
- United Kingdom
 Combined Code on Corporate
 Governance 97
 Department for International
 Development (DFID) 77
- United Nations (UN)
 ‘Business Call to Action’ 221
 Conference on Trade and
 Development (UNCTAD) 90,
 128, 129
 Development Programme (UNDP)
 41, 128, 204, 206
 Earth Summit (Rio, 1992) 3, 205
 Fund for International Partnerships
 (UNFIP) 206
 Global Compact 161, 167, 204
 Growing Sustainable Business (GSB)
 Initiative 204
Human Development Report (1999) 95
 Industrial Development Organization
 (UNIDO) 129
 partnerships with business 184–5,
 189–90, 205–9
 Research Institute for Social
 Development (UNRISD) 20–1,
 33, 39, 49, 95–6, 103
 World Food Programme (WFP) 152
- United States, National Labour
 Committee 69
- United States Agency for International
 Development (USAID) 167
- University of Cambridge Programme for
 Industry (CPI) 181
 Postgraduate Certificate in
 Cross-sector Partnership (PCCP)
 181
- USAS (United Students against
 Sweatshops) 277, 278, 279
- Utting, P. 3–4, 6, 10, 12, 20–1, 24–5,
 47, 49, 94–6, 98, 103, 128, 150,
 181, 183, 186, 197, 199, 202,
 207–8, 220, 224, 232, 237, 246,
 248, 269, 275, 284–5, 288, 290–1,
 293, 295–6, 299
- Vandevelde, K. 93
- van Tulder, R. 145
- Veblen, Thorstein 80
- Vives, Antonio 90
- voluntary/self regulation *see* Corporate
 Social Responsibility
- Wall, C.R.L. 41
- Wal-Mart 19, 50–1
 corporate culture 52–3
 in India 65
 in Latin America 52
- Wal-Mart in China 13, 52–67
 abuses of labour rights 58, 59, 130
 adoption of CSR 61, 70, 168
 challenged by Government and
 Unions 66–7
 challenged by rights groups 59–62,
 60, 70, 168
 CSR-ization/technology of control
 63–5
Ethical Standards Programme 61–3,
 61, 65
 factory-rating system 63, 64
 Global Procurement Centres 58
 managing costs and margins 55, 56
 mechanisms of control of suppliers
 56–9, 70
 pro-management audit of CSR 62,
 168
 retailer/supplier–manufacturer
 relationship 57–9
Retail Link 55, 56, 63
 sourcing within China 54–9

- supplier scorecards 56–7, 57
- technological management of supply and demand 55–9, 70
- transnational capital 54
 - as Wal-Mao 52–4, 53
- ‘Wal-Mart effect’ 168
- ‘Wal-Martization’ 13, 70
- Walton, Sam (Wal-Mart) 53, 54
- Warden, S. 128
- Wedderburn, K.W. 83
- Whiteman, G. 170
- Wilson G. 162
- Witte, J.M. 207, 216
- Women in Informal Employment: Globalizing and Organizing (WIEGO) 289
- women workers 131, 140, 144, 232–3, 289, 294
 - in agriculture 232–3
 - Hermosa workers 279–82
 - Matamoros workers 278–9, 294
- Wood, Franklin 80
- World Bank 32, 35, 128, 227
 - ‘good governance’ agenda 155
 - International Finance Corporation (IFC) 118, 141
 - neoliberalism 85
 - new constitutionalism 78
 - privatization 119
 - universal standards 91, 92
 - in Zambia 116, 117
- World Business Council for Sustainable Development 141
- ‘World Development Corporation’ 162
- World Economic Forum (1999) 88
- World Summit on Sustainable Development (WSSD) (2002) 118, 194, 203
- World Trade Organization (WTO) 13, 128, 227
 - Agreement on Agriculture (AoA) 226
 - see also* GATS; GATT

- Zadek, S. 4, 25, 195, 196, 202
- Zambia
 - colonial rule 110–11
 - copper industry 110
 - CSR in 14, 105, 108, 120–2
 - mining corporations 106, 111
 - social policy 109–10
- Zambia, independent 111–16
 - bold management of economy 114–16
 - collapse of economy 115–17
 - copper market, dependence upon 115, 119
 - corporate expatriation 112, 113
 - CSR 114–15
 - nationalization 112–13
 - one party state 113–14
 - United National Independence Party (UNIP) 111
- Zambia, liberalization/privatization 116–20
 - AAC/environmental bad practice 118
 - CSR and social development 117–19
 - dependence on ZCCM 114–15, 116
 - Environmental Council of Zambia (ECZ) 119
 - environmental pollution 118, 119
 - fiscal concessions 118, 119
 - foreign investment 117, 118
 - Konkola Copper Mines 118–19
 - National Commercial Bank 115
 - New Economic Recovery Programme (NERP) 116
 - Structural Adjustment Programme (IMF) 117
- Zammit, A. 181, 183, 186, 197, 199
- ZCCM (Zambia Consolidated Copper Mines)
 - CSR 114–15
 - privatization of 118, 119
 - and social welfare 4, 114, 119