

INTERNATIONAL ORGANIZATION FOR STANDARDIZATION (ISO)

Established in 1947, the International Organization for Standardization is a non-governmental federation of national standards bodies from some 130 countries worldwide, one from each country. ISO's work results in international agreements which are published as International Standards. The first ISO standard was published in 1951 with the title 'Standard reference temperature for industrial length measurement'.

Mission: To promote the development of standardization and related activities in the world with a view to facilitating the international exchange of goods and services, and to developing co-operation in the spheres of intellectual, scientific, technological and economic activity.

Headquarters: 1 rue de Varembe, Case postale 56, CH-1211 Geneva 20, Switzerland.

Website: <http://www.iso.ch>

WORLD WIDE FUND FOR NATURE (WWF)

Origin: WWF was officially formed and registered as a charity on 11 Sept. 1961. The first National Appeal, with HRH The Duke of Edinburgh as President, was launched in the United Kingdom on 23 Nov. 1961, shortly followed by the United States and Switzerland.

Organization: WWF is the world's largest and most experienced independent conservation organization with over 4.7m. supporters and a global network of 24 National Organizations, 5 Associates and 26 Programme Offices.

The National Organizations carry out conservation activities in their own countries and contribute technical expertise and funding to WWF's international conservation programme. The Programme Offices implement WWF's fieldwork, advise national and local governments, and raise public understanding of conservation issues.

Mission: preserving genetic, species and ecosystem diversity; ensuring that the use of renewable natural resources is sustainable now and in the longer term, for the benefit of all life on Earth; promoting actions to reduce to a minimum pollution and the wasteful exploitation and consumption of resources and energy; WWF's ultimate goal is to stop, and eventually reverse, the accelerating degradation of our planet's natural environment, and to help build a future in which humans live in harmony with nature.

Address: Avenue du Mont-Blanc, CH-1196 Gland, Switzerland.

Website: <http://www.panda.org>

Director General: Dr Claude Martin.

President Emeritus: HRH The Prince Philip, Duke of Edinburgh.

President: S. Barbar Ali.