

### SOCIAL MEDIA ACTIVITIES AT THE JOURNAL OF NUCLEAR CARDIOLOGY

As part of our commitment to providing the greatest possible exposure to the contributions of our authors, we have started to highlight select articles on social media. The Journal established a *Social Media Committee* to assist with this initiative (Table 1). The availability of author-provided PowerPoint slides, our ‘What is this image?’ competition, and the editor and author interviews posted on the JNC/ASNC Podcast already put us at distinct advantage over other journals. We plan to implement journal clubs as well in the future.

We have started to ask authors to provide a summary of their article for use on Twitter as follows:

JNC is starting a new initiative aimed at wider exposure by highlighting your contribution on social media. We ask you to provide a tweet ready text of no more than 200 characters, and to highlight a central figure from the paper to accompany the tweet. For those authors with the ability to create graphical summaries or video/audio clips, we encourage you to submit them as well. The tweet may be modified by the Social Media Committee as appropriate. Please include the tweet under original files and title it as ‘Twitter’. We may, in addition, edit your PPT slides for Twitter format. Please include a Twitter handle for you, the first author, and/or your institution, if you would like us to tag you in posts about your paper.

As a general rule, ASNC/JNC’s social media team will not respond to criticism or commentary to the tweets. It is suggested readers contact the editor using a formal means of communication such as letter to the editor.

Journal-related activities are posted on the ASNC Twitter account (@MyASNC) – we encourage those of

**Table 1.** Social media committee

#### Social Media Editors

Niti R. Aggarwal, *University of Wisconsin School of Medicine & Public Health*

Navkaranbir S. Bajaj, *University of Alabama at Birmingham & Birmingham Veterans Affairs Medical Center*

#### Social Media Assistant Editors

Stephen Clarkson, *University of Alabama at Birmingham*

Sarah Cuddy, *Brigham and Women’s Hospital*  
G. Ross Farris, *University of Alabama at Birmingham*

#### Social Media Journal Club Associate Editors

Fadi G. Hage, *University of Alabama at Birmingham and Birmingham VA Medical Center*

Saurabh Malhotra, *Cook County Health and Hospitals System and Rush University*

#### Social Media Consultant Associate Editors

Rami Doukky, *Cook County Health and Hospitals System and Rush University*

Ernest V. Garcia, *Emory University*

Piotr Slomka, *Cedars-Sinai Medical Center*

you active on Twitter to follow the account, and to keep up-to-date with the latest JNC publications!

I also remind you that our editor and author interviews are available via the **JNC/ASNC Podcast**, which you can subscribe to through many different podcast managers on your mobile device. Episodes are also available to listen to at SoundCloud.<sup>1</sup>

Ami E Iskandrian, Editor-in Chief

### Reference

1. JNC/ASNC Podcast. <https://soundcloud.com/jnc-podcast>