#### **PERSPECTIVE**

# Continuity in Undergraduate Medical Education: Mission Not Accomplished



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Evidence is mounting that longitudinal medical student clerkships provide better educational experiences than traditional block clerkship "silos." Education studies across institutions demonstrate positive effects of continuity on medical students, including creating patientcentered learning environments, improving fidelity of evaluations and feedback, improving medical student patient-centeredness, enabling more autonomous functioning in the clinical workplace, and increased recruitment and retention of students into primary care careers. Outcome studies show potential for longitudinal students to add value to patient care. This perspective piece summarizes the current evidence basis for longitudinal clerkships broken down by Kirkpatrick level (reactions, perceptions/attitudes, knowledge, behaviors, and patient benefits). Despite this evidence, expansion of longitudinal clerkships has been slow—i.e., fewer than half of current US medical schools offer one. While more recent curricular innovations center around Entrustable Professional Activities (EPAs), there are clear opportunities for medical schools to use longitudinal clerkships as a lens through which EPAs can be effectively evaluated. This perspective highlights the synergy between longitudinal clerkships and EPAs, showing that successful implementation of the former should empower the latter. While large, complex educational interventions are daunting tasks, change is needed. Regulatory organizations should mandate continuity-focused experiences for US medical graduates.

KEY WORDS: continuity in medical education; undergraduate medical education; value-added medical education; Longitudinal Integrated Clerkship; Entrustable Professional Activities.

J Gen Intern Med 34(10):2254–59 DOI: 10.1007/s11606-019-04949-0 © Society of General Internal Medicine 2019

A s academic medical centers evolve in response to a confluence of scientific, economic, and regulatory pressures, leaders in medical education are trying to redefine the role of undergraduate training.<sup>1, 2</sup> Inpatient medical and surgical services—traditional anchors of discipline-based clerkships—have gradually become high-throughput systems

where chronic illness and discontinuity are the norms. "Routine" care has increasingly migrated from academic medical centers towards immediate care centers, retail pharmacy clinics, and outpatient surgicenters, reinforcing a general perception of the "disappearing doctor." In this rapidly changing landscape, our impressionable trainees often feel disconnected. They see the sickest of the sick in the hospital but miss out on the rewarding therapeutic relationships, developed over time in ambulatory settings. They miss out on the thoughtful, professionally satisfying, and proactive care—what Dr. Atul Gawande eloquently describes as "the heroism of incremental care"—that is provided in high functioning primary care clinics. It is time for change.

## ARGUMENTS FOR ENHANCED CONTINUITY IN MEDICAL EDUCATION

Longitudinal care experiences, promoted by medical education leaders for decades, enable students to experience continuity with patients, preceptors, and peers. 5-8 The authors of the Carnegie Report in 2010 agreed that longitudinal connections with patients drive clinical and basic science knowledge integration, provide case-based opportunities for meaningful reflection, engage learners in challenging clinical problems in real time, and enable them to participate authentically in inquiry-driven improvement projects. More than opportunities for learning, however, continuity experiences teach students how to be humanistic, professional physicians. Ian McWhinney, known as "Canada's Founding Father of Family Medicine," wrote, "values and attitudes are not transmitted by lectures or books, they have to pervade the whole environment in which learning takes place. The essence of general practice is an unconditional and open-ended commitment to one's patients. The kind of commitment [where] the physician will stay with a person whatever the problem may be, and will do so because commitment is to people more than to a body of knowledge." <sup>10</sup> Longitudinal clerkships enable these values—empathy, commitment to patients, health equity, and humanism—to pervade the learning environment as students witness their preceptors, and themselves, building and maintaining relationships with patients. If we still believe in this longitudinal doctor-patient commitment, then continuity opportunities for our students must be a key aspect of educational design, rather than an optional track for a select few. Just as our patients need a consistent "medical home" where they receive coordinated care, our students need a consistent "educational home" where they can participate in the delivery of high-quality patient care over time. <sup>11</sup>

#### **EVIDENCE FOR LONGITUDINAL CLERKSHIPS**

We organize the evidence of longitudinal clerkships by Kirkpatrick's Levels of Evidence—a hierarchy often used for evaluating the results of educational programs. 12

### **Level 1: Learner and Preceptor Reactions**

Longitudinal clerkship structures create safe learning environments where students can meaningfully engage with patients over time, gradually take responsibility with appropriate supervision, and foster an emerging physician identity "grounded in an ethic of caring." 13 Longitudinal clerkships receive higher student ratings for faculty teaching, positive role modeling, feedback, and overall educational experience. 14-16 Students see the feedback given to them by longitudinal preceptors as being focused more on their own development, emphasizing a partnership with their evaluators that gives them the confidence to grow in a supportive learning environment.<sup>17</sup> Students in longitudinal clerkships are afforded more authentic responsibilities in the care of patients, and they feel their preceptors have a more accurate assessment of their abilities. Qualitative studies find that students perceive improvements in career mentorship, personal support, learning opportunities about chronic illness, and development of communication skills. 18, 19

Preceptor reactions are also positive. Rural family medicine preceptors comment on the development of trusting relationships with their trainees over time, improved teaching opportunities anchored in personal relationships, and more collaborative learning goals focused on their learner's unique career goals.<sup>20</sup> Preceptors in an urban longitudinal clerkship feel a strong responsibility for their student's learning and appreciate a deep sense of reward observing their students' growth.<sup>21</sup> A cohort of urban primary care preceptors in the Education-Centered Medical Home (ECMH) longitudinal clerkship voted with their feet to return and precept in 110 out of 118 retention opportunities.<sup>22</sup> Others describe how the benefits of longitudinal clerkships align with the goals of community health systems including positive effects on faculty engagement, professional satisfaction, and potential impact on academic appointment and long-term faculty recruitment.<sup>23</sup>

### Level 2a: Modification of Perceptions and Attitudes

Students in longitudinal clerkships perceive an expanded scope and depth to their individual roles in patient care environments.<sup>24</sup> Students in traditional preceptorship-style curricula describe themselves as "learners," "visitors," or "diagnosticians" practicing their clinical skills. In contrast, students in longitudinal models see themselves as "caregivers," "advocates," and "mentors". 25, 26 Longitudinal students have greater recognition of and respect for their interdisciplinary team members and perceive that their primary care clinic experiences are more patient-centered.<sup>27</sup> Longitudinal students report continuity with preceptors and peers gives them a sense of stability and creates a "safe harbor" which fosters student resilience.<sup>28</sup> Students perceive less exposure to the negative aspects of the "hidden curriculum" and have significant improvements in patient-centered attitudes. 14-16 These improvements increase with greater duration of the clerkship, suggesting a dose-response relationship. In other studies, students perceive higher confidence in dealing with uncertainty, being self-directed, understanding the health care system, <sup>14</sup> quality improvement objectives, 16 and dealing with ethical dilemmas.<sup>29</sup> In multiple qualitative studies, longitudinal clerkship students comment on the importance of longitudinal primary care relationships and growing into the role of a professional doctor—themes that are notably absent in interviews with students in traditional clerkship models.<sup>25</sup>

### Level 2b: Acquisition of Knowledge and Skills

Removing students from traditional discipline-based block clerkships raises fears of less exposure to some tertiary medical conditions and introduces the potential for unintended new knowledge gaps. Evidence to date suggests that these fears are unfounded. In studies across multiple institutions and involving multiple formats, the performances on knowledge-based US Medical Licensing Exams are comparable across longitudinal, hybrid, and block clerkship models. <sup>14–16, 30</sup> In several instances, longitudinal students outperform their block rotation peers on clinical skill assessments and National Board of Medical Examiners subject-based knowledge exams. <sup>14–16, 30</sup>

#### **Level 3: Change in Behavior**

Creating a longitudinal education program is time-intensive and costly. But what if continuity in undergraduate medical education has durable effects on future physician behavior? Evidence shows that longitudinal clerkship students spend more time at the bedside, engage in patient care more independently, and have more opportunities for patient continuity. They are more likely to achieve meaningful relationships with patients and to report making a real difference in the health or well-being of their patients. Residency programs directors rate the clinical performance of graduates of rural longitudinal programs higher than graduates from traditional

block clerkships.<sup>31, 32</sup> Even more encouraging, the improved patient-centeredness seen among students persists when reassessed after graduation, implying a lasting effect from their undergraduate training.<sup>33</sup> Structured interviews among graduates who later became physician leaders cite participation in the 4-year longitudinal docent system during their undergraduate training as a critical factor in their future successes as leaders in medicine.<sup>34</sup>

## Level 4: Change in Practice and Benefits to Patients

Several rural-based longitudinal programs have aided recruitment of students into primary care fields and enhanced retention of faculty, thus proving their utility as a primary care workforce pipeline.<sup>27, 31</sup> Regarding patient outcomes, little evidence is available, but this may be changing. Patients seeing students in different longitudinal clerkship models value their relationships with their students and perceive them as playing a "physician-like" role. 35 In addition, they report being more empowered in their own care as a result of working with a longitudinal student.<sup>36</sup> O'Neill et al. showed the feasibility of tracking quality metrics as part of a longitudinal clerkship with promising trends towards improved preventative care.<sup>37</sup> Patient outcomes data from one longitudinal clerkship demonstrated improved influenza vaccination rates and increased rates of screening for HIV, cervical cancer, and hepatitis C. 16, 38 If structured and supervised properly, students may be able to serve as health coaches and quality managers for complex patients.<sup>39</sup> Further studies are clearly needed to replicate these early findings-but these future studies can only be done if longitudinal programs are sustained and expanded to additional institutions.

# MERGING THE NEEDS OF OUR STUDENTS WITH THE NEEDS OF ACADEMIC MEDICAL CENTERS

Larger trends in US health care, such as the aging of our population, the rise of chronic illness care, and the fragmentation of our networks, may be viewed as threats to medical education. Alternatively, these challenges could be viewed as *opportunities* to get students more engaged in the health care system earlier, more meaningfully, and with the stated purpose to "add value." Rather than a block system devoid of continuity, fraught with harmful handoffs, <sup>43</sup> and absent durable therapeutic relationships, a future undergraduate system built with continuity as the organizing principle could allow the needs of our students, the needs of our community health systems, <sup>23</sup> and the needs of our patients to co-evolve towards better care.

#### **CURRENT STATE OF LONGITUDINAL CLERKSHIPS**

In spite of the aforementioned advantages, expansion of longitudinal clerkship models has been modest. 44 Fewer than half

of US medical schools offer a longitudinal program:<sup>45</sup> most are optional tracks for self-motivated students rather than core clerkships. Initial excitement among medical educators manifest by rising publications from 2007 to 2014 has now declined (Fig. 1). The data depicted in the figure shows that medical educators are focusing innovation and publication efforts on Entrustable Professional Activities (EPAs) rather than Longitudinal Integrated Clerkships (LICs). If EPAs are to become valid checkpoints for student promotion, then we need longitudinal programs to give learners sufficient time with their teams in order to build trust. 46, 47 Olle Ten Cate and Robert Englander write, "Only when there is sufficient time to build grounded trust can the amount of supervision be tailored to the situation and decreased over time. Longitudinal clerkships offer just the type of relationship building over time that supports grounded trust and therefore entrustment decisions."<sup>47</sup> For some EPAs, longitudinal assessment is critical. Direct observation of history taking and physical exam skills (EPA#1); recommending screening tests at the right time, for the right patient (EPA#3); and contributing to the culture of safety and improvement (EPA#13) require making entrustment decisions about student behavior over time—not simply during a single encounter.<sup>48</sup> Conversely, longitudinal programs cannot succeed without rigorous competencybased evaluation systems focused on progressive entrustment. The reality is we need both... this should not be an either/or proposition.

It takes an average of 17 years between the initial publication of a medical innovation and subsequent wide-scale adoption as standard practice. <sup>49</sup> If continuity-focused education reforms follow a similar path, then we have just 4 years remaining to go from the current status of  $\sim 25\%$  penetrance among current US medical students and ramp up to capture 100% of our graduates. This will not be easy.

Educational innovations are complex service interventions that operate in complex social systems.<sup>50</sup> Barriers to longitudinal clerkships are real and include (but are not limited to) balancing competing curricular and research demands, physical clinic space requirements, the need for community clinic partnerships, recruitment and retention of core primary care teaching faculty, and the necessary cost of reimbursing faculty who are willing to commit to teach and mentor student teams across much longer arcs of training than the traditional 4-week block. Incremental change towards a future of "longitudinal clerkships for all" is possible—but stagnation towards a twotiered system of "longitudinal have's and have not's" as a result of limited funding or competing curricular pressures seems equally likely based on recent trends. Disseminating evidence alone will not change the currently entrenched block rotation culture; incentives (carrots) or force-functions (sticks) are needed (Table 1).<sup>51, 52</sup> We believe it is time for regulatory bodies to mandate a longitudinal, continuity-focused experience for every US medical graduate. Several different longitudinal structures have proven track records of success, including replacing the third-year core clerkships with

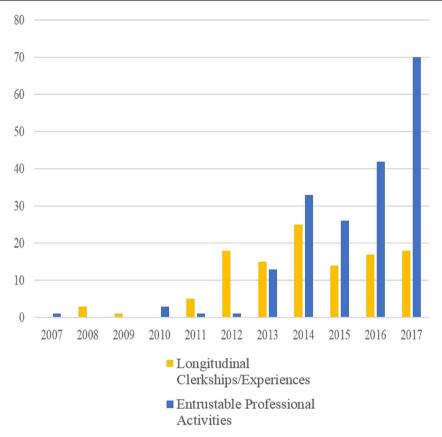


Figure 1 Articles in PubMed from 2007 to 2017 focused on medical student longitudinal clerkships or longitudinal experiences compared with articles focused on Entrustable Professional Activities for medical students.

longitudinal integrated clerkships, <sup>21, 29</sup> or integrating a 4-year longitudinal ambulatory experience into the curriculum. <sup>22, 31</sup> Academic medical centers, whether urban or rural, state or

Table 1 Current Medical School Accreditation Standards and Regulatory Metrics Focused on Continuity, Longitudinal Care, or Development of Therapeutic Patient Relationships

Number of patient return visits required by	0
LCME in order for a US medical student to	O .
graduate	
Number of authentic, longitudinal,	0
therapeutic patient relationships required by	
LCME in order for a US medical student to	
graduate	
Number of patient satisfaction or feedback	0
surveys required by LCME in order for a US	
medical student to graduate	
Number of patient outcome audits or quality	0
metric report cards required by LCME in	
order for a US medical student to graduate	
Number of questions on the AAMC	0
Graduate Questionnaire relating to	
continuity, longitudinal care, or therapeutic	
relationships with patients	
Number of Core AAMC Entrustable	0 out of 13
Professional Activities (EPAs) which are	
focused on continuity, longitudinal care, or	
therapeutic relationships with patients	
Number of LCME standards which have any	1 out of 93
mention of continuity, longitudinal care, or	(standard # 7.2)
therapeutic relationships with patients	
Specific content of LCME standards	3 words out of a 35-
regarding continuity, longitudinal care,	page document
or therapeutic relationships with patients	

private, research or primary care focused, have flexibility to build programs from these templates that fit their diverse needs. We must recognize that continuity of care, continuity of supervision, continuity of system, and continuity with peers are critical aspects of modern medical practice and prerequisites for high-quality undergraduate medical education. We must repair the disconnects which our fragmented block rotations have unwittingly created and perpetuated.<sup>53</sup>

We are currently practicing medicine in the midst of a chronic care crisis.<sup>54</sup> Chronic care must be delivered incrementally. Chronic illness does not abide by the constraints of a 4-week clerkship calendar. Understanding how to prevent or mitigate chronic illness is the challenge of primary care in the twenty-first century. Learning to master chronic care requires managing some patients chronically! Graduating a fourth-year student who has never seen an asthmatic, diabetic, hypertensive, or obese patient back for a follow-up visit and who has never forged a therapeutic relationship with a patient longer than a 7-day hospital stay is simply unacceptable. Similarly, asking educators to make entrustment decisions about core primary care skills such as patient counseling and preventative screening is unrealistic if they only work with a student for a week. It is time to make continuity the norm, not the exception. How long must our students wait before these improved training models become standard practice? The 17-year mark is coming soon... we are far from accomplishing our mission.

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#### Compliance with Ethical Standards:

**Conflict of Interest:** The authors declare that they do not have a conflict of interest.

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