

James Chen Annual Award for Best Journal Article

© Springer Science+Business Media Dordrecht 2015

UMUAI is proud to announce that the following paper has been elected as the recipient of the 2014 James Chen Annual Award for Best Journal Article:

Modeling the Efficacy of Persuasive Strategies for Different Gamer Types in Serious Games for Health

Rita Orji, Julita Vassileva, and Regan L. Mandryk

UMUAI 24(5): 453–498

The paper was selected based on nominations from journal reviewers, editorial board members and guest editors, and a subsequent comparative review of the short-listed papers by an award committee.

The James Chen Annual Award for Best Journal Article has been donated by the Chen family in commemoration of James R. Chen, a creative researcher in the area of user modeling and information retrieval, and twice a UMUAI author. The award carries a cash price of US\$ 1000.