



# RETRACTED ARTICLE: Research on operational research-based financial model based on e-commerce platform

Yang Zhao<sup>1</sup> · Yanliang Yu<sup>2</sup> · P. Mohamed Shakeel<sup>3</sup> · Carlos Enrique Montenegro-Marin<sup>4</sup>

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The Editor-in-Chief and the Publisher have retracted this article. The article was submitted to be part of a guest-edited issue. An investigation by the Publisher found a number of articles, including this one, with a number of concerns, including but not limited to compromised editorial handling and peer review process, inappropriate or irrelevant references or not being in scope of the journal or guest-edited issue. Based on the investigation's findings the Editor-in-Chief therefore no longer has confidence in the results and conclusions of this article. Mohamed Shakeel disagrees with this retraction. Yanliang Yu and Carlos Enrique Montenegro-Marin have not responded to correspondence from the Publisher about this retraction. The Publisher has not been able to obtain a current email address for Yang Zhao. The online version of this article contains the full text of the retracted article as Supplementary Information.

**Supplementary Information** The online version contains supplementary material available at <https://doi.org/10.1007/s10257-021-00509-4>.

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✉ Yanliang Yu  
771836263@qq.com

P. Mohamed Shakeel  
shakeel@utem.edu.my

Carlos Enrique Montenegro-Marin  
cemontenegrom@udistrital.edu.co

- <sup>1</sup> Northeast Asian Research Center, Northeast Asian Studies College, Jilin University, Changchun, China
- <sup>2</sup> School of Economics, Jinan University, Guangzhou, China
- <sup>3</sup> University of Technical Malaysia, Malacca, Malaysia
- <sup>4</sup> Universidad Distrital Francisco José de Caldas, Bogota, Colombia