Chapter 6 Conclusion

Abstract In this chapter, I conclude this book on computer-based scaffolding in science, technology, engineering, and mathematics (STEM) education. I note the overall effect size point estimate for scaffolding—g=0.46—and compare that to other effect size estimates in the literature. I summarize the wide variation in contexts in which and learner populations among which scaffolding is used, as well as note the characteristics along which the magnitude of scaffolding's impact does not vary—contingency, generic versus context specific, and intended learning outcome—as well as characteristics along which it does—problem-centered model with which scaffolding is used, and grade level and learner characteristics. I also note areas in which more research is needed—motivation scaffolding, scaffolding for students with learning disabilities, and scaffolding in the context of project-based and design-based learning.

Keywords Content learning · Context specificity · Problem-centered instruction · Scaffolding customization · Scaffolding strategy · STEM disciplines

6.1 Overall Implications

Despite the attempt by Kirschner, Sweller, and Clark (2006) to posit problem-centered instructional approaches as failures due to their purported lack of instructional guidance, it has been seen in this book that problem-centered instruction paired with computer-based scaffolding is quite effective in promoting strong cognitive outcomes. Scaffolding leads to effects that were significantly greater than zero and practically important across the concept, principles, and application assessment levels (Belland, Walker, Kim, & Lefler, In Press; Sugrue, 1995). As strength across such a wide range of assessment levels was not found in meta-analyses of problem-centered instructional approaches by themselves (e.g., Albanese & Mitchell, 1993; Gijbels, Dochy, Van den Bossche, & Segers, 2005; Walker & Leary, 2009), one can conclude that it is the instructional support of computer-based scaffolding that leads to the strong outcomes.

Scaffolding used in the context of problem-centered instruction led to an average effect size of g=0.46 on cognitive outcomes. This is in line with results from prior meta-analyses, which indicated overall effect sizes of g=0.53 (Belland, Walker, Olsen, & Leary, 2015) and g=0.44 (Belland, Walker, Kim, & Lefler, 2014) for computer-based scaffolding in science, technology, engineering, and mathematics (STEM) education. It is below the effect size estimate for step-based intelligent tutoring systems (ES=0.76) found in a recent review (VanLehn, 2011), but this is to be expected as our review covered a much wider variety of scaffolding treatments. Briefly, computer-based scaffolding has a substantial impact on cognitive outcomes. This is consistent with prior research (Alfieri, Brooks, Aldrich, & Tenenbaum, 2011; Belland et al., 2014; Belland, Walker, et al., 2015; Dochy, Segers, Van den Bossche, & Gijbels, 2003; Gijbels et al., 2005; Hmelo-Silver, Duncan, & Chinn, 2007; Kuhn, 2007; Schmidt, van der Molen, te Winkel, & Wijnen, 2009; Strobel & van Barneveld, 2009; Swanson & Lussier, 2001; Walker & Leary, 2009) and also reflects well on the considerable investment that has been made developing and studying scaffolding.

Although the intended learning outcomes of computer-based scaffolding include both content-learning and the development of higher-order thinking skills, it is worthwhile to compare its average effect size with that of a wider range of instructional interventions designed to enhance critical thinking skills, and educational technology interventions as a whole. Computer-based scaffolding's effect (g=0.46) is greater than the average effect size of educational technology interventions designed to support direct instruction (ES=0.31) found in a synthesis of meta-analyses of educational technology interventions conducted over the course of 40 years (see Fig. 6.1; Tamim, Bernard, Borokhovski, Abrami, & Schmid, 2011).

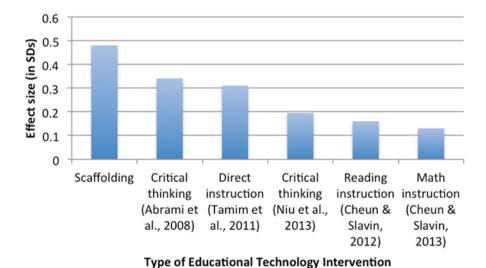


Fig. 6.1 Computer-based scaffolding's effect size estimate as compared to that of related educational technology interventions

It is also higher than the effect size estimates of interventions designed to increase critical thinking abilities: ES=0.195 (Niu, Behar-Horenstein, & Garvan, 2013) and ES=0.341 (Abrami et al., 2008). It is also higher than the average effect size of educational technology applications designed for mathematics education (ES=0.13; Cheung & Slavin, 2013) and that of educational technology applications designed for reading instruction (ES=0.16; Cheung & Slavin, 2012) found in recent reviews. Furthermore, the average effect size for computer-based scaffolding is higher than the median effect size among meta-analyses of interventions in psychological research (g=0.324; Cafri, Kromrey, & Brannick, 2010). Briefly, the magnitude of the effect of computer-based scaffolding on cognitive outcomes is substantial when compared to instructional interventions that seek to influence similar outcomes, and also compared to other educational technology interventions and interventions in psychological research.

Computer-based scaffolding includes a wide variation of interventions, ranging from scaffolding embedded in intelligent tutoring systems, which contain all material to be encountered by students and which fade scaffolding based on a comparison of student performance with a model of an idealized student and allow students to add scaffolding by clicking a hint button (Koedinger & Corbett, 2006; Means & Gott, 1988) to tools used when investigating problems in the outside world that often do not involve fading or adding (Pea, 2004; Reiser, 2004). This large variation in scaffolding can be traced to the different theoretical frameworks (i.e., activity theory (Leont'ev, 1974; Luria, 1976; Vygotsky, 1978), Adaptive Character of Thought—Rational (ACT-R; Anderson, 1983; Anderson, Matessa, & Lebiere, 1997), and knowledge integration (Linn, 2000; Linn, Clark, & Slotta, 2003)) that were integrated into the relatively atheoretical initial conceptualization of scaffolding (Wood & Wood, 1996). Each of these theoretical frameworks has different views on the nature of learning and the goal of instruction. Still, the characteristics on which scaffolding informed by these different theoretical frameworks varies contingency, generic versus context-specific, and intended learning outcome—did not explain any significant differences in cognitive outcomes. This suggests that the effect of scaffolding on cognitive learning outcomes is robust to different intended learning outcomes and the choice of whether or not to embed content knowledge in scaffolding, and is largely robust to the presence or absence of scaffolding customization as well as customization bases.

6.2 How the Meta-Analysis Responds to Persistent Debates in the Scaffolding and Problem-Centered Instruction Literature

This book presents some interesting answers to questions regarding scaffolding customization, the role of context-specific information in scaffolding, and whether scaffolding should be geared toward promoting enhanced content learning or high-

er-order thinking abilities. I certainly do not consider such questions to be answered definitively, as there is much to be learned when considering these findings alongside findings of empirical studies that were not eligible for inclusion in the meta-analysis. Such may be accomplished through the use of meta-synthesis (Bondas & Hall, 2007; Finfgeld, 2003; Thorne, 2004) and other synthesis efforts. Such further work can help to further address these questions and help scaffolding developers and researchers learn the most effective scaffolding strategies.

6.2.1 Scaffold Customization

Scaffolding scholars from the various scaffolding theoretical traditions have long posited scaffolding customization as a necessary attribute of scaffolding (Collins, Brown, & Newman, 1989; Pea, 2004; Puntambekar & Hübscher, 2005). This was clearly an important part of the original scaffolding definition; scaffolding customization unfolded as teachers dynamically assessed students' current abilities and adjusted the support that was given accordingly. Scholars from the intelligent tutoring systems tradition have long called for the use of fading and adding (Aleven, Stahl, Schworm, Fischer, & Wallace, 2003; Koedinger & Aleven, 2007), while scholars from the knowledge integration and activity theory traditions have called for the use of fading (Collins et al., 1989; McNeill, Lizotte, Krajcik, & Marx, 2006; Pea, 2004; Puntambekar & Hübscher, 2005). Indeed, some scholars suggested that interventions that do not include fading cannot be called scaffolding (Pea, 2004; Puntambekar & Hübscher, 2005). The count of outcomes in which scaffolding was faded or added versus when scaffolding was neither added nor faded indicated that the majority of outcomes were associated with no fading or adding (64.9%), which is consistent with prior research (Lin et al., 2012; Pea, 2004; Puntambekar & Hübscher, 2005). But the meta-analysis suggests that scaffold customization does not influence cognitive outcomes. Further research is needed to fully understand the role of scaffold customization in promoting learning.

Cognitive outcomes are only one way to characterize the success (or lack there-of) of an instructional intervention/feature. Other ways include attitudinal and affective outcomes and the capacity of the intervention to foster transfer, neither of which were the focus of the underlying meta-analysis of this book. Indeed, one of the arguments in favor of fading holds that providing scaffolding support when it is not needed can undermine motivation, thereby decreasing learning and performance (Dillenbourg, 2002). Motivation is a very important influence on learning (Belland, Kim, & Hannafin, 2013; Fredricks, Blumenfeld, & Paris, 2004; Wigfield & Eccles, 2000), and so investigating the influence of scaffolding customization (or lack thereof) on motivation, and consequently on achievement, is important and warrants future research.

One can also examine the extent to which scaffolding leads to transfer, including students' preparation for future learning (Bransford & Schwartz, 1999) and their

ability to recognize similarities between the learning context and new contexts in which the learning can be applied (Lobato, 2003). Transfer is clearly an important goal of problem-centered instruction and forms one of the key pillars in the rationale for such approaches (Hmelo-Silver, 2004). Does scaffolding customization influence transfer? This is an empirical question that warrants future research.

6.2.2 Problem-Centered Instruction and Content Learning

One of the persistent criticisms of problem-centered instructional models is that they do not do a good job in promoting concept-level learning (Kirschner et al., 2006). The thinking goes that problem-based learning does a better job than lecture at promoting learning at the principles and application levels but does not do as well at promoting concept-level learning (Albanese & Mitchell, 1993; Berkson, 1993). This is borne out in most meta-analyses of problem-based learning that break learning down by assessment level (Albanese & Mitchell, 1993; Gijbels et al., 2005; Kalaian, Mullan, & Kasim, 1999; Vernon & Blake, 1993; Walker & Leary, 2009), and has been found to be consistent outside of medical education (Walker & Leary, 2009). One exception to this trend is that problem-based learning seems to tend to lead to stronger long-term concept learning than lecture (Dochy et al., 2003; Strobel & van Barneveld, 2009).

One review found mixed results on inquiry-based learning's influence on concept learning, finding that student concept learning was predicted by the extent to which students needed to think actively and draw conclusions from data, rather than by the simple use of inquiry-based learning (Minner, Levy, & Century, 2010). Another review indicated that when inquiry-based learning aims at promoting epistemic and conceptual learning, effect sizes tend to be quite low (ES=0.19) as compared to studies that focused squarely on epistemic learning goals (ES=0.75) or on procedural, epistemic, and social goals (ES=0.72; Furtak, Seidel, Iverson, & Briggs, 2012).

In this meta-analysis, scaffolding used in the context of problem-centered instructional models led to average effect sizes at the concept, principles, and application levels of g=0.40, g=0.51, and g=0.44, respectively. These are all substantial effect sizes and mean that scaffolding leads to strong learning outcomes across the three assessment levels (Sugrue, 1995). The findings suggest that by employing computer-based scaffolding along with problem-centered instructional models, one can erase the former liability of problem-centered instructional models—poor concept learning. This makes sense when one considers that inquiry-based learning led to strong effect sizes on content learning when students needed to engage in active thinking (Minner et al., 2010). Scaffolding promotes active thinking on the part of students, and often encourages them to draw conclusions from data (Belland, 2014; Quintana et al., 2004; Reiser, 2004).

6.2.3 Context Specificity

Much work on scaffolding in science has focused on context-specific scaffolding due to thoughts that (a) scientific problem-solving is highly context specific (Abd-El-Khalick, 2012; McNeill & Krajcik, 2009; Perkins & Salomon, 1989) and (b) any problem-solving strategy that involves any domain-specific knowledge is itself domain specific (Smith, 2002). Furthermore, there are arguments that one does not need to teach generic skills, based on a premise that individuals will simply pick up the generic skills they need through everyday life (Tricot & Sweller, 2013). That the majority of computer-based scaffolding is context specific was confirmed by the fact that 82% of the outcomes included in the meta-analysis were associated with context-specific scaffolding. The arguments above against scaffolding generic processes appear to be tenuous arguments, and one would be better served to look at the empirical evidence to decide whether generic or context-specific scaffolding is more effective.

Much evidence indicates that scientific problem-solving in fact incorporates a mix of domain-specific and generic processes (Klahr & Simon, 1999; Molnár, Greiff, & Csapó, 2013; Perkins & Salomon, 1989; Schunn & Anderson, 1999). For example, evaluating sources can involve domain-specific knowledge, but the underlying strategy can be considered generic (Smith, 2002). There is not a large amount of empirical work addressing the relative effectiveness of generic and context-specific scaffolding. But we addressed it in the meta-analysis, finding no differences in cognitive outcomes between generic and context-specific scaffolding. Therefore, one may envision the need for a mix of generic and context-specific scaffolding that can allow the strengths of each scaffolding type to complement each other (Belland, Gu, Armbrust, & Cook, 2013).

6.2.4 Higher-Order Thinking Skills Versus Content Knowledge

Scaffolding has been used to promote the development of higher-order thinking skills (Belland, Glazewski, & Richardson, 2011; Belland, Gu, Armbrust, & Cook, 2015; Kim & Hannafin, 2011) and enhanced content knowledge (Chang & Linn, 2013; Davis & Linn, 2000)—two seemingly disparate instructional goals. These differences in instructional goals can be linked to differences in the theoretical bases to which scaffolding is tied. These differences in theoretical bases lead to real differences in scaffolding strategies, such as the use of adding and fading (Koedinger & Aleven, 2007) versus fading (Pea, 2004; Puntambekar & Hübscher, 2005), differences in intended learning outcomes, and differences in contexts of use. Such a disparity in intended learning outcome may lead one to think that these are qualitatively different interventions. Yet, the scaffolding definition that noted that scaffolding needs to extend and enhance student abilities as they engage in authentic problem-solving was carefully applied. Meta-analysis indicated that the two scaffolding types lead to effect sizes that were statistically the same.

6.2.5 Scaffolding Strategy

Scaffolding can incorporate a variety of approaches according to what processes it aims to support in students, including conceptual, strategic, metacognitive, and motivational scaffolding (Belland, Kim, et al., 2013; Hannafin, Land, & Oliver, 1999). Designers of computer-based scaffolding often chose to support either motivation or cognition (Belland, Kim, et al., 2013), and the effectiveness of metacognitive scaffolding has often been questioned (Belland, Glazewski, & Richardson, 2008; Oliver & Hannafin, 2000). But the meta-analysis indicated that there were no differences in cognitive student outcomes on the basis of scaffolding strategy. Certainly, further research is needed to ascertain if the integration of support for motivation and cognition in the same scaffold leads to stronger learning outcomes than when such support is separated.

6.2.6 Summary

Briefly, decisions about whether to (a) include context-specific content or not, (b) target higher-order thinking abilities or content knowledge, and (c) fade, add, or fade and add scaffolding and on what basis can be made without fear of adversely impacting learning outcomes. Rather, such decisions can be made in the context of learning goals and what is known about the target learner population. And further research is needed to determine if these conclusions apply to education areas other than STEM.

6.3 Other Interesting Findings

6.3.1 Scaffolding's Effectiveness in Different STEM Disciplines

It was interesting that computer-based scaffolding was equally effective, statistically, in science, technology, engineering, and mathematics. This suggests that scaffolding is a highly effective intervention that is appropriate for use with a wide range of authentic problems across STEM. Clearly, addressing authentic problems is a crucial skill throughout STEM. It would be unwise to think that students will automatically have the skills to be able to do so, or that if they learn declarative content, they will figure out how to apply the content to authentic problems. Furthermore, there is a need for more primary research to be done on scaffolding in engineering and mathematics education; such further research is needed to obtain a

more precise estimate of the effect of scaffolding used in the context of mathematics and engineering education. Certainly, computer-based scaffolding would seem to fit well with the types of goals that instructors often have in mathematics and engineering education—to use the tools of the respective disciplines to model and solve problems, both through conceptual solutions and the design of products (Brophy, Klein, Portsmore, & Rogers, 2008; Carr, Bennett, & Strobel, 2012; Lesh & Harel, 2003; Schoenfeld, 1985).

6.3.2 Scaffolding's Effectiveness by Grade Level

Next, it was interesting that scaffolding has come to be used at many different educational levels, and the largest effect sizes were among graduate and college learners. This is indeed a large expansion of an instructional method originally proposed to describe how adults could help toddlers learn to construct pyramids with wooden blocks. It also brings to light an important consideration that the distance between a more capable other and the learner in graduate education is much less than in preschool. There is an expectation that preschool students think about problems in qualitatively different ways than do adults (Inhelder & Piaget, 1955), and so the metaphor of scaffolding in which a more capable other extends and enhances student cognition makes intuitive sense. But the hope is that graduate students gradually begin to think about pertinent problems in the same general manner as their professors. In this way, it may be difficult to apply the scaffolding metaphor in an intuitive manner to graduate education. Further research is needed to explore the role of scaffolding in graduate education and how it differs from scaffolding used in the context of other education levels.

6.4 Directions for Future Research

This book also suggests directions for future research. In particular, more research is needed on motivation scaffolding and scaffolding in the context of design-based learning and project-based learning. With the exception of design-based learning, these were all associated with particularly large effect size point estimates, but one could not have great confidence in the estimates due to a small sample size. For design-based learning, the point estimate was low relative to other contexts of use.

Supporting motivation through scaffolding has often been an afterthought when one desires to enhance cognitive skills (Belland, Kim, et al., 2013; Rienties et al., 2012), and this led us to find only one article that met the inclusion criteria, among which was that the student had to measure cognitive outcomes. But its outcomes had very large effect sizes. Furthermore, theory suggests that scaffolds that support

motivational and cognitive aspects of student work are likely to be more effective than scaffolds that focus solely on cognitive factors (Belland, Kim, et al., 2013). This may indicate that (a) if more scaffolding is designed to enhance motivation alongside cognitive outcomes, one may find very strong effects, and (b) researchers would be advised to measure cognitive outcomes resulting from the use of existing motivation scaffolds (Brophy, 1999).

In brief, all of these areas would seem to benefit from more primary research, both to improve the precision of estimates of scaffolding's effect on cognitive outcomes and to potentially learn more about a promising way to help students develop the skills they need to succeed in potentially authentic instructional approaches (Belland, 2014; Hmelo-Silver et al., 2007) and the twenty-first century workforce (Carnevale & Desrochers, 2003; Gu & Belland, 2015).

Finally, it is important to investigate the relative impact of scaffolding characteristics and contexts of use on cognitive outcomes in non-STEM areas (Brush & Saye, 2001; Proctor, Dalton, & Grisham, 2007). These are clearly important learning outcomes, and enhancing these would not only help students be better prepared for careers in STEM but also for the twenty-first century economy in general (Gu & Belland, 2015).

Instructional scaffolding is an effective intervention that can help students perform a half a standard deviation higher than they would have been able to otherwise (Belland et al., In Press, 2014; Belland, Walker, et al., 2015; VanLehn, 2011). Scaffolding led to effects that were statistically greater than zero across education levels ranging from primary to adult. The effect size estimate for middle-level learners was lower than that of adult students but still compared favorably to similar instructional interventions. Scaffolding also led to effect size estimates that were statistically significantly greater than zero across a range of learner populations, from underrepresented and underperforming to low income, traditional, and high performing. However, underperforming students had a lower effect size estimate than traditional students. Scaffolding also had consistently positive effects among instructional models with which it is used. Furthermore, scaffolding led to positive effect size estimates across science, technology, engineering, and mathematics education. Scaffolding's sizable impact on cognitive outcomes was largely consistent across assessment levels, with the caveat that when learning was assessed at the principles level, effect sizes were higher than when assessed at the concept or application level.

Scaffolding had a positive effect size estimate across customization type (i.e., fading, adding, fading/adding, or none), customization basis (i.e., performance based, self-selected, and none), or whether or not context-specific information was embedded in the scaffolding. There were no significant differences among these moderators. Furthermore, the effect size estimate was consistently positive across scaffolding intervention types (i.e., conceptual, metacognitive, strategic, and motivation), and there were no significant differences in this categorization.

6.5 Conclusion

Computer-based scaffolding is a highly effective intervention that leads to strong effect sizes that are statistically significantly greater than zero across contexts of use, intended learning outcomes, and scaffolding characteristics (Belland et al., In Press). Scaffolding is particularly well positioned to help students succeed in the problem-centered instructional approaches encouraged by the Next Generation Science Standards and Common Core Standards (Achieve, 2013; Krajcik, Codere, Dahsah, Bayer, & Mun, 2014; McLaughlin & Overturf, 2012; National Governors Association Center for Best Practices & Council of Chief State School Officers, 2010; National Research Council, 2012). It can do this by extending students' abilities in the following areas: argumentation (Belland, 2010; Cho & Jonassen, 2002), modeling (Buckland & Chinn, 2010; Fretz et al., 2002), problem-solving (Ge & Land, 2003; Raes, Schellens, De Wever, & Vanderhoven, 2012), and forming coherent mental models to describe natural phenomena (Clark & Linn, 2013; Linn, 2000). As such, computer-based scaffolding is a timely intervention that raises the likelihood that problem-centered models will be successful. Research outlined in this book can contribute to an understanding of the scaffolding goals, strategies, and contexts of use that are associated with the strongest cognitive learning outcomes.

Results indicate differences in effect sizes based on several characteristics. But in most of these cases, effect sizes for the levels of the characteristic that was associated with lower effect size estimates were also substantial and significantly greater than zero. For example, scaffolding had the highest effect sizes when learning was assessed at the principles level, but effect sizes were statistically greater than zero and of substantial magnitude across the concept, principles, and application levels.

Results also help scaffolding researchers learn what scaffolding characteristics do not lead to differences in effect sizes—scaffolding customization, generic or context-specific nature of support, scaffolding function (e.g., conceptual and strategic), and whether scaffolding was designed to enhance content learning or higher-order skills.

The material covered in this book can be parlayed into stronger scaffolding designs. Further research should contribute to a greater understanding of the conditions under which and the strategies with which scaffolding leads to strong learning outcomes. Future research should also investigate how to extend scaffolding's reach to benefit underrepresented groups in STEM, a very important goal (Ceci, Williams, & Barnett, 2009; Syed, Azmitia, & Cooper, 2011; Thoman, Smith, Brown, Chase, & Lee, 2013). This could be pursued through a combination of strategies: look at the differences between scaffolds that work well among underrepresented groups, and those that are not as effective, examine the literature on designing effective instructional supports for members of underrepresented groups (Cuevas, Fiore, & Oser, 2002; Marra, Peterson, & Britsch, 2008), examine the literature on universal design for learning (Rao, Ok, & Bryant, 2014; Scott, Mcguire, & Shaw, 2003), and examine whether there are differences in how students from underrepresented groups are using scaffolds that could explain lower effectiveness (Belland & Drake, 2013).

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