



Correction to: Social Marketing in Action

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Correction to:
D. Z. Basil et al. (eds.), *Social Marketing in Action*,
Springer Texts in Business and Economics,
<https://doi.org/10.1007/978-3-030-13020-6>

In the original version of the book, the extra server material and the extra online logo have been included inadvertently. The erratum book has been updated with the change.

The updated version of the book can be found at
<https://doi.org/10.1007/978-3-030-13020-6>

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