

# RESEARCH ON ACQUIRING DESIGN KNOWLEDGE BASED ON ASSOCIATION RULE

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**Abstract:** This study presents a method of acquiring product design knowledge. By analyzing the process and mathematics expression of product design, design attributes are taken as item sets and associated relationship among them are taken as analyzing target. Based on the expression and application for domain knowledge, design data are pretreated. Then the correlations knowledge among design attributes is obtained by association rules. A case study is given to illustrate that the method proposed is valid and practicable.

**Key words:** Product Design, Data Mining, Association Rule, Domain Knowledge.

## 1. INTRODUCTION

As we all known, product design consists of two kinds of knowledge: explicit knowledge and tacit knowledge<sup>1</sup>. Explicit knowledge means the standard knowledge which is like books and manuals and easy to express, to capture, to encode; tacit knowledge means the knowledge which is just experience derived from experts long-term working, such as how to choose materials or parameters, how to optimize the relationships among attributes, and how to make decision according to input conditions. This kind of knowledge can not be summed up easily since it is private, underlying and bitty. Gaining them is a challenging problem that we have to solve.

Relevant researches focus on the development of expert system and knowledge system<sup>2-3</sup>, in which more attentions are paid to the expression and reasoning for domain knowledge. But the essential problem of design knowledge acquisition hasn't been solved and becomes the bottleneck of system further development. Data mining, as one of the promising technologies since 1990s, is to some extent a non-traditional data-driven

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method to discover novel, useful, hidden knowledge from massive data sets. Association rule mining is one of mining techniques and has attracted more and more attention of academic and practitioners with applications such as customer relation management<sup>4</sup>, market baskets<sup>5</sup>, fault diagnosis system<sup>6</sup>, decision support system<sup>7</sup>, time-series analysis<sup>8</sup> and so on, but to a less extent in engineering design. This paper tries to apply association rules to the field of product design for acquiring associated knowledge among design attributes, and the key technology is investigated.

## 2. PROBLEM STATEMENT AND DEFINITIONS

### 2.1 The graphic description of product design

The process of product design is an iterative analyzing-synthesizing-decision-making process. This kind of design problem can be expressed in the tree as shown in figure 1. P is function requirements, which can be divided into some sub-problems  $\{P_1, P_2, \dots, P_n\}$ , each of which also can be divided into  $\{F_1, F_2, \dots, F_j\}$ , until into  $\{SP_1, SP_2, \dots, SP_k\}$  which can not be divided any more. These sub-problems that can't be separated are called fontal-problems. Each fontal- problem corresponds with many solutions.

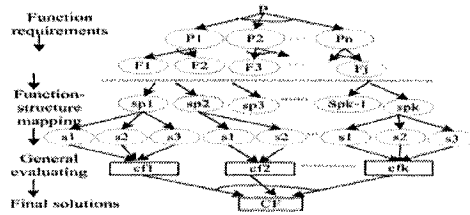


Figure 1. And & Or tree for product design problem

But since these fontal-problems are interrelated and interact on each other, corresponding solutions are various, similar, complicated, and sometimes contradictory on each other. Designer must make correct decision based on much knowledge to implement this mapping from problems to solutions.

### 2.2 The mathematic expression of product design

Product design problem can be described into the problem field and conclusion field in the form of attributes and attribute-values. The design case can be expressed in mathematics implication as follows:

$$P = \langle E, C, D, V, f \rangle \quad (1)$$

The variable  $E = \langle E_1, E_2, \dots, E_n \rangle$  is the set of design case;  $C \cup D = A$  is the set of design attributes, in which C expresses condition attributes including user requirements, design environment states and so on, and D expresses conclusion attributes resulted from condition attributes set;  $V = \{E_{a \in A} V_a\}$  is the set of attribute values;  $f : E_x A \rightarrow V$  is the mapping rules from attributes to attribute-values. During the design process, designer must perform the mapping from condition attributes C to conclusion attributes D on the constraints of f. Discovering this kind of strong correlations or independence among all attributes is the problem that this paper will solve.

### 3. THE METHOD AND IMPLEMENTATION

#### 3.1 Association rule for design data

The basic principle of associations is shown as follows: let  $I = \{i_1, i_2, \dots, i_m\}$  be a set of items. Let D be a set of transactions where each transaction T is a set of items such that  $T \subseteq I$ . A transaction T is said to contain A if and only if  $A \subseteq T$ . An association rule is an implication of the form  $A \Rightarrow B$ , where  $A \subset I$ ,  $B \subset I$ , and  $A \cap B = \emptyset$ . The rule  $A \Rightarrow B$  holds in the transaction set D with support s and confidence c, where s is the percentage of transactions in D that contain both A and B, and where c is the percentage of transactions in A that also contain B. The mining problem is to find all rules that satisfy both a minimum support threshold and a minimum confidence threshold. The process are two steps: (1) finding all frequent itemsets: each of these itemsets will occur at least as frequently as a pre-determined minimum support count; (2) generating strong association rules from frequent itemsets. It requires that data are expressed in the form of attributes and attribute-values, which is consistent with the expressing form of design case.

#### 3.2 Domain knowledge for pretreatment

The essence of association rules is to search the correlations among "1(T)" values in a relational table in which all attributes are Boolean variable. Many discretization techniques, which can be used to reduce the number of values for a given continuous attribute by dividing the range of attribute into intervals, are required and investigated widely. Since design data has some domain meaning instead of purely numerical data, the determination of the interval number and the break point of a continuous attribute must depend on expert's domain knowledge which can come from domain expert, or can be refined from the result of data mining. The application process of domain knowledge are shown in figure 2, in which more attentions are paid to expressing the relations among design attributes or records and to



The process of applying domain knowledge is as follows: (1) by searching for the relevant records according to “mining algorithm = association” and “Data sets = S-F”, find relevant knowledge file and knowledge class; (2) in .\asso1, according to the method of acquisition and application for rule knowledge, pretreat DN value into four values: small\_dia, middle\_dia, big\_dia and super\_dia. In .\asso2, process WT value into five values: super\_low\_T, low\_T, normal\_T, middle\_T and High\_T. In .\asso3, upgrade PN value according to its conceptual hiberarchy tree. Then, Let each  $\langle x, l_k, u_k \rangle \in split(x)$  map into logical attribute A, and each attribute value will be transformed into many Boolean variable. All these attributes compose the itemsets required by mining. The original simple table D can be changed into Boolean transaction base, shown as in table 2.

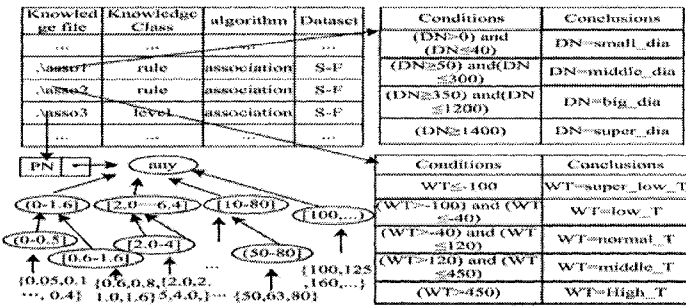


Figure 3. Store structure of domain knowledge

Last, based on the algorithm of association rules, Boolean design transaction D is processed and many rules can be obtained. Part of strong rules acquired in this example are shown as follows:

Table 2. Boolean design transactions table

ID	PN1	...	WM1	...	WT1	...	DN1	...	SS1	...	WD1	...
1	T	...	F	...	T	...	T	...	T	...	T	...
2	T	...	T	...	F	...	F	...	F	...	T	...
3	F	...	F	...	F	...	T	...	T	...	F	...
4	T	...	T	...	F	...	T	...	T	...	F	...
5	F	...	F	...	T	...	F	...	T	...	F	...
6	F	...	F	...	T	...	F	...	T	...	F	...
7	F	...	F	...	T	...	T	...	T	...	F	...
8	T	...	T	...	T	...	T	...	T	...	F	...
...	...	...	...	...	...	...	...	...	...	...	...	...

Rules1:  $PN1 \wedge WT2 \Rightarrow WD3, sup = 7.6\%, conf = 50.5\%$ . When PN is(0.5-6] and WT is high, the designs that the form of Wedge disc is parallel and single, are 7.6 percent in all design transactions. The designs that the form of wedge disc is parallel and single are 50.5 percent in all the design

transactions that PN is (0.5-6] and WT is high. This rule shows that parallel and single wedge disc fits the situation of high temperature and low pressure.

Rules2:  $PN3 \wedge WM1 \Rightarrow WD1, sup = 8.3\%, conf = 65.2\%$ . When PN is (10-80] and WM is water and steam, the designs that the form of wedge disc is wedge and single, are 8.3 percent in all design transactions. The designs that the form of wedge disc is wedge and single are 65.2 percent in all designs that PN is (10-80] and WM is water and steam. This rules shows wedge and single gate valve fits the situation of high pressure and low-viscosity medium.

These rules are the heuristic information with some supports and confidences, and through expert trimming, selecting, and evaluating, can be changed into useful and regular knowledge which are consistent with expert's thinking mode and provide important references for designer.

## 5. CONCLUSION

In this paper, based on domain knowledge discretization, association rule is introduced to the field of product design for acquiring the correlative knowledge among design attributes. This method integrates the computing ability of computer with expert domain knowledge. In the future, much more researches are needed to further improve its efficiency and accuracy in order to acquiring more complex design knowledge.

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