Preface to M2AS 2008

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This first edition of the *First International Workshop on Modeling Mobile Applications and Services* (M2AS'08) held in conjunction with the *27th International Conference on Conceptual Modeling* (ER 2008) was organized to stimulate the discussion about emerging technological and scientific topics connected to the wide diffusion and the growing demand for advanced mobile devices, their services and their evolution. Mobile devices are becoming central tools for service delivery and future mobile services will very likely come.

That is, models, methods and technologies for Mobile Communication, Mobile Web and services design are relevant discussion issues for providing the state of the scientific and technological research, stimulating new ideas and solutions in the research area. Therefore, the first M2AS'08 Workshop had a strong set of paper presentations. This workshop is marked by a notable scientific maturity and high quality of submitted papers, and the reviewing process was extremely challenging. This year we have had 23 quality submissions from all over the globe. These papers covered a wide spectrum of theoretic and technological issues on emerging areas such as: adaptive services and interaction for mobile devices; mobile systems and architectures; usability methods and models for mobile applications; users' study and application on mobile devices.

After an extensive review process by an international Program Committee of the submitted papers we accepted 9 papers to be presented at the M2AS'08 workshop, and published in the ER 2008 workshops proceedings.

Finally, we offer our thanks to the ER 2008 organization, to all the Program Committee members and to all the authors of the submitted papers for their support and the quality of their work.